

Entering the Second Week With Astounding Values!

# Victor's 25<sup>th</sup> Anniversary Sale

Indianapolis has taken this great Anniversary Jubilee to her heart! The week just passed is the biggest in our history. The great reception we have received is spurring us on to even greater efforts, greater bargains and more tempting values. . . . So come tomorrow . . . open your account and share in these wonderful savings!

**A Beautiful and Useful Anniversary Gift With Every Purchase!**

## This Lovely 3-Pc. Bedroom Suite

In Beautifully Matched Walnut Veneers! **\$89.50**



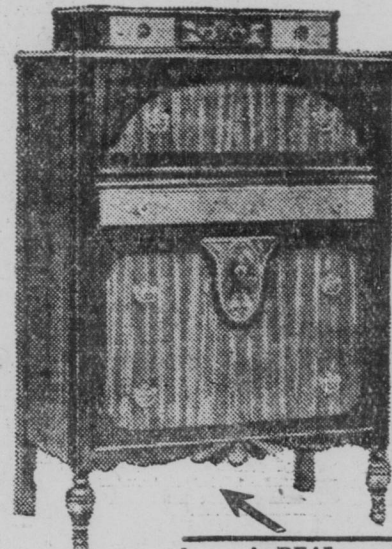
New Design Venetian Mirror Hollywood Vanity

The Famous "Victor" Inner-Spring Mattress Is Our Anniversary Gift to You!



A Thrilling Anniversary Value! As You See It Pictured Bed Venetian Mirror Hollywood Vanity and Hi-Boy Chest With Deck and Genuine Cedar-Lined Drawer.

Note the pleasing lines, especially the bed with graceful head and paneled foot. New! Different! Special walnut veneers have been used and decorated in the finest manner.



A REAL FEATURE The large lower drawer is lined with Genuine Tennessee Red Cedar with lid



FREE

This "Victor" Inner-Spring Mattress Is Our Anniversary Gift to You!

**\$5 Down Delivers!**

A Suite of Modern Design and Massive Elegance! Place Your Order Early!

—A Handsome Walnut Smoking Stand Given With This Fine Chair!

**45c DOWN!** Delivers It!

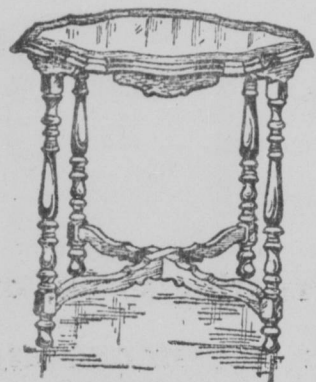


Saturday We Offer This Beautiful Occasional Chair

For Only . . . **\$6.95**

—Built for beauty and comfort. The seat is covered in rich, harmonizing velour, with beautiful multi-colored Jacquard velour backs. The walnut finish frame is of excellent construction.

**45c DOWN!**



New Design Veneered Top Occasional TABLE —And a Walnut Smoker FREE!

**\$6.95**

Handsome turned legs with carved stretchers and tooled top as pictured.

**45c DOWN!**



9x10.6 "Crescent" Bordered Felt Base RUGS

—And an 18x36-Inch Mat FREE!

**\$5.95**

Made by the makers of "Congoleum" — newest patterns and colorings.

**45c DOWN!**

This Reliable "Hygeno" Carpet Sweeper Is Our Anniversary Gift to You!

Fine 9x12 Ft. Axminster Rugs

**\$24.95**

Fine all-wool Axminsters in a gorgeous array of new patterns and rich colorings.

**\$1.00 Down!**



Every Rug Perfect

A Handsome Walnut Radio Bench Given With the Powerful New

"Commander" TRIPLE SCREEN-GRID RADIO

**\$79.50**

Complete With Tubes

—Licensed by RCA.  
—Improved Triple Screen-Grid.  
—Perfect Tone Control.  
—Powerful Dynamic Speaker.  
—Far-Reaching Distance Range.  
—Modish Console Walnut Cabinet.

**\$5.00 DOWN!**

This Beautiful Kidney Design Radio Bench With Mohair Seat and Back Is Our Gift to You



\$1.00 Down Delivers This Quality

3-Pc. Bed Outfit

—Complete for Only

**\$17.95**

And a Lovely 32-Pc. Set of Dishes as Our Anniversary Gift to You!



Here's What You Get—

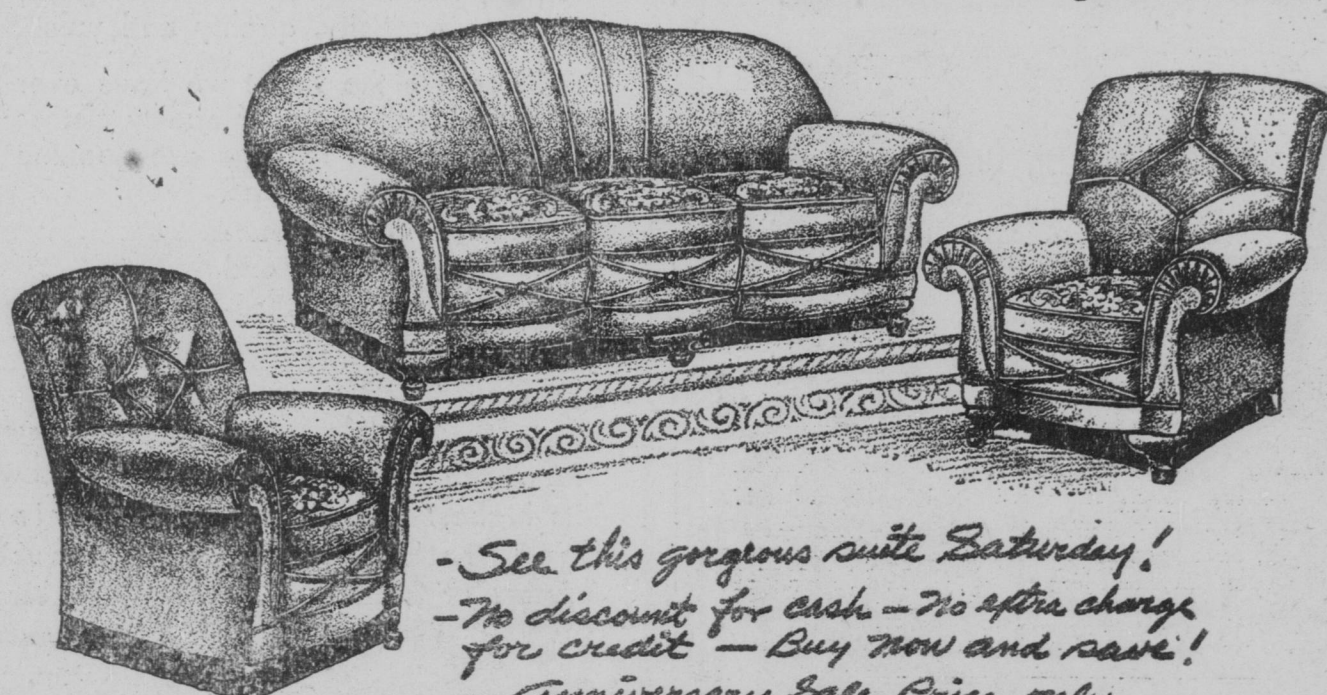
—A "Simmons" Paneled Bed  
—A "Simmons" Coil Bed Spring  
—A 50-Pound Cotton Mattress

Now you can buy this fine guaranteed bed outfit complete for what you had expected to pay for the springs and mattress alone. Don't miss this opportunity!

**\$1.00 Down!**

—A Lovely 32-Piece Set of Dishes Is Our Anniversary Gift to You!

—Take Your Choice of a Tilt-Shade Floor Lamp, an End Table or a Walnut Smoker as Our Anniversary Gift With This Beautiful Living Room Suite!



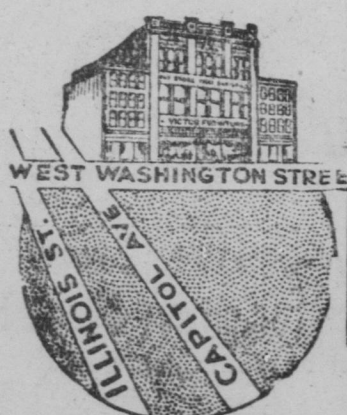
—See this gorgeous suite Saturday!  
—No discount for cash — No extra charge for credit — Buy now and save!  
—Anniversary Sale Price only—

—Just as You See It Pictured!

100% MOHAIR SUITE **\$79.50**

—Large Davenport and Your Choice of English Lounge Chair or Button Back Chair!

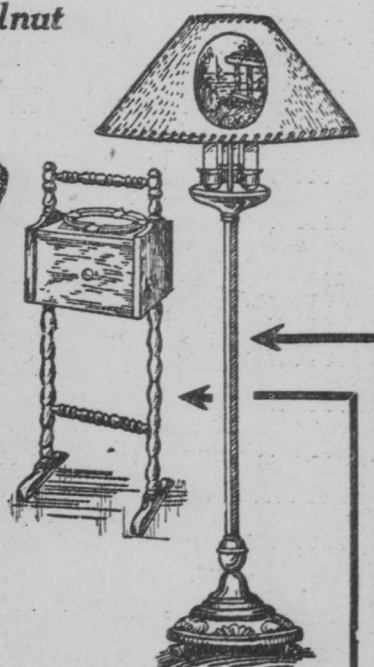
—Skillfully tailored all over in lustrous 100 per cent mohair with beautiful, reversible moquet, spring-filled, balloon type cushions and the ultra new raised five-welt back.



"The Home of Guaranteed Furniture" is conveniently located on Washington street, just 1 1/2 blocks west of Illinois street, directly opposite Statehouse.

**VICTOR FURNITURE CO.**  
231-237 W. Washington St.

Open Evenings by Appointment  
Call Lincoln 7555 or Lincoln 7556



Other Chair at slight additional cost.

A suite of outstanding dignity . . . selected with utmost care and recognized instantly as a choice of unquestionable good taste.

**\$5.00 DOWN DELIVERS!**

**FREE!** These Are Our Anniversary Gifts to You!