

CHAIN STORES GET THIRD OF RETAIL TRADE

Rapid Growth Throughout
United States Shown in
Federal Survey.

WASHINGTON, April 22.—Rapid growth of the chain store in the United States is shown in a commerce department survey disclosing approximately 38 per cent of the nation's retail business falls to this development of the modern mass-production and mass-selling era.

The independent store, which still in many places maintains the contacts of the once familiar "general store" that occupied at one time a place in social life of America's towns, continues to get the larger share of the business, or 62 per cent. A very close division of the territory in which each flourishes best is shown in the survey, which covered 485 of the 983 cities of 10,000 population and over.

Chains Do Best in Cities

The independent stores do the most business in the smaller cities, with the chain store doing its largest business in the big cities.

A general theory was deduced that the larger the city the larger the proportion of business that falls to the chain store.

Sectional and national chain stores account for approximately 17 per cent of total sales in the 485 cities.

Total sales amounted to over \$15,000,000.

The figure varied from 13 per cent of total business in smaller cities from 10,000 population to 30,000 to 19 per cent in two cities over 1,000,000 population which were included in the survey.

Range Is Varied

Chains of local stores were next, with 20 per cent of total sales. The percentage ranged from 14 per cent in the smaller cities to 23 per cent for the cities of 1,000,000 population.

The range of the independent store is from 72 per cent of total sales in the smaller cities to 50 per cent in the larger cities, where they shared equally with the two types of chain stores, for an average in the 485 cities of 62 per cent.

DUCKING JURY SERVICE IS SCORED BY JUDGE

Well-Qualified Persons Should Help,
Baker Tells Store Leaders.

Reluctance of well-qualified persons to serve on juries was scored by Criminal Judge Frank P. Baker Tuesday night in an address before members of the Stores' Mutual Protective Association.

"The biggest thing business men could do in the interest of government would be to urge everybody whose name is drawn to serve on the jury," Baker declared.

Granting of pardons to life-term prisoners by penal institution trustees now is so frequent that a life sentence has become practically equal to the average fifteen-year sentence, the judge stated.

The association re-elected Arthur L. Strauss of the L. Strauss & Co. and elected Arthur G. Brown of the Marott Shoe Company to its board of directors.

PASTOR'S INSTALLATION TO BE HELD SUNDAY

Wisconsin Minister to Take Over
Moravian Church Charge.

Ceremonies installing the Rev. George C. Westphal of Ephraim, Wis., as pastor of the Second Moravian Episcopal church, thirty-fourth and Hovey streets, will be held Sunday at the church.

Mr. Westphal succeeds the Rev. Vernon W. Couillard, who became pastor of the First Moravian church, Dover, O.

A reception for the new pastor is scheduled for 7:45 Friday night in the social room of the church.

The installation Sunday will be conducted by the Rev. F. P. Stocker, pastor of the First Moravian church.

PUPILS TO GIVE PLAY AT CROOKED CREEK

"The Ghost Parade" to Be Presented in School Gymnasium.

Eighth grade pupils of Crooked Creek school, Washington township, will present "The Ghost Parade" in the school gymnasium, Friday night.

Cast is as follows:
Donald Stewart, Edward Morrison, Delbert Southernland, George Laubner, Frances Rader, Dorothy Hughes, Mary Morgan, Anna May, George, Gladys Whitfield, Norma Grace, Sarah Coleman and Ernestine Cline.

Class members assisting are: Maurice Bruce and Jean Pace, assistants; Jack Cronin, publicity manager; Mary Dold, tickets and Margaret Moore, prompter.

ROSE OUTLOOK BRIGHT

Five Thousand Bushes Show Leaf Buds at Newcastle.

NEWCASTLE, Ind., April 22.—When members of the Indiana department, Grand Army of the Republic, meet here in June in their annual encampment, they will find ample proof that Newcastle is entitled to be known as the Rose City.

Five thousand rose bushes in the municipal garden are already showing leaf buds, having come through the winter in excellent condition.

RADICAL PARTY VICTOR

Deposed Argentine President Assured Winner in Provincial Vote.

BUENOS AIRES, April 22.—The radical party of deposed President Hipolito Yrigoyen was assured of victory in the Buenos Aires provincial elections today, despite the vigorous campaign which the provisional revolutionary government waged against it.

Governor Initiated

LAFAYETTE, Ind., April 22.—Major-General W. G. Everson, chief of the United States military bureau, and Governor Harry C. Leslie were among the group given membership Tuesday night in the Purdue university chapter of Scabbard and Blade, honorary military fraternity. General Everson and Governor Leslie spoke at a banquet following initiation.

TIMES BEAUTY SCHOOL WILL OPEN THURSDAY

V. E. MEADOWS, internationally famed expert in the art of beautifying, will open The Times annual Beauty School Thursday afternoon at 2, in the Travertine room of the Lincoln hotel.

Meadows, in constant demand in all parts of the country, to impart his secrets of makeup, will give lectures and demonstrations

at 2 o'clock Thursday, Friday and Saturday afternoons, and also will hold a night session Friday at 8 o'clock.

Every woman in the city is invited to attend the school. No admittance charge is made. Just take the elevator to the fourteenth floor of the Lincoln and be seated in the Travertine room. Bring along your pencil and paper, for you'll want to write down the

many new tips on makeup which Meadows will impart.

Meadows is credited by many Hollywood stars with playing a large part in their success. He has spent years in adding to the beauty of screen notables and teaching them proper makeup, how to emphasize their good features, and "play down" their defective ones, the proper rouge to use,

proper shades of powder, and a thousand and one other facts that every woman wants to know.

Remember, there's no charge and every woman in Indianapolis is invited to attend.

Hundreds of city women who heard Meadows lecture last year will tell you that it's an hour well spent in listening to his advice and watching his demonstrations. Be there.



V. E. Meadows, director of The Times Beauty School, gives Patsy Ruth Miller some valuable beauty aids.

LOYAL TO THE END

Rx, True Dog, Slain by Bandits

RX is dead, and his master who couldn't have given thirty cents for the dog when he first got him, today would spare a fortune if the faithful beast could be restored.

Rx died in dogdom's tradition of loyalty to the human it loves when two Negroes Tuesday night sought to hold up his master's pharmacy at Ft. Wayne avenue and New Jersey street.

As permanent a fixture in the pharmacy as the prescription blanks bearing the time-honored medical symbol for which the big German shepherd dog was named, Rx lay behind the counter when the bandits entered the store.

Ralph J. Schillinger, proprietor and Rx's master, came out from behind the prescription case when he heard the men enter. He saw Frank Cotton, 925 North East street, a customer, braced against a counter, his hands upraised.

"Stick 'em up, you," one of the Negroes commanded, menacing Schillinger with a gun.

His gruff tones roused Rx, who came bounding from beneath the counter, his teeth bared in a hateful snarl. He sprang at the nearest man.

The bandit snapped his gun, and Rx crashed to the floor, a bullet between his eyes. The bandits fled, and leaped aboard a passing taxi.

Police later arrested James Williams, 30, Negro, 2417 Ebel street, chauffeur, who admitted he drove the cab and took the men to West Indianapolis. He insisted he did not know them.

Rx was born on Christmas day, in 1927. His mother was owned by a friend of Schillinger, who



Rx with his master, R. J. Schillinger asked the druggist to buy the pup.

"I never owned a dog before," said Schillinger today. "I didn't want one then, but I took him to oblige my friend. Last night nothing could have bought him, if he could have been spared."

Rx will be buried this afternoon in the canine cemetery on East Twenty-first street, north of Irvington. The dog will be laid to rest in a casket.

TAX REDUCTION IS AIM OF NEW REALTY GROUP

Lawrence G. Holmes Head
of Movement Launched
by City Realtors.

Organization of Marion county's 90,000 real property owners to achieve tax reduction and advance their mutual interests is the object of a movement launched today by the Indianapolis Real Estate Board.

The organization is to be known as the Property Owners' Division of the board, according to tentative by-laws now prepared, it was announced by Lawrence G. Holmes, executive secretary of the board.

Six Services Given

Purposes of the division, set out in the by-laws:

To relieve real estate from the present inequitable distribution of tax burdens.

To obtain and maintain a uniform, methodical and equitable system of valuation of real estate for tax purposes.

To investigate and control special assessments where the property assessed does not benefit in immediate market value to the amount of the levy.

To advise members of ordinances, measures and public improvements which directly may affect their real property.

To afford property owners opportunity to act unitedly in obtaining relief from discriminatory or damaging legislation, practices or procedure.

To affiliate with the national property owners' organization sponsored by the National Association of Real Estate Boards in opposing discriminatory legislation and in improving generally conditions affecting real estate.

Uniform Assessments Sought

Holmes said the step is taken after months of study and conferences with property owners, spurred to action by failure of the 1931 legislature to relieve real estate of the burden of two-thirds of all government costs.

Most immediate problem of the organization, Holmes said, will be the quadrennial assessment of real estate next year. The division will endeavor to assure a more nearly uniform and equitable assessment rule. Holmes declared county officials welcome the property owners' division co-operation to this end.

Other problems of the division include study of transportation, zoning and fire insurance. The division will endeavor to lay before the 1933 legislature "a practical solution of the tax problem," Holmes declared.

Similar property owner groups have been organized with real estate board sponsorship in more than 100 cities throughout the United States.

Pioneer Woman Dies

By United Press
INGLEFIELD, Ind., April 22.—Mrs. Jane Maidlow, 80, one of the pioneer residents here, is dead.

American air-transport lines in 1930 carried 355,910 passengers, an increase of 133 per cent over 1929.

**BEWARE OF
LOOSE PLATES**

Don't allow your false teeth to rock or slip. This irritates and chafes the delicate mouth tissues and may lead to serious trouble.

To hold plates firmly and comfortably in the mouth, just sprinkle a little Kiling on them. This new improved powder forms a comfort cushion, holds plates so snug, you can eat and talk as well as you did with your own teeth.

Kiling is better than anything you have ever used. A large package of Kiling costs only 35c at Hook's. Money refunded if you are not more than pleased.—Advertisement.

CHECKING & SAVINGS ACCOUNTS

See Us About
Your Insurance

AETNA
Trust and Savings Co.
23 N. Pennsylvania St.

**SAVE
WITH SAFETY**
Fletcher Trust Banks

**EVANS'
E-Z-BAKE
FLOUR**
AT ALL GROCERS

Used 3-Pc. Overstuffed Living Room Suits \$29.50

EASY TERMS
Lewis Furniture Co.
"A United Furniture Store"
844 S. Meridian St.

**Gassy Stomachs
Made Well**

Every person who is troubled with gas in the stomach and bowels should get a package of Baalman's Gas Tablets and see how quickly they will relieve all distressing symptoms.

Sharp pains in the abdomen or about the heart are often due entirely to gas pressure. Sometimes the circulation is restricted causing the hands and feet to grow numb. Usually there is much gurgling or rumbling in the bowels. Many sufferers complain of a gnawing feeling in the stomach, extreme nervousness, heartburn, drowsiness after eating, headaches, dizzy spells or labored breathing.

Baalman's Gas Tablets taken at meal time not only prevent all bad effects from gas, but they invigorate the weak nerves of the stomach and assist in restoring the whole digestive system to proper working order.

Genuine Baalman's Gas Tablets—in the yellow packages—can be obtained at Hook Drug Co., or any other good drug store. Price \$1 everywhere.—Advertisement.

**MEN'S AND WOMEN'S CLOZ
— LOW PRICES — EASY TERMS —**
RITE'S CLOZ SHOP 43 SOUTH ILLINOIS ST.

THE MORRIS PLAN

Examples of Loans for One Year

Amount of Loan	Total Charges One Year	Cash to You	\$5 Weekly Repayments of
\$ 100	\$ 8.00	\$ 92.00	\$ 2.00
200	16.00	184.00	4.00
400	32.00	368.00	8.00
1,000	80.00	920.00	20.00

If you pay more than Morris Plan interest rates, you pay too much.

MORRIS PLAN COLLATERAL LOANS

Collateral Morris Plan loans differ from the usual collateral loans in that they also are paid over a period of one year or less, with payments convenient to the borrower. Acceptable collateral is: Liberty Bonds (payable to bearer); Indianapolis Morris Plan Company Investment facilities whereby industrial workers and others may borrow money on fair and reasonable terms upon the security of CHARACTER. Below are a few examples:

MORRIS PLAN SAVINGS

One dollar starts a Morris Plan Investment Account and after the account is opened any amount may be deposited. You receive a pass-book in which each deposit is recorded. When you have enough saved, you may either convert the pass-book account to a Full Paid Investment Certificate or indefinitely continue the pass-book account. Your investment earns six per cent, compounded semi-annually. SAVE SAFELY AT SIX PER CENT!

The Indianapolis Morris Plan Company
Southeast Corner Delaware and Ohio Sts. Riley 1536

PLOT TO WRECK U. S. DIRIGIBLE AIRED BY STATE

Suspect Meant to Die as
Martyr, Is Charge in
Particulars Bill.

AKRON, O., April 22.—Paul F. Kassey planned to stowaway aboard the Akron, giant naval dirigible, to wreck the controls with acid and die as a martyr on the ship's maiden flight, it was stated in a bill of particulars filed today.

Kassey, a mechanic working on the Zeppelin, was arrested March 19, after department of justice undercover men told of his plot to wreck the ship. He denied charges of criminal syndicalism placed against him.

In the bill filed by George B. Hargreaves, assistant prosecutor, the state claims that the 37-year-old mechanic, a former Austrian officer, intended to enter the cabin while the ship was in flight and destroy the controls with acid.

The bill says that the mechanic told agents he would become a martyr to prevent construction of other ships.

The bill of particulars was demanded by Mrs. Yetta Land, Kassey's counsel and representative of the Labor Defense League of Cleveland.

PLUNGE KILLS ACTRESS

Show Girl Falls or Leaps to Death;
Another Takes Poison.

NEW YORK, April 22.—Lillian Page, 27, an actress, either fell or leaped to her death from the twenty-second floor of a hotel today.

June O'Brien, another show girl, was in a serious condition today after swallowing poison tablets in another hotel. Her sister told police she had mistaken them for non-poisonous tablets.

Long Romance

KANSAS CITY, Mo., April 22.—Thirty years after Edward B. Cooper proposed to Miss Marietta Tuttle, they set out today on their honeymoon.

His original proposal was refused, they both married other persons, and were left free to renew the old courtship a year ago.

They were married Tuesday night, and left today for Bridgeton, N. J., where Cooper lives.

HUNT CLUBBER; OFFER REWARD

Young City Wife Still Is in
Critical Condition.

Police today continued their search for the clubber who Monday night attacked Mrs. Mollie Earle, 26, of 1401 Bellefontaine street, Apt. 1.

The only clue to the assailant of the woman was provided by neighbors who told police a loiterer had been seen near the Earle home several hours before the attack.

Mrs. Earle is in critical condition at the Methodist hospital. She is suffering from skull fracture. She was found on the floor of the living room by her husband Hugh, shortly after midnight, when he returned from his work at the postoffice.

E. A. McCarty, president of the local service council of the post office, announced a reward will be given for the arrest and conviction of the clubber within six months.

BERLIN JOBLESS RIOT

Hundreds of Unemployed Storm
City Hall; Are Dispersed.

BERLIN, April 22.—Tumultuous scenes occurred today when police clashed twice with several hundred unemployed who tried to storm the city hall. They were dispersed with sabers.

V. W. WOODWARD DEAD; RITES TO BE ON FRIDAY

Grand Treasurer of Indiana
Knights Templar Succumbs at His Home.

Last rites for Vestal W. Woodward, grand treasurer of the Indiana grand commandery of Knights Templar, who died Tuesday night at his home, 2607 Ashland avenue, will be held at 2 p. m. Friday at the Scottish Rite cathedral.

Mr. Woodward, 82, died from complications sustained following a fall two years ago.

He was past master of the Penitentiary lodge, past commander of Raper commandery of Knights Templar, as well as past grand commander and grand treasurer of the Indiana grand commandery.

He was a member of the Murat temple of the Shrine and treasurer of the grand council of Royal and Select Masters.

Mr. Woodward had been connected with the wholesale dry goods in the city since 1875.

Surviving him besides the widow, are a daughter, Mrs. Joseph E. Reagan; two grandchildren, Bernice H. Reagan and Silas B. Reagan, and a sister, Mrs. Adda White of Knightstown.

Misses' and Children's
Patent Leather
Buckle ONE-STRAPS
97c
Tan Inlays
Sizes 8 1/2 to 2

**Schiff's OUTLET
SHOE STORES**

Don't Be a Drudge!

We Clean let Excelsior do your Cleaning

Curtains
Draperies
Rugs
Blankets
Comforts
Cushions

Why get yourself all worn out beating rugs and washing curtains? Let Excelsior do your housecleaning!

Save yourself—and spend the ridiculously small sum necessary to have all your heavy work done by dependable cleaners.

Don't forget that our week-end laundry prices are lower. Send your clothes on Thursday, Friday or Saturday. Wet Wash, 4c lb.; Rough Dry, 10c lb.

EXCELSIOR LAUNDRY

224 N. ALABAMA ST. RILEY 3591
954 N. PENN. ST. 840 N. NEW JERSEY ST.
907 FT. WAYNE AVE.

Here Is Money For Your TAXES!

TAXES ARE DUE THE FIRST MONDAY IN MAY . . . Don't let your taxes go delinquent. Any steadily employed resident of Marion County is eligible to borrow from The Indianapolis Morris Plan Company. We will lend you money for taxes, doctor bills, house repairs or any other worthy, constructive purpose.

How To Make a Morris Plan Loan

Morris Plan loans are made on character and earning ability. You make application for a loan, securing the indorsement of two co-makers. The loan is paid in weekly, semi-monthly or monthly repayments, as best suits your convenience. You repay the loan over a period of a year or less. Under The Morris Plan there is no assignment of wages, no deposit of pawns and no pledge of chattels. Instead The Morris Plan provides facilities whereby industrial workers and others may borrow money on fair and reasonable terms upon the security of CHARACTER. Below are a few examples:

Amount of Loan	Total Charges One Year	Cash to You	\$5 Weekly Repayments of
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