

Sears' With Their Vast National Resources Are Co-Operating in the Promotion of National Cotton Week

Cotton and Wheat Are the Two Key Agricultural Crops. There Can Be No Prosperity With an Unused Surplus of Either—Buy Now and Help!

Endorsed By The U. S. Government Through The Departments of Commerce And Agriculture

Entire Store Open Thursday Night Till 9 P. M., Use Sears Free Bus!



This Year 6,000,000 Pounds of Cotton Will Be Required in Making Sears
Overalls and Jackets

The Overalls **89¢** The Jackets **89¢**

These Sears "Sturdy Oak" Overalls and Jackets are way ahead of the procession in quality and price. 2:20 blue denim, cut generously full—seams that refuse to rip—and surprisingly long and satisfactory service.

2,500,000 Pounds of Cotton Will Be Used by Sears' This Year in Making These Fine Pre-Shrunk
Work Shirts

Sears' Famous Hercules! Coat Style Slipover **89¢ 85¢**

Pre-shrinking redoubles the values. Sales increase—the price comes down! Check these Hercules point for point with the best you can find elsewhere at \$1! You'll choose Hercules and save. Size 14½ to 17.



Cotton Is Cool!

Men's Shorts **37¢**
3 Pairs, \$1.00
Fast color
broadsloth
—3 button
yoke front. Also
ribbed shirts at the
same low price.

Athletic Shirts **50¢**
Men like
these elastic
easy fitting
athletic
shirts of combed cotton.
Sizes 32 to 44.

Fancy Ties **69¢**
Scores of
new
patterns of the
\$1 type.
Handmade with wool lining.

Union Suits **75¢**
Fine athletic
suits of cool
nainsook.
Full and
roomy. Triple stitched.
Sizes 36 to 50. They're
great.

Men's Moleskin Pants **\$1.49**
Many a man has paid \$2.00 or more for moleskin pants no better than these. Husky moleskin cloth that is almost wear-proof. Well reinforced. Guaranteed pockets. Sizes 30 to 44.

Men's White Duck Pants, \$1.19
Smartly Styled and Serviceable.
Select Quality Cotton—Hundreds of
Thousands of Pounds Used in Making
Boys' Clothing for Sears

Shirts—Blouses **59¢ 59¢**

Made for boys who are "hard" on clothes. Sturdy and smart. These shirts and blouses are color fast. Guaranteed. In most stores, 75c or more. Shirt sizes, 6 to 14. Blouses, 6 to 12.

Boys' Wash Suits **89¢**
We chose these purposely for this event. The maker intended them to sell at \$1.25 special. Of fine, firm broadcloth and look it. Snappy styles, 2 to 8 yrs.

Pajamas **59¢**
One-piece style
colorful broadcloth.
Sizes 6 to 12.

Thousands of Pounds of Cotton from the Sunny South Transformed Into Drapery Fabrics of Rare Beauty

Beautiful Damask

Up to \$1.98 Qualities!

98¢

The majority of these lovely damasks were \$1.49—some \$1.69—others \$1.98. Choose now, while they last, at 98c. Select quality cotton mixed with silky textured rayon. Many of them four and five-color effects.

50 Inches Wide

Cretonnes

A splendid assortment of smart, new warp prints in the season's most attractive colors. New, attractive patterns—and an amazingly low price. **29¢**

Tapestry

Usually much more expensive; 50 inches wide; tan, green, rose and mulberry. Beautiful quality. **\$1.50**

Curtains, Pr.

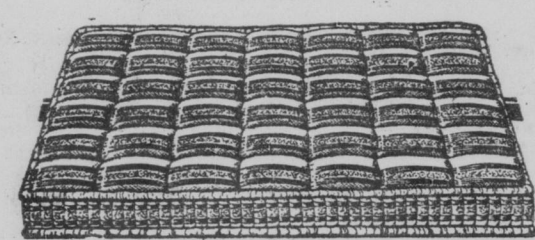
Beautiful French marquisette with 3-inch hems. Each curtain 35 inches wide, 2½ yards long. **\$1.10**

50-In. Repp

All the new shades—red, green, gold, brown, mulberry, rose, rust and black. Full 50 inches wide. **59¢**

\$7.95 High Grade Mattress

Thursday, Friday and Saturday



5.45

Weight 50 Pounds! Made in Indiana!

For three days we are sharing the loss of regular profit with the maker. You save the difference. High grade, full double bed sizes, cotton and felt, well tufted, rolled edges. Covered with quality ticking in smart floral designs and colors. Regular \$7.95. Three days—Thursday—Friday and Saturday at \$5.45. No charge for delivery.

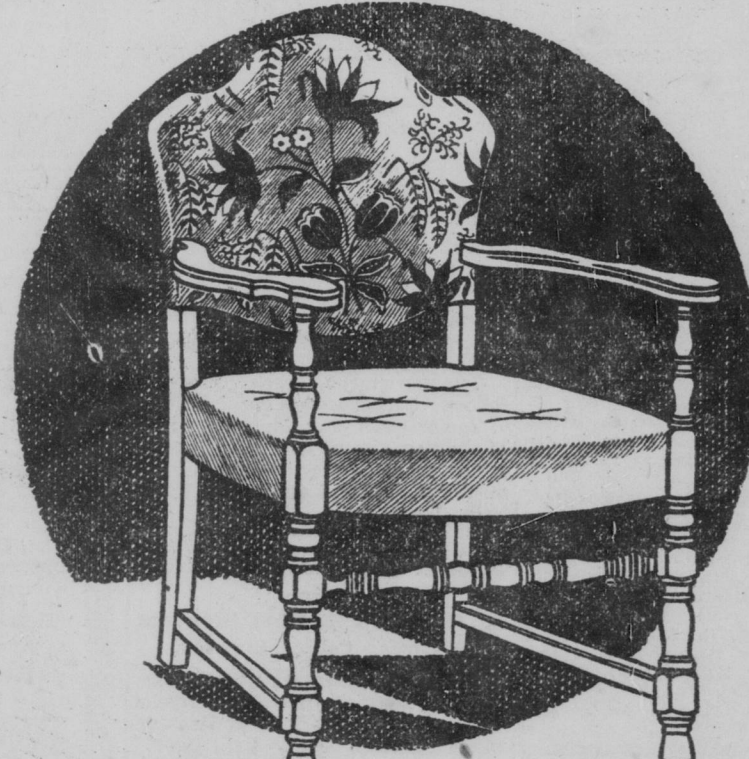
Beautifully Upholstered in Fine Cotton Velour

This Handsome

Chair
\$6.95

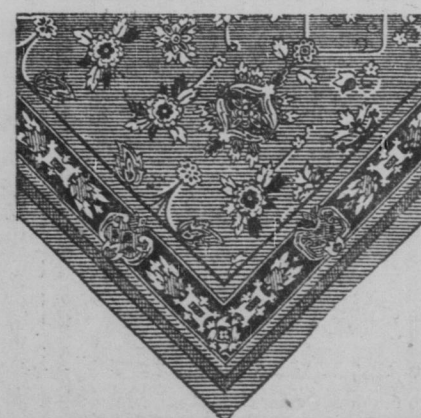
Regularly \$8.50

Have just received another hundred of these fine chairs—Built by master craftsmen. Sturdy and extremely comfortable. Beautifully upholstered in rich, heavy cotton velour. Plain color seat. Smartly patterned back.



Beautiful Felt Base 9x12 Rugs

Regularly \$7.95



A Value Worthy of a Place on This Page at This Low Price **\$4.95**

One of the greatest rug values Sears' has ever offered. 9x12 feet—beautifully bordered. A wide range of new patterns. All new guaranteed first quality.

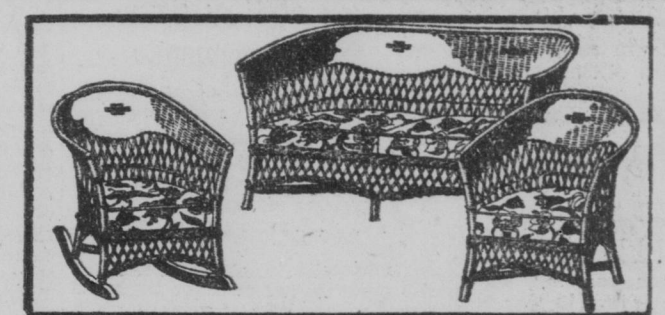
Chicken Dinner

Thursday 11 A. M. to 2 P. M.
Come and Enjoy It

Includes vegetable, roll, butter, dessert, tea, milk or coffee.

35¢

Plenty of Free Parking Space in the Court Adjoining the Store.



"Steel Heart" Fibre Furniture Is New! Smartly Styled—Beautifully Finished

3-Piece Suites

An Amazingly Low Price for These Fine Three-Piece Suites Also Sold on Easy Terms

Cash Price Delivered **\$29.75**

Hand woven "Steel Heart" fiber, over solid hard-wood frame. A new feature is spring-filled auto type cushions for extreme comfort. Very attractively patterned covers. Choice of three colors.

Corsica Green, Fawn Tan and Regal, the Davenport is four feet long. Roomy Chair and Rocker to match.

Four Foot Porch Swing, Solid Oak, Complete with Chains, Hooks **\$2.75**
Others at \$4.95 and \$7.95
Also Easy Terms—Free Delivery



The Rocker \$5.95

Love Seat \$6.98

The Glider **\$6.98**

Cash Price—Delivered

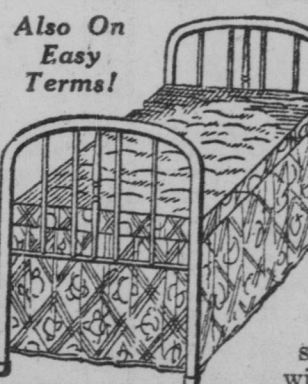
Sears' new 42-inch twosome "Love Seat" is all metal and gaily upholstered. Noiseless and very comfortable. Sells at close to half last year's price for any sort of glider.

The Rocker **\$5.95**

Cash Price—Delivered

Hand woven—and running through each fibre is a "steel heart" for long service. Steel braced throughout. Cushion covered in gay cretonne. Finished in two-tone lacquer.

\$19.75 Da-Bed
With Padded Mattress



\$14.95

Cash Price—Delivered
This fine automatic Da-Bed, as pictured, may be instantly converted into a full size double bed "when company comes!" Coil springs, cretonne covered mattress with ruffled valance.

SEARS, ROEBUCK AND CO.

Massachusetts Avenue at Alabama Street—Free Parking Space

Tire and Battery Service Station
Open Daily at 8 A. M.

Tires—Batteries—Oils

Free Tire and Battery Service
Free Parking Court