

EAST SHIVERS AS COLD WAVE TIGHTENS GRIP

New Jersey Orchard Men
Build Fires to Save
Peach Trees.

By United Press
NEW YORK, April 28.—Cities along the Atlantic seaboard were in the grip of a severe cold wave today after a high northwest wind sent temperatures tumbling, brought snow in parts of New York state and frost in New England and New Jersey which seriously menaced blossoming fruit trees.

Detroit and Buffalo reported low temperatures of 30 and 34, respectively, and high winds lashed Great Lakes waters. The wind, of half-gale velocity, was felt as far as Pittsburgh, where freezing temperatures prevailed.

The wind swept down the coast from the Great Lakes region in the wake of heavy rain and thunder storms Sunday. Syracuse and other upstate New York residents brought out their overcoats again as snow fell throughout the area Monday. Seven inches of snow was reported in Copenhagen, N. Y., and traffic on the barge canal was at a standstill.

At Saranac Lake it was necessary to bring out the snow plows, which had been stored for the year, to clear the streets.

New Jersey orchardists protected their trees from frost in many places Monday night by building large fires. In southern New Jersey, however, where the peach trees had reached full bloom, the high wind is believed to have prevented serious damage from frost.

Although the wind had subsided somewhat today, the forecast was for fair and continued cold weather.

HOPE IS ABANDONED FOR BOATING PARTY

Body of Woman Recovered; Craft
Founders in Frisco Bay.

By United Press
SAN FRANCISCO, April 28.—Hopes of rescuing four missing members of a boating party vanished today after the discovery of the body of Mrs. Mary Loken, 28, the fifth person aboard the motorboat Chickie, when it foundered.

Mrs. Loken's body was found off Yerba Buena island, near where the craft foundered in the choppy waters of San Francisco bay some time after the party left Sunday on an early morning cruise.

A search by air and water continued for the four missing persons, Gilbert Loken Jr., 31, San Francisco stock broker; Mr. and Mrs. Carl A. Jefferson, Oakland, and A. Sheridan Hubbard, Piedmont Builder and Loan Association official.

NUDE COLONY ROUTED INTO OPEN BY FIRE

Sans Garments, Cult Spurns Firemen's Aid in Hedge Blaze.

By United Press
NICE, France, April 28.—The Cult of Nudism and a large number of its exponents literally came out into the open today when a brush fire destroyed the bush-and-branch windbreak in front of a nudist camp in the suburb of Pessicart.

Inhabitants of the camp, including both sexes, were thrown into consternation as the flames rapidly leveled the hedge behind which they had been wont to gambol.

One hundred per cent practitioners of the nudist beliefs futilely fought the flames, refusing aid of firemen, and then proceeded at once—still sans garments—to build a new windbreak, paying no heed to thousands of curious spectators.

MAINTAIN WAGE SCALE

20,000 to Benefit by San Francisco
Builders' Resolution.

By United Press
SAN FRANCISCO, April 28.—The Industrial Association of San Francisco, an organization identified with the building industry here, was on record today as guaranteeing the maintenance of existing wage scales for the balance of 1931.

The association announced that its pledge was in co-operation with leading contractors, architects and financiers and would affect approximately \$50,000,000 in construction projects and 20,000 workers.

HANGS SELF IN CELL

Sentenced to Prison on Statutory
Charge, Organist Ends Life.

By United Press
BATTLE CREEK, Mich., April 28.—Sentenced to two to five years in Jackson state prison on a statutory charge, Carl Rond, 35, nationally known theater and radio organist, hanged himself in the county jail here Monday night.

His body was found hanging from a cell bar less than an hour after Judge Blaine W. Hatch had sentenced him.

He waived extradition and entered a guilty plea Monday.

Indicted



Indicted on a charge of embezzling \$5,000, funds of a sanatorium operated by the American Legion to care for orphans and children of ex-service men, Willis M. Brewer (above), a former national vice commander of the legion, awaits trial.

Brewer was business manager of the sanatorium, which is near his home city of Pontiac, Mich.

BURGLARS ARE FIRST GUESTS

Man Moves and Finds His
New Home Looted.

Burglars gave Thomas Flannery an unusual reception in his new home at 47 South Arsenal avenue early today. He found they had taken clothing and household equipment valued at \$125.

Police this morning were inspecting gypsy camps in outlying districts, seeking an old sedan bearing an Illinois license plate, in which nine gypsies rode to hold up a filling station Monday night.

They stopped at the Producers' Oil Company service station, Massachusetts avenue and Tenth street, filled the tires with air and then poked a gun into the face of J. C. Crothers, 2638 East Tenth street, cashier. Crothers surrendered \$75.

Heavily laden, the sedan lumbered away and avoided police in a long chase through city streets. Two men stopped George West, 706 North Davidson street, near his home Monday night and asked for a match. They put a gun to his ribs and took \$20.

Theft of a portable typewriter and jewelry valued at \$75 was reported by officials of the Uptown theater, Forty-second street and College avenue, Monday night.

CHURCH UNITY TOPIC

Detroit Pastor Speaker at
Wheeler City Mission.

Unification of church denominations was cited as a "useless worry," by Dr. Merton S. Rice, Metropolitan M. E. church pastor of Detroit, speaking Monday night at the twenty-eighth annual meeting of the Wheeler City Rescue Mission.

"I am not bothered at all because the churches seem to be unable to unite," Dr. Rice declared, adding that "we are getting along all right."

Annual report of the Rev. Herbert E. Eberhardt, mission superintendent, indicated heavy increases in mission activities.

Free meals given by the mission during the last year totaled 26,147 more than in the previous year. Beds were provided for 10,804 homeless persons.

HELD ON AUTO CHARGE

City Man Claims He Believed Car
His; Grabbed by Owner.

Although he said he believed the car his, Norris Swhear, 37, of 408 North Rural street, was held on vehicle taking and vagrancy charges today by police. He is alleged to have started the auto of William Raible, 1428 Brookside avenue.

Raible told police he heard the motor running and held Swhear at the point of a revolver until police arrived.

FIRE WRECKS GARAGE

Damage Toll \$6,000 in City Blaze;
Other Dwellings Caught.

Fire of unknown origin late Monday destroyed the one-story garage of the Service Cab Company, 438 West North street, causing \$6,000 damage, and spread to other dwellings and sheds in the vicinity with \$250 loss.

Dough Throwing Boys Held

By United Press
PERU, Ind., April 28.—Eight boys ranging in age from 13 to 16, were in juvenile court for a reprimand because they threw wads of dough into the projection booth of a motion picture theater. The dough was obtained from a nearby bakery. One piece struck a reel which was being shown, disabling the projection equipment for several minutes.

PARDON ME—

haven't we met
before

?

"MAYBE you don't recognize me in my present guise. I am Trickery. I live by making big promises for whatever I happen to be selling. Oftentimes I even look and sound sincere—sometimes I have to, to make people believe the wild claims and superlatives I use for my product. I flourish during economy waves; it is then that folks fall most easily for my 'something for nothing' bait. Born of the Weakness of Human Nature and fathered by Deception, I boast a long line of antecedents dating back from the fakers of long ago and down through charlatans of all periods.

"Sometimes I am in the guise of a salesman, sometimes I am a manufacturer, sometimes a store, sometimes an advertisement. My racket is to make you think I am a genius; I trick you into believing I have something better for the same money or something just as good for less money. Smile if you wish, but I have fooled every one of you at some time or other. And when I fool you, I fool you where it hurts most, right in your pocketbook.

"You may not recognize me if you see me tomorrow. I never stay in the same place very long or make the same appearance, but I'm sure we'll meet again. We'll meet as long as there are enough of you still around who believe that I can perform greater miracles for your money than the man who sells an honest product honestly presented and honestly priced."

Where are the miracle stores which promised you so much? Recall to yourself how many are gone . . . and then consider how the merchandise they sold you is standing up.

Out of Indianapolis' 400,000 population, a few people will be fooled all of the time, and a number of people will be fooled some of the time, but not by a store that wants to stay in business all of the time.



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