

50c State Fair Tickets, 40c. On Sale at Pettis' on the Street and Fifth Floors.

GOODS CO.
ESTABLISHED 1853

MANAGERS' SALES!

SAVINGS FOR EVERYBODY

Exceptional Savings are offered throughout this Sale. Our Department Managers wanted to give the people of Indianapolis a real sale that would be favorably talked about for months to come. A special September Sales Committee was selected by the Department Heads themselves to check up on every offering—and assure you of its value.




5321 Tumblers
3^c Each

Clear crystal glass tumblers, all sizes, parfaits, wines, cocktails, ice teas, highball glasses.

PETTIS—street floor.

1,000 Decks
Playing Cards
19^c Deck

Linen finish. Bridge size. Novelty designs in assorted colors. These Cards formerly sold at 39c. Saturday only!

Four Decks, 74c
PETTIS—street floor.

Fitted School Bags
84^c

Fine quality cloth, water-proof lined. Tan or grey. Leather handle or strap. Fitted with pencil case to match bag containing 2 pencils, 1 pen, 1 pen and holder, 1 eraser, 1 ruler... bag also contains 5 tablets and composition books.

PETTIS—street floor.

Women's White Linen Handkerchiefs
7^c Each

Dainty, plain white Handkerchiefs with hemstitched hems. You'll need many of these lovely kerchiefs for school. Buy them now.

PETTIS—street floor.

Wall Paper
3¹/₂^c Roll

Regular 12c Values. Large selection. Sold with combination binders to match, only.

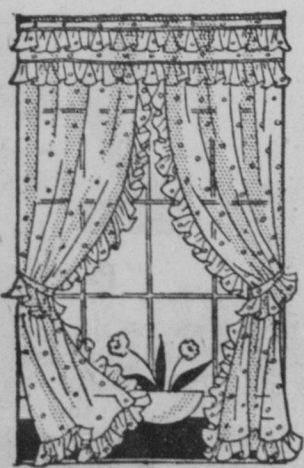
PETTIS—third floor.

Spar Varnish
1^{.21} 1/2 Gal.

Regular \$2.45. Guaranteed quality. Dries with hard, durable high gloss.

PETTIS—third floor.

1,000 Pairs
Pastel Marquisette Curtains
94^c Pair

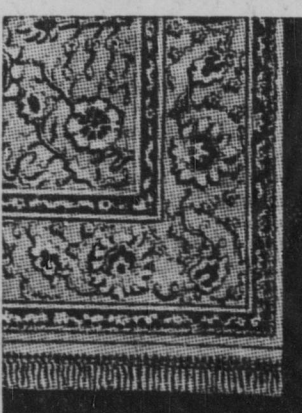


Less Than the Cost of the Material!

Curtains that usually sell for \$1.50 to \$1.95. Extra wide curtains. Priscilla and Kriss-Kross styles. Made of fine mercerized, figured pastel marquisette in rose, green, orchid, blue, gold. Also the new two-tone sun-tan shade.

PETTIS—third floor.

9x12 and 8.3x10.6 Axminster Rugs



\$19^{.85}

Rugs that are well worth \$27.50 and \$34. Splendid quality, deep pile Rugs in colorful Chinese and Oriental designs. Rugs suitable for most any room. While 100 Rugs last.

American Oriental Rugs

Regularly \$7.95. Reproductions of the finest Oriental, Bokaraha, Karmanshah, Sarouk, Mahal and Mosque Prayer Rug Designs. 27x40 Inches.

PETTIS—third floor.

Edith Dale Combinations
\$2.24

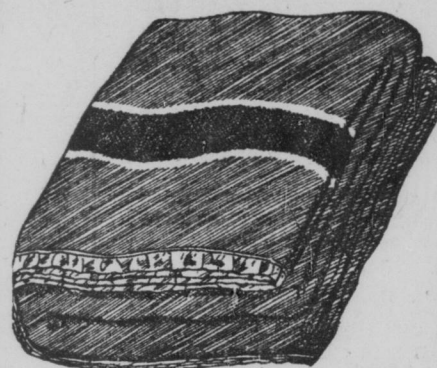
\$3.50 and \$5 Values!

Brocade Girdle section with a soft, molding brassiere and a well boned innerbelt. Sizes 36 to 48.

PETTIS—second floor.



For These Cool Nights!
Part-Wool Blankets



89^c Each

Large size, 70x80 inches. Choice of six beautiful plain colors and six check patterns. Sateen bound with 3 rows of stitching.

PETTIS—street floor.



Women's Blouses

\$1.95 and \$2.95 Qualities \$1.37

An assortment of crepe, lace, net, voile, eyelet batiste and organdie blouses. Many styles and colors. Sizes 34 to 40. Sleeveless and cap sleeves.

PETTIS—street floor.

Men's Broadcloth Pajamas
84^c

Sell Regularly for \$1

Coat or pullover styles. Elastic or tie waist. Fast colors. New attractive patterns. Cut full, well tailored. New monogrammed Oriental and Russian styles included. Sizes A to D.

Broadcloth Pajamas

\$1.64 Quality. Glover's, Valtco, and other famous makes. Fine broadcloths and highly mercerized fabrics. Particularly tailored. Sizes A to D.

Novelty Pajamas

\$1.95 Quality. Russian, Oriental and smart new styles. Made of fine quality broadcloth and mercerized pongs. Variety of color and color combinations. Sizes A to D.

PETTIS—street floor.



HALF-PRICE SALE

320 Pairs Rollin's Run-Stop

Chiffon HOSE

68^c

Regularly \$1.35



Final Clearance of No. 2222 and No. 1515

Perfect quality, sheer Chiffon Hose with picot tops. Shades are Manon, Sable, Gunmetal Dus-kee, Bahama, Chinchilla and others. Sizes 8 1/2 to 10.

PETTIS—street floor.



Men's Suede Cloth Windbreakers

\$2.94

\$3.95 Quality. Strongly made. Gray or tan shades. Collar attached styles. With two large pockets. Form fitting, all-wool knitted waist. 7-Button front.

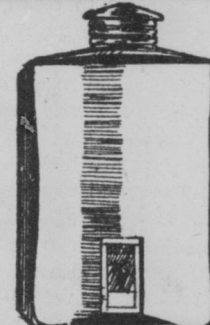
PETTIS—street floor.

150 Bottles
Coty's Perfume

69^c

Regular \$1 Bottle. Alluring and popular odors of L'Almame, Paris, Chypre, L'Origan, L'Or, Lilac, Emeraude, La Rose, La Jacee, Muguet and Styx. While quantity lasts.

PETTIS—street floor.



BARGAIN BASEMENT

Extra Special!
Select Any \$2.45 or \$2.95 Hat

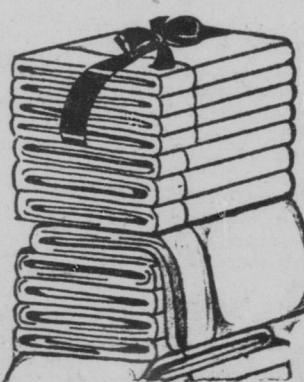
In Our Enlarged Basement Hat Section. For One Day Only—Saturday.

PETTIS—basement.



Regular 79c

Bed Sheets
49^c



Full size, 81x99-Inch Sheets—being offered at the low price of 49c. Some hemstitched Sheets included. Made of fine quality sheeting, with practically no dressing. Here is your chance to stock up the linen closet, at extraordinary savings.

PETTIS—basement.

Women's Fur-Trimmed Winter Coats

These Lovely Coats Would Have Sold Last Year for \$39.50

\$19^{.44}

Just 102 of these Beautiful Coats, beautifully styled in the new mode, with fitted waistlines, broad shoulder effects. Lined with silk crepe and crepe back satin. Black, brown, kiltie green and ruffed. Furred with Caracul, Manchurian Wolf, Pointed Fox, French Beaver, Marmink and others. Sizes 14 to 46.

PETTIS—basement.



United States TIRES

Size 29x4.50, for Fords and Chevrolets!

Very Special Prices Saturday

\$3.98

Get Equipped at Pettis!

Take advantage of this great offer, Saturday. Use your charge account.

PETTIS—basement.

Attention, Mothers

Here Is the Biggest Bargain in Years

School Shoes of PATENT LEATHER, SMOKED ELK and GUNMETAL CALF. Just like those illustrated. All sizes to 2. One Day Only!

\$1.00

PETTIS—basement.



PRICES SLASHED