

BLOCK'S BASEMENT STORE

Sensational Sale of

Footwear

For Women and Misses

299

A Special Pre-Easter Event!



Pumps, oxfords and fancy strap styles featured in all new shades and leathers. All sizes, 3 to 8; all types of heels!

Models for Street and All-Occasion Wear! Models for Dress! BLOCK'S—Basement Store.

Sale of New Easter Bags

99c

Fashioned of moire fabric in underarm or novelty style. Some have hookless fasteners.

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A Special Pre-Easter Sale of

Lingerie

Sensationally Priced at

59c

Attractive styles of run-resistant rayon cleverly trimmed with lace or milanese silks. Featured in the popular pastel shades. For women and misses.

Stepins Panties Dancettes Briefs Chemise Slips

BLOCK'S—Basement Store.

One Day Sale!

You'll Instantly Recognize These Nationally Known Silk

Hose

All Substandards of \$2 Quality

69c

All Wanted Colors! Sizes 8½ to 10! BLOCK'S—Basement Store.

Hosiery

First Quality

Hose available in all colors! Sizes 8½-10½. **59c**

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A Sensational Last Minute Easter

Sale of Coats

New Fabrics! New Styles! New Colors! For Women and Misses

\$15



It isn't too late to buy your Easter coat! Select it tomorrow from this group of attractive spring styles! We have your coat in your size!

Your Choice of Models for Sports, Dress or All-Occasion Wear!

Featuring clever reproductions of much higher priced models. Some of them fur-trimmed, others swankily tailored and self-trimmed. Real values at this price!

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Last Day of This Great Sale! New Colors—New Materials—New Styles in

Easter Hats

2 for \$3

\$1.75 Each

Just the thing to complete your spring costume! Smart rough straws, hair braids and baku braids, trimmed in the newest manner!

Bandeaux Flare Brims Off-the-Face Models Shallow Crowns
Watteaus Turban Effects Poke Bonnet Styles Sailor Styles

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Here's a Real Value-Giving Easter Event!

Sale! Dresses

Delightful New Styles!

Specially Priced at

\$5.44

Your Choice of Models for Sports, Dress or All-Occasion Wear!

It isn't too late! Block's still has hundreds of smart frocks for your Easter costume! Buy one tomorrow at this unusually low price!



Dresses copied from the season's most successful models! The newest styles fashioned of smart fabrics and featured in the high colors so popular for spring wear!

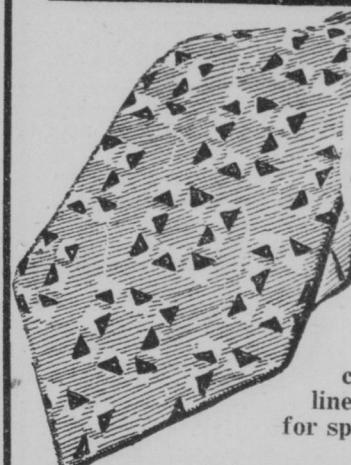
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Pre-Easter Sale of

Silk Ties

For Men and Young Men

\$2 for \$11



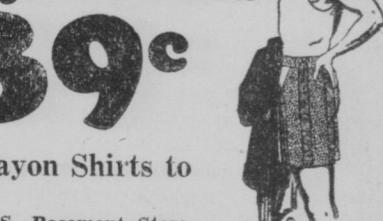
Fashioned of Chen-worthy, non-wrinkling crepe, cut full and wool-lined. Featured in patterns for spring and summer wear!



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Sale of Men's Novelty Shorts

39c



Of novelty striped broadcloth, 3-button front, elastic insert at sides, balloon seat. Sizes 28 to 40.

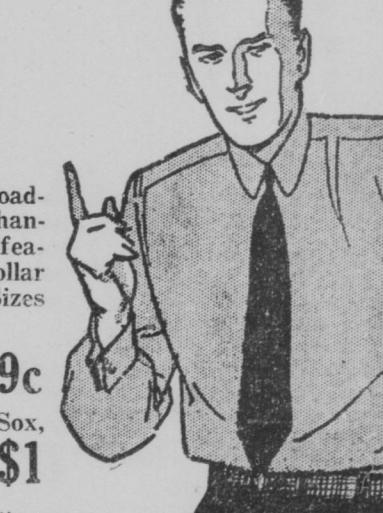
Run-Resist Rayon Shirts to Match, 39c.

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A Special Pre-Easter Sale of SHIRTS

For Men and Young Men! Specially Priced at

\$1



Fast color broadcloths, madras, shantungs, and poplins featured in band or collar attached styles. Sizes 14 to 17.

Men's \$1 Athletic Suits. 79c

Men's Novelty Sox, Rayon and Lisle, \$1 5 prs.

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Sale of Girls' Spring Coats

With Berets to Match

\$5.95
Saturday Special!



Once again we are repeating this unusual sale for those who missed the last one! New styles, new colors and new fabrics!

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Sale of Girls' and Tots' Dresses

99c



Swanky printed models, hand embroidered and smocked. Sizes 2 to 6, 7 to 10 and 8 to 14!

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