



# ANNIVERSARY DOLLAR DAYS



## DOWNSTAIRS at AYRES

IF YOU didn't join the bargain-seeking throngs in Ayres' Downstairs Store today, there is still time to come Saturday or Monday... but DO come! There's no need to do without necessities for your family and home when you can buy them at such outrageously LOW PRICES! Remember: Every item is of Ayres' HIGH STANDARD OF QUALITY that we guarantee to give DEPENDABLE SERVICE! Come early tomorrow morning while assortments are still complete... and enjoy a whole day of shopping in our COOLED, COMFORTABLE Downstairs Store.

ANNIVERSARY DOLLAR DAY!

### Full-Fashioned Pure Silk Hose

2 Pairs for \$1

Pure silk stockings of fine, evenly woven, sheer chiffon. Made with run-stop top and full reinforcement; irregulars, but will give fine service. Sizes 8½ to 10—in fall colors.

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### Children's School Shoes

\$1 Pair

Fine, serviceable shoes in black or brown calfskin with Panko stitched soles; choice of boots or oxfords; rubber heels; heavy drill lined; sizes 5½ to 2.

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### Seamless Sheets

—63x90 —\$1x90  
—72x90 —\$1x99

2 for \$1

Nearly any size you want is here in this remarkable offering of sheets. Slightly imperfect, "run-of-the-mill" sheets that will give splendid service.

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### Drapery Damask 50 Inches Wide

2 Yards \$1

Beautiful FIRST QUALITY rayon-and-cotton damask in a big selection of patterns for drapes, spreads, pillows, etc. In blue, rose, gold, rust or green.

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### CAPEKIN GLOVES

\$1 Pair

Extremely high grade cape-skin gloves in smart pull-on and novelty styles; assorted colors. Sizes 6 to 7½. Sub-standards.

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### Rayons, Linings and SILKS

2 Yards \$1

A "give-away" price on all-silk crepes, all-rayon crepes, brocade linings, wool flannel, silk-and-rayon, etc.

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### New, Ready-Made CURTAINS

2 Pairs \$1

Three wanted styles to choose from: Priscilla, Criss-cross or tailored. Made of ecru marquisette.

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### CURTAIN GOODS

Remnants From 5 to 35 Yards

10 Yards \$1

French marquisette, figured marquisette, plain colored marquisette, scrims, etc.

## Also Scores of Bargains at Prices Other Than \$1

DOLLAR DAY "PLUS" VALUE!

### Women's Brand New FALL DRESSES

—Sports Frocks —Jacket Frocks —Sunday Night Dresses —New Sleeves —Boleros —Peplums —Lingerie Trims

\$4.95

A brand new shipment of these lovely fall dresses has just arrived to freshen assortments for Saturday. Every one is in the fashionable new silhouette: Higher waisted, wider shoulder effects, and with narrower skirts. All are "hot" re-order numbers that have been popular at a HIGHER PRICE. Sizes 14 to 50—in Cantons, Travel Crepes, Jerseys.

DOLLAR DAY "PLUS" VALUE!

### New Tweed Sports Coats

At this low price you can easily afford one of these smart sports coats. Wear them for business, shopping or general wear. Well made of good quality tweeds in good-looking fall styles; self collar and cuffs; sizes 14 to 44.

\$7.95

DOLLAR DAY "PLUS" VALUE!

### New Second Empire Hats

These are hats of a quality that many stores are selling for more than twice this low price! Empress Eugenie styles, Derbies, modified brims, tricornes, and bicorne. Plenty of black, brown, and other fall colors. Sizes from 21½ to 23.

\$1.39

DOLLAR DAY "PLUS" VALUE!

### Our Own Full-Fashioned

*La Sayre*

### First Quality Hose

—Double Chocolate (Registered) —Nita Brown —Elegy —Oxyde —Tierra —Matinee —Crescendo

55c Pr.

Though this is one of our fastest sellers, we butchered the price for Anniversary Dollar Day! You should choose at least a half-dozen pairs! Full fashioned, sheer chiffon of pure silk to the picot tops; narrow heel and lisle cradle sole. Sizes 8½ to 10½.

DOLLAR DAY "PLUS" VALUE!

### MEN'S OXFORDS

With Genuine Goodyear Welt Solid Leather Soles

\$2.65 Pair

We've been giving the ladies bargains for years! Now we have one for MEN! These are the finest, sturdiest shoes we've ever seen for this low price—a very fortunate special purchase! Smart looking fall and winter styles, with heavy, solid leather soles, rubber heels, combination lasts. In patent, black or brown calf or kidskin. Sizes 5 to 11 in the group.

DOLLAR DAY "PLUS" VALUE!

### Fruit-of-Loom Hooverettes

Beautifully made Hooverette aprons of genuine "Fruit of the Loom" prints. Sleeveless, or with ruffled sleeves. Small, medium or large. Other Fruit-of-Loom aprons at 2 for \$1 and 3 for \$1 with the "Fruit" label in each one.

3 for \$2

DOLLAR DAY "PLUS" VALUE!

### New Lower-Price Frocks

Jiffy Jersey frocks, travel prints, and printed rayon dresses that have sold like hot cakes at a much higher price—yours tomorrow for a fraction of their worth. In smart styles for shopping, office wear, etc. Jerseys are in sizes 14 to 20; other frocks in 14 to 48.

\$1.59

DOLLAR DAY "PLUS" VALUE!

### Men's Fast Color SHIRTS

A Bargain at— 69c

Better shop early for these shirts—the quantity may not last all day! Every one is GUARANTEED fast color. In good looking patterns and colorings; cut full in shoulders; PRE-SHRUNK attached collar. Sizes 14 to 17.

Boys' Wool SUITS \$3.95

Sturdy all-wool suits in fall patterns and colors. Complete with coat, vest and 1 pair of knickers; well-tailored; sizes 6 to 15.

### Women's Silk Hose . . . 4 Prs. \$1

Medium weight; silk to their picot tops; seamed back; fashion marks. Irregulars. Sizes 8½ to 10.

### Growing Girls' Hose . . . 6 Prs. \$1

Fine rayon hose with shaped leg, for growing girls; seamed back; fashion marks. Irregulars. Sizes 8 to 10.

### Children's Sports Hose . . . 6 for \$1

Full length in jacquard patterns; pretty color combinations. Sizes 6½ to 9½; irregulars.

### Full-Fashioned Mesh Hose . . Pr. \$1

Women's pure silk full fashioned "Sheermode" mesh hose; substandards; sizes 8½ to 10½. A bargain.

### Fine Hoover Aprons . . . 2 for \$1

Genuine broadcloth Hoovers at a bargain price; full cut, full length; small, medium or large.

### Men's Hand-Made Ties . . . 2 for \$1

Full elastic lined ties that won't wrinkle; fine assortment of patterns and colors.

### "Auto Brand" Shirts . . . 2 for \$1

Made of sturdy blue chambray; outstanding value. Sizes 14 to 17½. Limit of two to a customer.

### Men's Athletic Shorts . . . 5 for \$1

In fast colored fancy patterns; elastic side adjustment; sizes 28 to 42.

### Better Quality Shorts . . . 4 for \$1

Made with covered side elastic adjustment; guaranteed fast colors. Sizes 28 to 44.

### Men's Union Suits . . . 2 for \$1

Short sleeve, ankle length style; fine knit rib; substandards; sizes 36 to 50.

### Lisle Athletic Shirts . . . 3 for \$1

Extra special value! "Durene" mercerized lisle shirts in panel or Swiss rib; form fitting; sizes 32 to 44. Some stained. Other athletic shirts at 5 for \$1.

### Men's Fancy Socks . . . 5 Prs. \$1

In new fall patterns and colors, mostly with high spliced heel and double sole and toe. Sizes 10 to 12; substandards.

### Men's Fine Pajamas . . . \$1

"Savoy" pajamas are outstanding at this price! Coat or slipover style; fast colors; sizes A to D.

### Girls' Wash Dresses . . . 2 for \$1

In ray prints. Flared or pleated skirts. Sizes 7 to 14.

### Girls' Combinations . . . 3 for \$1

Run-resisting rayon combination suits; elastic or band knee. Sizes 4 to 14.

### Infants' Outing-wear . . . 4 for \$1

Gowns, kimono or gertudies in fine, heavy outing flannel.

### Baby Wrapping Blankets . . . 2 for \$1

Heavy quality in pink and white. Size 30x40 inches.

### Infants' Better Dresses . . . 2 for \$1

Philippine hand-embroidered dresses; scalloped hem; 6 months to 2 years.

### Children's Outing Sleepers . . . 2 for \$1

Also pajamas. In print or stripe outing flannel. Small sizes have feet attached. Sizes 2 to 12.

### Infants' Better Shirts . . . 2 for \$1

Fine soft shirts with 25% wool and 25% pure silk; doublebreasted; 1 to 6.

### Girls' Rayon Undies . . . 4 for \$1

Bloomers, French panties or vests; appliqued. Sizes 2 to 12.

### Infants' Sweaters . . . 2 for \$1

Wool or wool-and-rayon slipover sweaters; pretty trimming.

### Boys' Wash Suits . . . 3 for \$1

One-piece style in cotton lining, suiting or chambray. Sizes 2 to 6.

### Infants' Creepers . . . 3 for \$1

In broadcloth or prints; elastic or French leg. Sizes 1 to 3.

### Children's Union Suits . . . 2 for \$1

Cotton or cotton-and-rayon knit union suits in various wanted styles. Sizes 2 to 12.

### Girls' Rayon Pajamas . . . 2 for \$1

Two-piece style; slipover blouse; flesh color; 8 to 14.

### Child's Pantie Frocks . . . 2 for \$1

In fast colored novelty prints; short sleeves; embroidered; sizes 2 to 6.

### Boys' Lumber Jackets . . . \$1

"Suedene" jackets with elastic bottoms; 2 large pockets; sizes 6 to 16.

### Boys' "Model" Blouses . . . 2 for \$1

Our finest blouse greatly reduced! Fast colors; perfect tailoring; wanted patterns and colors. Sizes 4 to 12.

### Women's Silk Lingerie . . . \$1

Slips, chemise, dance sets, panties and step-ins in fine French finish silk crepe. Regular sizes.

### Children's Union Suits . . . 2 for \$1

Medium weight cotton knit taped suits in wanted styles; sizes 2 to 12.

### Women's Knitted Slips . . . 2 for \$1

Cotton knit princess slips with built-up shoulders; irregulars.

### Women's Rayon Undies . . . 3 for \$1

Bloomers, step-ins, panties or vests in run-resisting rayon; regular sizes.

### Foundation Garments . . . \$1

Women's brocade or coutil corset brassieres, with or without inner belt.

### 500 Fine Bath Mats . . . 2 for \$1

Heavy Turkish bath mats in various sizes and colors. A real outstanding value!

### Embroidered Bedspreads . . . \$1

86x108-Inch muslin spreads, beautifully embroidered; shell stitched edges.

### Crinkled Bedspreads . . . \$1

80x105-Inch colored stripe spreads with a permanent crinkle.

### Cotton Sheet Blankets . . . 2 for \$1

Extra heavy plain colored blankets in blue, rose, tan or orchid. Sizes 66x80 inches.

### 36-Inch Dark Outing . . 10 Yds. \$1

Soft, fleecy outing flannel; heavy quality; dark colored stripe patterns.

### "TRUTH" Muslin . . 10 Yds. \$1

2,500 Yards of the finest muslin we ever offered at this low price!

### "Smyrna" Oval Rugs . . . \$1

Reversible rugs in dark oriental-looking patterns; 24x48 inches.

### Window Shades . . . 2 for \$1

Select from our regular stock of guaranteed oil opaque shades! In most regular sizes.

### Women's Cotton Umbrellas . . . \$1

10-Rib frame umbrellas, covered with highly mercerized cotton; amber tips and ferrule; colors with white border.