

## ROCKNE CRASH REVIVES TALK ON 'CHUTE USE

Doubt Practicability of Air  
'Life Preservers' in  
Transport Planes.

By Scripps-Howard Newspaper Alliance  
WASHINGTON, April 10.—The recent airplane crash in which Knute Rockne and seven others were killed has revived discussion over the use of "life preservers" on passenger airliners.

The only known forms of aerial life preservers are the individual parachute and the experimental plane chute, in which the entire plane floats down attached to a giant parachute.

There is no passenger airline in America today that equips its passengers with parachutes.

Both the airlines and the Department of Commerce consider the use of individual chutes on transport planes inadvisable, and the plane-chute has not yet been sufficiently developed for practical use.

**Psychology Bad**  
There is little likelihood of the government requiring the use of life preservers on air transport lines until something new in the parachute line is developed.

Airlines give several reasons for not providing passengers with parachutes.

They have found the psychological effect bad, tending to frighten passengers rather than reassure them.

Accidents in the air, when they do occur, happen so quickly that there would be slight chance of unloading a large transport plane carrying from ten to thirty passengers.

**No Use in Rockne Crash**  
Aged persons and small children, both of whom ride the airlines, could not be expected to jump into space and successfully operate their parachutes.

There is not room in present type transport planes for each passen-

## Georgia Peach



Miss Mary Myers, 17-year-old University of Georgia freshman, was born in Honduras, where her father was stationed in the consular service.

But that didn't prevent her fellow-students from judging her the most beautiful girl in the university, for her parents were native Georgians.

## 'NEW' HAIR EACH DAY

LONDON, April 10.—Woman's love of change and variety has given birth of a new hair-dyeing device, which enables a daily dyeing of hair, each day a different color.

The machine, on exhibition at the Hairdressers' exhibition, displayed its abilities on numerous women. It can dye the blackest hair a blonde stage, or vice versa, or can change hair to any intermediate stage.

ger to wear a bungle some 'chute, weighing about thirty pounds.

Records of fatal crashes on air transport lines show that in only one or two instances, both of them doubtful, would parachutes have saved the passengers. They certainly would have saved no one in the Rockne crash.

Wearing of parachutes is compulsory in the army and navy, but most of this flying is done in open cockpit planes, which afford easy egress, and the fliers are trained and disciplined in the use of 'chutes.

## FACTORY BANS WINDOWS

Million-Dollar Structure Will Exclude All Light From Structure.

By NEA Service  
FITCHBURG, Mass., April 10.—A million-dollar factory plant is to be erected here—and it will be windowless.

Not a single ray of light will find its way into the building, yet artificial lights will illuminate it even in the remotest corner.

Not a single breeze will find its way into the building, yet the air will be more pure than that outside.

It will be a one-story building and will manufacture saws and files.

The outer skin of the body is almost germ-proof.

**"I'm  
going, anyway"**

THE modern Miss needs no "time out" for the time of month.

If you've ever taken Bayer Aspirin for a headache, you know how soon the pain subsides. It is just as effective in the relief of those pains peculiar to women!

Don't dedicate certain days of every month to suffering. It's old-fashioned. It's unnecessary. Aspirin will always enable you to carry on in comfort. Take enough to assure your complete comfort. If it is genuine aspirin it cannot possibly hurt you. Bayer Aspirin does not depress the heart. It does not upset the stomach. It does nothing but stop the pain.

Headaches come at inconvenient times. So do colds. But a little Bayer Aspirin will always save the day. A throat so sore you can hardly swallow is made comfortable with one good gargle made from these tablets. Neuralgia. Neuritis. Rheumatism. Pains that once kept



people home are forgotten half an hour after taking a few of these remarkable tablets. So are the nagging aches that bring fatigue and "nerves" by day, or a sleepless night.

Genuine Bayer Aspirin tablets cost so very little after all, that it doesn't pay to experiment with imitations!

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**JEWELERS TO ALL AMERICA**  
137 W. Wash. St.

**We Serve a Million Others—Why Not You?**

**Kay's**

**Attend This NEW CUSTOMER SALE**

**Take an Entire Year to Pay!**

**Wm. Rogers & Son**  
**26-Piece Set Silverplate**  
—New French Blade Knives  
—C o m p l e t e service for six people.  
**\$17.50**  
50c a Week!

**The New "Bulova" Baguette**  
**\$37.50**  
75c a Week! Pay

**"Miss Liberty"**  
A slender, tiny, dainty Bulova baguette—at a remarkably low price! New style link bracelet is attached.

**Men's 15-Jewel "BULOVA"**  
—Mannish New Models  
—Complete With Band.  
**\$29.75**  
75c a Week!

**"Continental" Electric 4-Piece Percolator Set**  
Guaranteed non-tarnishable, 4 pieces in this set.  
**\$14.95**  
Sells regularly at \$25.00!  
50c a Week!

**SATURDAY CASH SPECIAL!**

**225—Two Candle Electric Lamps**  
With Gorgeous Parchment Shade  
COMPLETE With Cord, Plug and Switch  
**97c**  
While They Last...

**For 43 New Customers This Remarkable Bridal Combination**  
**\$49.75**  
Specially Priced at \$1 a Week!

A 3-diamond engagement ring and a 3-diamond wedding band to match, both for the low price of only \$49.75!

**Modernistic**  
An exquisite diamond ring creation—full cut, brilliant diamond in a modernistic solid white gold mounting.  
**\$37.50**  
75c a Week!

**3 Diamonds**  
Three diamonds in this engagement ring—a new, exclusive Kay creation. Greatly underpriced for this event.  
**\$69.50**  
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- 5—Should you move to another city, payments can be made at the Kay store most conveniently located.
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**Tomorrow Only—55 of These Men's Wrist Watches**  
On Sale at—**\$14.85**  
50c a Week!

Here's a value that will mean many new customers for Kay's. We place on sale a limited number of these jeweled strap watches at the exceptionally low price of only \$14.85. These watches are complete with a Hollywood bracelet.

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AMERICA'S LARGEST CREDIT JEWELRY ORGANIZATION

Ask About Our Layaway Plan at  
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**SALE!** Many Actual \$15 and \$16.50 Values Included!

# COATS

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**\$8.88**

Values You Never Thought Possible!

Flattering fur-trimmed models or swanky tailored coats of woolen mixtures.

Every smart style in your size! New collar effects—smart sleeve treatments and clever trimmings.

"Smart Fashions at Penny Profits—Kline's"



Sketched from Stock \$8.88

Complete Your New Spring Costume With a

## Fur Fabric Jacket

And Kline's Have Smart Ones for Only—

Fitted fur fabric jackets in tan, eggshell and black. All extra fine quality at a low price.

"Pay Cash and Save at Kline's"

**\$4.95**



**SALE!** A Real Value-Giving Event for Thrifty Women and Misses

# DRESSES

Sizes 14 to 52

**\$3.95**

Feature Event for Saturday!

Delightful new styles fashioned of gay prints, plain color flat crepes and some in the ever-smart polka dot patterns.

You'll agree with us that they are wonderful values when you see them! No one will ever dream your dress cost as little as \$3.95!

"Kline's Is the Save Way"

**\$1.00 Wash Frocks**

Special Saturday  
**69c**

Smart styles and gay colors that will tub beautifully. In sizes 14 to 48 for women and misses. Exceptional values!

Special!  
**Hosiery**  
For Women and Misses  
**25c**

Substandards. Some all silk, some silk way above the knees. Buy a supply for every-day wear at this sensationally low price. All sizes.



Brand New Arrivals in

## Spring Hats

For Women and Misses

**\$1.77**

Plenty of Large Sizes

New rough straws, baku braids and hair braids in popular colors.

Watteau, bandeau, tip tilt and off-the-face brims are just a few of the many styles.

Special!  
**Lingerie**

For Women and Misses

**59c**

Briefs, bloomers, combinations, chemise, vests and step-ins in smart tailored styles. See this group—you'll want several garments!

Regular \$2.50  
**Lingerie**

Special Saturday  
**\$1.49**

All pure silk in tailored and lace-trimmed styles. All colors. All sizes for women and misses.