

SOUTHAMPTON AGAIN IS REVEALING LATEST IN FASHIONS

Everything Is Right Up to 'Minute'

BY BETSY SCHUYLER
NEA Service Writer

SOUTHAMPTON, L. I., July 8.—Always a comfortable, casual, enjoyable resort, Southampton has added charm this summer in the perfectly lovely clothes everybody is wearing. Southampton just never was so dressy as it is this season!

For the favored all-white costume, Mrs. William M. Duryea, the former Marjorie Simonds, wore the sweetest, little hand-made white crepe while lunching with her husband and others on the attractive Beach Club dining room that looks out over the water.

Her costume was a sleeveless frock and long-sleeved jacket, with self-tucks running diagonally for the body of the frock, and the front, back and cuffs of the coat. The neck, cuffs and skirt hem were finished in points.

New Beach Costume

Newer than pajamas for beach wear at Southampton is the wrap-around skirt and bolero jacket, ensemble that slips on over the bathing suit.

Mrs. Fenton Taylor, stepping out of the handsome pool at the club, slipped a white crash suit, heavily embroidered in black wool, over her black bathing suit.

After the morning dip is over, if you aren't off for tennis, golf or sailing, it's the thing to do quite pretty togs for lunch, cards or gossip.

Audrey Jaekel looked lovely one day in a pale blue frock with rich embroidery edging the circular capelet. It had double ruffles outlining the low hip-line, and with it she wore a halo hat of rough straw with some posies in front.

Picking Plainest Suits

Backless bathing suits are seen everywhere, but not the brassiere and panties type you see on bathing beauties and ads. It is amazing how the best swimmers pick the plainest suits for their active participation.

Mrs. Robert L. Stevens has a cute white monogram on her black suit and slips a white terry cloth long coat with standing collar on when she emerges dripping.

Many Southamptonites lent their presence to Mrs. Payne Whitney's annual milk fund fair at Greentree, at Manhasset. They might have drawn straws to see who would wear a pair of pinked frocks and who would stick to all-white, so evenly were these two styles divided.

Polka Dots Popular

Mrs. Dodge Sloan accomplished a most effective contrast in her white frock with its cool navy blue and white polka-dotted cowl neckline and short-sleeved jacket.

Others who used touches of polka-dots on white costumes included Mrs. James Russell Lowell, who wore brown and white, and Mrs. Thomas M. Bancroft, who sponsored red and white. Both used the print only on the collar, the former for a half-collar that tucked into a revers of white, the latter for a scarf that wore in and out around a square neckline.

Of course, it always is the children who notice most at this annual event of Mrs. Whitney's.

Nancy's a 'Riot'

Nothing could be cuter than little Nancy Whitney driving her seat belt dressed in a beautiful little white batiste frock tied on the shoulders in bows and topped by a brimmed hat of the batiste, all frilled around the edge.

Tailored in a masculine fashion was the crisp white linen suit worn by little Master Michael Forrestal, guardian for a time of the nice old mule "Old Brick."

Mrs. Van Devanter Crisp's wee daughter, Lucetta, almost carried along by the huge balloon she held aloft, wore a white frock, with tiny sleeves, round yoke and bands of two-inch lace insertions running through the skirt.

Her bonnet was made to match, with a cute poke kind of trim.

They're Still Reducing

All the talk about curves coming into fashion again doesn't seem to give smart women much respite from their ever-present reducing.

Jane Cowl, resting at her Long Island place before a trip to Hollywood, breakfasts on grilled tomatoes before taking her morning hour of bicycling.

Bicycles, in fact, are growing in popularity as a nice way of getting exercise in a nice, old-fashioned, charming manner. To date there seems to be no unanimity in bicycle costume, with women wearing pajamas, shorts and bathing suits or whatever they choose.

Miss Cain Hostess

Miss Kathleen Cain, 4108 East Michigan street, will be hostess to the meeting of the Delta Tau sorority at her home tonight.

Rush Party Slated

Iota Xi Omega sorority will hold a rush party tonight at the home of Miss Mary Rink on Brookside parkway.

A Day's Menu

Breakfast—
Plums, cereal, cream, boned pan fish, breakfast rolls, milk, coffee.

Luncheon—
Creamed crab meat and rice, cabbage and celery salad, filled tea ring, fruit punch.

Dinner—
Baked cottage ham, potatoes in cream sauce, Swiss chard with lemon butter, jellied fruit salad, cheese cups, milk, coffee.

IT'S SIMPLY DRESSIER AND SMARTER THAN EVER



These social registries, pictured the other day at Southampton, are, left to right: Mrs. William M. Duryea, Miss Audrey Jaekel, Mrs. Robert L. Stevens, Mrs. Fenton Taylor.

Hoover Drive Is Started by Woman's Group

Directing her remarks against the prohibition repeal "agitation," Mrs. Louis J. Brooks, St. Louis, national organization director for Daughters of the American Constitution, opened the "Hoover for President" drive in Indiana at the opening luncheon and organization meeting today at the Columbia Club of Daughters of the American Constitution.

Mrs. Brooks decried the "smear Hoover" propaganda campaign, attacking the chief executive of the nation with falsehoods and innuendoes, saying that such a thing was possible only in a nation of warped and dwarfed moral consciences.

The members of the organization will pledge their support to Hoover, to uphold the courts and suppress crime.

"We recognize today we are facing grave times, and no small group can individually meet these issues," Mrs. Brooks said. "We believe the great mass of God-fearing, law-abiding men and women of America stand firmly behind President Hoover in his stand against prohibition repeal, and with them, we pledge our loyal support."

Commending Hoover on his wise handling of farm relief with the revolving fund; public building and public work program as an aid to industry; treaty limiting naval armaments and aid to drought sufferers, Mrs. Brooks said that his debt moratorium proposal would mark him as one of America's greatest Presidents.

Lace Curtains Popular

Lace curtains of the bobbinette and point d'esprit varieties are growing more popular every day. They're used ruffled or tailored and seem to go with any kind of room you have—the formal eighteenth century or the informal Early American.

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—WHAT'S IN FASHION?—

Georgettes for Street Wear

Directed By AMOS PARRISH

NEW YORK, July 8.—Ways of keeping cool and still appropriately dressed are an annual problem about this time of year. Especially in cities.

If you go walking on Park avenue or Lake Shore drive or any of the other fashionable promenades

by wearing georgette dresses in dark or bright colors. Dresses of navy blue, black or dark brown.

And printed georgettes in these same colors, but bright red or green, or bright blue, too.

With long sleeves, or with short sleeves covered by a long sleeved jacket of the same material.

Georgette Smart Again
These comfortably, appropriately dressed women are right in fashion. Because georgette, out of fashion for a while, is back in fashion again this season.

But even though many of the colors are dark, these fashionable costumes aren't too somber for this colorful summer. For two reasons. (1) There's plenty of color in the prints—bright color on a dark background, or lots of white on dark or bright grounds, and (2) when they are plain dark colors, contrast is made by the color of accessories.

For instance—look at the sketch of the plain navy georgette dress here. That scarf that looks like a sling—it's called the "sling-scarf" and was designed by Mme. Schiaparelli, the Paris dressmaker—is of white georgette.

Contrast Essential
The white scarf gives you color contrast. But you can do even more by wearing a red belt, red flower and carrying a red handbag.

The same color combination could be used if the dress were black. If it were dark brown, beige or yellow could be used in the accessories.

And, of course, these same color ideas can be carried out in any of the many good fashions in dark georgette.

White in Prints
When you look at dark prints you'll find most of them have quite a bit of white in the design. And some lighter color, too, on the dark background.

This white or color gives you the cue for your accessories color, though naturally a printed dress doesn't need quite as much color in its accessories as a plain one.

With the jacket dress shown at the left, for example, a necklace or a couple of bracelets in bright color would be about enough. Why? Because the print pattern and the white frill around the neck give almost enough contrast to the dark background.

Combinations
Brown and white, bright green and white, navy and white, brown and beige—these would all be good color combinations for a street costume of this sort. And the red and white

Indianapolis Alumnae Association of Zeta Tau Alpha will have a picnic supper at 6 Thursday night at Ellenberger Park. Mrs. A. R. Vestal, alumnae advisor, will give a report on the active chapter of Butler university.

Plans will be made for a swimming party and tennis meet to be held during the summer. Hostesses will be Mrs. A. R. Stacy, chairman, Mrs. Vestal, Misses Mary Esther Lawler, Florence Talbot, Gladys Ewbank, and Joan Vestal.

All members of Zeta Tau Alpha visiting in the city, and recent graduates of the sorority are invited to attend. Reservations should be made with Mrs. Stacy.

Bridge Party
to Be Held at Athletic Club

Members and friends of the Hoosier Athletic Club will be entertained at the midsummer roof garden bridge party at 8:30 Thursday night on the roof at the clubhouse.

This is one of the outstanding events of the club's summer social season.

Mrs. O. H. Hendren is chairman of hostesses. She will be assisted by Mesdames Fred J. Denny, Alvin W. Leeb, Margaret Muller, E. G. Dehner, E. E. McFarren, William McFarley and Paul Bogan.

Play will start at 8:30 and all present at this time will be given a bonus of 250 points.

Sorority Will Meet
Alpha chapter, Omega Phi Tau sorority, will meet Wednesday at the home of Miss Alice Brady, 2523 East Sixteenth street.

Club to Hold Meeting
Comptometer Club will meet at 8:30 Wednesday at the Chamber of Commerce building.

Match Your Complexion
A novel idea in jewelry is to match your bracelet to your complexion. Thus the blonde with fair skin wears platinum or silver, while the brunette chooses dull gold.

Printed Georgette Suit

Next: Amos Parrish describes some practical pieces of modern furniture.

Beta Tau to Meet
Beta Tau sorority will meet at 8:15 tonight at the home of the Misses Marcella and Margaret Armstrong, 2842 Station street.

Indianapolis Athletic Club to Sponsor Swimming Party

Indianapolis Athletic Club will hold a swimming party for mothers, sons and daughters at the club Thursday morning. The pool will be opened at 8:30 with a series of swimming events followed by breakfast at 11.

The first event will be a relay race of fifty yards between mothers and daughters. The second, a balloon race, will consist of a swim of twenty-five yards, the length of the pool, blowing up a balloon until it bursts and swimming back. There will be a twenty-five-yard swim for young girls, a fifty-yard free-for-all for boys and a twenty-five-yard free-stroke for the mothers.

Including event will be a treasure hunt. Metal discs will be thrown into the pool and participants will dive for them. One will be marked, and the person discovering it will receive the treasure.

Couples' night will be observed at the club July 22. Swimming at 8 will be followed by dancing on the east roof. A buffet supper will be served on the roof at 11:30. Reservations may be made with the club manager.

Clubs Fight for Women in Business

By United Press

RICHMOND, Va., July 8.—A thorough study of alleged existing discriminations against women in the business world has been recommended to the annual convention here of the National Federation of Business and Professional Women's Clubs.

The situation was discussed in a report by Martha Connolly, East St. Louis, Ill., legislative chairman of the organization.

Miss Connolly declared there was concerted action to do away with women, although "the unemployment crisis is no sound reason but is offered as an excuse for greater discrimination against women than existed before."

"An employer," she said, "finds it easier to discharge a woman employee because of less likelihood of a demonstration against him."

One reason for failure of women to advance as quickly as men in business is because women permit the job "to weigh them down," Catherine Oglesby, New York beauty expert, told the personal grooming class of the convention.

Women have inherited a tendency for martyrdom and try to see how much they can do, she asserted, while the men try to see how much can be done for them.

The end of each day finds the men ready to meet people, while the women are tired out, she said.

Clothes, people, travel, vacation and hobbies she specified as means to ward off staleness in one's work.

Miss Eunice Johnson, director of training at L. S. Ayres & Co., spoke Tuesday at the luncheon meeting of the Zonta Club at the Columbia Club, on "The Ideals of a Department Store." Her subject dealt with the training of employees in the ideals of service to Mrs. Indianapolis.

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Miss Johnson Is Speaker at Zonta Meeting

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