

TRAFFIC DEATHS RAISED TO 75; CYCLIST DIES

Worker Knocked From
Wheel by Auto; Driver
Is Not Held.

En route home from work, Radu Poemaru, 64, of 538 West Maryland street, was killed when an auto struck his bicycle on White river boulevard south of Michigan street, Monday night.

His was the seventy-fifth traffic death in Marion county this year. Harley Davis, 23, of 711 North Warman avenue, driver of the auto, was not held after witnesses told police the bicycle was not lighted and Davis said he did not see it until too late to avoid the accident.

A bricklayer, formerly employed by the Indianapolis Abattoir corporation, Paemaru had saved almost \$3,000 with which he planned to return to his native Rumania, but a recent bank crash wiped out his lifetime savings. He has a wife and several children.

Chasing into the street after a ball ended painfully for Robert Kaya, 9, of 554 North Keystone avenue, Monday night when he was struck by an auto and cut on the head.

A mail truck making a left turn beneath the Union railroad elevation at Illinois street Monday night struck William Kism, 40, of 113 West Georgia street. Kism escaped with only slight injuries.

GAS COMPANY SEEN IN WHITE ELEPHANT ROLE

Bosson Cites Danger of Acquisition
in Event of Cheap Power.

Possibility that acquisition of the Citizens Gas Company by the city might result in the city having a "white elephant" on its hands in event of cheap electricity, was pointed out by William Bosson, former city attorney, before the Brookside Civic League Monday night.

Admitting that it natural gas should be introduced here and its use decrease employment, as labor unions predict, its opponents would have a strong argument against it, Bosson said one of the most important factors is possibility of lower gas rates.

Bosson also discussed tax reduction, declaring taxes can not be cut until government costs are reduced. He discussed the possibility of eliminating many employees now on the public pay roll and cutting salaries of public officials and employees, including school teachers.

Harmony Lodge to Initiate
Harmony lodge, No. 1, United Order of American Workers, will hold its second meeting of the month tonight at 48 East Ohio street.

A group of new members will be received in the order. Special music under Inez Dunning, musical director, is planned. Gladys Paul, deputy supreme president, will be in charge.

PAJAMAS MAKE THIS SCENE JUST A NIFTY

Frances Dale Inherits the Moment a Southern Dialect
But Donald Woods Does Not Approach Italian.

BY WALTER D. HICKMAN
RATHER thought the first time I saw "Strictly Dishonorable" that the pajamas in the last two acts made the play.

Always rather thought in New York as well as other cities that I have seen the show, I had the idea the person who wore the pajamas made the hit.

And the same is true in the way that Arthur Casey and William Blair has done this piece of nifty near dirt at English's this week. Miss Frances Dale has the "p.g." and she has the southern dialect regardless what she wears. Miss Dale is giving as spirited and as well spoken a performance as one has the right to expect. But Donald Woods forgets Italian accent and his hot actions so often that he fails to register as he should. Here is a hot singer in opera who knows his eccentric tricks. Woods at no time understands the character. He should be careful of that famous line he says as the curtain goes down on the first act. It is the title of the show. He did not put it across on the opening night.

Freddie Sherman should allow the idea of a house to take natural effect because Henry gets a peach on in the first act. The chair fall over was splendid. Should be kept in. But here is a mauling sous and the "soused." I have seen in this play "soused." A little realism, Mr. Sherman. You say the lines splendidly but you should have unsteady pins (meaning legs).

Will Lloyd by his artistry could make me believe about any character and dialect. This man knows how to walk in character.

I still think that Dick Elliott as Judge Dempsey is dressed wrong in the first act. A tuxedo is the necessary dress in both acts. But otherwise Elliott stops the show any time he wants.

From a scenic standpoint the tables in the first act should not have white linen. Red dotted stuff is the order. And there is too much furniture in the second and third acts.

The entire cast reads their lines in a way that all can hear the words. And that is something that the road company did not do here in regular season.

As a buy of the theater here is rich fun that will increase in value at every performance.

At English's all week and it is nifty fun.

HERE IS A REAL
MURDER MYSTERY MOVIE

Am beginning to believe that the murder mystery (novel style not the racket stuff), is going to be the next main order of entertainment on the talking screen.

The way that Dudley Diggs (and here is an actor associated a long time with the New York Theatre Guild), Bebe Daniels and Richard Cortez puts over "The Maltese Falcon" even increased my idea.

There are several guys murdered at the beginning of the picture. It is confusing but before the director



Frances Dale

gets through he has connected everything that has happened.

And the heroine gets the "rap" although she is nicely treated in jail. Must be a little human with heroines even if they make a mistake. But the heroine (Bebe Daniels) is consistent.

But we have a new type of bad man in "The Maltese Falcon." That is the picture I am talking about. He is played by Dudley Diggs in his best Theatre Guild manner. Oh, what fine work this is. This is work that is a joy to see. I may forget the picture but I will never forget Diggs.

And Cortez kept me guessing because he played this private detective role in a fine baffling way. The entire picture, is in the terms of the day, "a honey."

In the vaudeville section Bob Murphy delivers a lot of noise. He uses the sledge hammer method but he puts his stuff over.

The sketch and setup of Jack and Kay Spangler seems mighty familiar to me. The man is rather broad (too broad) in some of his comedy. The best thing of the act is the fine work of the comedy acrobatic team. Great.

Grace Barrie sings songs of different character. Bill includes O'Neill and Manners, and Samoroff and Sonia, a dog act.

Now at the Lyric.

INDIGESTION STOPPED

Relief in 5 Minutes

Practically all forms of indigestion from mildest stomach discomfort to chronic dyspepsia are caused by excess stomach acid which sets up premature food fermentation, generates gas and attacks the delicate stomach lining. These distressing conditions are best and most quickly and safely relieved by taking just a little "Bismurate" Magnesia after meals or whenever pain or discomfort is felt. This instantly neutralizes excess acid and stops fermentation. Food is made sweet and digestible, the sore inflamed stomach lining is soothed and strengthened, and normal digestion proceeds without hindrance or pain. Hook Drug Co. and reliable druggists everywhere supply genuine "Bismurate" Magnesia, either in powder or handy tablet form. Taken as directed, it will bring almost instant relief from acid caused stomach troubles.—Advertisement.

DOCTORS STRIKE AT FRAUDULENT FOOD LABELING

Misrepresenting of Health
Values Is Scored by
Medical Leaders.

PHILADELPHIA, June 9.—The American Medical Association is doing a tremendous work in discouraging use of misleading labels or

advertising in food matters, and in encouraging dealers to be honest in their claims and their products.

This developed today in connection with the association's annual convention, when the board of trustees presented a report through Dr. Olin West dealing with fraudulent claims made as to "health virtues" of various food products.

A special foods committee now gives "seals" of approval to certain foods meeting its standards, and refuses these to others, it was revealed. Some manufacturers, anxious to have the support of so powerful a body, have indicated desire heretofore to change their products or advertising to concur with the association's ratings.

Through the committee's efforts many manufacturers have been in-

duced to abandon trade names which make absurd claims or misrepresentations.

Dr. Morris Fishbein, editor of the Journal of the Association, speaking on "Food, Fads and Follies," said that "every new discovery in medical science is promptly exploited beyond reason by commercial interests."

He ridiculed propaganda which to the effect that the inhabitants of uncivilized sections do not die of cancer because they do not eat white bread.

"This is not true at all," he said. "The most logical reason why uncivilized people do not die of cancer is because they do not live long enough. Cancer is a disease of old-only people and the life span of the savage is about thirty-three years."

INSURANCE HEAD DIES SUDDENLY

Funeral Services Wednesday for Frank W. Morrison.

Burial services for Frank W. Morrison, 78, life insurance executive, who died Monday, will be held from the Flanner & Buchanan mortuary at 3:30 Wednesday afternoon. Interment will be in Crown Hill cemetery.

Mr. Morrison, who was vice-

president of the American Central Life Insurance Company, died suddenly of heart disease at his home, 1247 North New Jersey street. He was president of the Indiana Guaranty and Loan Company and a former attorney for the Monon railroad.

As one of the oldest members of the Columbia Club, Mr. Morrison served as president before the present building was built.

He was a member of the Indianapolis Bar Association, Masons, Knights Templars, Indianapolis Country Club, and Alpha Delta Phi fraternity.

The widow, Mrs. Ella Morrison; a daughter, Mrs. Helen Morrison Denning, and a grandson, Morrison Denning, survive.

You'll SAVE in Our June Sales DOWNSTAIRS at AYRES

DEPENDABLE MERCHANDISE AYRES SERVICE • LOW PRICES

Sale! "Polly Perkins" Arch Shoes

A Leading Department Store of Columbus O., Closed Out Their
Entire Stock of These Fine Shoes to Us at a Sacrifice!
Tomorrow You Can Buy Them for Only . . .



\$3.45

We were fortunate in securing this big group of fine arch support shoes to sell at such a low price, and tomorrow we pass the savings along to you. "Polly Perkins Arch Govern Shoes" are similar to our own "American Girl" shoes—made with built-in steel arch, of very finest leathers—in a tremendous range of sizes: AAAA to EEE, 1 to 12. Black, blonde, white or brown. Straps, ties, oxfords.

Also 100 Pairs "Matrix" Shoes in Size 4B Only, at \$4.95 Pair—Less Than HALF!

—Downstairs at Ayres.



June SALE—First Quality Pure Silk Hosiery

Choice of Genuine Silk Crepe
or Dull Silk Chiffon

39c Pair
(Or 3 Pairs for \$1)

These beautiful FIRST QUALITY stockings are such bargains that we bought 10,000 pairs—nearly 12 miles of lovely sheer silk, if they were placed end to end—enough to satisfy hundreds of thrifty-minded patrons!

Every pair is pure silk to the tops—and you can choose either genuine silk crepe . . . or permanently dull chiffon—both mist-sheer. Hemmed tops, narrow heel, seamed back, fully reinforced foot. Sizes 8½ to 10½, in these smart shades:

- GRAIN
- SANDEE
- FLESH
- REVE
- WHITE
- TAN BLUSH
- TENDRESSE
- MATINEE

—Downstairs at Ayres.



"Ayres Downstairs Store
Is So Pleasantly Cool
I Do All My Shopping
There in Hot Weather."

Hundreds of women patrons have learned to depend upon our "manufactured weather" to keep them cool and comfortable while shopping. When pavements are sizzling and old man humidity is on a "rampage"—the atmosphere in the Downstairs Store is cool, dry, healthful and invigorating.

You can shop in cool comfort for everything your family needs—all on this one big floor—and SAVE MONEY while you're doing it. Every item is of Ayres standard quality, in good fashion, offered at lowest possible prices!

A "Cool Afternoon Bite"

—and a delicious, cooling drink—served in our cool, pleasant Downstairs Luncheon! Nothing will revive you quicker after you've been downtown all day. If you are staying down to go to a show it is pleasant to eat here before you go. We'll serve you up to and including 5:30.

You'll Save Nearly HALF in This—

June Sale of Frocks

Glorious Fashions for Every Hour
of a Busy Summer's Day!

There are plenty of those smart white and light colored frocks with contrasting jacket—new peplum treatments—dainty lingerie trims—novel hipline seamings—2-piece frocks—all the approved sleeve lengths. And every dress was made to sell at nearly TWICE this special SALE PRICE—one of the outstanding values in our June Sales, made possible because of a tremendous special purchase! You can afford several at

2 for \$11

1 for \$5.95

Sizes for Juniors, Misses, Women
Downstairs at Ayres

Wednesday and Thursday — A Genuine Sparkling

DIAMOND RING

With every purchase of \$15.00 or more!
This ring has a trade-in value of \$10.00 at any time.

FREE

NO CASH NEEDED!—Use Your Credit!
And Save on Gifts for the 'Bride' and 'Graduate'

Diamond solitaire, five-stone Diamond Wedding Ring and another Diamond Ring—Free—\$39.75

Here's a Real Graduation Gift! Young Men's Nationally Advertised Guaranteed Wrist **WATCHES \$7.95** Complete With Metal Bands. Sturdy, manish, plain or engraved models—Accurate and dependable movements—Special at—45c DOWN—50c A WEEK!

High School Rings & Pins **98c up**

Men's 'ELGIN' With Choice of Genuine Leather Strap or Metal Wrist Band **\$19.00** Fully guaranteed, accurate and dependable. ONLY \$1 DOWN! Diamond Ring FREE!

See Our Windows! Here's a Lovely Gift for the "Bride" Rogers' Hollow Handle 26-Pc. Set Silverplate complete service for six—flavor finish—tainless steel—ladies **\$18.50** 50c a Week! Diamond Ring Free!

"MISS LIBERTY" BAGUETTE Bulova's Newest Creation America's Finest Watch. All the rage. Buy it tomorrow and pay only **\$1.00 A WEEK!** Diamond Ring Free! **\$37.50**

DEE JEWELRY COMPANY CLAYPOOL HOTEL BLDG., 18 N. ILLINOIS ST. In the Shopping District of 11 North Illinois Street, Just a Few Doors North of Washington Street.