

BIRTHDAY

Thursday,
Friday
and
Saturday

9 P. M.—Space Permits Presentation of Only a Few of the Many Bargains Offered During This Big Sale!

Chicken Dinner
or
Cold Plate Lunch
Chicken Salad Stuffed Tomato
Choice of These at 35c

Hundreds will eat at our Main Floor luncheonette Thursday. Aside from the then appetizing menu there will be Pie a La Mode at 10c—and a host of other delicious summertime dishes. 11 A. M. to 2 P. M.

\$6.95 Electric Clocks

Sponsored by Hammond

Thoroughly reliable—produced by a clockmaker famous for his products. Beautiful bakelite case. Guaranteed by Sears'

\$3.98



\$3.50 Fountain Pens

They're "Black" and the maker had an extra supply. We secured 200 only. 14-k. gold points. Guaranteed.

89c

Many Other Bargains

Free Bus Service
Daytime and Evening

Take the Sears' Roebuck bus at any of the following points:

English's Theater, Circle Theater

Southwest Corner Market and Pennsylvania Streets, Southeast Corner Pennsylvania and Ohio Streets, and Massachusetts Avenue and New York Street.

On the Wire



Helene and Carl Wallenda

This season the famous Wallenda troupe who first startled American circus audiences a year ago have added a new thriller which fairly takes one's breath away. Mounting a chair balanced on a pole forty-five feet above the ground, held aloft on the shoulders of two wire walkers, one of the men holds in turn a slender little girl, Helene Wallenda, atop his head. The feature, seen at each performance of the Rippling Brothers and Barnum & Bailey Circus is by all odds the most sensational ever witnessed in America.

At another time during the Wallenda's thrilling exhibition a member of the troupe calmly rides an ordinary bicycle across the lofty strand of steel while Miss Wallenda stands upon his shoulders.

These intrepid performers who have made two continents gasp are part of the great international congress of acrobatic talent assembled by the Greatest Show on Earth this year.

Among the many other thrilling features with the big show is the Orland-Mara sensation in which Orland makes a terrific dive through space with Miss Mara upon his back, landing on a chute in the arena far below. Then there are the fearless Flying Codonas, greatest of aerialists, Con Colleano, unrivaled wizard of the tight wire, Lucille Leers, marvelous gymnast, and hundreds of others.

Ringling Brothers and Barnum & Bailey Circus will exhibit in Indianapolis, Thursday, July 30.

Arrested as Wife Beater

Alleged to have beaten his wife, Roy Vernon, 38, of 330 East Vermont street, was arrested Tuesday night by police on charges of assault and battery and vagrancy. Police said he insisted a valuable diamond ring in his possession was his, but his wife Jean told officers he "hasn't got a dime to buy a meal."

She Had Nervous Prostration



"It helped to Save My Life"

"I REALLY believe that Lydia E. Pinkham's Vegetable Compound helped to save my life. 'Owing to bereavement I was reduced to nervous prostration. 'I could hardly bear anyone to speak to me and I had to lie down most of the time. 'Nothing seemed to help me until I read about your Vegetable Compound. From the very first it helped my nerves and I slept better. 'Your medicine is all you claim for it.'—Dora Hobstad, 220 North Main Street, Memphis, Missouri.

Lydia E. Pinkham's VEGETABLE COMPOUND

SAFETY First Of All Fletcher Trust Company

EVANS' E-Z-BAKE FLOUR AT ALL GROCERS

LOANS AT REASONABLE RATES FOR ALL WORTHY PURPOSES The Indianapolis Morris Plan Company

Schiff's OUTLET SHOE STORES

FAST FROZEN Velvet ICE CREAM JESSUP & ANTRIM

AIMEE 'STARS' AT WEDDING OF HER SON ROLF

Blond Evangelist Leading Figure as 10,000 Hear Ceremony.

LOS ANGELES, July 22.—Aimee Semple McPherson married Rolf McPherson, her son, to Lorna Dee Smith, formerly of Oklahoma, while 10,000 people who crowded into and around her Angelus Temple Tuesday night applauded wildly.

The show was one of the most spectacular ever staged by the vivacious evangelist and she dominated it from the moment she entered to direct the musical program until she pronounced 18-year-old Rolf and the 20-year-old Miss Smith "man and wife."

Mrs. McPherson made all the announcements, directed the singing, led the prayers and performed the ceremony. She even found time to direct a small page to sit up straight and to move the radio microphone so it could be used to the best advantage.

Mrs. McPherson, wearing a white silk dress and with her blonde hair newly marcelled, stood on a platform covered with gold cloth. She carried yellow roses.

Lights Are on Aimee

Three huge Kleig lights in the first gallery and four arc lights on the main floor played on Mrs. McPherson as the bride and bridesmaids marched down an incline on the right and the bridegroom followed the ushers down another incline on the left.

The bride was gown in white. A five-yard veil trailed from her head and covered her auburn hair. Mrs. McPherson read the ceremony. Rolf answered his parts in a high, but shaky, voice. While the bride spoke so low Mrs. McPherson reached over and brought the microphone nearer.

The double-ring ceremony was used. The word "obey" was omitted. Ten thousand pieces of wedding cake were distributed.

Police Are Called Out

Some of the wedding guests came as early as noon. By 7 p. m. every seat in the temple and Bible school was taken and people were fighting for vantage points at the doors and in the aisles. Additional police reserves were called out.

Some 5,000 persons were congregated outside the temple and among them circled newsmen calling the latest extras on the woes of G. Edward (What-A-Man) Hudson, whose recent marriage to the bridegroom's grandmother, Mrs. Minnie Kennedy, caused him so much trouble.

The extras said that Hudson had been sued for breach of promise by Mrs. Ethel Lee Tarbert, who asked \$250,000 damages. Previously Mrs. Kennedy had asked annulment of her marriage because he already had a wife when he married her, and Mrs. Margaret Newton-Hudson has sued him for divorce.

Neither Mrs. Kennedy nor Mr. Hudson was present Tuesday night. They said they were not invited.

SHOOT DOWN SUSPECT

Man Charged With Knifing Wounded in Knee as He Flees.

Arresting Ray Osborn, 38, after he is alleged to have slashed his landlady, Mrs. Florence Hancock, 821 South West street, on the arm with a butcher knife, police were forced to shoot him to prevent his escape early today.

He became quarrelsome early Tuesday night, and his rampage ended only when police arrived, Mrs. Hancock said. Osborn is charged with drunkenness, resisting arrest and vagrancy. Patrolman Lawrence Fanning fired four shots in the air and one bullet into Osborn's knee when he ran from the police car.

650 in Summer School

MUNCIE, Ind., July 22.—Six hundred fifty students are enrolled for the second summer term at Ball State Teachers college here.

\$43.80 ROUND TRIP to NEW YORK

Similar low fares to: WASHINGTON, D. C. PHILADELPHIA BALTIMORE ATLANTIC CITY LONG ISLAND

TICKETS on sale each Saturday and Tuesday to September 29, inclusive.

RETURN within 30 days. STOP-OVERS permitted at any stations en route. WASHINGTON, D. C. at no extra cost on all tickets to Philadelphia and beyond.

These tickets good on either Pullman cars or coaches. Ask about new low fare tickets to New York and Boston. Go one way, return another—limit 60 days.

For tickets apply City Ticket Office, 116 Monument Place, phone Riley 9311, Union Station, phone Riley 3333, or address J. C. Millsap, Div. Pass. Agt., 116 Monument Place, Indianapolis.

PENNSYLVANIA RAILROAD



Birthday Sale Beautiful New Axminster Rugs

Regular \$29.75 Values

\$21.95

More than 1 year ago these same rugs sold at \$35.00. New patterns—florals and orientals.

Room Sizes, 9x12 Feet!

Seamless Velvet Rugs

Formerly \$45.00

\$29.75

great Birthday Special. Beautifully patterned, high quality—fringed ends. You easily save \$10.

At **\$17.9**

\$2.50 Small Rugs

Life Axminster rugs, 27x32. Seldom sold at less than \$2.50. Plain colors with borders.

At **\$3.59**

\$8.50 American Oriental Rugs

\$8.50 Beautiful American Oriental rugs, 27x40 inches. Colors through to the back. Extra heavy.

9x12 Rugs Felt Base

\$3.95

Formerly \$7.50 Values

Very beautiful patterns in smart colors. Extra heavy—long service.

Prices Drop! For Birthday Sale

Outside House

Paint

Master Mixed

\$2.55

Equal to any other \$4 paint made for beauty and quality.

26 Choice Colors

Formula on Each Can.

Guaranteed!

(White, \$2.75 Gallon)

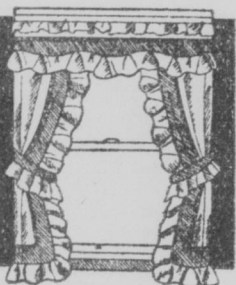
—Sears' Basement.

Five Piece Curtains

Birthday Special

Smart alpaca rayon with ruffles. Each strip 23 inches wide, 2 1/4 yards long. Deep full Valance. In plain ecru only.

\$1.00



Pair Sash Curtains 19c

Hard twist voile with printed bands in gay colors. Each strip, 20x33 inches. Ready to hang. 39c value.

Cretone Drapes

Heavy quality. Smart designs. Each 36 in. wide. 2 1-3 yards long. French pleated tops. Many patterns. \$1.50 value.

98c

Lace Panels at

Shadow and flit lace, 2 1/2 yards long, 42 inches wide. Good assortment of patterns. \$1.98 value.

\$1.35

Smart Panel Curtains

Birthday Special

Just 300 of these Marquisettes, 39 inches wide, 2 1/4 yards long with rayon fringe. Ecru only. 49c value.

35c



Austrian Plisse 98c Window Shades

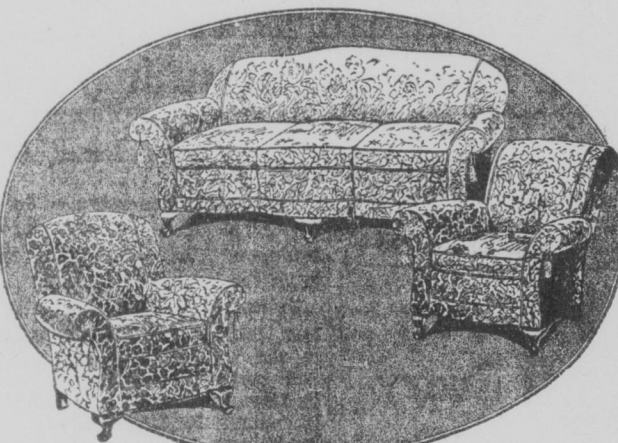
Formerly \$1.50. Scalloped, with 2-inch fringe. Cream color with ring pull.

Blankets, Each

Part wool. Fine for summer camps. Size 70x80 inches. Rose, blue, gold, green and orchid. While 80 last. \$1.50 value.

\$1.00

—Sears' Second Floor.



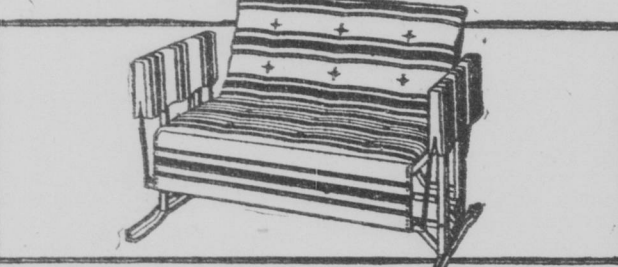
This Beautiful \$69.50

Two-Piece Suite

\$46.50 Cash

By a famous Indiana maker especially for Sears Roebuck & Co. Without doubt one of the finest living room suites ever offered under \$69.50. Seventy-eight-inch davenport with role back or deeply tufted chair to match. Heavy spring construction. Laminated arms.

Extra Chair If Desired, \$20 Free Delivery in Indiana Also Sold on Easy Terms



This Smart \$6.95 "Love Seat"

GLIDER \$5.69

Reduced to

Another lot ready Thursday. An original \$10 glider—Sears' vast buying power makes a new low price possible—Saves close to HALF! Steel frame, hickory padded seat and back—covered with colorful awning stripes. A rare value! Free delivery.

New \$8.50 Occasional Chairs

Save Nearly Half!

A great Birthday Special. Roomy and comfortable. Upholstered in rich velour, plain seat, figured back.

\$4.95

—Sears' Second Floor.

Drastic Reductions on all Silvertone Radios

New Low Price Levels! Every Radio Guaranteed!

Floor Samples—Demonstrators. Every One Mechanically Perfect. (For Example Pictured Above)

Silvertone Former Price \$84.50—Now \$49.50 Cash

Complete with tubes, aerial, delivered and installed. Also sold on easy terms.

Other Silvertones in This Great Sale

Formerly \$144.00	Now, \$69.50
Formerly \$184.00	Now, \$64.50
Formerly \$110.00	Now, \$54.50
Formerly \$59.50	Now, \$39.50
Formerly \$49.50	Now, \$34.95

Others at Equally as Great Reductions

Save as Much as Half Also Sold on Easy Terms

45-Volt "B" Batteries, 89c Full sizes, full weight.

SEARS, ROEBUCK AND CO.

WE GUARANTEE SATISFACTION OR YOUR MONEY BACK