

## CHAIN STORES GET THIRD OF RETAIL TRADE

Rapid Growth Throughout  
United States Shown in  
Federal Survey.

By United Press  
WASHINGTON, April 22.—Rapid growth of the chain store in the United States is shown in a commerce department survey disclosing approximately 38 per cent of the nation's retail business falls to this development of the modern mass-production and mass-selling era.

The independent store, which still in many places maintains the contacts of the once familiar "general store" that occupied at one time a place in social life of America's towns, continues to get the larger share of the business, or 62 per cent.

A very close division of the territory in which each flourishes best is shown in the survey, which covered 485 of the 983 cities of 10,000 population and over.

### Chains Do Best in Cities

The independent stores do the most business in the smaller cities, with the chain store doing its largest business in the big cities.

A general theory was deduced that the larger the city the larger the proportion of business that falls to the chain store.

Sectional and national chain stores account for approximately 17 per cent of total sales in the 485 cities.

Total sales amounted to over \$15,000,000.

The figure varied from 13 per cent of total business in smaller cities from 10,000 population to 30,000 to 19 per cent in two cities over 1,000,000 population which were included in the survey.

### Range Is Varied

Chains of local stores were next, with 20 per cent of total sales. The percentage ranged from 14 per cent in the smaller cities to 28 per cent for the cities of 1,000,000 population.

The range of the independent store is from 72 per cent of total sales in the smaller cities to 50 per cent in the larger cities, where they shared equally with the two types of chain stores, for an average in the 485 cities of 62 per cent.

**DUCKING JURY SERVICE  
IS SCORED BY JUDGE**

Well-Qualified Persons Should Help,  
Baker Tells Store Leaders.

Reluctance of well-qualified persons to serve on juries was scored by Criminal Judge Frank P. Baker Tuesday night in an address before members of the Stores' Mutual Protective Association.

"The biggest thing business men could do in the interest of government would be to urge everybody whose name is drawn to serve on the juries," Baker declared.

Granting of pardons to life-term prisoners by penal institution trustees now is so frequent that a life sentence has become practically equal to the average fifteen-year sentence, the judge stated.

The association re-elected Arthur L. Strauss of the L. Strauss & Co. and elected Arthur G. Brown of the Marott Shoe Company to its board of directors.

**PASTOR'S INSTALLATION  
TO BE HELD SUNDAY**

Wisconsin Minister to Take Over  
Moravian Church Charge.

Ceremonies installing the Rev. George C. Westphal of Ephraim, Wis., as pastor of the Second Moravian Episcopal church, Thirty-fourth and Hovey streets, will be held Sunday at the church.

Mr. Westphal succeeds the Rev. Vernon W. Couillard, who became pastor of the First Moravian church, Dover, O.

A reception for the new pastor is scheduled for 7:45 Friday night in the social room of the church.

The installation Sunday will be conducted by the Rev. F. P. Stocker, pastor of the First Moravian church.

**PUPILS TO GIVE PLAY  
AT CROOKED CREEK**

"The Ghost Parade" to Be Presented in School Gymnasium.

Eight grade pupils of Crooked Creek school, Washington township, will present "The Ghost Parade" in the school gymnasium, Friday night.

Cast is as follows:

Donald Stewart, Edward Morrison, Delbert Sutherland, Jesse B. Morrison, John Bright, George Lauhner, Francis C. Miller, Mrs. C. M. Miller, Mrs. Richard Tegden, William Morrison, Anna May Myers, Barbara Colman and Ernest Cline.

Class members assisting are:

Maurice Bruce and Jean Paul, administrators.

Jack Orlooy, drama manager; Mary Dold, tickets and Margaret Moore, prompter.

**ROSE OUTLOOK BRIGHT**

Five Thousand Bushes Show Leaf  
Buds at Newcastle.

By Times Special  
SAN GABRIEL, Ind., April 22.—When members of the Indiana department, Grand Army of the Republic, meet here in June in their annual encampment, they will find ample proof that Newcastle is entitled to be known as the Rose City.

Five thousand rose bushes in the municipal garden are already showing leaf buds, having come through the winter in excellent condition.

**RADICAL PARTY VICTOR**

Defeated Argentine President Assured Winner in Provincial Vote.

BUENOS AIRES, April 22.—The radical party of deposed President Hipolito Irigoyen was assured of victory in the Buenos Aires provincial elections today, despite the vigorous campaign which the provisional revolutionary government waged against it.

Governor Initiated

LA FAYETTE, Ind., April 22.—Major-General W. G. Everson, chief of the United States military bureau, and Governor Harry G. Leslie were among the group given membership Tuesday night in the Purdue University chapter of Scabbard and Blade, honorary military fraternity. General Everson and Governor Leslie spoke at a banquet following initiation.

## TIMES BEAUTY SCHOOL WILL OPEN THURSDAY

V. E. MEADOWS, internationally famed expert in the art of beautifying, will open The Times annual Beauty School Thursday afternoon at 2, in the Travertine room of the Lincoln hotel.

Meadows, in constant demand in all parts of the country, to impart his secrets of makeup, will give lectures and demonstrations

at 2 o'clock Thursday, Friday and Saturday afternoons, and also will hold a night session Friday at 8 o'clock.

Every woman in the city is invited to attend the school. No admittance charge is made. Just take the elevator to the fourteenth floor of the Lincoln and be seated in the Travertine room. Bring along your pencil and paper, for you'll want to write down the

many new tips on makeup which Meadows will impart.

Meadows is credited by many Hollywood stars with playing a large part in their success. He has spent years in adding to the beauty of screen notables and teaching them proper makeup, how to emphasize their good features, and "play down" their defective ones, the proper rouge to use,

proper shades of powder, and a thousand and one other facts that every woman wants to know.

Remember, there's no charge and every woman in Indianapolis is invited to attend.

Hundreds of city women hear Meadows lecture last year will tell you that it's an old well spent in listening to his advice and watching his demonstrations. Be there.

## TAX REDUCTION IS AIM OF NEW REALTY GROUP

Lawrence G. Holmes Head of Movement Launched by City Realtors.

Organization of Marion county's 90,000 real property owners to achieve tax reduction and advance their mutual interests is the object of a movement launched today by the Property Owners' Division of the board, according to tentative by-laws now prepared, it was announced by Lawrence G. Holmes, executive secretary of the board.

**Six Services Given**

Purposes of the division, set out in the by-laws:

To relieve real estate from the present inequitable distribution of tax burdens.

To obtain and maintain a uniform, methodical and equitable system of valuation of real estate for tax purposes.

To investigate and control special assessments where the property assessed does not benefit in immediate market value to the amount of the levy.

To advise members of ordinances, measures and public improvements which directly may affect their real property.

To afford property owners opportunity to act unitedly in obtaining relief from discriminatory or damaging legislation, practices or procedure.

To affiliate with the national property owners' organization sponsored by the National Association of Real Estate Boards in opposing discriminatory legislation and in improving generally conditions affecting real estate.

**Uniform Assessments Sought**

Holmes said the step is taken after months of study and conferences with property owners, spurred to action by failure of the 1931 legislature to relieve real estate of the burden of two-thirds of all governmental costs.

Most immediate problem of the organization, Holmes said, will be the quadrennial assessment of real estate next year. The division will endeavor to assure a more nearly uniform and equitable assessment role. Holmes declared county officials welcome the property owners' division co-operation to this end.

Other problems of the division include study of transportation, zoning and fire insurance. The division will endeavor to lay before the 1933 legislature a "practical solution of the tax problem," Holmes declared.

Similar property owner groups have been organized with real estate board sponsorship in more than 100 cities throughout the United States.

**Pioneer Woman Dies**

INGLEFIELD, Ind., April 22.—Mrs. Jane Maddow, 80, one of the pioneer residents here, is dead.

American air-train passengers in 1930 carried 385,910 passengers, an increase of 133 per cent over 1929.



## LOYAL TO THE END Rx, True Dog, Slain by Bandits

RX is dead, and his master who wouldn't have given thirty cents for the dog when he first got him, today would spare a fortune if the faithful beast could be restored.

RX died in dogdom's tradition when two Negroes Tuesday night sought to hold up his master's pharmacy at Ft. Wayne avenue and New Jersey street.

As permanent a fixture in the pharmacy as the prescription blanks bearing the time-honored medical symbol for which the big German shepherd dog was named, RX lay behind the counter when the bandits entered the store.

Ralph J. Schillinger, proprietor and RX's master, came out from behind the prescription case when he heard the men enter. He saw Frank Cotton, 925 North East street, a customer, braced against a counter, his hands upraised.

"Stick 'em up, you," one of the Negroes commanded, menacing Schillinger with a gun.

His gruff tones roused RX, who came bounding from beneath the counter, his teeth bared in a hateful snarl. He sprang at the nearest man.

The bandit snapped his gun, and RX crashed to the floor, a bullet between his eyes. The bandits fled, and leaped aboard a passing taxi.

Police later arrested James Williams, 30, Negro, 2417 Ethel street, chauffeur, who admitted he drove the cab and took the men to West Indianapolis. He insisted he did not know them.

RX was born on Christmas day, in 1927. His mother was owned by a friend of Schillinger, who



## KEYES, PETERSON ASK FOR FREEDOM

Petition State Pardon Board for Commutation of Sentences.

Petitions for commutation of sentences by Paul H. Keyes and William Peterson, former heads of the defunct Peterson-Keyes Automobile Company, will be considered by the pardon board of the Indiana state prison April 30.

They were sentenced two to four

## 'HEIRESS CAT' DIES

Persian Willed \$15,000 by Wealthy Mistress.

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## BEWARE OF LOOSE PLATES

Don't allow your false teeth to rock or slip. This irritates and chafes the delicate mouth tissues and may lead to serious trouble.

To hold plates firmly and comfortably in the mouth, just sprinkle a little Kling on them. This new improved powder forms a comfort cushion, holds plates so snug, you can eat and talk as well as you did with your own teeth.

Kling is better than anything you have ever used. A large package of Kling costs only 25¢. Hook's Money refunded if you are not more than pleased.—Advertisement.

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ILLINOIS ST.

43 SOUTH

ILLINOIS ST.

ILLINOIS ST.