

Saturday!
Fried Chicken
Dinner
 With Pittsford's
 famous Michigan
 Plum Pie
 and other good
 things. Choice
 of coffee, tea or milk.
35¢

ECONOMY FESTIVAL

Saturday!
The Last Day of
This Great Event
Store Hours:
9 A. M. to 9 P. M.
Free Bus Service

A Great Rug and Furniture Day

Values Which We Do Not Believe Will Be Equalled Elsewhere in This City!
Buy Rugs and Furniture on Our Easy Terms — Free Delivery Anywhere in Indiana!

Finer Axminster Rugs

By Comparison—\$30 Values \$20⁹⁵

Salurday the Last Day at This Low Price!

Buy now for future use. We'll deliver these later if you wish. High grade seamless, first quality. New, beautiful patterns, rugs with the rare charm of exquisitely blended colors. Quality you will scarcely duplicate elsewhere under \$30 or more.

New Oval Wiltons
 At Close to Half Actual Value

Seldom will you find such fine Wiltons under \$10. These came from one of America's leading mills. We are not permitted to use the maker's name in advertising. They're fringed all round. Size 22x34 inches.

9x12 Felt Base

These new felt base rugs are in new tile and Oriental patterns in color effects for every purpose. First quality. Usually priced at \$7.95. Sears, Saturday only

6x9 Imported Grass Rugs \$245

A remarkably low price on first quality rugs of this size. Popular colors. For porch, sunroom and bedroom.

Easy Terms
 on Rugs and Furniture

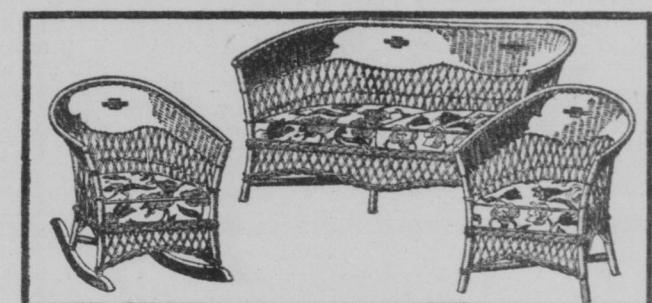
20⁹⁵
 Cash Price Delivered

There's Matchless Beauty and Outstanding Quality in These Fine American Orientals

Rare Values \$395

The regular price of these extra fine rugs is \$7.50. A special purchase makes possible this selling of nearly half.

Exquisitely colored in soft Oriental tones—deep pile—woven for long service as well as beauty.



"Steel Heart" Fibre Furniture Is New!
Smartly Styled—Beautifully Finished

3-Pc. Wicker Suites

The First Time in Our History That We Have Offered a Fine Suite of Fibre at This Low Price. \$19⁷⁵ Cash Price

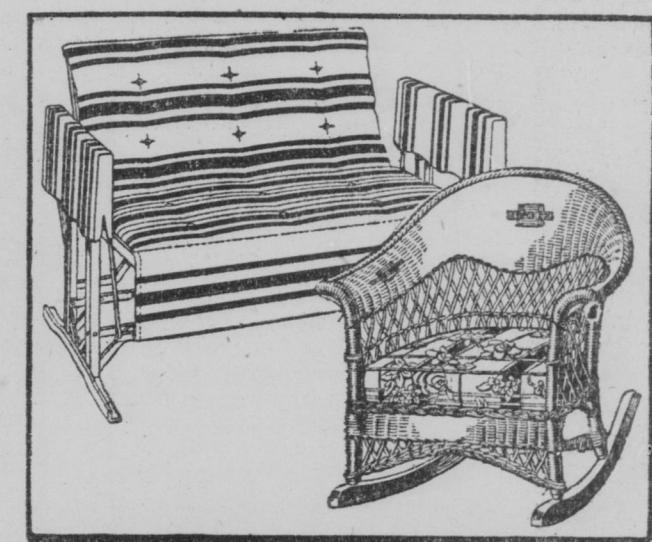
Hand woven "Steel Heart" fiber, over solid hardwood frame. A new feature is spring-filled auto type cushions for extreme comfort. Very attractively patterned cushions. Choice of three colors.

Corsica, Green, Fawn Tan and Regal, The Davenport four feet long. Roomy Chair and Rocker to match.

This Lovely Suite \$29⁷⁵

Three Smart Pieces

This fine suite with its 60-inch davenport is a remarkable value. Modern in design, extremely comfortable, davenport, chair and rocker—all equipped with removable auto-type deep cushions. All parts subject to the least strain, are steel reinforced. Beautifully finished in regal, fawn tan and green. Comparable to the average \$35.00 suites.



For Porches

That Expect to Be Hospitable This Summer

\$698

\$595

The Glider

The Rocker

Sear's new 42-inch twosome "Love Seat" is all metal and gaily upholstered. Noiseless and very comfortable. Sells at close to half last year's price for any sort of glider.

8 and 9 Tube Neutrodyne or Seven Tube Screen-Grid

Radios

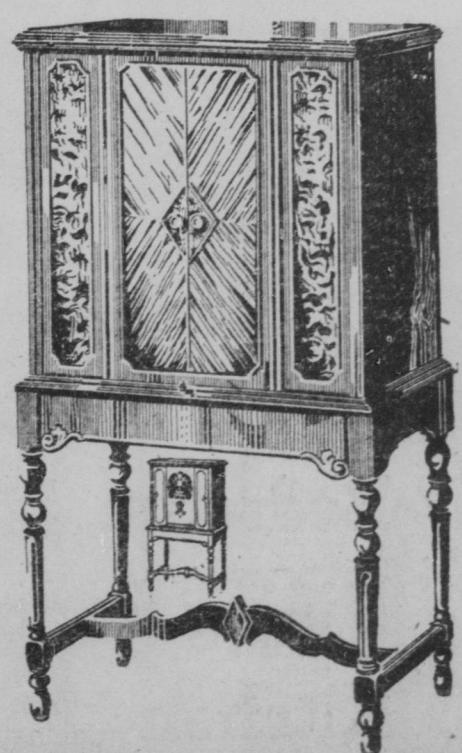
Formerly Up to \$125

\$49⁵⁰
 Cash Price

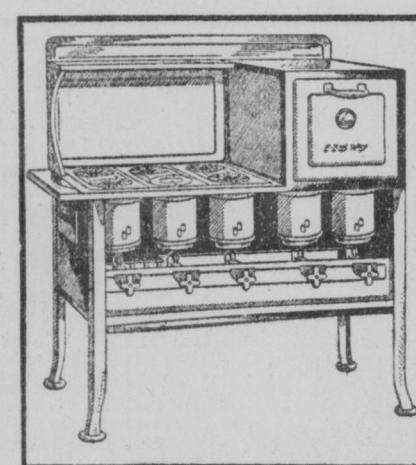
Complete with tubes, aerial and installed.

Here's a marvelous opportunity to own a fine radio at a low cost. Floor samples and demonstrators. Beautiful highboy and lowboy cabinets.

Also on Easy Terms and Guaranteed \$5 Down!



5-Burner Wickless Oil Range



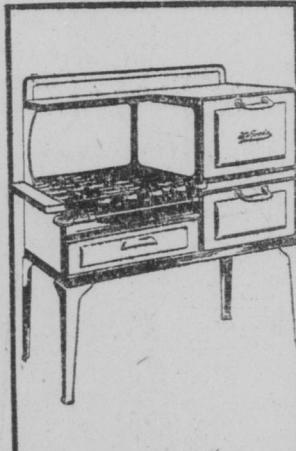
Recognizes No Equal at This Low Price

Delivered and Installed

\$35⁵⁰
 Cash Price

The patented anchor plate construction on this E-Z Way Range makes 6 cooking grates available. Built-on oven, concealed fuel tank, 5 giant high-speed wickless burners use common kerosene. Finished in the new stippled green enamel.

**Also Sold on Easy Terms
 \$3 Cash—Then \$4 a Month**



Hi-Grade Gas Range

At an Amazingly Low Price
 A tremendous purchase makes possible this low price. Full porcelain enameled. Big 16-inch oven, large broiler, rustproof lining and utility drawer in ivory and green. You save at least \$10. Also sold on easy terms.

\$29⁵⁰
 Cash Price

Delivered and Installed

Value Extraordinary!

Style Smartness—Enduring Quality—Comfort in



Men's Oxfords

\$2⁵⁰

It is values of this kind that has built one of the greatest retail store shoe businesses in America. The leather is selected oak tanned calfskin. The workmanship equals that of shoes costing twice as much. Choice of blucher or blucher styles. Sizes 6 to 11.

And It's Just As Easy to Save Money on

Boys' Oxfords

**Sizes 11 to 13^{1/2}
 \$229**

**Sizes 1 to 5^{1/2}
 \$249**

Sturdy built of durable calfskin. Smartly styled bluchers with rubber heels. These are ideal for school. They wear and wear and wear—and you save on the cost.

Overalls and Jackets

Come Again in Sears' May Festival at the Lowest Price Since 1912

A Train Load Sold in March So They Must Be Good

Worth a Dollar Bill 77¢

Standard 2.20 Blue Denim

Made according to our own specifications. Triple stitched seams that refuse to rip. In all America we know of no other \$1.00 overall or jacket better than these—and Sears price is 77¢ for either—Saturday.



SEARS, ROEBUCK AND CO.

WE GUARANTEE SATISFACTION OR YOUR MONEY BACK

Store Open Till 9 P. M. Free Bus Service