

Chicken Dinner

With Pittsford Strawberry Shortcake

35c

Again Thursday with all the trimmings — and choice of milk, tea or coffee.

MAY ECONOMY FESTIVAL

Free Bus Service

Thursday, Friday and Saturday

Tickets Are Not Required

Three Days More—Thursday--Friday and Saturday--Come! Share in the Great Savings—Store Open Till 9 P.M. Thursday

New, Beautiful—Guaranteed First Quality—9x12 Feet

Axminster Rugs



Of Unusual Beauty
First Quality—All New
1931 Patterns and Colors

\$20⁹⁵

Cash Price Delivered
All Are First Quality
Seamless 9x12 Feet
Also Sold on Easy Terms

The high quality of these rugs justifies the statement that they are by far "the best rug values in town." Direct from the maker to you at a saving of approximately \$10. We want you to see them—note the extra deep, thick pile, beautiful patterns and charming color effects.

All other sizes in patterns to match at proportionately low prices.

"American Orientals"

Masterpieces of the Weaver's Art

Exquisite in Color—Fine Oriental Type

\$86⁵⁰ \$99⁵⁰

\$116⁰⁰

The incomparable richness, silk-like softness—softly blended Persian colors with ever-changing lights and shadows are faithfully reproduced in these lovely new rugs, 9x12 feet in size.

Also Sold on
Easy Payments

A Tremendous Purchase
Saves You Nearly Half

9x12 Felt Base Rugs
At Sears in Indianapolis

\$3⁹⁵

Guaranteed first quality. Beautiful tile Persian and Oriental patterns in the most wanted colors. Try buying these elsewhere under \$7.95.

We Persuaded the Makers
to Send Us Another Hundred
of Those Fine "American"

Oriental Rugs
Instead of \$7.95—You Pay
\$3⁹⁵

True Oriental type—beautiful Persian colors. Exquisitely blended. Size 27x40 inches. Thick, deep pile. A real surprise.

Every 3 Minutes

The New Kenmore in comparison to any other washer costing \$100 to \$125, is such an outstanding value that it deserves special mention on this page.



KENMORE

At This Amazingly Low Price

\$67⁵⁰
Cash Delivered

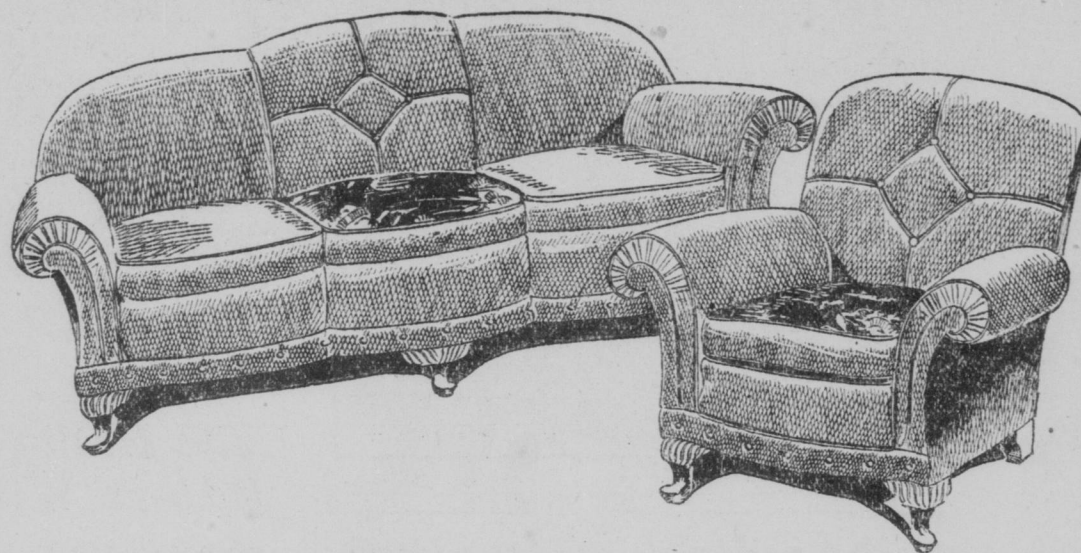
And Installed in Your Home

Equipped with a beautiful porcelain tub, triple vane gyrator and balloon type wringer rolls. It has everything desired in an electric washer.

Also Sold on Easy Terms

\$5.00 Cash—Then \$5.00 a Month

New, Beautiful Mohair Suite



In Five Color Combinations
"Made in Indiana"—For Sears
Comparable to Other \$100 Suites

\$79⁵⁰
Cash Price
Delivered

Also Sold on Easy Terms!

Exceptionally attractive in design. Construction the same type as found in the finest \$100 suite made. Extra heavy reversible cushions. The chair to match day-enport in of English type. Upholstered in extra fine mohair. Sold only with Sears guarantee.

Da-Bed With Pad Mattress



Coil Spring Construction—A Real Value

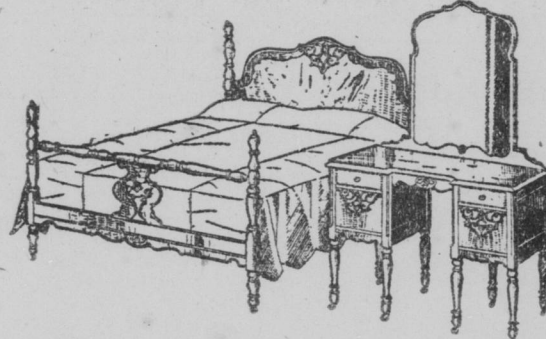
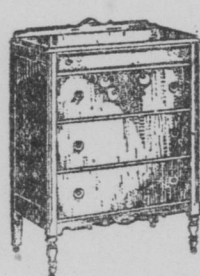
\$14⁹⁵ Cash Price
Delivered
\$19.75 Value

A fine automatic Da-Bed that opens instantly into a full double sleeping bed. Equipped with heavy cretonne covered pad mattress finished with ruffles.

Hand Woven Wicker Rockers

We have seen its equal at \$8.95! An enormous purchase makes this price possible. Finished in two-tone lacquer to match the deeply upholstered cushion. Choice of three colors.

\$5⁹⁵



Specially Featuring at a Remarkably Low Price

Four Poster Bedroom Suite

Illustrated Above—A Wonderful Value **\$59⁵⁰**
Cash Price

Another unusually attractive Sears value; artistically designed and beautifully finished. Full size bed, roomy chest, fine French vanity with Venetian Free Delivery—Also Sold on Easy Terms!

Furniture and Rugs on Easy Terms—Free Delivery In Indiana

Save At Sear's On New Draperies

5-Piece Voile
Curtain Sets

The Set **59¢**

You'll be delightfully surprised at the smartness and excellent quality of these new 5-piece sets. Rich cream shade with valance and tie backs in rose, blue, orchid, green and gold. 100 sets on sale Saturday.

Ball Fringe **15c**
For Trims Yd.

Heavy chenille ball fringe. Plain colors and combinations for every wanted color scheme.



Gay Cretonnes

At an Amazingly Low Price

36 Inches Wide
A glorious array of colorful patterns. Heavier than the regular 19c kind. Beautiful floral effects. Saturday only at this low price. **15¢**

Filet Panels

50 In. Wide, 2½ Yds. Long

A Great Value **\$1⁷⁹**

Beautiful panels that usually cost \$2.25 to \$2.50. Hemmed side and bottom; finished with fringe.

Cotton Rep **59c**
50 In. Wide, Yard

An ideal material for portieres and slip covers. Rose, blue, green, mulberry, brown and natural.

New Pastel Panels... **79c**

Store Open
Thursday Night
Till 9 o'Clock

SEARS ROEBUCK AND CO.

WE GUARANTEE SATISFACTION OR YOUR MONEY BACK

Massachusetts Avenue at Alabama Street

Free Bus Service

Thursday, Friday and Saturday