

TALKING IT OVER

BY JOE WILLIAMS

CLEVELAND, July 2.—I have never been much of a hand at figuring out problems in finance and economics, and when the promoters of the Schmeling-Stribling championship announced that the cost of admission has been revised downward, specifically from \$5 to \$3 for the bleacher seats, and in the same paragraph predict that the total gate will soar from the anticipated \$500,000 to \$750,000, I do not get it. I mean to say, I do not know what they are talking about.

Dick Dunn, who is out here shirt-fronting for the Madison Square Garden Corporation of New York makes such a statement in the Public Gazette. There is at the moment a great slashing of prices affecting a number of commodities, due to one thing and another, but it scarcely seems logical that this said slashing has been inspired by an over-zealous rush to buy. Possibly in the present instance the reduction was prompted by the fact that the customers were too dawdling in their approach to the box office.

In any event it is difficult for the lay mind to reconcile the optimistic protests as expressed by Dunn with the fact that even if the \$5 seats do sell, they will bring \$2 less. Maybe Einstein can make it add up. The truth is this has been a very tough fight to put over, despite the fact that the locals are new, and therefore a community novelty and that the fight being staged as the opening feature of the city's magnificent stadium on the lake front, a circumstance which was supposed to add many thousands to the legitimate receipts.

However, public opinion seems to be that championship or no championship Stribling is still Stribling and Schmeling is just another boy who wears like Dempsey.

For a number of days now the Garden advance agents have been touring neighboring villages putting on the ballyhoo and in other ways creating the bubble of the come-on. It has been an inspiring spectacle to watch Mike Jacobs and Walter St. Denis throw their pediclar bags across their shoulders and start out for such thriving centers of social activity as East Liverpool, Dover, Weilsville and Springfield exhorting the natives to rally to the cause of the 600 millionaires.

I AM told that hundreds of natives have made purchases out of sympathy alone and that the sight of the two gentlemen trudging the countryside crying out, "Here you are ladies and gents, a brand new championship fight marked down to meet red ink prices," is so crammed with poignancy that only hearts of granite can possibly remain unmoved.

Mr. Jacobs he is an expert at beating the drums of ballyhoo and his present labors merely carry him back to the days when it was his business to stimulate applause and steam up excitement, a trick he performed by the simple process of hiring professional enthusiasts.

I was surprised to hear from Mr. Jacobs' own lips that he used to apply the batteries to hesitant hands for no less a sod of the drama than the late Belasco. This was in the early days of the master's career and it was Jacobs' duty upon arriving in a cold water town to go out and employ a mess of cheer leaders, using Annie Oakleys by way of remuneration, who to hear him out loud and banged their palms violently together and emitted loud whoops to the supreme artistry of the performance.

Jacobs hastens to add that the Belasco genius seldom needed an artificial stimulus, but that the device was used largely as a spur to diffident natives. Very likely it is true as Jacobs tells you, that there is a psychological oddity about public initiative and unless there is something in a performance completely heart warming or emotionally obvious the customers will wait until some one else starts the applause before joining in.

BASEBALL CALENDAR

AMERICAN ASSOCIATION		
	W.	L.
St. Paul	37	33
Indianapolis	37	33
Milwaukee	36	34
Minneapolis	35	35
Toledo	34	36
Columbus	33	37
INDIANAPOLIS	31	39
Kansas City	30	40

AMERICAN LEAGUE		
	W.	L.
Phila.	49	19
St. Louis	47	21
Washington	46	22
New York	45	23
Cleveland	44	24
Chicago	43	25
Boston	42	26
Pittsburgh	41	27
St. Paul	40	28
Philadelphia	39	29

NATIONAL LEAGUE		
	W.	L.
St. Louis	42	25
New York	41	26
Chicago	40	27
Cincinnati	39	28
Boston	38	29
Pittsburgh	37	30
St. Paul	36	31
Philadelphia	35	32
Washington	34	33

INDIANAPOLIS AT TOLEDO (two games)		
Indianapolis	1	0
Toledo	0	1
Indianapolis	1	0
Toledo	0	1

AMERICAN LEAGUE		
	W.	L.
St. Paul	37	33
Indianapolis	37	33
Milwaukee	36	34
Minneapolis	35	35
Toledo	34	36
Columbus	33	37
INDIANAPOLIS	31	39
Kansas City	30	40

NATIONAL LEAGUE		
	W.	L.
St. Louis	42	25
New York	41	26
Chicago	40	27
Cincinnati	39	28
Boston	38	29
Pittsburgh	37	30
St. Paul	36	31
Philadelphia	35	32
Washington	34	33

INDIANAPOLIS AT TOLEDO (two games)		
Indianapolis	1	0
Toledo	0	1
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	W.	L.
St. Paul	37	33
Indianapolis	37	33
Milwaukee	36	34
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St. Paul	36	31
Philadelphia	35	32
Washington	34	33

STIRBLING IS PICKED TO MOUNT FISTIC THRONE

Experience and Speed in American's Favor

Georgian's Left Hook Expected to Play Important Part in Title Clash; German Champion Credited With Great Courage, However.

BY GEORGE KIRKSEY  
United Press Staff Correspondent

CLEVELAND, July 2.—A handsome southern boy who pulled on the first pair of boxing gloves before he was 5 years likely to bring the world's heavyweight championship back to the United States Friday night.

W. L. (Young) Stribling, who was a disappointment when he fought Paul Berlenbach for the light heavyweight title in 1926 and who was whipped by Jack Sharkey in 1929, should wrest the title from Max Schmeling of Germany by the fury of a savage attack which may stretch the Teuton on the canvas before the end of fifteen rounds, in Cleveland's new lake front stadium.

Turf King Ruled Off

By United Press

CHICAGO, July 2.—Joe Leiter, Chicago millionaire sportsman and former "wheat king," virtually was ruled off the American turf today, and his \$500,000 stable will remain idle until he pays a \$250 fine and apologizes to the Arlington Park Jockey Club.

Announcement of Leiter's suspension from Arlington park track, which amounts to virtual suspension from all other large tracks, was made Wednesday night following a meeting of the Arlington park stewards at which the sportsman was asserted to have employed "intemperate language and conduct."

Leiter had protested action of the stewards in disqualifying his horse, Princess Camelia, after it won a race Tuesday. The stewards, in their announcement, said Jockey Landolt brought her sharply across the field and fouled three horses.

The Bell

By United Press

CLEVELAND, July 2.—Weather conditions probably will determine whether the gate receipts at the heavyweight title scrap here Friday night will reach the anticipated half million dollars. The attendance is expected to exceed 50,000. The main bout will go on between 10 and 11:15, eastern standard time (9 and 9:15, Indianapolis time).

The champion, Max Schmeling, of Germany, and W. L. (Young) Stribling, the American challenger, will weigh in here tonight. Both networks of the National Broadcasting Company will broadcast the Friday battle.

For the first time in his career Stribling hasn't an alibi ready on the eve of a big fight. The Georgia boy doesn't have to worry about his hands, his shoulders or his physical condition. All he has to do is fight, and it appears that the only way he can lose is by his own mistakes.

Stribling's experience, speed and more versatile attack promise to be the deciding factors. In five bouts in this country Schmeling never has proved his right to wear the heavyweight crown.

The German outpointed Joe Sekyra in ten rounds, knocked out Pietro Corri in one round, scored a technical knockout over Johnny Risko in nine rounds and outpointed Paulino Uzcudun in fifteen rounds before he won recognition as champion by his victory over Jack Sharkey on a foul in four rounds last June.

Schmeling has proved that he will not throw up the white flag if the going gets rough. Against Risko, Paulino and Sharkey, he always kept moving in, crowding his opponent and tossing short, straight punches. The German isn't going to lose without a struggle.

There is little doubt but that Stribling's long left hook to the head, however, is the most dangerous weapon either man carries. Schmeling's right hand, a quick, straight punch from the chest or shoulder, carries enough power to hurt Stribling, but the challenger isn't likely to let the champion plow him many times with it because of his superior speed.

However, many believe that if Schmeling is on his feet after the seventh round that Stribling will lose heart and the German will win by a rally in the late rounds.

By United Press

WIMBLEDON, England, July 2.—Miss Helen Jacobs, America's last survivor in the Wimbledon women's singles and favorite to win the title, was eliminated in the semi-final round today by Fraulein H. Krahwinkel, Germany's second ranking player, 10-8, 6-6, 6-4.

By United Press

WIMBLEDON, England, July 2.—Fraulein Cilly Aussem of Germany advanced today to the final round of the Wimbledon women's singles championship, winning a semi-final match from Mme. Rene Mathieu of France, 6-0, 2-6, 6-3. It was the first time since women's tennis play was started in 1894 that a German woman had reached the championship round.

Fraulein Aussem's championship opponent will be decided in a semi-finals match between Miss Helen Jacobs of Berkeley, Cal., and Fraulein Krahwinkel of Germany.

Henri Cochet and Jacques Brugnon, France's No. 1 team, qualified for the men's doubles finals today, by defeating Sidney B. Wood and Frank X. Shields of New York, 6-4, 7-5, 6-2. The French team will play the survivor of the Hughes and Perry vs. Lott and Van Ryn lower bracket semi-final contest, for the championship.

By Times Special

BEDFORD, Ind., July 2.—Four auto races are carded on the Bedford motor speedway for July 4. This track recently was taken over by the Indiana Auto Racing Association and will be reconditioned. Leading drivers will be seen in action. Trials will be run Saturday morning with the first event getting under way at 2:30 p. m.

His World's Title Is at Stake



Max Schmeling

German Girl Gains Finals in Wimbledon Net Play

HELEN JACOBS LOSES

By United Press

WIMBLEDON, England, July 2.—Miss Helen Jacobs, America's last survivor in the Wimbledon women's singles and favorite to win the title, was eliminated in the semi-final round today by Fraulein H. Krahwinkel, Germany's second ranking player, 10-8, 6-6, 6-4.

Kokomo Meet Is Called Off

By United Press

KOKOMO, Ind., July 2.—Withdrawal of many athletes from the entry list of the Indiana-Kentucky A. A. U. track and field meet, scheduled to be held here Saturday, has resulted in cancellation of the meet, it was announced by officials of the athletic association.

A number of college entrants preferred to compete in the national A. A. U. meet in Lincoln, Neb., which will be held on the same date, it was said.

Knockouts

1924—Cassidy, 6; Veneriver, 3; Dyerberg, 1; Hammer, 3; Breur, 1; Mather, 3; Har-  
1925—Klondike, 2; Randall, 3; Baker, 3.  
1926—Louis, 1; Vonger, 1; Dickmann, 1.  
1927—Stanley, 8; Wilma, 1; Molins, 3.  
1928—P. Charles, 8; Olen, 1; Palla, 3.  
1929—Lars, 4; Westbrook, 1; Larson, 4.  
1930—Bonadilla, 1; Joe Monte, 8.  
1931—Pietro Corri, 1; Johnny Risko, 9 (technical knockout).

Won From

1924—Rocky Knecht, 8; Jimmy Lyzest, 2 (foul).  
1925—Joe Mehling, 6; Fred Hammer, 8.  
1926—Van Toff, 8 (foul).  
1927—Robert Larson, 10; Jack Taylor, 10.  
1928—Gypsy Daniels, 10.  
1929—Ted Moore, 10; Franz Diener, 15.  
1930—Joe Sekyra, 10; Paulino Uzcudun, 15.  
1931—Jack Sharkey, 4 (foul).

Lost

1925—Jack Taylor, 10.

Draw

1925—Jimmy Lyzest, 8; Randall, 10.

Knocked Out By

1924—Max Dickmann, 4 (technical knockout).  
1925—Larry Gaines, 2 (technical knockout).  
1928—Gypsy Daniels, 1.

Relay Event on Fourth in Ripple Pool

Prominent swimmers from several Indiana cities went through final training today for the first annual marathon race to be held in the Broad Ripple pool, July 4.

The swim, a one-hour relay affair, will be conducted on the invitational plan with four-man teams competing. Each swimmer will cover 160 yards on each of his relay trips before being relieved by a teammate.

The local pools are expected to be well represented. Out-of-town invitations were sent to several cities and the favorites among the out-of-town competitors are expected to be Columbus, Shelbyville, Greenfield and Muncie.

Jack Shafer, one of Indiana's leading distance swimmers, will act as referee.

Fishbaugh Will Tackle Jack Reynolds Monday

Carl Singleton, Broad Ripple wrestling promoter, will bring Jack Reynolds to the city for the main go in the amusement park arena Monday night. Reynolds, claimant of the welter main title, won a feature event in New York the other night and on Monday will tackle Leslie Fishbaugh, the Newark (N.J.) shoe cobbler, here.

The match will feature an all-star card. Fishbaugh has been a consistent winner locally. On his last appearance at Ripple he missed a flying tackle and slipped off of the platform into the swimming pool.

Browns Fool Experts by Stretch of Wins

Mound City Americans Capture 13 of Last 17 Battles and Strengthen Hold on Fifth Place; Grove and Ferrell Finally Meet.

BY LEO H. PETERSEN  
United Press Staff Correspondent

NEW YORK, July 2.—When the St. Louis Browns grow up, they should be quite a ball team. No one expected much of the Browns this year. For the most part the team is made up of youngsters. There are a few veterans—Goose Goslin in the outfield and some experienced men on the pitching staff. There are, also, Ralph Kress and Oscar Melillo, infielders who have seen several years of service, but who still are, as the saying goes, a couple of young fellows trying to get along.

So it was universally agreed that in 1931 the Browns would be a young ball club—one that would win a game now and then, but one that couldn't hope to finish better than seventh, or sixth at the outside.

Now, out of their last seventeen games they have won thirteen contests, including four out of five from the world champion Philadelphia Athletics. That record makes it appear as if the Browns are getting their needed experience.

Two walks and a single by Kress enabled the Browns to take a 4 to 3 decision from the Senators Wednesday in a game that was called in the seventh inning because of wet grounds. The victory strengthened the Browns' hold on fifth place, while the defeat shoved the Senators four and one-half games behind the Athletics.

Philadelphia defeated Cleveland Wednesday 4 to 3. It marked the first time that Lefty Grove, ace of the Philadelphia staff, and Wes Ferrell, star of Cleveland hurlers, had opposed each other. The expected duel between them failed to materialize, however, each yielding eleven hits.

The New York Yankees came out of their slump to defeat Detroit, 4 to 2, behind the effective pitching of Herb Pennock. Pennock allowed ten hits, but was invincible in the pinches.

Chicago sank a little deeper into the American League cellar by dropping a 3 to 2 decision to Boston. Jack Russell held the White Sox to seven hits.

New York advanced to within two and one-half games of St. Louis, National League leaders, by defeating the Cardinals 4 to 2. Home runs by Verez and Lindstrom brought out the downfall of Earl Grimes. Martin hit one for the circuit for St. Louis.

Brooklyn strengthened its hold on fourth place by defeating Cincinnati, 4 to 3. Babe Herman's home run with a mate on base in the first inning enabled Joe Shauke, Cleveland cast-off, to register his eighth victory.

Chuck Klein's batting featured Philadelphia's 11-to-6 victory over the Cubs. Klein got four hits in five times at bat, including his twenty-first home run.

Pittsburgh beat Boston, 4 to 1, in the other National League contest. Seibold's own wildness brought about his defeat. Spencer hurled airtight ball for the Pirates.

Hudkins Wins First Bout in Heavy Ranks

By United Press

CHICAGO, July 2.—Ace Hudkins, the Nebraska wildcat, who for eight years was a terror among the welterweights and middleweights, came out of temporary retirement Wednesday night to win a judges' decision in his first heavyweight fight. His opponent was King Levinsky, scrappy Chicago mauler.

Hudkins weighed 171 pounds and Levinsky, 186. Some 6,500 persons paid \$10,000 to promoter Jim Mullen for the privilege of seeing the Nebraska stage his comeback.

The fighting was terrific and twice—in the fourth and fifth rounds—Hudkins sent Levinsky to the floor for counts of nine. The Chicagoan was credited with only two rounds, the second and ninth.

Major Leaders

and secured a victory, by defeating the Cardinals, 4 to 2, at St. Louis.

Brooklyn strengthened its hold on fourth place by defeating Cincinnati, 4 to 2, at home.

On base in the first inning enabled the Cubs to take a 2-0 lead, but a Cleveland cast-off, to register a 3-2 victory over the Cubs.

Chuck Klein's batting feat Philadelphia's 11-to-0 victory over the Cubs, Klein hit four home runs, and scored his twenty-first home run.

Pittsburgh beat Boston, 4 to 1, in the first game of a double-header.

League contest. Seibold's home run, which was the only one, helped the Braves hurried Atlanta to a 3-1 victory over the Pirates.

**Circuit Day for Chuck**

United Press

**PHILADELPHIA** July 2. (United Press.)

Following averages compiled by United Press include games played Wednesday:

LEADING HITTERS			
	G. AB.	R. H. Pct.	
Ruth, Yankees	89	211	61 84 .289
Morgan, Indians	88	184	38 72 .291
Klein, Phillies	85	297	73 100 .271
Simmons, Athletics	85	276	61 102 .270
Goslin, Browns	84	347	49 23 .265

HOME RUNS		
	G.	Pct.
Klein, Phillies	21	.244
Gehrig, Yankees	18	.214
Ruth, Yankees	18	.214

RUNS		
	G.	Pct.
Klein, Phillies	70	.244
Gehrig, Yankees	61	.214
Ruth, Yankees	61	.214

RUNS BATTED IN		
	G.	Pct.
Gehrig, Yankees	73	.244
Klein, Phillies	70	.244
Ruth, Yankees	61	.214

HITS		
	G.	Pct.
Simmons, Athletics	102	.244
Combs, Yankees	101	.244
Klein, Phillies	100	.244

BAER STARTED AT BOTTOM

Max Baer, young California heavyweight of great prospect, was a day laborer at \$4 per day in a San Francisco factory only two years ago. He has drawn purses of several thousands of dollars in his recent fights.

You Can Get Service from Indianapolis any Hour of the Day or Night.

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FRIDAY—SATURDAY—SUNDAY AND MONDAY

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We have a lot of Tire Bargains of standard make tires on hand—Or we will get you any tire you want—And during these four days only we will give you a United States Tube—absolutely FREE with each Tire you buy. See us for your tire needs. Free delivery and mounting of new tires.

**BATTERIES**

6 Volt, 11 Plate	6 Volt, 11 Plate
\$3.95 EX.	\$4.95 EX.
6 Volt, 11 Plate	6 Volt, 11 Plate
\$6.95 EX.	\$6.95 EX.
6 Volt, 11 Plate	6 Volt, 13 Plate
Guaranteed Two Years \$9.95	Guaranteed Two Years \$10.95

Recharges Free for 2 Years

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**CARS WASHED 50c**

No extra charge for wire wheels. If it rains within 24 hours after we wash your car—we will wash it again for 25c.

**For Our Birthday Party—CAR WASH and 5 GAL. GAS 95c**

Sure we have plenty of reason to celebrate and be happy. We have revamped and reorganized our business, rebuilt it entirely in a few short months. And in spite of the depression we are going forward at the rate of a quarter of a million dollars for 1931—something to be proud of. Well, I'll say so. Mostly small sales—nickel and penny profits—but selling more customer satisfaction than ever before.

And you have made it possible—I originated the 50c car wash—you stuck with me while I experimented, and now I announce a vastly improved car wash for your satisfaction. In the mad rush of cheap production I know we have turned out some washes which were not right—but my guarantee of your satisfaction means DON'T LEAVE WITH AN UNSATISFACTORY WASH—I WILL GLADLY REWASH YOUR CAR.

You have given us a splendid volume of business on new tires, new batteries, gasoline and oils. I was the first in Indianapolis to bring prices down to meet present conditions. Dollars are scarcer I realize, so I have increased the value of a half dollar to the size of a dollar. I made the fifty-cent piece worth while.

I am enlarging my place of business, building a beautiful new building for your convenience and service. I am operating two wash racks, adding a new greasing equipment, putting in our oil-rite system and installing additional gas pumps—all of these things are made possible by your support.

Please remember that I guarantee everything that I sell, whether it's, tires, batteries, gas, oil, car wash, car grease—or what not. I don't want your money unless you are satisfied.

So come on down and help me celebrate, 4 days of real prices at a time that will help you celebrate the Fourth of July. Little ole Indianapolis is 9 years old, that's eight years and eleven months longer than the anvil chorus said I could exist. I am happy that there are a lot of bad guessers in town.

Come in and see me,  
SAMUEL L. TROTCHY

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**TOTAL 11c**

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ANY CAR—Phone for an Appointment. Your Complete Satisfaction Guaranteed

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MEDIUM OR HEAVY PER QUART 15c

Free Crankcase Service

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5 GALLON LOTS 2.00

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Use Our Pure Pennsylvania Oil—Produced Under Pennsylvania License No. 4. Our Guarantee—If for any reason you are not satisfied we will refund your money. We challenge all competition with Penn Pure Oil.

**CARS GREASED 50c**

We grease all Alemite or Zerk fittings and spray the springs, all for

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