

Chicken Dinner
With Pittsford Strawberry Shortcake
35c

Again Thursday with all the trimmings — and choice of milk, tea or coffee.

MAY ECONOMY FESTIVAL

Three Days More—Thursday--Friday and Saturday--Come!
Share in the Great Savings—Store Open Till 9 P.M. Thursday

New, Beautiful—Guaranteed First Quality—9x12 Feet

Axminster Rugs



Of Unusual Beauty
First Quality—All New
1931 Patterns and Colors

\$20⁹⁵

Cash Price Delivered
All Are First Quality
Seamless 9x12 Feet
Also Sold on Easy Terms

The high quality of these rugs justifies the statement that they are by far "the best rug values in town." Direct from the maker to you at a saving of approximately \$10. We want you to see them—note the extra deep, thick pile, beautiful patterns and charming color effects.

All other sizes in patterns to match at proportionately low prices.

"American Orientals"

Masterpieces of the Weaver's Art
Exquisite in Color—Fine Oriental Type

\$86⁵⁰ \$99⁵⁰

\$116⁰⁰

The incomparable richness, silk-like softness—softly blended Persian colors with ever-changing lights and shadows are faithfully reproduced in these lovely new rugs, 9x12 feet in size.

Also Sold on
Easy Payments

A Tremendous Purchase
Saves You Nearly Half

9x12 Felt Base Rugs

At Sears in Indianapolis

\$3⁹⁵

Guaranteed first quality. Beautiful tile Persian and Oriental patterns in the most wanted colors. Try buying these elsewhere under \$7.95.



We Persuaded the Makers
to Send Us Another Hundred
of Those Fine "American"

Oriental Rugs

Instead of \$7.95—You Pay
\$3⁹⁵

True Oriental type—beautiful Persian colors. Exquisitely blended. Size 27x40 inches. Thick, deep pile. A real surprise.

Every 3 Minutes

The New Kenmore in comparison to any other washer costing \$100 to \$125, is such an outstanding value that it deserves special mention on this page.

KENMORE

At This Amazingly Low Price

\$67⁵⁰
Cash Delivered

And Installed in Your Home

Equipped with a beautiful porcelain tub, triple vane gyror and balloon type wringer rolls. It has everything desired in an electric washer.

Also Sold on Easy Terms

\$5.00 Cash—Then \$5.00 a Month



Free Bus Service
Thursday, Friday and Saturday
Tickets Are Not Required

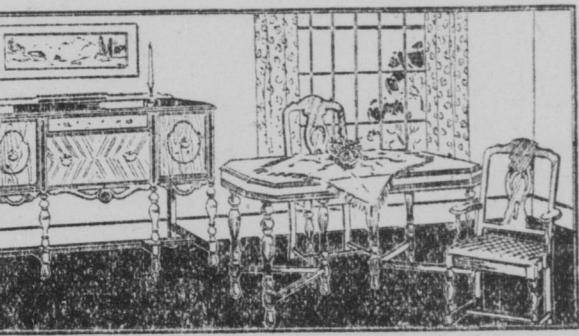
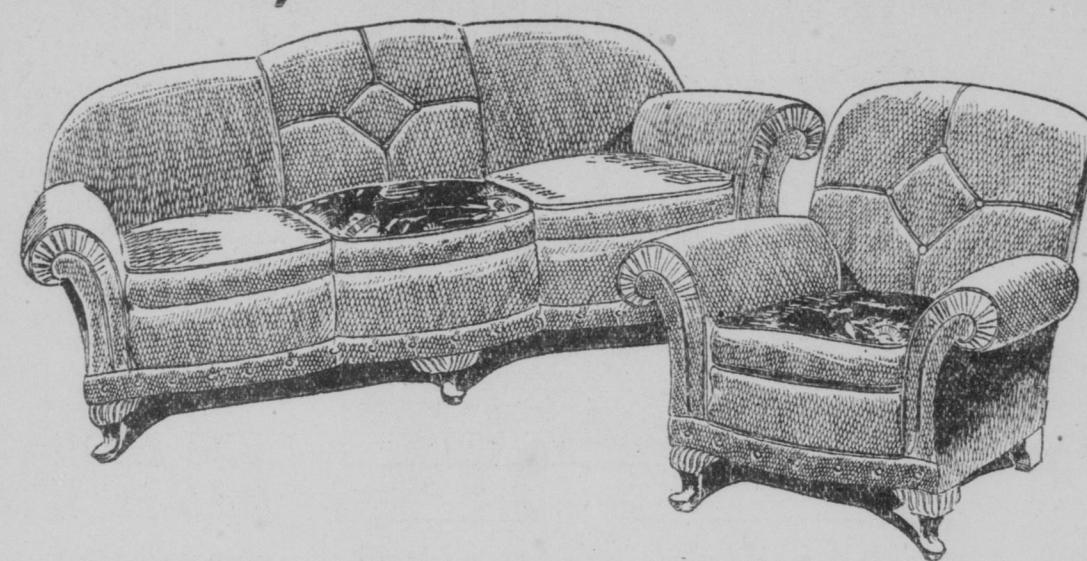
In Five Color Combinations
"Made in Indiana"—For Sears
Comparable to Other \$100 Suites

\$79⁵⁰
Cash Price Delivered

Also Sold on Easy Terms!

Exceptionally attractive in design. Construction the same type as found in the finest \$100 suite made. Extra heavy reversible cushions. The chair to match davenport in English type. Upholstered in extra fine mohair. Sold only with Sears guarantee.

New, Beautiful Mohair Suite



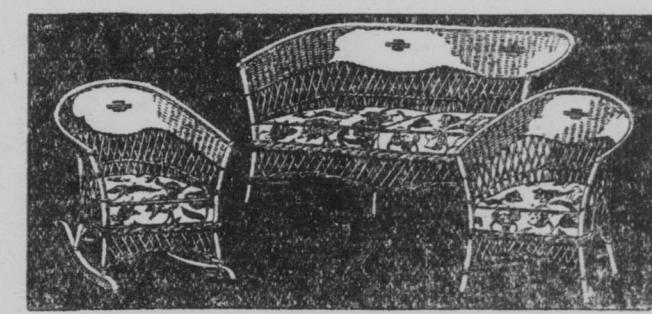
8-Piece Dining Suite

You'll Find It Hard to Duplicate Under \$100

69⁵⁰
Cash Price

(No Charge for Delivery)

We have seen and compared the best dining suites made—all the way from \$75 to \$100—and selected this suite as the outstanding value; 5-ply American walnut with birdseye maple overlay. Six-foot extension table; 60-inch buffet, and 6 finely upholstered chairs.



"My Porch—A Friendly Rendezvous"

3-Pc. Wicker Suites

The first time in our history that we have offered a fine suite of fibre at this low price.

\$19⁷⁵
Cash Price

Hand woven "Steel Heart" fiber, over solid hardwood frame. A new feature is spring-filled auto type cushions for extreme comfort. Very attractively patterned cushions. Choice of three colors.

Corsica Green, Fawn Tan and Regal. The Davenport is four feet long. Roomy Chair and Rocker to match.

Four Poster Bedroom Suite

Illustrated Above—A Wonderful Value

\$59⁵⁰
Cash Price

Free Delivery—Also Sold on Easy Terms!

Specially Featuring at a Remarkably Low Price

Save At Sears' On New Draperies

5-Piece Voile Curtain Sets

The Set
59¢

You'll be delightfully surprised at the smartness and excellent quality of these new 5-piece sets. Rich cream shade with valance and tie backs in rose, blue, orchid, green and gold. 100 sets on sale Saturday.



Filet Panels

50 In. Wide, 2½ Yds. Long

\$179

A Great Value

Beautiful panels that usually cost \$2.25 to \$2.50. Hemmed side and bottom; finished with fringe.

Gay Cretonnes

At an Amazingly Low Price

36 Inches Wide

A glorious array of colorful patterns. Heavier than the regular 19c kind. Beautiful floral effects. Saturday only at this low price.

15¢

Cotton Rep **59c**
50 In. Wide, Yard

An ideal material for portieres and slip covers. Rose, blue, green, mulberry, brown and natural.

New Pastel Panels **79c**

SEARS, ROEBUCK AND CO.

WE GUARANTEE SATISFACTION OR YOUR MONEY BACK

Massachusetts Avenue at Alabama Street

Free Bus Service

Thursday, Friday and Saturday