

Saturday!
Fried Chicken
Dinner

With Pittsford's famous Michigan Plum Pie and other good things. Choice of coffee, tea or milk.

35¢

ECONOMY FESTIVAL

Saturday!
The Last Day of This Great Event

Store Hours:
9 A. M. to 9 P. M.
Free Bus Service

A Great Rug and Furniture Day

Values Which We Do Not Believe Will Be Equalled Elsewhere in This City!
Buy Rugs and Furniture on Our Easy Terms — Free Delivery Anywhere in Indiana!

Finer Axminster Rugs

By Comparison—\$30 Values \$**20⁹⁵**

Saturday the Last Day at This Low Price!

Buy now for future use. We'll deliver these later if you wish. High grade seamless, first quality. New, beautiful patterns, rugs with the rare charm of exquisitely blended colors. Quality you will scarcely duplicate elsewhere under \$30 or more.

New Oval Wiltons

At Close to Half Actual Value

Seldom will you find such fine Wiltons under \$10. These came from one of America's leading mills. We are not permitted to use the maker's name in advertising. They're fringed all round. Size 22x34 inches.

\$5⁹⁵

9x12 Felt Base

These new felt base rugs are in new tile and Oriental patterns in color effects for every purpose. First quality. Usually priced at \$7.95. Sears, Saturday only at

\$3⁹⁵

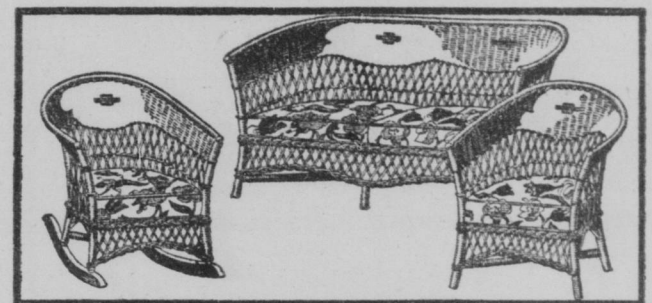
There's Matchless Beauty and Outstanding Quality in These Fine

American Orientals

Rare Values **\$3⁹⁵**

The regular price of these extra fine rugs is \$7.50. A special purchase makes possible this selling of nearly half.

Exquisitely colored in soft Oriental tones—deep pile—woven for long service as well as beauty.



"Steel Heart" Fibre Furniture Is New!
Smartly Styled—Beautifully Finished

3-Pc. Wicker Suites

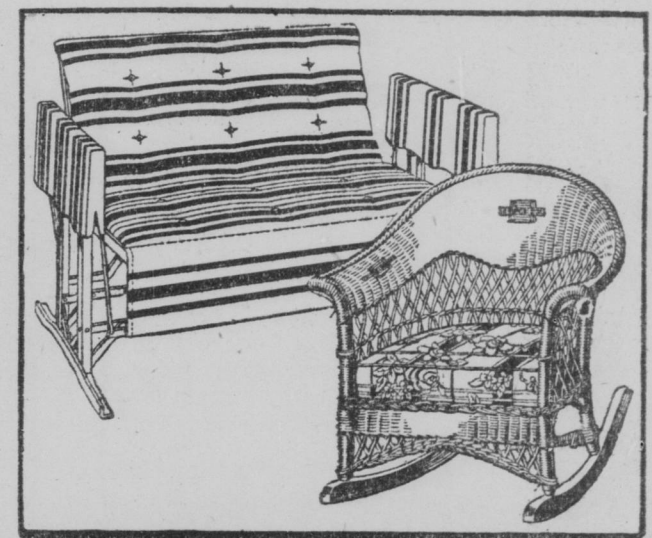
The First Time in Our History That We Have Offered a Fine Suite of Fibre at This Low Price. **\$19⁷⁵** Cash Price

Hand woven "Steel Heart" fibre, over solid hardwood frame. A new feature is spring-filled auto type cushions for extreme comfort. Very attractively patterned cushions. Choice of three colors.

Corsica Green, Fawn Tan and Regal, The Davenport is four feet long. Roomy Chair and Rocker to match.

This Lovely Suite **\$29⁷⁵** Three Smart Pieces

This fine suite with its 60-inch davenport is a remarkable value. Modern in design, extremely comfortable, davenport, chair and rocker—all equipped with removable auto-type deep cushions. All parts subject to the least strain, are steel reinforced. Beautifully finished in regal, fawn tan and green. Comparable to the average \$35.00 suites.



For Porches

That Expect to Be Hospitable This Summer

\$6⁹⁸

The Glider

Sear's new 42-inch twosome "Love Seat" is all metal and gaily upholstered. Noiseless and very comfortable. Sells at close to half last year's price for any sort of glider.

\$5⁹⁵

The Rocker

Hand woven — and running through each fibre is a "steel heart" for long service. Steel braced throughout. Cushion covered in gay cretonne. Finished in two-tone lacquer.

5-Burner Wickless Oil Range

Recognizes No Equal at This Low Price

Delivered and Installed

\$35⁵⁰ Cash Price

The patented anchor plate construction on this E-Z Way Range makes 6 cooking grates available. Built-in oven, concealed fuel tank, 5 giant high-speed wickless burners use common kerosene. Finished in the new stippled green enamel.

Also Sold on Easy Terms
\$3 Cash—Then \$4 a Month

Hi-Grade Gas Range

At an Amazingly Low Price

\$29⁵⁰ Cash Price

A tremendous purchase makes possible this low price. Full porcelain enameled. Big 16-inch oven, large broiler, rustproof lining and utility drawer in ivory and green. You save at least \$10. Also sold on easy terms.

Delivered and Installed

Fencing

Sears' Prices Always Save You Money
First Quality—Made in Indiana

Flower Bed Borders

16 Inches High—Running Foot.....5¢
22 Inches High—Running Foot.....5½¢

Porch Trellis Wire

For Climbing Vines

18 Inches Wide—Running Foot.....6¢
24 Inches Wide—Running Foot.....7¢

"Windsor" Lawn Fence

36 Inches High—Running Foot.....6½¢
42 Inches High—Running Foot.....7½¢
48 Inches High—Running Foot.....8½¢

Value Extraordinary!

Style Smartness—Enduring Quality—Comfort in



Men's Oxfords

\$2⁵⁰

It is values of this kind that has built one of the greatest retail store shoe businesses in America. The leather is selected oak tanned calfskin. The workmanship equals that of shoes costing twice as much. Choice of bal or blucher styles. Sizes 6 to 11.

And It's Just As Easy to Save Money on

Boys' Oxfords

Sizes 11 to 13½
\$2²⁹

Sizes 1 to 5½
\$2⁴⁹

Sturdily built of durable calfskin. Smartly styled bluchers with rubber heels. These are ideal for school. They wear and wear and wear—and you save on the cost.

Overalls and Jackets

Come Again in Sears' May Festival
at the Lowest Price Since 1912

A Train Load Sold in March
So They Must Be Good

Worth a Dollar Bill **77¢**

Standard 2.20 Blue Denim

Made according to our own specifications. Triple stitched seams that refuse to rip. In all America we know of no other \$1.00 overall or jacket better than these—and Sears price is 77¢ for either—Saturday.



SEARS, ROEBUCK AND CO.
WE GUARANTEE SATISFACTION OR YOUR MONEY BACK

Store Open Till 9 P. M. Free Bus Service

8 and 9 Tube Neutrodyne or Seven Tube Screen-Grid

Radios

Formerly Up to \$125

\$49⁵⁰ Cash Price

Complete with tubes, aerial and installed.

Here's a marvelous opportunity to own a fine radio at a low cost. Floor samples and demonstrators. Beautiful highboy and lowboy cabinets.

Also on Easy Terms and Guaranteed \$5 Down!

