

Entering the Second Week With Astounding Values!

Victor's 25th Anniversary Sale

Indianapolis has taken this great Anniversary Jubilee to her heart! The week just passed is the biggest in our history. The great reception we have received is spurring us on to even greater efforts, greater bargains and more tempting values. . . . So come tomorrow . . . open your account and share in these wonderful savings!

A Beautiful and Useful Anniversary Gift With Every Purchase!

This Lovely 3-Pc. Bedroom Suite

In Beautifully Matched Walnut Veneers! **\$89.50**

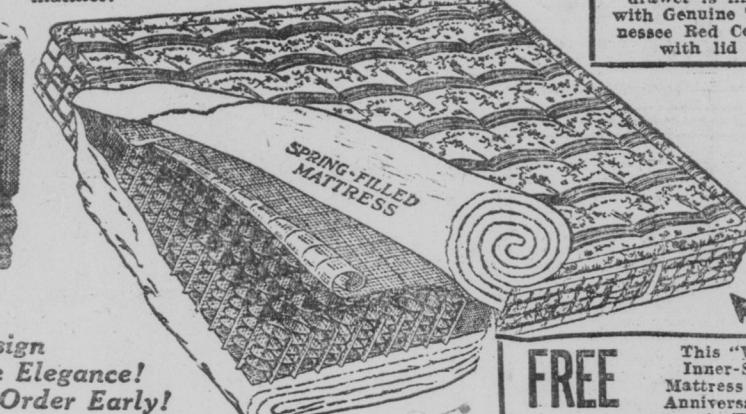


The Famous "Victor" Inner-Spring Mattress Is Our Anniversary Gift to You!



A Thrilling Anniversary Value!
As You See It Pictured Bed Vene-
tian Mirror Hollywood Vanity and
Hi-Boy Chest With Deck and Genuine
Cedar-Lined Drawer.

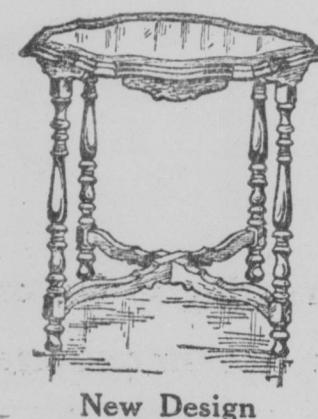
Note the pleasing lines, especially
the bed with graceful head and
paned foot. New! Different!
Special walnut veneers have been
used and decorated in the finest
manner.



A REAL
FEATURE
The large lower
drawer is lined
with Genuine Ten-
nessee Cedar
with lid.

FREE
This "Victor" Inner-Spring
Mattress Is Our
Anniversary Gift
to You!

\$5 Down Delivers!



New Design
Veneered Top
Occasional
TABLE

—And a Walnut
Smoker FREE!

\$6.95

Handsome turned legs with
carved stretchers and tooled
top as, pictured.

45c DOWN!



9x10.6 "Crescent"
Bordered Felt Base

RUGS

—And an 18x36-Inch
Mat FREE!

\$5.95

Made by the makers of
"Congolet" — newest pat-
terns and colorings.

45c DOWN!

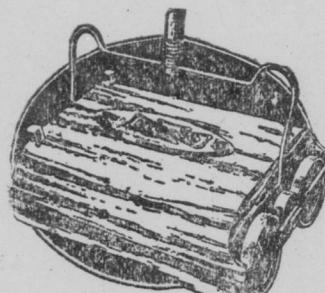
This Reliable "Hygeno" Carpet Sweeper
Is Our Anniversary Gift to You!

Fine 9x12 Ft.
Axminster Rugs

\$24.95

Fine all-wool
Axminsters in
a gorgeous ar-
ray of new pat-
terns and rich
colorings.

\$1.00 Down!



Every Rug
Perfect

A Handsome Walnut Radio Bench Given With the Powerful New

"Commander"

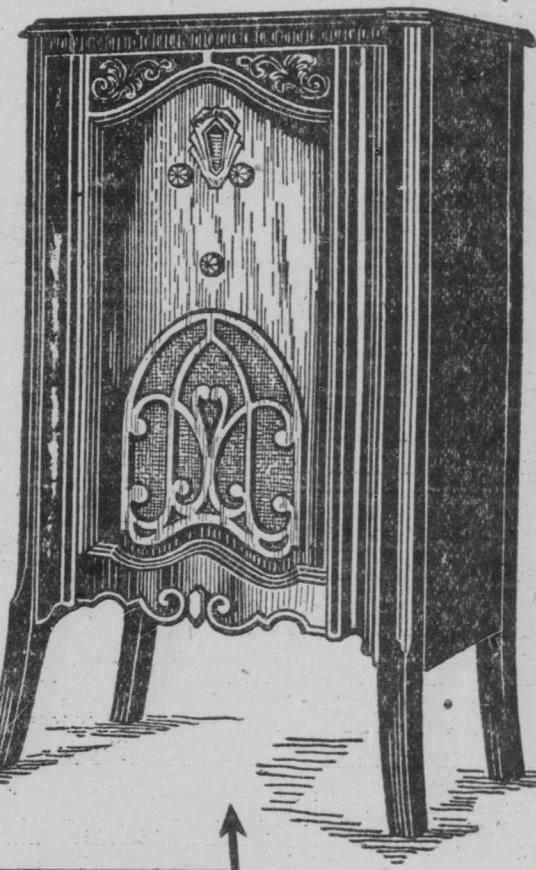
TRIPLE SCREEN-GRID

RADIO

\$79.50

Complete With Tubes
—Licensed by RCA.
—Improved Triple Screen-Grid.
—Perfected Tone Control.
—Powerful Dynamic Speaker.
—Far-Reaching Distance Range.
—Modish Console Walnut Cabinet.

\$5.00 Down!



This Beau-
tiful Kidney
Design
Radio
Bench With
Mohair
Seat and
Back Is Our
Gift to You

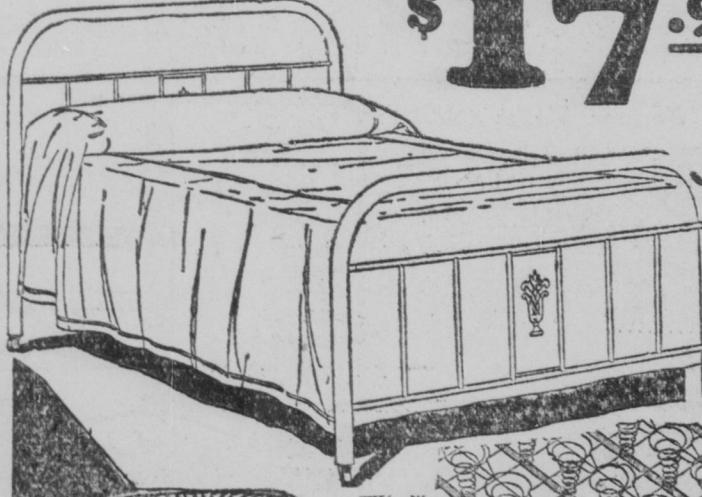
\$1.00 Down Delivers This Quality

3-Pc. Bed Outfit

—Complete for Only

\$17.95

And a
Lovely 32-Pc.
Set of Dishes
as Our
Anniversary
Gift to You!



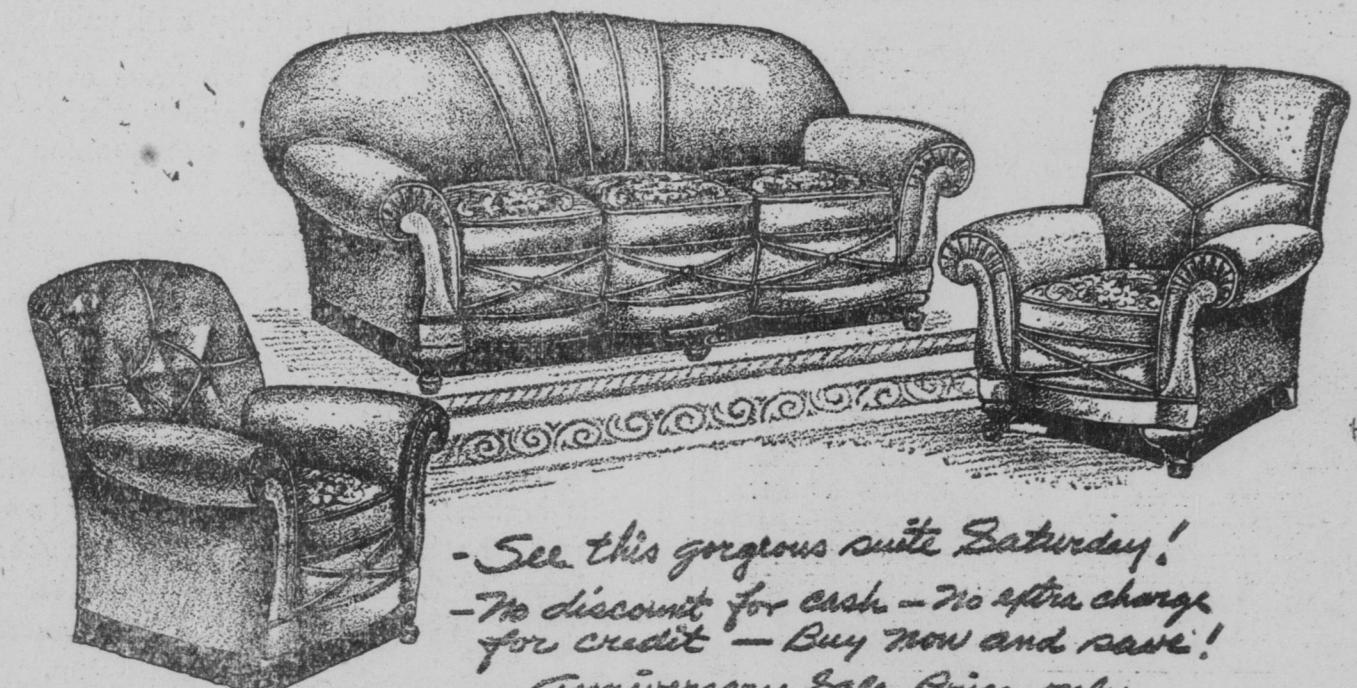
Here's
What
You Get—

—A "Simmons" Paneled Bed
—A "Simmons" Coil Bed Spring
—A 50-Pound Cotton Mattress
Now you can buy this fine guaranteed bed outfit complete for what you had expected to pay for the springs and mattress alone. Don't miss this opportunity!

\$1.00 Down!

—A Lovely 32-Piece Set of
Dishes Is Our Anniversary
Gift to You!

—Take Your Choice of a Tilt-Shade Floor Lamp, an End Table or a Walnut Smoker as Our Anniversary Gift With This Beautiful Living Room Suite!



—See this gorgeous suite Saturday!
—No discount for cash — No extra charge
for credit — Buy now and save!
—Anniversary Sale Price only—

—Just as You See It Pictured!

100% MOHAIR SUITE \$79.50
—Large Davenport and Your Choice of
English Lounge Chair or Button Back Chair!

—Skillfully tailored all over in lustrous 100 per cent mohair with beautiful,
reversible moquet, spring-filled, balloon type cushions and the ultra new
raised five-welt back.

"The Home of Guaranteed Furniture" is conveniently located
on Washington street, just 1½ blocks west of Illinois
street, directly opposite Statehouse.

VICTOR
FURNITURE CO.
231-237 W. Washington St.

Open Evenings by Appointment
Call Lincoln 7555 or Lincoln 7556

Other Chair at slight ad-
ditional cost.

A suite of outstanding dig-
nity . . . selected with ult-
most care and recognized
instantly as a choice of un-
questionable good taste.

\$5.00

DOWN
DELIVERS!

FREE!
These Are Our
Anniversary
Gifts to You!