



PAUL NATHANSON

Store Without A Name

Opposite Courthouse—Former Messenger's Furniture Location



ABE NATHANSON

EXTRA SPECIAL

To the first 300 women entering our store Thursday and Friday at 8:30 a. m., we will sell

Regular 5c
Cellophane Wrapped
BREAD

Baked fresh
and delivered
to our store
hourly.

Bread on sale
in our gro-
cery depart-
ment all day
long at only
3c loaf.

Limit
Three
Loaves
Second
Floor.

EXTRA SPECIAL

5c CIGARS

3 FOR 5c

Guaranteed Fresh Stock
Cellophane Wrapped

LIMIT
2nd
Floor

CANDY
GUM DROPS

20c Value
9c
Assorted
Fruit
Flavors
LB.

ICE COLD POP & ICE CREAM CONES

2c EACH

Pop—Main Floor
Cones—Second Floor

→ **NOT IMITATORS!**

ORIGINATORS OF LOW PRICES

SUCCESS SALE!

Sale Starts Thursday Promptly at 8:30 A. M. Be Here When Doors Open

THANKS TO THE PUBLIC FOR OUR SUCCESS!

In all Indiana there is no store like this. We do business on a different basis than any other big establishment. Our business is to take advantage of every opportunity that presents itself in the market. Our force of Buyers are constantly traveling to the four corners buying up Bankrupt Stocks—Whole Stocks—Surplus Stocks—Closeout Stocks, etc. These are a few of the channels from which we buy our Merchandise. The sensational savings we effect in buying—Our low overhead expense. Our policy of selling our goods at small Profit—Has brought into this store in less than six weeks over one quarter of a million people—and they're still coming in great crowds for the matchless bargains that we are constantly offering. To show our appreciation for the great volume of business that we have enjoyed, we start this big sale tomorrow offering more than \$50,000 worth of brand new desirable merchandise at what we believe to be the most sensational cut prices in all Indiana.

All Items Advertised Here on Sale Thursday, Friday and Saturday

SOAPS
5c

Cashmere Bouquet, Co-
lor and Big Bath.
Second Floor

Cigarettes
12c

Camels, Old Golds,
Chesterfields, Lucky
Strikes. Guaranteed
fresh stock. (Limit.)
Second Floor

PEAS
5c

CAN
No. 4 fancy, supreme
quality. (Limit.)
Second Floor

CORN
5c

CAN
Country Gentleman
pack, Sweet William
brand. (Limit.)
Second Floor

Catsup
5c

BOTTLE
Regular 10c size. Is
guaranteed fresh
stock. (Limit.)
Second Floor

MATCHES
2c

BOX
5c VALUE
Easy strike Diamond
matches, large house-
hold size box. (Limit.)
Second Floor

TOMATOES
5c

CAN
Guaranteed fresh
stock, vacuum pack-
ed. (Limit.)
Second Floor

HOUSE PAINT
\$1.00

GAL.
Stetson brand, all
colors. Guaranteed
3 years.
Second Floor

We
Reserve
to the Right
Limit Quantities!

House Frocks
Women's and
Misses' sizes.
New styles,
new patterns,
fast colors....
47c

Children's Dresses
A marvelous value
that will sell rapid-
ly. Be here early.
Sizes 2 to 6.....
9c

Bleached Sheets
Double bed
size, 72x90 in.
A fine quality
at this low
price.....
39c

Pillowcases
42x36 Inch size;
with wide hem.
Extra special, each.....
8c

Ruffled Curtains
Assorted styles
with deep, full
ruffles.
Pair.....
19c

Curtain Panels
Assorted colors;
hemmed, scalloped
and fringed
bottoms.....
37c

Summer Purses
All remaining
women's sum-
mer purses.
Values up to
\$1.00. To close
out.....
49c

**Glopap Window
Shades**
36x6, Tan or green.
Easily attached to
your rollers, each.....
5c

Window Screens
12 inches high,
extends to 36
inches, hard-
wood frame,
each.....
19c

Fly and Insect Spray
Large size 3oz
bottle of "Bug"
with spray;
sure death to
pests.....
14c

42 GAUGE—7 THREAD

**Full-Fashioned
SILK HOSE**



\$1 First Quality.
First Time Ever
Offered to Our
Knowledge at—

38c

We are proud to be able to offer these
fine hose at this low price. The wanted
summer shades. Reinforced with lisle
tops, heels and toes. On sale while 1,000
pairs last.

All the Family Gets in on This Great Sale of Footwear

1,211 Prs. Women's Shoes



TENNIS SHOES
For the entire family.
Sizes 8 to 6.
37c
to 69¢

Men's SHOES
Dress oxfords, Black
or tan. All sizes.
\$1.64
to \$3.87

WOMEN'S ARCH SUPPORT SHOES
\$2.95 to \$6 Values..
\$1.57
to \$2.97

CHILD'S SHOES
Play oxfords, straps,
slippers, sandals, etc.
59c
to \$1.57

Men's ROMEO'S and Ventilated OXFORDS
\$1.43

Men's Pants

47c
UP TO
97c

SEERSUCKER, PINCHECKS,
FANCY STRIPES, KHAKI,
Etc. All sizes.

Men's Dress Pants
Pure worsteds,
cash meres,
tweeds and
French backs.. **\$1.47**
to \$3.87

MEN'S DRESS SHIRTS

2,500 On Sale
White, plain
color and fancy
broadcloths, per-
cales and madras.
Fast colors....
48c Up to
77c

Men's Athletic Shirts
White cotton
knit. All sizes.
Each.....
14c

Men's Rayon Union Suits
White and
pastel colors,
fine quality at
47c

Men's Overalls
Heavy quality
blue denim,
regular \$1.00
value.....
49c

Men's Linen Caps
Full leather
sweat bands.
Good assort-
ment of sizes.
47c

Rayon Polo Shirts
For men and
boys. Firsts
and irregulars.
Values up to
\$1.00, each...
47c

Men's Dress Sox
Fancy patterned
rayons. Irregulars.
Closing them out at
sale.....
5c

**CHOICE OF THE HOUSE
SALE OF
STRAW HATS**
Value up to \$2.00
47c

WOMEN'S RAYON UNDIES
17c Up to
58c

Bloomers, Combinations,
Panties, Steppins, Slips and
gowns.

CLEARANCE!

of All Summer Hats
300 HATS
MUST GO AT—

10c

327 HATS
Values Up to \$2.00

59c

Yard Goods Specials

5c **8 1/2c** **12 1/2c**

YD. YD. YD.

CEYLON TEA
1/4 Pound Package

7c

25c Value. Second
Floor.

ICE TEA GLASSES

6 FOR 19c

Tall shapes, rose
tinted.

7-PIECE BERRY SET

18c

Glass bowl and 6
dessert dishes to
match.

Clearance

OF ALL
SUMMER DRESSES

\$1

—150 Rayon
Shantung
Dresses.
—220 2-Piece
Jacket
Dresses.
—150 Broad-
cloth
Dresses.

All colors. All
styles. Sizes,
14 to 20, 38 to
58.

200 Dresses
Values
up to
\$2.84

Clearance

OF ALL
SUMMER DRESSES

\$1

—150 Rayon
Shantung
Dresses.
—220 2-Piece
Jacket
Dresses.
—150 Broad-
cloth
Dresses.

All colors. All
styles. Sizes,
14 to 20, 38 to
58.

200 Dresses
Values
up to
\$2.84