

Welcome, State Fair Visitors!

50c State Fair Admission Tickets, 40c

**HANDKERCHIEFS**WOMEN'S NOVELTY PRINTS  
—Medium size, with hand rolled  
hems. Regularly 25cMEN'S BOXED HANDKER-  
CHIEFS—Initials in colors.  
Drawn threads. Regularly 75c

PETTIS—street floor.

**PETTIS DRY GOODS CO.**  
THE NEW YORK STORE ESTABLISHED 1853**NOVELTY PLAYING CARDS**Usually sell at 50c. Fancy back. Linen finish. 29c  
Gilt and silver edges  
NOVELTY STATIONERY—Six PEN AND PENCIL SETS—  
Sheets and Six 10c \$1.95  
Envelopes 10c Value \$1.35  
PETTIS—street floor.**DEPARTMENT MANAGERS' SEPTEMBER SALES!**Another  
Millinery  
Treat

400

**Janelle Models**Another one of those Real Style Sales  
that nearly every Indianapolis  
Woman is talking about—**\$2.95**

PETTIS—second floor.

At Half Price—"Winona"

**Rayon Broadcloth Shirts**

\$1.95 Values!

White!  
Blue!  
Green!  
Tan! **97c**A marvelous opportunity, only 480  
of these Shirts, so be here early.  
Attractive, self-color, figured ray-  
on broadcloth. Cut full. Careful-  
ly tailored. Collar attached. Sizes  
14 to 17.

PETTIS—street floor.

**"Wear-Ever" Aluminum**Special  
Price  
**\$1**Also New  
Drip Coffee  
Maker  
No Filter Paper  
Necessary  
2 Quarts  
Regular Price,  
\$3.25  
Limited  
Time Price,  
**\$1.98**

PETTIS—fifth floor.

**500 Pairs of Kriss-Kross and Priscilla Curtains**

Regular \$1.25 Quality!

Of ecru French  
marquisette. Each  
Curtain is 36  
inches wide.  
Fully ruffled and  
finished with a  
cornice valance. Pair**74c**1,200 Yards "Sicilian"  
Drapery Damask  
50 Inches wide. Popular colors, ydRegular 98c Bostonet  
Curtain Panels  
Novelty weave.  
Fringed at bot-  
tom. Each**78c**

PETTIS—third floor.

Save 25% to 35% on Rugs!

9x12 Royal  
**Wilton Rugs**  
Regular \$65 Quality!  
**\$49.75**Genuine Jacquard Wool Wilton Rugs.  
Splendid reproductions of the finest  
Orientals in color and design.9x12 Seamless  
Axminster Rugs  
Worth \$34. Alex-  
ander Smith  
Sons' Rugs22x34 Inch  
Chenille Rugs  
Regular \$1.39 colorful  
two-tone  
patterns**79c**

PETTIS—third floor.

**A. B. C. PRINTS**

Regular 25c Qualities!

Other well known brands included. 36 Inches  
wide. New fall designs. Light and dark back-  
grounds**17c**

PETTIS—street floor.

**Sports SCARFS**

\$1.69 and \$1.95 Values!

A wonderful as-  
sortment of double  
crepe Scarfs.  
Many designs in  
fall color com-  
binations.**\$1**

PETTIS—street floor.

**Crystal Glass  
STEMWARE**Plain or optic. Gob-  
lets, Sherbets, Par-  
faits, Wines, Cock-  
tails and Footed  
Tumblers.**7c**

PETTIS—fifth floor.

**KOTEX**

Sanitary Napkins

2 Boxes **49c**Regular size. Soluble and ab-  
sorbent. Rounded edges. (Limit  
4 Boxes to a Customer).

PETTIS—street floor

Better Bargains  
Lower Prices**Do You Know the Right  
Foundation Garment for  
Your Figure**Miss Della Smedemon  
figure stylist consultant of the Nemo  
Hygienic Fashion Institute will be in  
our Corset Department all this week.A specialist who can appraise  
your figure lines and suggest  
the correct Foundation Garment.**Nemo Flex  
Foundation Garments**96-650 Style. With wonderlift  
innerbelt. Creates  
unbroken line from **\$6.50**  
shoulder to thigh.  
Sizes 36 to 54.All garments will be modeled Thurs-  
day afternoon. September 10th from  
3 to 4 p. m. in our new French Millinery  
Salon, Second floor.

PETTIS—second floor.

**Table OILCLOTH**35c Quality  
45 Inches wide.  
Plain white and  
floral designs.**19c**  
Yd.

PETTIS—street floor.

**Women's Knit  
UNION SUITS****39c 3 for \$1**Cotton Union Suits, bodice top  
and tight knee, built-up shoulder  
and tight knee. Sizes 36 to 44.

PETTIS—second floor.

**Women's Printed  
WASH FROCKS**Guaranteed Color Fast!  
Neatly made, with con-  
trasting plain  
color trim-  
mings. Sizes 14**73c**  
to 16, 36 to 46.

PETTIS—second floor.

Interpretations of Leading  
French Couturiers Expressed  
in These Lovely**'Beaut-e' Dresses**

(Exclusive With Pettis)

Style, Quality and Value Combined  
and Are \$16.75 Values!Copies of Patou,  
Chanel, Paquin,  
Lanvin and Le  
Long. Sizes 14½  
to 20½, and 12 to  
20. Black, brown,  
green, wine and  
Spanish tile.

PETTIS—second floor.

**TUESDAY IS  
NEW YORK STORE DAY**Visit Pettis' WKBF  
Crystal Studio,  
Fourth Floor.**Smart Accessories to Complete Your Costumes!****Pearls, Crystals  
and Novelty  
Bead NECKLACES****50c**\$1 value. Pink, blue, red,  
green and black novelty  
Beads.

PETTIS—street floor.

**12-Button Kid Gloves**

Special New York Store Day

**\$3.79**Popular mosquetaire style.  
Black, white and eggshell.

PETTIS—street floor.

**Lovely Crepe  
and Leather  
HANDBAGS**\$2.95 Value.  
Many different  
styles, taken  
from our regu-  
lar stock and  
reduced for Tuesday. Black,  
blue, brown and snakeskin.**\$1.88**  
PETTIS—street floor.**New Fall SHOES**

PETTIS—second floor.

**All Silk Sheer  
CHIFFON HOSE**

Irregulars of \$1 Chiffons!

Full fashioned. Pure  
thread silk, super twist,  
dull. Picot tops. New-  
est fall shades. Sizes 8½  
to 10½. While 800 pairs  
last.**57c**  
PETTIS—street floor.**Crepe and Satin Blouses**

White and Interesting Pastel Shades!

\$2.95 to \$4.95 Values. Long sleeve,  
cap and sleeveless models. Round  
and "V" necklines. Broken sizes..

PETTIS—second floor.

**Viennese Silk Lingerie**

All New Bias Cut Garments!

Chemise, dancettes, stepins and French  
panties, tailored and lace trimmed styles.  
Flesh, tea rose and Lido. All sizes in all  
styles.

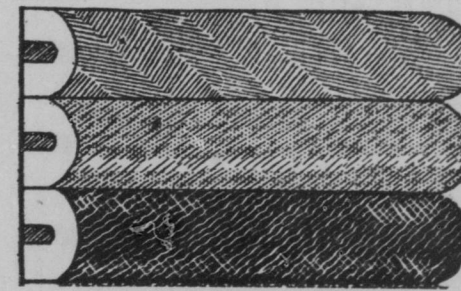
PETTIS—second floor.

**Infants' Woolen Sweaters**

Pastel Shades and White!

Slipover, with "V" neckline, or collar,  
also coat style. Sizes 6 months to 1  
year.

PETTIS—second floor.

**Lifebuoy Toilet Soap**Dozen Bars **60c**PEPSODENT TOOTH  
PASTE 28c  
MIMZY PERFUME \$1.45  
½-Oz.  
5-POUND WATER  
SOFTENER 35c  
COTY'S SPECIAL PACKAGE  
TOILET  
WATER 69c  
COTY'S FACE  
POWDER 69c  
PETTIS—street floor.

500 Yards

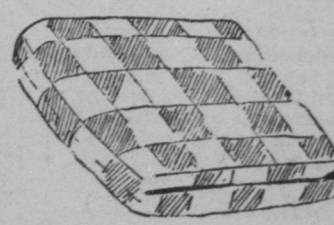
**Rayon Flat Crepe**

Large Variety of New Shades!

39 Inches wide. Fine quality. Popular for  
making dresses and for coat linings. Buy this  
lovely Rayon Flat Crepe Tuesday and take  
advantage of this low price.

PETTIS—street floor.

Attractively Patterned

**Patch Work Quilts****\$1.67**Size 72x84 inches. Bound  
edges. Diamond Wheel,  
Unknown Star and Rising  
Star Patterns. Beautiful  
colors.**15c White Outing Flannel**27 Inches wide. Lovely quality for making baby clothes  
and many home uses. Yard

PETTIS—street floor.

**BARGAIN BASEMENT****Women's Silk Gloves**29c Value. Heavy stitched  
backs and novelty cuffs.**2 Pairs 15c****Women's House Dresses**Sleeveless and short  
sleeves. Attractive  
prints. Trimmed with  
dainty collars. Fast  
colors. 68c Value.**50c**Women's Rayon Mesh  
**HOSE 2 Pairs, 35c**Regularly 29c Each. All the wanted  
shades.**Men's Cotton and Rayon Hose**Brown and gray. Substandards. Sizes  
10 to 11½**2 Pairs 15c****Washable Mattress Covers**Full size, 57x78 inches. Protect your  
mattress from dust**63c**Part Wool  
Blankets \$2.19  
Double. Size 66x80 inches.  
\$2.59 Value.Single  
Blankets 50c  
Size 66x76 inches. Attractive  
plaids.**Junior Floor Lamps**One candle light complete with parchment  
shade**94c**

PETTIS—basement.

Our Basement Features a Complete  
Line of Children's Coats!**Children's Polaire Coats**Warm, flannel lined  
Sports Coats, with  
fur collars and  
cuffs. Part wool.  
Deep pockets. Belt-  
ed models.**\$7.25****Camella Coats**With Tams to Match  
\$6.50 Value. Double-breast-  
ed style. Leather belt and  
buttons. Heavy flannel  
lining. Sizes 3 to 6 years**\$5.75****Camel Blend Coats**\$6.50 Value. Warm, service-  
able Coats for school and  
sports wear. Double-breast-  
ed style. Sizes 7 to 14  
years**\$5.75**

PETTIS—basement.

**Foot-Bracer ARCH SHOES**Foot Bracers are really arch support Shoes built over com-  
bination lasts. They compare in lightness, however, with the  
finest dress Shoes. They are assembled by "Compo" process.  
New Fall styles now on display.**\$4.95**Sizes 3 to 10  
Widths AAA to EEE.

PETTIS—basement.

