

you can  
afford

# A Longer Vacation on What You Save at Sears

Store Open Saturday Night Till 9—Free Bus Service Daytime & Evening

## Swim Suits

For Men, Women and Children



**\$1.69**  
Men's All-Wool Worsted 'Speed' model suits. Also regular styles—all popular plain colors. Size 34 to 46.  
—Men's Shop, Street Floor.

**\$1.98**  
Women's All-Wool Worsted Swim Suits, one-piece model, in fuschia and orange with applique trim in contrasting colors. Sunback style. 34 to 40.

Other Swim Suits, \$1.69 Up to \$3.98

Women's Zephyr Wool Swim Suits, \$4.98  
Sun Back, Two-Piece  
Women's and Misses' Bathing  
Sandals, in Smart Colors, \$1.09  
Women's Bathing Slippers at 45c  
Water Wings, the Pair, Only 39c  
Water Balls for Water Sports 98c  
Rubber Swimming Tubes at 95c  
White Web Swimming Belts 15c  
Bathing Suit Bags 69c and 39c  
—Sears' Second Floor

## Police Shoes

Built Especially for Sears, Roebuck & Co.

The World's Largest Shoe Store!

**\$2.98**

An Easy  
Way to  
Save a  
Dollar!



They Have to Be Good  
to Get Into a Sears' Store  
Regardless of This Low Price

Built to the most exacting specifications to give long and satisfactory service.

- 1—Black Chrome Tanned Leather
- 2—Genuine Goodyear Welt
- 3—Steinbrecher Steel Arch
- 4—Two Full Leather Soles
- 5—Extra Service Linings
- 6—Long Supporting Counters
- 7—Real Leather Storm Welts
- 8—Ventilated Leather Insoles
- 9—Live Rubber Heels
- 10—Leather Heel Linings

A finely built, rugged wearing, comfortable, cool shoe for police, mailmen, railroad men and others whose work requires much walking. Sizes 6 to 11.  
—Sears' First Floor.

## For Little Folk

Cool Summer Togs  
at Zero-Like Prices!



**\$1**  
Cool, crisp dresses of sheer dimity and voile. Sleeveless style with smock trimming. Sizes 2 to 6 years.

Children's Sun Suits, 69c and Up... \$1.39  
Smart little all-wool suits for the sun or surf. Bright colors. Sizes 1 to 6 years.

Children's Sleeveless Pajamas,  
Nursery Patterns. Sizes 2 to 6 Years... 59c

Infants' Sleeveless Cotton Knitted  
Bands. All Wanted Sizes... 19c

Children's Training Panties, Cotton,  
French Legs. Sizes 1, 2, 3... 3 for 50c

Children's Organdy and Pique Hats,  
Bright Pastel Shades, at... 98c

—Sears' Second Floor.

## \$2.50 Side-Hook Girdles

**\$1.89**



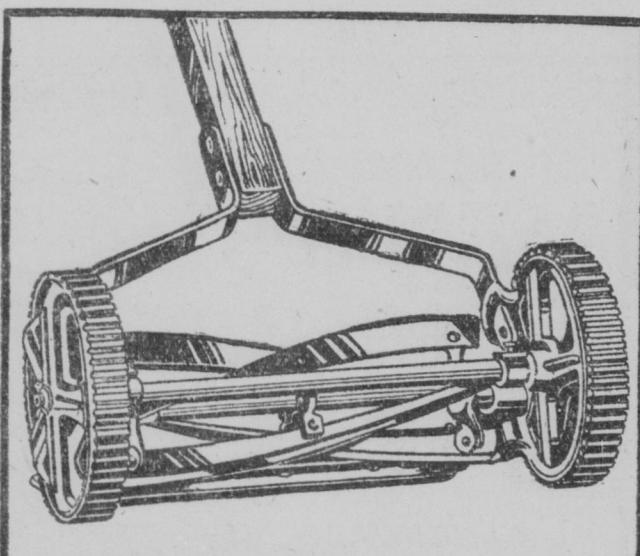
Beautifully patterned rayon with knitted elastic sides and button front. Double front panels with two rayon supporters. Lightly boned in front and back. Sizes 26 to 36. A very smart, cool, comfortable garment.

—Sears' Second Floor

## Sears Sell 20% of Lawn Mowers

Made in the U. S. A.!

The Reason? Better Mowers for Less!



14-Inch Defiance \$7.45  
4-Tool Steel Blades

**\$5.95**  
Guaranteed!

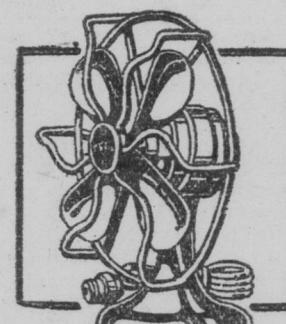
An easy running mower with 4 tool steel, keen-cutting blades, crucible steel bed knife, chrome alloy bearings. A wonderful mower at a remarkably low cost. Comparable to other makes costing \$7.95 or more.

**\$9.95**  
Regularly \$17.00

An Amazing Offer!  
Six 17-Inch Cutting  
Blades—Wheels  
12 Inches High!  
All blades double riveted, chrome alloy steel ball bearings.

Full 17-Inch Cut!

—Sears' Basement



Electric Fans

No Radio  
Interference

**\$2.95**

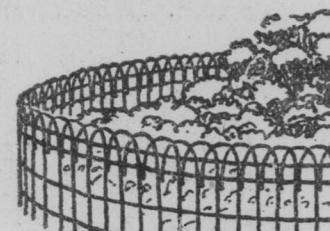
A keen 8-inch Challenge, finished in ivory and green. A remarkable value.

Oscillating \$9.95  
10-In. Fans... \$9.95

—Sears' Basement

Pay Less!  
At Sears  
for

## Fence- ing



Flower Bed Borders

16 Inches High—Running Foot 5 1/2¢

22 Inches High—Running Foot... 6¢

Porch Trellis Wire

For Climbing Vines

18 Inches Wide—Running Foot... 6¢

24 Inches Wide—Running Foot... 7¢

"Windsor" Lawn Fence

36 Inches High—Running Foot... 6 1/2¢

42 Inches High—Running Foot... 7 1/2¢

48 Inches High—Running Foot... 8 1/2¢

—Sears' Basement

Save Money on Better  
Screen Wire

Sells Even Lower  
Than the Average  
Wholesale Prices  
for Identical  
Qualities!



Our annual volume of millions and millions of feet of screen enables us to go to the factories and buy at rock bottom.

12-Mesh Black

1 3/4¢ Sq. Ft. in 100-Ft. Rolls.  
1 3/4¢ 2 Sq. Ft. in Cut Lengths

16-Mesh Galvanized

2 3/4¢ Sq. Ft. in 100-Ft. Rolls.  
2 3/4¢ 3 Sq. Ft. in Cut Lengths

16-Mesh Bronze

5 1/2¢ Sq. Ft. in 100-Ft. Rolls.  
5 1/2¢ 6 Sq. Ft. in Cut Lengths

—Sears' Basement

## Master Mixed Paint

Priced at \$1 a Gallon Less Than Other Comparable Paints



Made in Sears' Factory  
Save \$1 the Gallon

**\$2.70**  
The  
Gal.

20 Choice Colors  
(White, \$3 a Gallon)

It's guaranteed to be equal to the finest paint made regardless of name, make or price.

Formula on Every Can,  
You Know What You Get!

For lasting beauty and durability it has no superior and is equalled only at a much higher price. Use Master Mixed and save money.

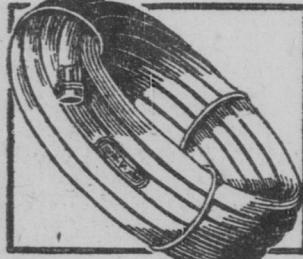
Screen Enamel... Qt., 40c  
Color Varnish... Qt., 55c  
Floor Paint... Qt., 52c  
Porch Floor Paint Qt., 57c

Also Sold in Sears' Thirty-Eighth Street and College Avenue Store  
—Sears' Basement

## 50-Ft. Lawn Hose

5/8-Inch With Couplings

**\$2.75**



A thoroughly good, long life hose for lawn and garden. Black, corrugated.

50 Feet 5/8-Inch 'Not-a-Kink' Hose... \$3.45  
with nozzle and couplings. Guaranteed... \$3.45

—Sears' Basement

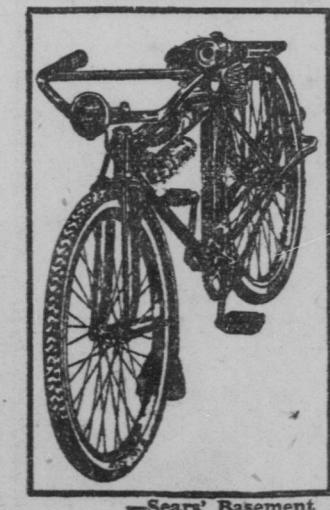
## A Boys' Choice

"The Elgin"

**\$31.45**  
Cash  
Price

\$5 Down—\$5 Monthly  
Small Carrying Charge

Boys, this bike is built to your specifications—built to last! It is doubly reinforced where the strain comes and finished in flashing red and white. Fully equipped.



—Sears' Basement

## \$5 Brings a Kenmore to You

Delivered Free, Installed in Your Home, Ready to Use  
You Save Time, Worry, Work and Money

In the \$100  
Class  
in All but  
Price  
**\$62**  
Cash  
Price  
Delivered

The former cash price, \$67.50, meant a saving of at least \$20.00 over its nearest competitor in beauty, value and efficiency and now carries another saving of \$5.50.

This New Balloon Type Wringer

## KENMORE

Is equipped with a beautiful porcelain tub, triple vane gyrator and balloon type wringer rolls. It has everything desired in an electric washer.

Also Sold on Easy Terms

\$5.00 Cash—Then \$5.00 a Month

—Sears' Basement



The Finest Popular  
Priced Washer Made

## Fried Chicken Dinner

Deliciously tender, crisp fried chicken, vegetable, roll, butter, dessert, tea, coffee or milk. Really a 65c dinner for 35c. 11 a. m. to 2 p. m. Saturday.

—Sear's Luncheonette—First floor.

Ice Cream Freezers

**89c**



Galvanized tub with improved dasher.  
Capacity, 2 quarts. Side crank. Ideal  
for week-end trips, summer cottages  
or home use.

—Sears' Basement

SEARS, ROEBUCK AND CO.

Massachusetts Avenue at Alabama Street