

# RICKENBACKER IS SPEAKER AT MEMORY RITES

Services in Garfield Park; Most of Ceremonies on Saturday.

With rites this afternoon at the Grove of Remembrance, Garfield park, and a talk by Colonel Edward Rickenbacker, war ace, Memorial day services in Indianapolis began for 1931.

Saturday, the true day of celebration, will have the bulk of ceremonies for the soldier dead.

But on Sunday special rites in honor of Indiana's heroes will be held at four cemeteries.

The program for cemetery rites, beginning today and continuing through Sunday, are:

## GROVE OF REMEMBRANCE

(Today at 2 P. M.)

Hamilton-Berry Chapter, Service Star Legion.

Assembly—Bugler.

Musical—"Stars and Stripes Forever,"

Manuel high school band.

Invocation—The Rev. J. C. Dawes.

Remarks—Mrs. George M. Spiegel, president.

Song—"Trees" (Joyce Kilmer), children of school No. 12.

Remarks—James H. Lowery.

Song—"Let Us Forget" (Kipling), Orville Gray.

Address—Colonel Edward Rickenbacker.

Introduction by Helen T. Brown.

Song—"In Flanders Field," children of school No. 12.

"America," hand and assembly.

Decorations of flags at Trees—Children.

Taps—Bugler.

## SOLDIERS' AND SAILORS' MONUMENT

(Saturday, 8:30 A. M.)

Concert Band.

Address—Albert Stump.

Musical—Service—Veterans of Foreign Wars.

## MOUNT JACKSON CEMETERY

(Saturday, 10 A. M.)

Alvin P. Henry, woman's relief corps.

Assembly—Bugler.

Invocation—The Rev. G. D. Billiken.

Remarks—Boy Scouts.

America—Greene—Women's Relief Corps.

Address—Frank C. Riley.

Remarks—Mrs. J. D. Forward.

"God Be With You 'Till We Meet Again,"

Audience.

## NEW CROWN CEMETERY

(Saturday, 10 A. M.)

Otis Brown Post of American Legion.

Invocation—Boy Scouts.

Remarks—Mrs. J. D. Forward.

"God Be With You 'Till We Meet Again,"

Audience.

## HOLY CROSS CEMETERY

(Saturday, 10 A. M.)

Auspices of Knights of Columbus.

Boy Scout Ritual—St. Catherine's church.

Remarks—Rev. J. D. Forward.

## CROWN HILL CEMETERY

(Saturday, 3 P. M.)

Assembly—David Springer, bugler.

Invocation—The Rev. Forest A. Reed.

Remarks—Boy Scouts.

America—Greene—Women's Relief Corps.

Address—Frank C. Riley.

Remarks—Mrs. J. D. Forward.

"God Be With You 'Till We Meet Again,"

Audience.

## Ebenezer Cemetery

(Sunday, 2 P. M.)

Auspices Ben Harrison Camp and Auxiliary No. 10, Sons of Union Veterans.

Address—Frank C. Huston, junior vice-commander, Sons of Union Veterans.

## Memorial Park Cemetery

(Sunday, 2:30 P. M.)

Auspices Irvington Post No. 38, American Legion.

Assembly—Bugler.

Invocation—The Rev. Forest A. Reed.

Remarks—Boy Scouts.

America—Greene—Women's Relief Corps.

Address—Frank C. Riley.

Remarks—Mrs. J. D. Forward.

"God Be With You 'Till We Meet Again,"

Audience.

## Anderson Cemetery

(Sunday, 3 P. M.)

Auspices Anderson Cemetery Association.

Assembly—Bugler.

Invocation—The Rev. J. W. J. Collins.

Remarks—Boy Scouts.

America—Greene—Women's Relief Corps.

Address—Frank C. Huston, junior vice-commander, Sons of Union Veterans.

## Concordia Cemetery

(Sunday, 3 P. M.)

Catherine Merrill Tent, Daughters of Union Veterans.

Assembly—Bugler.

Invocation—The Rev. J. W. J. Collins.

Remarks—Boy Scouts.

America—Greene—Women's Relief Corps.

Address—Frank C. Huston, junior vice-commander, Sons of Union Veterans.

Remarks—Mrs. J. D. Forward.

"God Be With You 'Till We Meet Again,"

Audience.

## Glen Haven Memorial Park

(Saturday, 9 A. M.)

Memorial services will be conducted for all who are buried there, whether soldiers or not. Flowers will be furnished for all graves.

## ROTTGER IS ELECTED AD CLUB PRESIDENT

Phone Company Official Chosen; Other Heads Named.

Russell C. Rottger, vice-president of the Indiana Bell Telephone Company, was elected president of the Advertising Club of Indianapolis at the annual election Thursday.

Other officers are: George E. Daniels, vice-president; Russell E. Taylor, treasurer; and Lester C. Nagley, secretary-manager.

Three directors named were: Stephen M. Badger, Arthur S. Overbay and Albert O. Evans.

Rottger defeated R. E. Melcher for the presidency.

## Parting 'Whys'

By Times Special

ANDERSON, Ind., May 29.—Mary Brandt has filed suit for divorce from Carl Brandt, alleging he objected when she and her son went to church and Sunday school. He is further accused of breaking up furniture with an ax.

Alleging her husband, Paul J. Barker, mortgaged their household furnishings to get money to pay some bills, but used the money to buy a second-hand automobile, Mrs. Reba Parker is suing for divorce.

Jack P. Glover, Noblesville merchant, is defendant in a suit for divorce filed by Mrs. Margaret Glover. She alleges failure to provide.

# 84 Graduates of School No. 41



David Anderson Charles Golden Charles Smock Don Mabey Gene Smith Frank Davis



Alma Fisher Clara Campbell Daisy Dietz Rosemary Reed Eunice Reed Billy Kitzmiller



Russell Carrel Russell Rohlke Robert Winder Milford Clark James Smith John Byers



Joyce Cox Helen Webster Doris Chambers Clarice Webster Bertha Gater Sue Aldrich



Donovan Young Herman Gregory Cecil Rogers George Johnson Manford Jones John Fife



Mary Pavey Thelma White Esther Williams Thelma Kroetz Margaret Chapman Gladys Haubner



William Viehe Marcell Van Cleave Howard Brennan James Marlowe David Lilley Basil Robinson



Mary Wiley Mary M. Love Geneva Stoilmeny Ellen Sprague Genevieve Goldsboro'gh Bethel White



Alfred Porteous Clifford Kimberlin Jerry Bunnell Roland Nail William Davis Robert Hadley



Gaynelle Swank June Kitzmiller Josephine Granneman Alice Hittle Ruby Smith Evelyn Matlock



William Patterson Roland Knox Robert Truitt Jerome Ettinger Jack Flowers Kelver Krause

## Aviation's Deflation Day Ended; Business Is 'Back on Earth'

This is the last of five stories by one of America's most famous aviators.

BY JOHN A. MACREADY

(Copyright, 1931, by NEA Service, Inc.)

THE aviation industry today is in a position very similar to the son of a wealthy man. Although the wealthy young man may have every ambition to do useful work, he has little incentive, because he has all the money he needs, and because he never has had to work for a living.

After plugging along for many years, the aviation industry did little to attract sufficient capital for its development. Then suddenly several sensational air exploits put flying on the front pages.

The public became enormously interested. Clever promoters, quick to sense an opportunity, began forming companies, and soon the investing public was besieged with stock salesmen selling stock in all manner aviation enterprises.

Remembering the experience of the few who invested in the automobile industry when it was young and unstable, and lived to reap enormous profits, investors and bankers rushed into the aviation industry and flooded it with millions of dollars.

Promoters grew rich overnight. Millions were made in promotion fees and commissions alone. Airplane factories were rushed to completion. Waste and extravagance marked almost every step of this rapid and enormous expansion.

BECAUSE the industry lacked skilled and trained executives many pilots who knew little or nothing about business manage-

ment, were put into responsible, highly paid positions.

Almost any pilot who could get his name in the papers as a result of some daredevil stunt could find a position as head of some quickly organized company.

With millions of dollars at their disposal, it is not at all strange that there has been much waste and extravagance in this sudden development. Instead of having to earn profits, the industry had only to draw on its reserve capital poured into it by an eager public eager to participate in what it believed to be another rival of the giant automobile industry in earning power.

Promoters who knew nothing about the practical side of aviation, and pilots who knew nothing about business, were given millions of dollars to play with. They built vast organizations, spent money lavishly, hired too many men, and tried to accomplish ten years' work in one.

AS a result of this flood of cash and the industry expanded too rapidly. Now it is going through a period of deflation—a period of mergers, consolidations, expense-cutting and overhauling.

Many high-salaried executives who had little to contribute to the industry, have been dropped from pay rolls.

The hard-working, efficient business men—the men who know business and who are learning aviation—is now coming into his own.

All over the country we hear of a general tightening up in the aviation industry. The water is being squeezed out. This is a good sign. Aviation actually has suffered

from an overabundance of money. As long as money was poured into the industry, there was little incentive for efficiency and common sense in operation. But now a rule of reason and efficiency is taking the place of the wild extravagance that marked the formation of many companies.

Top-heavy organizations are being cut down, expenses are being reduced. Business men are supplanting promoters, and aviation is waking up to the fact that it must learn to earn its own way if it is to develop and succeed.

(THE END)

## WOMAN IS NAMED AS POLICE COMMISSIONER

First Official Move Is to Declare War on Gaming, Bootlegging.

By United Press

LONG BRANCH, N. J., May 29.—New Jersey, long a pioneer in the movement for equal rights with its women legislators, women judges, women law officers and policemen, now can boast of a woman police commissioner.

Adding that title to her long list of accomplishments here, Mrs. Cora Leggett Woolley Hopkins, 32, a prominent, dapper, blue uniform and gold badge of a commissioner and was sworn into office by Police Judge Joseph Rosen—the first woman on the Atlantic seaboard to hold the title of police commissioner.

Her first official move was to declare war on gamblers and bootleggers who have been infesting Monmouth county.

# URGES CITY TO TAKE LEAD AS AIRPORT CENTER

Rickenbacker Suggests Race From Europe With \$100,000 Prize.

United efforts of all Indianapolis citizens in bringing new aviation industries to Indianapolis was urged by Colonel E. V. Rickenbacker, World war ace, in his address before an audience of more than 100 civic leaders Thursday night at municipal airport.

The occasion was a dinner sponsored by the Chamber of Commerce, honoring Rickenbacker, who is president of the Indianapolis Motor Speedway Corporation.

Indianapolis' possibilities in aviation are second to none, Rickenbacker said.

## Lost Auto Industry

"Through somebody's slip, Indianapolis some twenty years ago lost control of the automobile industry," he commented. "Let's not let that happen to the aviation industry."

"It will take money to make Indianapolis 'first in the air,' but it will be money well spent. It will take courage to spend money to break the present economic situation."

"Indianapolis should make its municipal airport dedication this fall an occasion worthy of international attention."

He suggested an international race, planes flying nonstop from Europe to Indianapolis, for a \$100,000 prize as one way of carrying Indianapolis' name to the world.

## Praises Airports

Rickenbacker praised the intelligent planning of the new municipal airport, and also paid tribute to the pioneers of aviation in Indianapolis, mentioning those at Hoosier, Mars Hill and Capitol airports.

Increase cruising speed of planes to 200 miles an hour within the next five years was forecast by the speaker.

Louis J. Borinstein, C. of C. president, was toastmaster.

Following the dinner a number of those present were taken for night airplane rides by Dick Arnett, Central Aeronautical Corporation, and by J. H. McDuffee and Dick Knox of the Prest-O-Lite Company.

## 'I'm an Ox'

Pushing Sister Across U. S. in Wheelbarrow to Prove Strength.

By United Press

SAN DENITO, Tex., May 29.—Believing his physical stamina equal or superior to that of a bull, Walter Hofer of Lufkin is pushing a well-filled wheelbarrow across country today to prove his contention.

Hofer is trying to win a wager that he could push a wheelbarrow containing his sister from the Mexican border to New York in less time than it recently took Ralph Sanders to ride a bull the same distance.

He was jubilant and confident over the fact that he was ahead of the bull's record thus far. He made the distance from Brownsville Thursday in seven hours, whereas the bull required two days for the same lap.

## BILLBOARDS IN CITY WILL BE BEAUTIFIED

Improvement Program Started by General Outdoor Company.

Plans for rebuilding and beautifying 115 billboards on city boulevards at a cost of \$40,000 were announced by the General Outdoor Advertising Company at a meeting of the park board Thursday afternoon.

Approximately thirty additional employees will be used in the work, it was said. The board gave tentative approval for the work.

## DUESBERG TO SPEAK

Engineer Scheduled for Address on Speedway Cars.

Fred S. Duesenberg, noted automotive engineer, tonight will speak on cars entered in the Speedway race, at the transportation exhibit being held by Duesenberg, Inc., at its factory, 1511 West Washington street.

More than 5,000 persons are expected to attend the exhibit of race cars, passenger automobiles, Stinson airplanes and other products controlled by the Cord Corporation.

## Fleet of Planes Will Rush Times Speedway Extras to Other Cities

By United Press

Cal., May 29.—The trial of Alex. Leget, Pantages and three others on morals charges involving two 17-year-old girls entered the fifth day with efforts still being made to select a jury.

## TRACTOR IS LEADING 'MAN' IN NEW MOVIE

Another Leading Role Is Played by a Cream Separator in 'Old and New,' a Soviet-Made Movie in Russia.

BY WALTER D. HICKMAN

THE strangest movie I have ever seen in my life has a tractor for leading "man" and a cream separator for another important role.

I am talking about the Eisenstein directed picture, "Old and New," which was made in Soviet Russia.

Although this picture does not open until 7 o'clock tonight at Caleb Mills hall under the direction of Art Guild of Indianapolis, I am able to tell you about it because I saw a preview of it the other evening.

"Old and New" is the interesting attempt of Eisenstein to record Russia when she changed over from clod working peasants to co-operating farmers using modern machinery such as a milk separator, a butter making machine, a tractor and the state dairy.

I am not afraid to see these pictures because it shows the terrible system of the czar as well as some of the startling defects of the Soviet system.

Judging "Old and New" as a picture, it does not compare with the American made product as we see the movies daily on the screen.

It is silent. Another strange thing—appears in this movie. They are just peasants fighting and then finally receiving the Soviet idea of co-operative units.

The first part of the picture showing the terrible living conditions of the peasants under the czar is tremendously interesting.

Eisenstein has been fair in showing the struggle that the plodding and poverty ridden peasants had in accepting the new order.

It is pathetic as well as comical to see these people marvel at the butter making machine and then to doubt the ability of the tractor to deliver.

A terrific dig is taken against the church when the old church leaders prayed and marched for rain to terminate a dry spell.

Another weird stroke is when a prize bull is introduced to the herd. A wedding ceremony is held for the bull with flower girls heading the procession.

Please remember that this movie is a mental experiment. It will cause all of us to do some thinking.

It opens tonight at Caleb Mills hall at 7 p. m. with probably three shows being given.

## NEW SHOP OPENED

Betty Gay Store Magnet for Women.

Bargain shoppers flocked to the Betty Gay Shoppe, 5-7 East Washington street, which opened its doors Thursday to Indianapolis women.

Modernistic show windows in black, silver, and pale green lure passers-by into the attractive little shop. A large display case in the center is devoted to millinery, with tables and mirrors for convenience of customers.

Two prices prevail throughout the shop, operated on the "self-serve" plan. Customers make their own selections, says Jess Oleknic, vice-president.

Samuel Posner is president of the company and George Scharfin, manager.

## LOST RADIUM FOUND IN PATIENT'S TROUSER

\$1,000 Worth of Precious Metal Is Discovered After Long Search.

By NEA Service

PETERSBORO, Ontario, May 29.—Physicians treated the ear of J. F. Lillier with radium, but when the patient started to leave none could find the radium worth \$1,000.

Anxious doctors and attendants nearly turned Lillier inside out in a frantic search. Lillier walked home and told his family about it.

"I'll bet I know where it is," said Lillier's grandson—and he fished in grandfather's trouser cuff and pulled out the \$1,000 worth of radium.

## Pantakes Trial Is Slow

By United Press

Cal., May 29.—The trial of Alex. Leget, Pantages and three others on morals charges involving two 17-year-old girls entered the fifth day with efforts still being made to select a jury.

## Fleet that will carry Times Speedway Extras.

The circulation department of The Times has engaged six fast planes to deliver final Speedway edition papers at the close of Saturday's races. This fleet will be assembled at Curtis-Wright field early Saturday afternoon, and the public is invited to come and witness the dispatching of Times extras on an occasion like the Memorial day race. No admission fee will be charged.