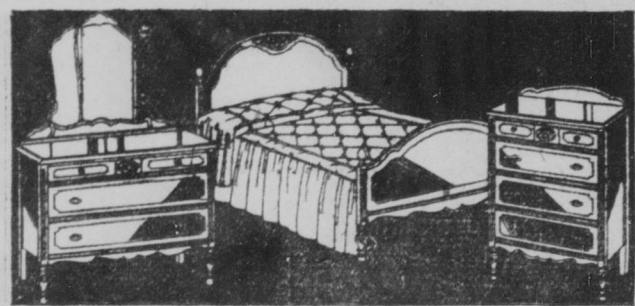


SEARS ECONOMY FESTIVAL

Nine Glorious Day of NATION-WIDE SAVINGS

Open Till 9 P. M. Thursday—Free Bus Service—Again Our Famous 35c Chicken Dinner



BED SUITES

Made in the \$79.50 Manner
But Marked Low for the Festival

Three Pieces **\$59⁵⁰** Vanity to Match,
Cash Price **\$30.00**

Mirrored in Venetian Style, with unusual line routings in the elegant two-tone lacquer finish, and generously overlaid with maple, these suites are the finest Sears ever has offered so economically (we bought trainloads, at tremendous concessions). You may arrange easy terms.
Also on Easy Payments—No Charge for Delivery

It's Hand Woven

\$5⁹⁵

We have seen its equal at \$8.95—never for less until now! In two-tone lacquer finish, matching the patterned cretonne upholstery. Choice of 3 colors.

Worth **\$34.50**

\$26⁹⁵

50-Lb. Ice Capacity

Also on Easy Terms

An all-steel refrigerator with "sealed-in" insulation, airtight doors, and brilliant enamel finish.

No Charge for Delivery

Bed or Spring

Your Choice

\$6⁹⁵
Cash

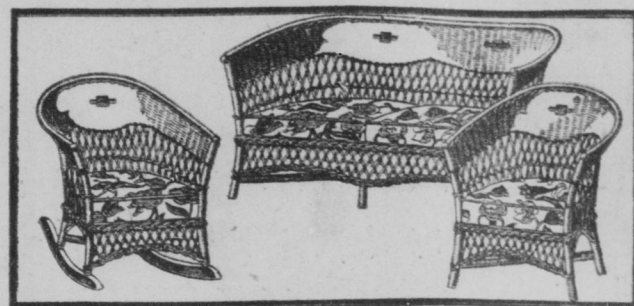
\$10.95 grade. Single or double bed size. The bed is all metal finished in brown enamel. The double deck spring has 99 spiral coils.

50-Lb. Mattress

\$6⁹⁵
Cash

Right now other stores ask \$10.95 for such a "comfy" one, with firm roll edges, deep tufting, art ticking covers. Standard sizes.

Also on Easy Payments—No Charge for Delivery



Of Hand Woven Fiber
With 60-Inch Davenport

3-Piece Suite

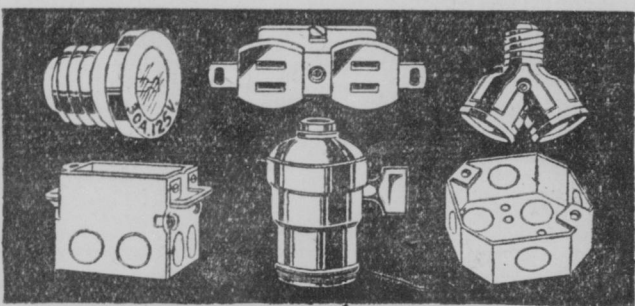
Full Size **\$29⁷⁵**

Usualy **\$39.75**

Also on Easy Terms

Nothing short of an Economy Festival could bring this suite of your dreams at such a price. Distinctive hand-woven fiber design in bright attractive two-tone lacquer finishes with comfortable removable seats upholstered in newest cretonne cover to match the finish. Choice of colors. Convenient terms may be arranged, if desired.

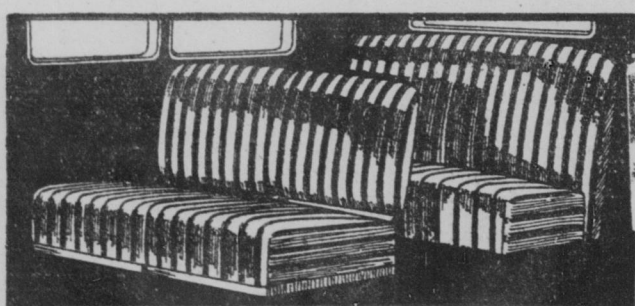
No Charge for Delivery—Sold on Easy Payments



During The Economy Festival
Sears Prices Dozens of
Electric Needs

Surprising
What Nine
Cents Will Buy **9c** For Your
Choice

1/4-Inch Galvanized Pipe Straps.... 25 for 9c
Black Deep Switch Boxes. In This Sale... 9c
Black 4-Inch Box Cover Receptacle at... 9c
BX Cable Connectors. In This Sale... 4 for 9c
Fuse Plugs, 10, 15, 20, 25 and 30 Amp., 3 for 9c
Porcelain Split Nail Knobs, Sale... 6 for 9c
Rubber Tape, 1/4-Lb. Rolls, This Sale... 9c
Brass Key Sockets With or Without
Pend. Caps... 9c
Push Thru Sockets or Flush Receptables... 9c
Bakelite Handle Plug Caps. This Sale, 2 for 9c
2-Way Plugs, Y Type. A Special Feature at 9c
Black 4-In. Octagon Outlet Boxes. Sale, 2 for 9c
Black 4-In. Cord, Blank or Spider Box
Cover... 3 for 9c
Brass Single Gang Toggle Sw. Plates at 2 for 9c
Green & Yellow Twisted Lamp Cord, 10 Ft., 9c
Parallel Silk Covered Wire... 10 Ft., 9c
And Many Others



Slip Covers

Another Typical Sears Value

During This Sale
An Amazingly
Low Price **98c**

"Universal" slip covers are used wherever motor cars are driven. For coupes only.

For Coaches and Sedans, \$1.95

Will fit all cars, including 1931 models.

Pure Pennsylvania Oil

SAE 30—Medium.....
SAE 40—Heavy.....
SAE 50—Ex. Heavy.....

50c
Gal.

Bring your own container. We reserve the right to limit quantities.

Wireless Cigar Lighters for
Autos. Clamp-on Style. At.....

25c

Dupont's \$1 Polish Combination,
Cream, Polish and 5 Yds. Cloth.....

89c



Food Choppers

With
Four
Blades **\$1⁰⁰**

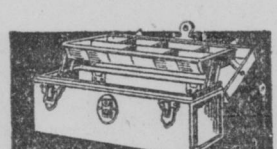
Regular \$1.25 Value
Family size, clamp to table.



Flashlight

Complete
with
Battery **\$1⁰⁰**

Metal case, 3 1/2 inch head,
focusing style, 600 feet.



Tackle Box

Cantilever type.
Partitioned tray
raises with open-
ing of lid. **\$1⁰⁰**



Wash Boiler

Instead
of \$3.50. **\$2⁹⁸**

Heavy copper, 14 1/2 gallon size.
Complete with cover.



Handy Ann Can

Step-On
Style. **47c**

This handy kitchen can has
galvanized removable insert
with bail.



Kitchen Scale

25 Pounds
Capacity **\$1⁰⁰**

Accurate weighing. Glass cover-
ed dial, enamel finish, \$1.19
value.

Aluminum

Levels

Worth **\$2²⁹**
\$3.00

24-Inch size. 6 Glass with
heavy disc protectors.

\$5 Wheel-
barrow

\$3⁴⁸

Steel body on wood frame.
Strongly built.



Every Piece a \$1 Value—
Pale Green With Dark Green Trim
Enamel Ware

Economy
Festival
Price **69c** For
Your
Choice

Here's a wonderful opportunity to replenish your
culinary department at a very small cost. The as-
sortment includes—

Percolators, Convex Sauce Pans,
Double Boilers, French Fryers With
Basket, Oval Dishpans and 3-Piece
Sauce Pan Sets.

(Note—The French Fryer has been substituted as a better value
for the tea kettle pictured.)

A 26-Piece Set



Silverplated Ware

\$2²⁹

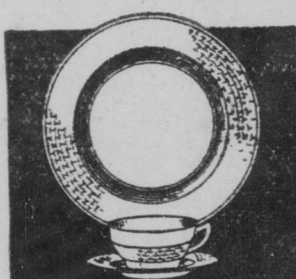
A five-year guarantee at
Sears' May Festival price—on
26 pieces of beautiful heavily
plated table ware!

A \$5.00 Service

of 32 Pieces

\$3⁹⁸

Choice of Colonial gold band
on ivory background or triple
spray design with gold lines on
ivory.



Record Value

Instead of \$15

\$7⁵⁰

Sears' best-selling portable is
a "twin" of the \$15 kind.
Weighs ten pounds, plays 10
and 12-inch records.

Leatherette covered shock or jar-proof case.

**SEARS, ROEBUCK
AND CO.**

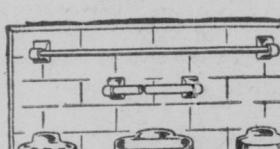
Free Musical Program
Afternoon and Evening

WE GUARANTEE SATISFACTION OR YOUR MONEY BACK



Light Fixture

New improved all
porcelain kitchen
light, chain pull
socket. **\$1¹⁹**



Bath Room Set

Five
Pieces **89c**

This porcelain bathroom set,
in colors, includes 18 inch
glass towel bar and holders
for toothbrush, soap, tumbler,
and toilet paper. Worth \$1.



It's Electric

\$1.19
Value **\$1⁰⁰**

Modernistic in design. Heavy-
ly nickel-plated.



Ice Tea Sets

Seven
Pieces **98c**

Covered glass jug and 6
matched glasses. Pink or
green.



It's a Good One

For the
Price **98c**

New crystalline finished uke—
Complete with strings.



The Best Ever

Looks
Like **\$1.48**
\$5.00

Beautiful fountain pen and
pencil combination. Guarant-
teed. Choice of 5 colors.

Bird Cages
and Stand

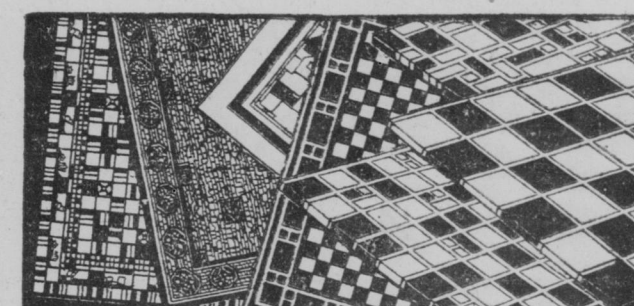
\$1⁸⁹ \$2.48
Value

Regular size. Choice of four
colors.

Two Skillets

Heavy Cast
Aluminum
Worth \$2.50 **\$1⁷⁵**

Extra heavy and deep. Highly
polished.



These Fine Quality, Long-Wearing
Inlaid Linoleums
Seldom Sell for Less Than \$1.89

6 Feet Wide **\$1¹⁹** Square Yard

The very smartest modern patterns, in an inlaid em-
bossed linoleum that brightens floors most wonder-
fully. Felt-base rugs, too, in useful sizes, are way under-
priced in the Festival. 4 1/2 x 4 1/2, 75c.

9x12 Felt Base Rugs

The Lowest
Price in Our
History **\$3⁹⁵**

A dependable quality with lasting enamel finish. Good
assortment of patterns and colors. Every rug perfect.

American Oriental Rugs

"Believe It or Not"
But It's a Fact,
the Price Is Only **\$3⁹⁵**

We've just 100 of these fine little rugs for this sale.
Rich, oriental colorings and designs. Sizes 24x40
inches.

Rugs and Floor Coverings in pur-
chases of \$20.00 or more sold on easy
payments. May be included with
other home furnishing purchases.
No charge for delivery.

Never So Low

in Stippled Enamel

\$35⁵⁰
Cash

A new blended finish on Sears'
wicketless oil range with big
"anchor plate top," 5 giant
burners, large oven.

Also Sold on Easy Terms
Delivered and Installed Without Charge

Gas Ranges

The Hi-Grade

\$29⁵⁰
Cash

Equipped with 4
large burners, 16-
inch oven and large
broiler oven. A thor-
oughly dependable
gas range at an
amazingly low price.

Save \$10

Delivered and Installed Without Charge

