

you can afford

A Longer Vacation on What You Save at Sears

Store Open Saturday Night Till 9—Free Bus Service Daytime & Evening

Swim Suits

For Men, Women and Children



\$1.69 Men's All-Wool Worsted 'Speed' model suits. Also regular styles—all popular plain colors. Size 34 to 46.
—Men's Shop, Street Floor.

\$1.98 Women's All-Wool Worsted Swim Suits, one-piece model, in fuschia and orange with applique trim in contrasting color. Sunback style. 34 to 40.

Other Swim Suits, \$1.69 Up to \$3.98

Women's Zephyr Wool Swim Suits, Sun Back, Two-Piece **\$4.98**

Women's and Misses' Bathing Sandals, in Smart Colors **\$1.09**

Women's Bathing Slippers at **45c**

Water Wings, the Pair, Only **39c**

Water Balls for Water Sports **98c**

Rubber Swimming Tubes at **95c**

White Web Swimming Belts **15c**

Bathing Suit Bags **69c and 39c**
—Sears' Second Floor

Police Shoes

Built Especially for Sears, Roebuck & Co.

The World's Largest Shoe Store!



They Have to Be Good
to Get Into a Sears' Store
Regardless of This Low Price

\$2.98

An Easy
Way to
Save a
Dollar!

Built to the most exacting specifications to give long and satisfactory service.

- 1—Black Chrome Tanned Leather
- 2—Genuine Goodyear Welt
- 3—Steinbrecher Steel Arch
- 4—Two Full Leather Soles
- 5—Extra Service Linings
- 6—Long Supporting Counters
- 7—Real Leather Storm Welts
- 8—Ventilated Leather Insoles
- 9—Live Rubber Heels
- 10—Leather Heel Linings

A finely built, rugged wearing, comfortable, cool shoe for police, mailmen, railroad men and others whose work requires much walking. Sizes 6 to 11.
—Sears' First Floor.

For Little Folk

Cool Summer Togs
at Zero-Like Prices!

Cool, crisp dresses of sheer dimity and voile. Sleeveless style with smock trimming. Sizes 2 to 6 years.



Children's Sun Suits, 69c and Up... **\$1.39**

Smart little all-wool suits for the sun or surf. Bright colors. Sizes 1 to 6 years.

Children's Sleeveless Pajamas, Nursery Patterns. Sizes 2 to 6 Years... **59c**

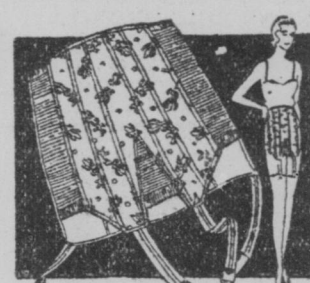
Infants' Sleeveless Cotton Knitted Bands. All Wanted Sizes... **19c**

Children's Training Panties, Cotton, French Legs. Sizes 1, 2, 3... **50c**

Children's Organdy and Pique Hats, Bright Pastel Shades, at... **98c**
—Sears' Second Floor.

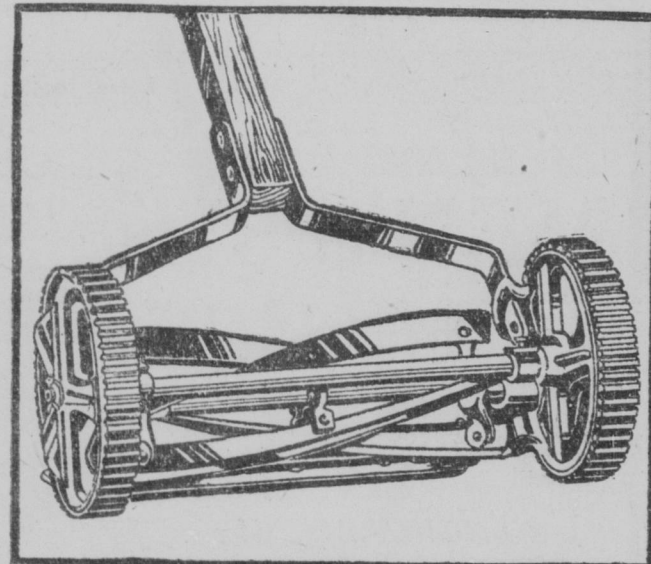
\$2.50 Side-Hook Girdles

Beautifully patterned rayon with knitted elastic sides and button front. Double front panels with two rayon supporters. Lightly boned in front and back. Sizes 26 to 36. A very smart, cool, comfortable garment.



—Sears' Second Floor

Sears Sell 20% of Lawn Mowers



14-Inch Defiance
4-Tool Steel Blades **\$7.45**

Made in the U. S. A.!

The Reason? Better Mowers for Less!

The Acme
\$5.95

Guaranteed!

An easy running mower with 4 tool steel, keen-cutting blades, crucible steel bed knife, chrome alloy bearings. A wonderful mower at a remarkably low cost. Comparable to other makes costing \$7.95 or more.

Crusader
\$9.95

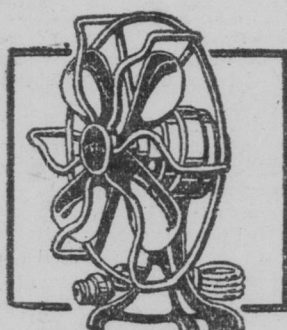
Regularly \$17.00

An Amazing Offer!

Six 17-Inch Cutting Blades—Wheels 12 Inches High!

All blades double riveted, chrome alloy steel ball bearings.

Full 17-Inch Cut!
—Sears' Basement



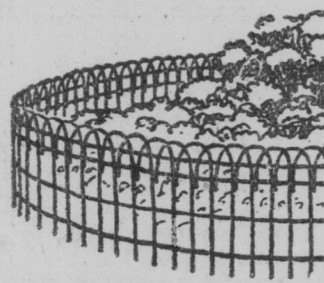
Electric Fans

No Radio Interference

\$2.95

A keen 8-inch Challenge, finished in ivory and green. A remarkable value.

Oscillating 10-In. Fans... **\$9.95**
—Sears' Basement



Pay Less!
At Sears
for

Fencing

Flower Bed Borders

16 Inches High—Running Foot... **5½¢**

22 Inches High—Running Foot... **6¢**

Porch Trellis Wire

For Climbing Vines

18 Inches Wide—Running Foot... **6¢**

24 Inches Wide—Running Foot... **7¢**

"Windsor" Lawn Fence

36 Inches High—Running Foot... **6½¢**

42 Inches High—Running Foot... **7½¢**

48 Inches High—Running Foot... **8½¢**
—Sears' Basement

Save Money on Better Screen Wire

Sells Even Lower
Than the Average
Wholesale Prices
for Identical
Qualities!



Our annual volume of millions of feet of screen enables us to go to the factories and buy at rock bottom.

12-Mesh Black

Sq. Ft. in 100-Ft. Rolls.

1 3/4c 2c Sq. Ft. in Cut Lengths

16-Mesh Galvanized

Sq. Ft. in 100-Ft. Rolls.

2 3/4c 3c Sq. Ft. in Cut Lengths

16-Mesh Bronze

Sq. Ft. in 100-Ft. Rolls.

5 1/2c 6c Sq. Ft. in Cut Lengths
—Sears' Basement

Master Mixed Paint

Priced at \$1 a Gallon Less Than Other Comparable Paints



Made in Sears' Factory
Save \$1 the Gallon

\$2.70
The Gal.

20 Choice Colors
(White, \$3 Gallon)

It's guaranteed to be equal to the finest paint made regardless of name, make or price.

Formula on Every Can,
You Know What You Get!

For lasting beauty and durability it has no superior and is equalled only at a much higher price. Use Master Mixed and save money.

Screen Enamel... Qt., 40c

Color Varnish... Qt., 55c

Floor Paint... Qt., 52c

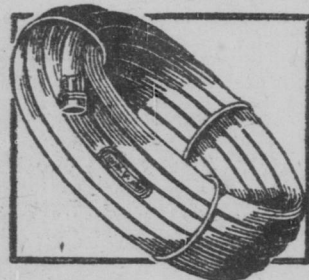
Seroco Auto Enamel, Qt. **69c**

Porch Floor Paint. Qt., **57c**

Also Sold in Sears' Thirty-Eighth Street and College Avenue Store
—Sears' Basement

50-Ft. Lawn Hose

5/8-Inch With Couplings



\$2.75

A thoroughly good, long life hose for lawn and garden. Black, corrugated.

50 Feet 5/8-Inch "Not-a-Kink" Hose. with nozzle and couplings. Guaranteed... **\$3.45**
—Sears' Basement

A Boys' Choice

"The Elgin"

\$31.45
Cash Price

\$5 Down—\$5 Monthly Small Carrying Charge

Boys, this bike is built to your specifications—built to last! It is doubly reinforced where the strain comes and finished in flashing red and white. Fully equipped.



—Sears' Basement

\$5 Brings a Kenmore to You

Delivered Free, Installed in Your Home, Ready to Use
You Save Time, Worry, Work and Money

In the \$100 Class in All but Price **\$62**

Cash Price Delivered

The former cash price, \$67.50, meant a saving of at least \$20.00 over its nearest competitor in beauty, value and efficiency and now carries another saving of \$5.50.

This New Balloon Type Wringer

KENMORE

Is equipped with a beautiful porcelain tub, triple vane gyrator and balloon type wringer rolls. It has everything desired in an electric washer.

Also Sold on Easy Terms

\$5.00 Cash—Then \$5.00 a Month

—Sears' Basement



The Finest Popular Priced Washer Made

Ice Cream Freezers

89c



Galvanized tub with improved dasher. Capacity, 2 quarts. Side crank. Ideal for week-end trips, summer cottages or home use.
—Sears' Basement

SEARS, ROEBUCK AND CO.

Massachusetts Avenue at Alabama Street

Fried Chicken Dinner

Deliciously tender, crisp fried chicken, vegetable, roll, butter, dessert, tea, coffee or milk. Really a 65c dinner for 35c. 11 a. m. to 2 p. m. Saturday.

35c

—Sears' Luncheonette—First floor.