

Welcome, State Fair Visitors!

50c State Fair Admission Tickets, 40c

NOVELTY PLAYING CARDS

Usually sell at 50c. Fancy back. Linen finish.
Gilt and silver edges. 29c
NOVELTY STATIONERY—Six PEN AND PENCIL SETS—
Sheets and Six 10c \$1.95
Envelopes Value \$1.35
PETTIS—street floor.

HANDKERCHIEFS
WOMEN'S NOVELTY PRINTS | MEN'S BOXED HANDKERCHIEFS—Initials in colors.
—Medium size, with hand rolled hems. Regularly 75c
25c 19c 59c
PETTIS—street floor.

PETTIS DRY GOODS CO.
THE NEW YORK STORE ESTABLISHED 1853

DEPARTMENT MANAGERS' \$SEPTEMBER SALES!



400 Janelle Models

Another one of those Real Style Sales that nearly every Indianapolis Woman is talking about—

\$2.95

PETTIS—second floor.

At Half Price—"Winona"

Rayon Broadcloth Shirts

\$1.95 Values!

White!
Blue!
Green!
Tan! **97c**

A marvelous opportunity, only 480 of these Shirts, so be here early. Attractive, self-color, figured rayon broadcloth. Cut full. Carefully tailored. Collar attached. Sizes 14 to 17.

PETTIS—street floor.

"Wear-Ever" Aluminum



7-Piece Aluminum Ring Mold Sets Special Price **\$1**
Also New Drip Coffee Maker No Filter Paper Necessary. 2 Quarts Regular Price, \$3.25 Limited Time Price, **\$1.98**

PETTIS—fifth floor.

500 Pairs of Kriss-Kross and Priscilla Curtains

Regular \$1.25 Quality!

Of eruc French marquise. Each Curtain is 36 inches wide. Fully ruffled and finished with a cornice valance. **74c**
Pair
1,200 Yards "Sicilian" Drapery Damask Regular 98c Boston Curtain Panels Novelty weave. Fringed at bottom. Each **69c**
Popular colors, yd **78c**

PETTIS—third floor.

Save 25% to 35% on Rugs!

9x12 Royal Wilton Rugs Regular \$65 Quality! **\$49.75**
Genuine Jacquard Wool Wilton Rugs. Splendid reproductions of the finest Orientals in color and design.

9x12 Seamless Axminster Rugs Worth \$34. Alexander Smith Sons' Rugs **\$23.95**
Regular \$1.39 colorful two-tone patterns **79c**
Each
PETTIS—third floor.

A. B. C. PRINTS
Regular 25c Qualities!
Other well known brands included. 36 Inches wide. New fall designs. Light and dark backgrounds **17c**
Yard, PETTIS—street floor.

Sports SCARFS

\$1.69 and \$1.95 Values!

A wonderful assortment of double crepe Scarfs. Many designs in fall color combinations.

PETTIS—street floor.

\$1

Crystal Glass STEMWARE

Plain or optic. Goblets, Sherbets, Parfaits, Wines, Cocktails and Footed Tumblers.

PETTIS—fifth floor.

7c Each

KOTEX Sanitary Napkins

2 Boxes **49c**

Regular size. Soluble and absorbent. Rounded edges. (Limit 4 Boxes to a Customer).

PETTIS—street floor.

49c

Better Bargains Lower Prices

Do You Know the Right Foundation Garment for Your Figure

Miss Della Smedemon figure stylist consultant of the Nemo Hygienic Fashion Institute will be in our Corset Department all this week.

A specialist who can appraise your figure lines and suggest the correct Foundation Garment.

Nemo Flex Foundation Garments

96-650 Style. With wonderlift innerbelt. Creates unbroken line from shoulder to thigh. Sizes 36 to 54.

All garments will be modeled Thursday afternoon, September 10th from 3 to 4 p.m. in our new French Millinery Salon, Second floor.

PETTIS—second floor.

6.50

Visit Pettis' WKBF Crystal Studio, Fourth Floor.

73c

to 16, 36 to 46.

PETTIS—second floor.

19c

Table OILCLOTH

35c Quality 45 Inches wide.

Plain white and floral designs.

PETTIS—street floor.

19c

Women's Knit UNION SUITS

39c 3 for **\$1**

Cotton Union Suits, bodice top and tight knee, built-up shoulder and tight knee. Sizes 36 to 44.

PETTIS—second floor.

73c

Women's Printed WASH FROCKS

Guaranteed Color Fast!

Neatly made, with contrasting plain color trimmings. Sizes 14 to 20, Black, brown, green, wine and Spanish tile.

PETTIS—second floor.

12.88

Copies of Patou, Chanel, Paquin, Lanvin and Le Long. Sizes 14½ to 20½, and 12 to 20. Black, brown, green, wine and Spanish tile.

PETTIS—second floor.

12.88

Crepe and Satin Blouses

White and Interesting Pastel Shades!

\$2.95 to \$4.95 Values. Long sleeve, cap and sleeveless models. Round and "V" necklines. Broken sizes..

PETTIS—second floor.

2.44

Viennese Silk Lingerie

All New Bias Cut Garments!

Chemise, dancettes, stepins and French panties, tailored and lace trimmed styles.

Flesh, tea rose and Lido. All sizes in all styles.

PETTIS—second floor.

1.95

Infants' Woolen Sweaters

Pastel Shades and White!

Slipover, with "V" neckline, or collar, also coat style. Sizes 6 months to 1 year.

PETTIS—second floor.

1.00

Lifebuoy Toilet Soap

Dozen Bars **60c**

PEPSODENT TOOTH PASTE

28c COTY'S SPECIAL PACKAGE

MIMZY PERFUME, \$1.45 TOILET WATER

½-Oz. 35c COTY'S FACE SOFTENER

35c COTY'S FACE POWDER

69c

PETTIS—street floor.

60c

500 Yards

Rayon Flat Crepe

Large Variety of New Shades!

39 Inches wide. Fine quality. Popular for

making dresses and for coat linings. Buy this

lovely Rayon Flat Crepe Tuesday and take

advantage of this low price.

PETTIS—street floor.

49c

YD.

Attractively Patterned

Patch Work Quilts

\$1.67

Size 72x84 inches. Bound

edges. Diamond Wheel, Unknown Star and Rising

Star Patterns. Beautiful colors.

PETTIS—street floor.

1.67

15c White Outing Flannel

27 Inches wide. Lovely quality for making baby clothes and many home uses. Yard

PETTIS—street floor.

9c

New Fall SHOES

Fatsy Ann

Black Moire, Brown Kid, Patent Leather, Black Suede, Brown Suede

5

PETTIS—second floor.

All Silk Sheer CHIFFON HOSE

Irregulars of \$1 Chiffons!

Full fashioned. Pure thread silk, super twist, dull. Pleat tops. Newest fall shades. Sizes 8½ to 10½. While 800 pairs last.

PETTIS—second floor.

57c

Camel Blend Coats

\$6.50 Value. Warm, serviceable Coats for school and sports wear. Double-breasted style. Sizes 7 to 14 years.

PETTIS—basement.

5.75

Camellia Coats

With Tams to Match \$6.50 Value. Double-breasted style. Leather belt and buttons. Heavy flannel lining. Sizes 3 to 6 years.

PETTIS—basement.

5.75

Camel Blend Coats

\$6.50 Value. Warm, serviceable Coats for school and sports wear. Double-breasted style. Sizes 7 to 14 years.

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