

BLOCK DAYS

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For Women and Misses
500 Spring Frocks
\$10 Qualities



\$5.95

Dresses fashioned in the newest manner of flat crepes, georgettes, chiffons and novelties and featured in the new high shades so smart for this season's wear! Sleeveless, long or short sleeve styles! Models for every occasion.

-Basement Store.

Women's, Misses' and Matrons'
Silk Dresses
\$10 and \$12.75 Qualities



\$6.88

Styles fashioned of flat crepes, georgettes, prints and novelties, and featured in the gay high colors so popular for this season's wear! Flares! Bows! Pepplums! Jackets! Smart sleeve and neck lines! ALL SIZES, 14 to 20; 36 to 44; 46 to 60!

-Basement Store.

For Block Day!
Women's Summer Frocks
\$5 and \$6 Qualities



\$3.98

Charming fashions that will be comfortable and smart for summer. Chic prints, wash silks and flat crepes in a splendid assortment of styles and colors. All sizes.

BLOCK'S-Basement Store.

Women's and Misses'
Smart Frocks
\$1.79
\$9.45, \$5 and \$6 Qualities
Models for all
street wear
fashioned in
new colors and
fashions. In
the newest
man's prints,
rayon prints,
silk prints and
novelties.



Basement Store.

Women's and Misses'
Knit Sport Suits
\$1.98
Just the
thing for
classy
sports, motor-
ing or street
wear. Made
of wool, kid
and combinations
of leather. In
the newest
man's prints,
rayon prints,
silk prints and
novelties.

Basement Store.

Women's and Misses'
Hair Braid Hats
\$1.85 Quality
93c
Smartly fash-
ioned in a
variety of flat-
tering styles.
-Basement
Store.

Women's and Misses'
Snug Turbans
\$2.95 Quality
1.55
Of bounces,
tulle, knit, and
rough straw.
In smart colors.
-Basement
Store.

Women's **LARGE**
Headsize Hats
\$1.95 Quality
2.48
Youthful
summer styles.
Fine straws,
hairbands and
nearly braids.
-Basement
Store.

Women's \$4
Sport Oxfords
\$2.49
Black and
white, all
white and
brown and
combinations.
Unusu-
al values!
-Basement
Store.

Women's Summer
Footwear
\$5 Quality
3.85
Sun tan,
morocco, calf,
and combinations
of leather.
Furred in
high and low
heel styles.
-Basement
Store.

Women's \$5
Opera Pumps
\$3.49
Patent leather,
black, white
moire, black
linen. All
sizes! All
widths!
-Basement
Store.

Women's
**Ankle Length
Tub Frocks**
\$1.99
Sheer lawn,
printed voiles
and novelties
in a host of
styles and
colors. Sum-
mer. For
small girls
and
misses.
-Basement
Store.

Women's
House Slippers
89c
Half rubber
heel, hand-
turned sole.
Neat and com-
fortable.
Sizes 3 to 8.
-Basement
Store.

Women's and Misses'
Silk Lingerie
99c
Pure dove silk
slips, chemise,
and danc-
ing sets. Every
item full
size and
beautifully
finished.
-Basement
Store.

Run-Resist
Lingerie
25c
Lace trimmed
or tailored
style. French
panties, bloomers
and briefs. For
all sizes.
-Basement
Store.

40-Inch Width
Marquise Panels
39c Ea.
2 1/4 yards
long. Ecru
color. Hemmed
and framed
across the
bottom.
-Basement
Store.

50-Inch Width
Drapery Damask
69c Yd.
Good, heavy
weight. Rich,
luxurious colors.
Smart patterns.
-Basement
Store.

Drastic Reductions in
Children's Hose
17c Pair

Half socks, anklets, etc. Discontinued styles,
broken lots, and slightly imperfect hose—
especially purchased from a prominent manufacturer.

-Basement Store.

Boys' "Big Blue"
Play Suits
80c Quality
59c
Of Steffies,
Hickory and
hemp line stripe
material. Full
size. For
boys, 3 to 8
years.
-Basement
Store.

Girls'
School Skirts
82 Qualities
88c
Of lawn
and tweeds
featuring
dark pastel
colors. Sizes
10 to 14.
Sensational
values!
-Basement
Store.

BLOCK DAYS

Continued for Tuesday and Wednesday

In Our Basement Store

Men's Shirts

\$1.25 to \$1.95
Qualities

88c

Pre-shrunk
broads and
cotton dress
shirts furred
in collar, attached
or laundered
or to match
shirts. Sizes
14 to 17.
-Basement
Store.

For Block Days!
Men's New Ties

65c Quality

35c

Small figures,
striped and
plain colors.
Well tailored
and ends are
lined in satin
material.
-Basement
Store.

2,000 Pcs. Men's
Novelty Hose

19c Qualities

13c

Plated on
light, plain
cotton hose.
Sizes 10 to
14. Fashion
patterns and
checkers.
-Basement
Store.

Men's and Young Men's
Novelty Shorts

25c Qualities

19c

In new
prints guar-
anteed
fast. For
size
and made with
3 button waist
bands. Sizes
36 to 42.
-Basement
Store.

Men's and Young Men's
Emblem Pajamas

31c Qualities

89c

Embroidered
emblem on
plain color
fabrics. Sizes
36 and 38.
-Pique style
with bal-
loon sleeves.
-Basement
Store.

Men's Novelty
Crash Robes

33c Qualities

2.69

Made with
shawl collar,
wide turned
edges, pockets
and collar.
Belts to match.
All sizes.
-Basement
Store.

Men's \$6 White
Flannel Trousers

\$4.19

4

Spun did
quality. Just
the right
weight for
summer, spe-
cially reduced
for Block Day
to \$4.19.
-Basement
Store.

Men's \$5 and \$6 Striped
White Serge Trousers

\$3.98

3

Featuring
at this low
price for
Block Days.
-Basement
Store.

Men's \$8.50 Genuine Leather
Suede Jackets

\$5.79

5

Gray or
brown shade.
Knit collar,
cuffs and
bottom.
Sizes 34 to
44.
-Basement
Store.

Men's and Young Men's
Raincoats

1/2 PRICE

1

Gray or
brown shade.
Knit collar,
cuffs and
bottom.
Sizes 34 to
44.
-Basement
Store.

Men's and Young Men's
Pepperell Bedsheets

88c

20c Yd.

42-inches wide
and free
from dressing.
Will give long
satisfactory
service.
-Basement
Store.

81x90-Inch Size
Pepperell Bedsheets
For Block Day Only

88c

27c

Balloon Seat
Of novelty
print. Full
size. Every
item full
size. 2
button
insert. Sizes
28 to 30.
Pillow cases
to match. 27c.
-Basement
Store.

Double Bed Size
Patchwork Quilts

2.50 Quality

1.79

Grey, colorful
squares in new
printed patterns.
-Basement
Store.

15c and 19c
Yard Goods

10c Yd.

10c

Including
fancy prints
and "Ginger"
muslin. 15c
36-inches wide
39c and 51c
51c inches
wide. 19c
51c inches
wide. 51c
inch wide.
-Basement
Store.

Pure Wool Filled
Rayon Comforts

5.98

12c

Duplex pas-
tel colors.
Edged in cord-
ed silk. Luxuri-
ously warm.
-Basement
Store.

81-Inch "Pepperell"
Bleached Sheet

48c

4

Made with
durable center
seam. Good
serviceable
wear.
-Basement
Store.

81x90-Inch
Bleached Sheet

34c

3

Nationally
known for
dependability
and long
service. Full
bed width.
-Basement
Store.

81x90-Inch
**High Twist
Crepe Hose**

69c

6

Full-fashioned.
Fine silk to the
pique top,
with narrow French
heels. Substandards
of hose that would
retail for twice this
price.
-Basement
Store.

ALL ITEMS SUBJECT TO PRIOR SELLING!

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