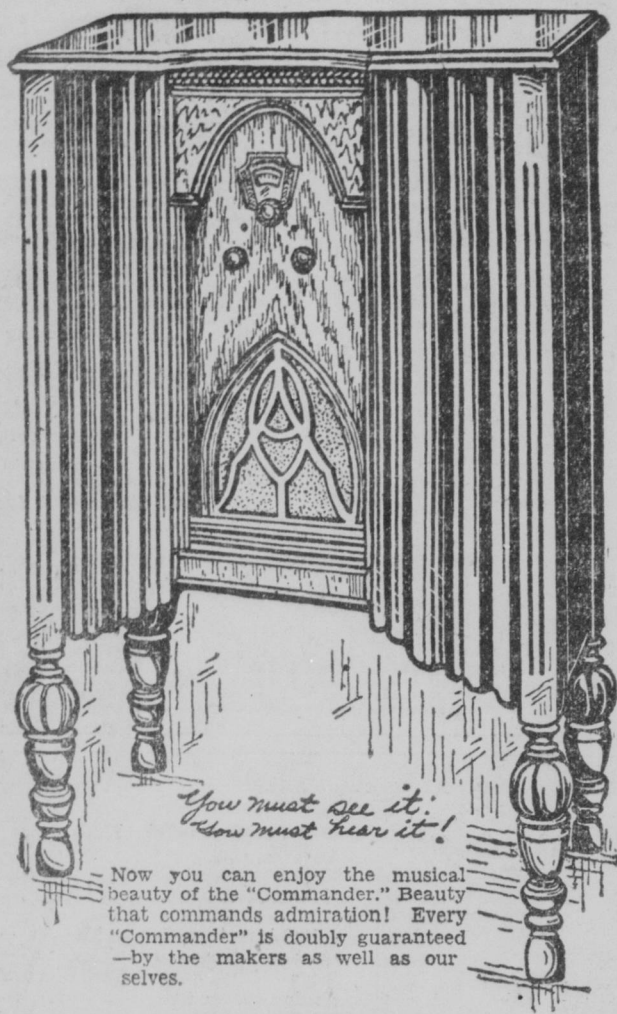


The Great Roundup of GREATER FURNITURE VALUES

Values . . . HUNDREDS of them . . . in ALL departments of this big, busy, progressive store. This event provides UNUSUAL ECONOMIES . . . space permits us to show only a FEW of the AMAZING SAVINGS you may expect to find here. Newest styles . . . lowest prices and exceptionally easy terms! Visit the Victor tomorrow . . . see how DELIGHTFULLY INEXPENSIVE really GOOD furniture may be had! Easy terms will be cheerfully arranged. Your purchase held for future delivery if desired.



—Everybody Is Talking
About the New and Mighty
'Commander'
Superheterodyne Radio

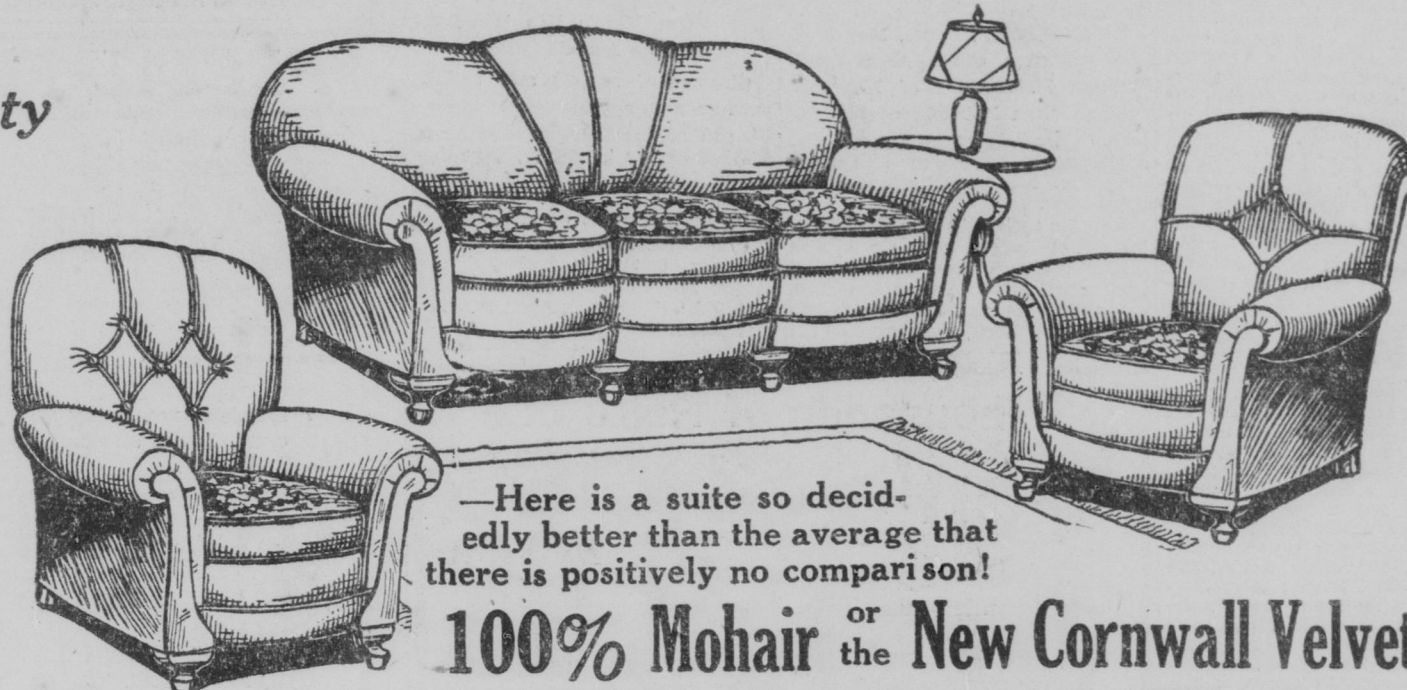
With the New Variable-Mu and Pentode Tubes

\$69.50

(Complete With Tubes)

- ★ Improved Super-heterodyne Triple Screen-Grid.
- ★ Perfected Tone Control.
- ★ Powerful Dynamic Speaker.
- ★ Far-Reaching Distance Range.
- ★ Modish Console Walnut Cabinet.

\$5 Down!



—Here is a suite so decidedly better than the average that there is positively no comparison!

100% Mohair or the New Cornwall Velvet

\$139.50 or **\$99.50**

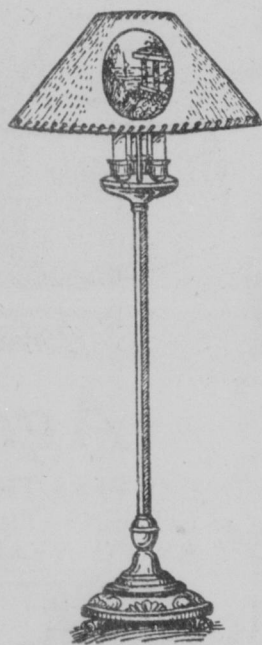
—The 3 Pieces Exactly as You See Them Pictured. . . . This suite represents the combination of beauty, quality, style and low price. Its magnificence can only be appreciated by a personal inspection. Make arrangements now to see it tomorrow.

In Your Choice of Ten Beautiful Colors!
\$5.00 Down!

—Davenport and Either Chair . . . Exactly as Pictured. Davenport has the fashionable "Trio-Weiled" back. Excellent coil spring construction throughout! Graceful arms, spring-filled balloon cushions, reversed in colorful moquette.

Mother's Day Suggestions

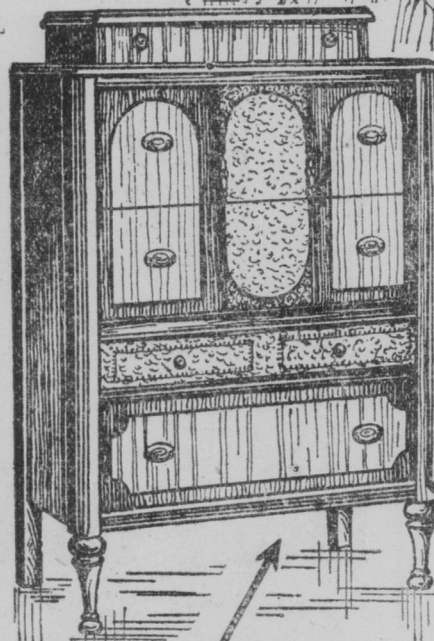
"Mother's Day," Sunday, May 10th
Furniture is always a welcome gift, just as attractive as it is practical. For Mother's Day we suggest a modern lamp . . . an attractive chair . . . or table that will give a cozy air to some lonely corner.



45c Down!
Delivers This Lovely
New
Tilt Shade
Davenette
Lamp
\$4.95

The three-candle metal base is beautifully finished. The gorgeously decorated parchment shade tilts to any angle.

45c Down!



This Beautiful
3-Pc. 'Sunburst'
Bedroom Suite

Exactly as You See It Pictured
... Bed . . . Venetian Mirror
... Hollywood Vanity and Hi-Boy Chest With Genuine Cedar-Lined Drawer and Deck.

\$89.50

A Real Feature:
The large lower drawer is lined with Genuine Tennessee Red Cedar with lid.

Note the pleasing lines, especially the bed with its gorgeous "Sunburst" head and paneled foot. New! Different! Special walnut veneers have been used and decorated in the finest manner. Make your selection early and arrange your payments according to your needs.

\$5.00 Down Delivers It!

Mother's Day Suggestions



45c Down
Delivers It

Saturday We Offer This Beautiful
Occasional Chair

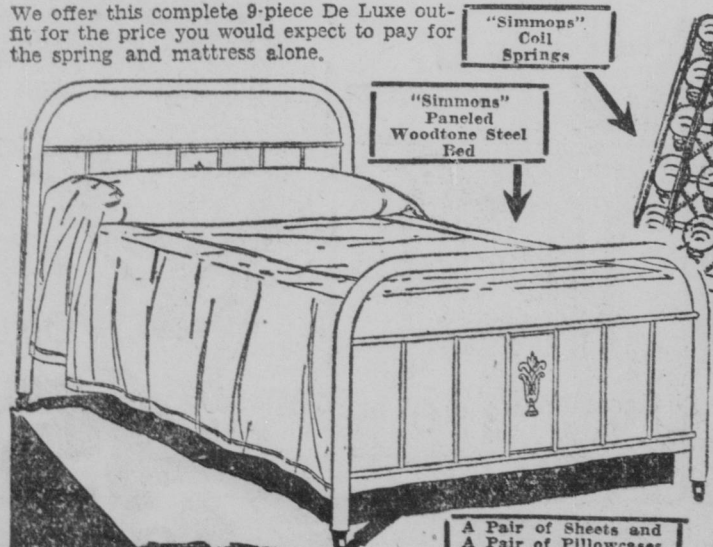
for Only . . .
—Built for beauty and comfort. The seat is covered in rich, harmonizing velvet, with beautiful multi-colored Jacquard velvet backs. The walnut finish frame is of excellent construction.

\$5.95

45c DOWN!

—To Open 100 New Accounts Saturday

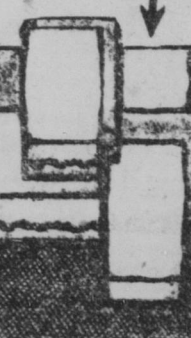
We offer this complete 9-piece De Luxe outfit for the price you would expect to pay for the spring and mattress alone.



"Simmons" Coil Springs

"Simmons" Panelled Woodtone Steel Bed

A Pair of Sheets and A Pair of Pillowcases



Guaranteed All-Cotton Mattress

3 Feather-Filled Pillows

Complete 9-Piece
Bed Outfit
\$27.50

Only \$1.00 Down!

32-Piece Set of
Beautiful
Dishes
FREE!

With This
Wonderful
Bed Outfit!

Here's an Offer That Speaks Volumes for Victor Value-Giving! A genuine "Simmons" bed, a "Simmons" coil spring, a guaranteed all-cotton mattress, a pair of pillowcases, a pair of fine feather pillows, a pair of sheets. And a 32-piece set of Dishes Free!

Guaranteed, 16-Inch
Ball-Bearing, High-Wheel

Lawn Mowers

\$9.35

16-inch, 4-blade, self-sharpening, self-adjusting, high-wheel, ball-bearing lawn mower. Fully guaranteed.

45c DOWN!

SATURDAY ONLY!

Steamer Chairs



98c

—Colorful canvas. Sturdy, collapsible frame. Only 100, so be early!



STRONG, STURDY CONSTRUCTION
SOLID OAK THROUGHOUT

LARGE MAGAZINE RACK

WIDE ARMS

← SHAPED SEAT

Another New Shipment of These Fine
Solid Oak Porch Swings
With Magazine Racks

—Exactly As You See It Pictured
\$4.95

This comfortable solid oak Swing is worth decidedly more! Note the new feature—MAGAZINE RACK ENDS—Weatherproof velvet oak finish—Shaped seat—Complete chains and books included.

**45c Down—
50c a Week!**



VICTOR
FURNITURE CO.
231-237 W. Washington St.

Open Evenings by Appointment
Call Lincoln 7555 or Lincoln 7556