

SEW AND SAVE SALE

Offering 40,000 Yards of Fine Mill Remnants
AT TREMENDOUS SAVINGS!

Wash Fabrics—Fine Silks—Fine Rayons—Curtain Fabrics

If you saved in our first great Sew and Save Sale in February, then you'll surely want to save again... and perhaps your neighbor will want to save, too! It has taken us a long time to secure the values we wanted, but the effort has been well worth while. Come in tomorrow and see for yourself, and SAVE on these brand new fabrics, fresh from the mill... for every type of spring sewing. Doors open at 9!

**Fine All-Silk
Flat Crepe
79c Yard**

There are just 1,350 yards of this fine all-silk flat crepe; 39-inch; choice of 33 colors—black, white, street shades and lingerie tints.

**Silk Remnants
79c Yard**

Good lengths of all-silk shantung, either plain or printed; and other washable silks.

**Velveteen Remnants
39c Yard**

Just a small lot of odd colors. You can find many uses for them at this price!

**Printed Crepes
RAYON-AND-COTTON MIXED
39c Yard**

Remnant lengths of attractive rayon-and-cotton crepe—smart prints on dark grounds. 1 to 3-yd. lengths.

**Black Sateen
15c Yard**

Remnant lengths of good quality black sateen.

**Heavy Cretonnes
15c Yard**

There are lengths suitable for draperies, pillow, couch throws, etc. Very fine quality! Beautiful patterns and colorings.

**54-Inch Velour
\$1 Yard**

Just a limited quantity of this fine drapery velour! 54-Inch; in blue, red, rose, or black.



**Sensational Sale of
FRUIT of the LOOM
Wash Fabrics**

16,000 Yards of the famous "FRUIT of the LOOM" fabrics are offered in this sale at tremendous savings. These are perhaps the finest cotton fabrics obtainable at popular prices... every yard GUARANTEED COLOR-FAST!

At 15c Yard

In this group are 10,000 yards of fine FRUIT of the LOOM prints in usable remnant lengths... lower priced than ever before... in a larger assortment than ever before! Over a hundred patterns to select from. A big group of plain colored percales will be of interest to those who make patch-work quilts!

At 19c Yd.

If you can't find a remnant to meet your needs, select from the BOLTS at this special reduced price! A tremendous assortment to choose from!

At 25c Yd.

These are the better FRUIT of the LOOM prints... very specially priced! Lawns, Pongees, Voiles, and Broadcloths in beautiful patterns and colors.

FRUIT of the LOOM Broadcloths, 19c Yd.

These famous, extra fine broadcloths come in attractive printed stripes—for pajamas, dresses, sports frocks, etc.

Remnants of Fine Curtain Goods

7,000 Yards of fine curtain materials at a give-away price! Remnants can not be cut (sold by the piece only). Many remnants can be matched up, if you wish a larger amount.

—French Marquisette —Cream Colored Voile
—Colored Dot Marquisette —Plain Scrim
—Figured Marquisette —Fine Cretonnes
—Plain Colored Voile —Rayon Marquisette
—Dotted Marquisettes

**45-Inch Dot Grenadine
15c Yard**

A real bargain! Lengths up to 12 yards. Pure white; small dot; all alike. Order by mail if you like. We'll fill your order to a "T."

**54-Inch Drapery Taffeta
59c Yard**

This fine Jaspe rayon drapery taffeta is a fine light weight fabric suitable for summer drapes. Green, rose, orchid, blue or gold.

Good Remnants of Better Curtain Goods

This assortment includes fine French marquisettes, pastel marquisettes, rayon gauze, colored dots and figures, figured rayons, etc. At half price and less!

**Exceptional Quality
White Broadcloth
19c Yard**

One of the most outstanding values in the Sale! Lengths up to 15 yards, and we'll cut to desired lengths! A fine, heavy quality suitable for many uses.

**Summer Prints
19c Yard**

Pique, Linene, Cotton Crepe, Foulards, Voiles, Batiste, etc. Sheer, medium and heavy goods for every use!

**Sheer Remnants
19c Yard**

Better fabrics in sheer, summer weights including Voile, Batiste, Dimity, Lawns, etc. Lengths from 1 to 5 yards. Some misprints.

**Printed Percales
10c Yard**

Good quality percales in a wide selection of patterns and colorings for house dresses, etc.

**Printed Linens
25c Yard**

Remnants of pure linen fabrics—white grounds with gay printed patterns—dots included.

**Fine Marquisette
8c Yard**

Your choice of plain or cross-barred marquisette in white, cream, or ecru. Lengths up to 20 yards!

**Drapery Goods
Reduced 19c**

This group includes many of our better cretonnes, nets, marquisettes, etc.—greatly reduced because they are "slow sellers."

... and a Bargain for Those Who Do Not Sew!

**A Brand New Shipment of
Fashionable Dresses
To Sell at a Ridiculously Low Price!**

**Styles for Sports,
Business, Shopping
or General
Wear**

**Dresses
Shown Above
Are
Sketched
from Stock**

\$3.95

Popular demand forced us to secure ANOTHER big shipment of these wonderful dresses to sell special at \$3.95! They are the same fine quality... and the same lovely styles... that were in greatest demand last week. Well made of fine printed rayon crepes and printed silks. Wanted patterns on light and dark backgrounds. Sizes 14 up to 50.

**Downstairs at Ayres Where
Fashionable Things Are Less Expensive**



DOWNSTAIRS AT AYRES

DOWNSTAIRS AT AYRES

DEPENDABLE MERCHANDISE—LOW PRICES

Ayres "Arch Brace" Shoes

Offer Foot Comfort at a
Very Economical Price!

\$2.95



When you think of popular priced arch support shoes, think of "Ayres Arch Brace". They are scientifically designed to give the foot proper support... anatomically correct in shape to give the greatest comfort. Besides, they come in a good assortment of smart-looking styles. Note these outstanding features:

1. Combination Last.
2. Narrow, Fitted Heels.
3. Ample Toe Room.
4. Reinforced Arch Brace.
5. High Moulded Shank.
6. Metatarsal Support.
7. Narrow Ankle Fit.
8. Graceful Cuban Heel.
9. Rubber Top Lift.

—Downstairs at Ayres.

Wash Frocks

and

Hooverettes

50c Each

WASH FROCKS: Several dainty styles are here to choose from in these sheer, summery wash frocks. There are dotted dimities, and printed percales. In reds, blue, black, orchid, green. Well made and full cut. Sizes 16 to 54.

HOOVERETTES: These sheer dimity aprons are just the thing to slip on to wear around the house. Well made, and smartly trimmed with organdy or contrasting piping. Small, medium and large sizes.

—Downstairs at Ayres.



**Women's Seamless
REAL SILK
Chiffon Hose**

Sizes 8½
and 9
Only **29c Pair**

Every thread of these beautiful stockings is pure silk—from top to toe! The hemmed tops are lined with lisle for great durability. They are sheer chiffon with smart narrow heel, silk foot, seamed back. Sizes 8½ and 9. In popular spring hosiery colors. Substandards.

Real Silk Outsize Hose of Silk and Rayon, 39c Pair

—Downstairs at Ayres.

**Sale of 9x12
CONGOLEUM**

"Gold Seal" Rugs

\$6.95

Now is the time to buy a new genuine "Congoleum" rug for your kitchen or dining room! There are eight good looking patterns to choose from... discontinued styles, but every rug is PERFECT QUALITY! Offered at about one-third off!

Summer Rugs Specially Priced!

These fine rugs were carried over from last season—therefore, radically reduced. Grass, fibre, rush and Napara rugs in the group.

9x12 Size\$7.95 6x9 Size\$3.95

8x10 Size\$6.95 4½x7½ Size\$2.95



New Spring Millinery

In Smart
Straws **\$1 Each**

It's really marvelous that hats so up-to-the-minute in fashion, and of such good quality are priced so low! There are lovely Watteau styles, "Doughboy" models, tricornes, bicorne, turbans, and a variety of smart brimmed hats that you can mould to suit yourself. In new tweed straws, and many other smart straws. Black, navy, green, red, beige, etc.

—Downstairs at Ayres.