

# PROPER USE OF PERFUMERY IS ART WORTH LEARNING

**Speaker Is Paid Honor by D. A. R.**

Miss Clara M. Laughlin, Chicago, who will speak this afternoon on "The Romance of Travel" in the L. S. Ayres auditorium, was honored guest at a luncheon at the Proprietary, held by the board of management of the Caroline Scott Harrison chapter, D. A. R. Mrs. Harry R. Meiss, Miss Laughlin's hostess, also was a guest. Miss Laughlin is appearing under the auspices of the Caroline Scott Harrison chapter.

The table was centered with a plateau of string flowers from Mrs. Walter G. Marmon's garden at Brendenwood. Covers were laid for Miss Laughlin, Madames Meiss, Wilbur Johnson, chapter regent; Hugh Hanna, historian; John McLean Lochhead, second vice-regent; Marmon, recording secretary; Wm. C. Ross, membership secretary; Walter Grier, chapter hall secretary; H. E. Fischer, correspondence secretary; Ralph Showalter, chairman; Quincy Mayes, Miss Julia G. Sharpe; Mrs. F. H. Wallman, Hartford City; Miss Emily Goldthwaite, Marion; Mrs. W. H. Schlosser, Franklin, a state officer, and Mrs. O. S. Rummel.

A number of members from chapters in Newcastle, Greencastle, Richmond, Marion, Hartford City, Cambridge City and Knightstown are in Indianapolis for the lecture.

The staff of the Indianapolis public library will entertain at tea at the library following Miss Laughlin's talk. Mrs. Meiss and Mrs. Johnson also will be honor guests.

## Writer's Club Chooses Story Contest Winner

Miss Rebecca Bennett has been selected as the winner of the contests for shorter and longer stories in the annual contest sponsored by the Writers' Club, for her works, "Wavers of Wrath," and "On the Bridge."

Other winners are Mrs. Kate G. Dyer, whose "Shadows" tied with Miss Marguerite Ornsdorf's "An Italian Interlude" for second place in the longer story contest, and whose "A Man Like Dave" tied with "The Four Thousand," by Walter H. Carahan, for second place in the shorter story group.

Chairman and judges for the shorter stories were Mr. and Mrs. Chic Jackson, Mrs. Ruth Bowles Gregory and Walter S. Greenough, and for the longer stories Miss Mary Euler Lemon, Amy Winslow and Edna Levy.

Winners of the poetry, music, and essay contests will be announced later.

## Personals

Thomas Mahaffey, a student at Notre Dame university, is spending spring vacation with his parents, Mr. and Mrs. Thomas Mahaffey, 5324 Washington boulevard. He has as his guest Edward Ratigan, now working.

Edward Herold, a student at Notre Dame, is spending the Easter vacation with his parents, Mr. and Mrs. Matthew Herold, 1909 North Talbot street. John Sullivan, son of Mr. and Mrs. Henry T. Sullivan, also is at home.

Miss Frances Courtney, daughter of Dr. and Mrs. Thomas Courtney, 1737 North Meridian street, has as her guest for spring vacation her roommate at St. Mary of the Woods college, Terre Haute. Miss Martha Murphy, Colorado Springs, Colo.

Mr. and Mrs. Warren C. Fairbanks, 2229 North Illinois street, are at the Huntington hotel, Pasadena, Cal.

T. C. Howe, 4226 North Meridian street, is a guest at the Maryland hotel, Pasadena, Cal.

Beta chapter, Omega Phi Tau sorority, will meet at 8 tonight at the home of Miss Fern Van Voorst, 1527 North Olney street.

Dr. and Mrs. John Cunningham entertained with a dinner party Saturday night at the Marott in honor of their daughter, Miss Agnes Cunningham, and her fiance, Dr. Byron K. Rust, whose engagement recently has been announced.

Mrs. C. W. Stevenson and daughter, Miss Roseanna Stevenson, 4715 Park avenue, and Miss Barbara Jane Butler, spent the week-end in Kokomo, visiting her parents, Dr. and Mrs. J. A. Kneippe.

Miss Ruth Burton, Franklin, Ind., is the guest of Miss Barbara Douglass, Seville apartments.

Frank C. Fishback, 2624 North Meridian street, is in New York City, and is a guest at the Roosevelt hotel.

Miss Wilma Kneippe, 1701 North Illinois street, spent the week-end in Kokomo, visiting her parents, Dr. and Mrs. J. A. Kneippe.

Mr. and Mrs. Wesley Todd, formerly of Muncie, are at home at 5437 Julian avenue. Before her recent marriage, Mrs. Todd was Miss Kathryn Burton, daughter of Mrs. Ross Spear, Muncie.

Mrs. Helen S. Hall, 3242 Washington boulevard, is a guest at Chalfonte Haddon Hall, Atlantic City.

## G. O. P. Club to Meet

Board of the Indiana Women's Republican Club will meet at noon Thursday for luncheon at the Columbia Club. Mrs. Sparrow Waymire, president, will preside.

**Class Will Convene**  
The class in contemporary literature sponsored by the Irvington Union of Clubs will meet at 2:30 Wednesday at the home of Mrs. D. S. Adams. Mrs. Thor Wessengren is in charge of the class.

**SPECIAL**  
Rugs Cleaned, \$1.50  
Call  
**Riley 3687**  
HARDICK RUG CLEANERS

**CROUP**  
Croup is frequently relieved by one application of  
**VICKS VAPORUB**  
Over 12 MILLION JARS USED YEARLY

## What's in Fashion?

### Spring's Coat Favorites

Directed By AMOS PARRISH



THREE OF FASHION'S FAVORITE COATS—Top, a side-closing, Vionet-type coat with narrow collar; center, a medium wrap cloth coat with shawl collar of long-haired fur; bottom, a dark colored coat with adjustable scarf of flat white fur.

### GIRLS' WEEK TO BE OBSERVED IN CITY

Girls' week will be observed this week by Indiana clubwomen, according to an announcement by Miss Dorothy Phillips, chairman of the Junior Clubs of the Seventh Federation.

Miss Phillips has arranged with the Indianapolis public library to have display of books suited to young girls in all branch libraries. Indianapolis firms have been asked to have displays in keeping with the observance.

### Feminine Indianapolis Blossoms Out on Easter Morning

A brilliant Easter Sunday morning afforded feminine Indianapolis the chance to blossom forth in dazzling Easter finery. The first act of the Easter parade occurred in the churches, where thousands thronged for devotions.

The kite flying contest afforded the elders as much amusement as it did the children, for in this sport the fathers took a hand. Billy Murray had the largest kite, Billy Clark had the smallest and Junior Jose the tallest. Dick Means, Mrs. W. C. Winslow's nephew, achieved the greatest altitude. Consolation prizes were awarded Mary Alice Aiken and Ralph Clark for having the worst luck.

Woodstock Club had no special party, but there were many individual parties and several dinners. Children swarmed the lawn in their pastel spring coats and bonnets, and admiring mothers, who were waiting for "daddy" to come in from golf.

Demureness, suggested in the longer skirts, was emphasized in the new hats, with their flattering brims, and flower trimmings. And "up young things" in tricornes and flared skirts, the lovely new shades, and color contrasts made a brilliant panorama.

Demureness, suggested in the longer skirts, was emphasized in the new hats, with their flattering brims, and flower trimmings. And "up young things" in tricornes and flared skirts, the lovely new shades, and color contrasts made a brilliant panorama.

Few Wear Corsages

Those who were fortunate enough to "rate" corsages from the boy friends or thoughtful husbands wore them self-consciously, as badges of conquest. Lovely orchids, gardenias, roses, sweet peas, violets and lilies of the valley nestled on feminine shoulders, and not a few gardenias gleamed from many lapels.

Although there were a few paraders on Meridian street, the majority of Indianapolis persons drove to the country clubs, where parties were held for children.

At the Highland Golf and Country Club an Easter egg hunt was held for more than one hundred children. Dinner was served at a long table in the dining room, decorated with Easter baskets of flowers, with bunnies and fuzzy chicks, and nests of gay Easter eggs.

While the children played mothers paraded their new frocks and fathers golfed. The course was crowded.

**Golf Course Also Crowded**

The Indianapolis Country Club is not opened, but the golf course there also was crowded.

An egg hunt and kite flying contest was held at Meridian Hills for more than seventy-five youngsters. The clubhouse was decorated with clusters of daffodils and the mantel held two huge Easter baskets of colored eggs, bunnies and tinted chickens.

Hazel Holmes Love won first prize for finding the silver egg and Harry Sherman won a prize for discov-

**NEW YORK, April 6.—**Hundreds of thousands of fashionable women voted yesterday for their favorite spring coat. They voted for it by wearing it in the thousands of Easter parades all over the country.

Among the many coats shown and worn this spring we've chosen six of those selected by fashionable women as examples of the most useful coats you can have. Women choose these coats because they're good looking, easy to wear individually. And because they make smart ensembles with dresses. Here they are:

(1) The coat with the scarf neckline is a leading favorite.

Not any one particular scarf. But fabric scarfs and fur scarfs, long scarfs and short scarfs. Scarfs that drape or button or tie. They're easy to wear because you can adjust them in so many different ways.

**Shawl Collar Coat Liked**

We've had one sketched (at the bottom of the illustration) with the practical fur scarf that's so popular. This scarf can be tied, draped or left to hang loose.

2. The coat with the shawl collar isn't new, but it's one of the most important spring fashions. Because it's becoming to almost anybody. And because so many women like the flattery of the soft, long-haired fur these collars are made of.

Some of them are long shawl collars, extending almost to the waistline. More of them are shorter.

Some are one-sided, shawls with a wide, almost cape-like collar on one side and narrower on the other. These can be draped up around the throat or left hanging.

The center figure shows a smart shawl collar coat with the fur set back a little from the edge.

**Collar Is a Narrow Roll**

(3) A new kind of coat this spring has quickly become a leading fashion—the coat with the narrow roll collar.

It can be worn with a separate fur scarf or with a silk scarf or with no scarf at all and be equally smart.

The sketch at the top illustrates one of these coats and shows the wider sleeve that's so often found with this narrow collar.

(4) A coat almost as fashionable as the roll collar coat—and quite as new—is the coat without any collar at all.

It's sleek and sophisticated. But you can make it feminine by putting the collar of your dress outside or by adding a soft scarf.

**Cape Coat Still Favored**

(5) You saw lots of cape coats last spring—so they're not a new type. But they're still fashionable. And the 1931 cape is different.

It's smaller this year, fits the shoulders closely and sometimes is draped in the front in the manner of a fichu. A popular coat with the younger folks.

(6) A sixth outstandingly fashionable spring coat is the one that has a military look. And that means it is one of two types.

It's fitted at the waistline, closes in double-breasted style and has wide lapels. And then it's a reer of coat. Directoire, it's called.

**Looks Like Uniform**

Or it has wide revers that button over or fall loose (as you please) and deep gauntlet cuffs. And then it looks like a military officer's uniform coat.

Of course there are other fashionable coats. But these are six of those most in fashion. Most in fashion because more women like them than any other kinds.

(Copyright, 1931, by Amos Parrish)

Next—Amos Parrish describes some dress fashions for the growing girl.

## Federation to Convene at Severin

## Europe Gives Us Lessons in 'Scents'

BY JULIA BLANSHARD  
NEA Service Writer

**NEW YORK, April 6.—**"You can tell whether a woman has lived abroad or not by the way she uses perfume."

Elizabeth Hardy, young society woman who has become New York agent for the exclusive line of Spanish perfumes that the royal house of Spain uses, made that observation.

There are, according to Miss Hardy, certain basic rules that the well-groomed continental woman observes in her toilette that American women can profit by knowing.

She is scientifically thorough. She buys her whole line of toilet articles in the same scent. Face soap, bath soap, bath salts, cologne, perfume, pomade, foundation cream, lipstick, face powder.

And what a saving it is! For, used all together, so much less is needed of all of them to give the delicate aroma of fragrance that the sophisticate desire.

**Just Use Common Scents!**

Once the beauty room is fully supplied the continental woman begins her beauty tricks. Here are a few Miss Hardy suggests as worthy of consideration as part of American beauty rites:

1. Never, never put perfume directly on a handkerchief. Each week, when the fresh laundry comes in to be put away, take a tiny piece

## Patterns

### PATTERN ORDER BLANK

Pattern Department,  
Indianapolis Times,  
Indianapolis, Ind.

Enclosed find 15 cents for  
which send Pat-  
tern No. 257

Size .....

Street .....

City .....

Name .....

State .....

### A "SLIMMING" MODEL

And if you need slimming, here's a lovely model for you, for a slimming effect is apparent at a glance.

A problem that confronts every style creator is the woman that is no longer slender. And it is a problem that one must give serious thought.

To be smart, the figure must be made to appear slender, and that means it must be lengthened in effect.

Today's dress will please the most fastidious. It is one of those simple, smart types that is ever ready to meet daytime occasions generally for most of us.

A crepe printed silk made the original.

Styles No. 257 may be had in sizes 36, 38, 40, 42, 44 and 46 inches bust. Size 36 requires 3 1/2 yards 30-inch with 1/4 yard 35-inch contrasting.

Order a copy of our new Fashion Magazine. Attractive styles for women, misses and children. And instructive lessons in sewing.

Price of book is 10 cents.

Price of pattern is 15 cents in stamps or coin (coin is preferred). Wrap coin carefully.

Lend an ear to beauty . . . and perfumes.

alcohol base will incorporate and leave only the faintest suggestion of fragrance on your hair.

5. Finish your manicure by going over each finger with a bit of cotton, dipped in perfume.

6. After you've scented bath, when grooming for a party, dip a cotton-covered orange stick into your perfume and go over the entire inside of your ears. This grooms them beautifully without drying out your ears the way soap and water will.

7. The only two spots on which you should put perfume directly are one drop under the nostrils, and one more drop under that low-hanging knot or curls of hair at the nape of your neck.

8. Brush your eyebrows with a little cologne. It gets the powder out and puts a fragrant seal in.

### Club Luncheon Slated

L. M. H. Club will meet at the home of Mrs. Sadie Stevens, 1815 East Maryland street, at 12 Wednesday for a covered dish luncheon.

### Pocahontas to Meet

Marion County Past Pocahontas Association will meet at 8 tonight at the home of Mrs. Clara Love, 1411 West Thirtieth street.

### Sigma Dels in Party

Gamma chapter, Sigma Delta Gamma sorority, will hold a hard times party at the home of Miss Gladys Meenach, 1