

# Store Open Till 9 O'Clock Saturday Night!

## Free Bus Service During the Day and Evening!

### Again Sears' Offer

**Fine New  
Axminster  
RUGS**

At an Amazingly  
Low Price

**\$21<sup>95</sup>**  
CASH  
9x12  
Size  
Free Delivery!

New! And what lovely rugs  
they are. Masterpieces of de-  
signing, beautifully woven.

**New 1931 Patterns**  
You'll love these glorious color com-  
binations. Fine seamless rugs made  
for years of satisfactory service.

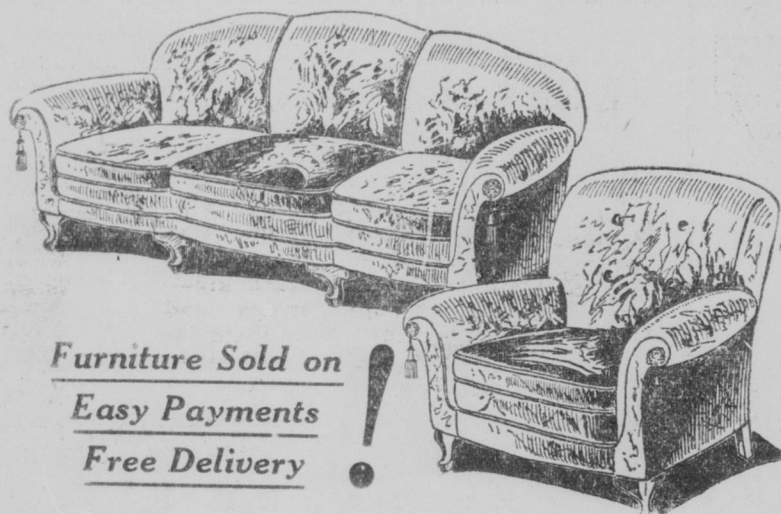
Just 50 of These  
Every One a \$30 Value!  
Also Sold on Easy Terms!

**New 9x12  
Neponset Rugs**  
**\$7<sup>75</sup>**

Beautiful New  
1931 Patterns,  
Pleasing  
Colors  
Second  
Floor.

### New-2-Piece Suite \$59<sup>50</sup>

Built Especially for Sears  
Just as Illustrated Below



Furniture Sold on  
Easy Payments  
Free Delivery

To bring you still greater values in furniture we had this smart suite built to our own specifications. Its attractive serpentine front, extra heavy spring construction and tasseled arms—mark this as an extraordinary value. You will find nothing elsewhere to equal this in style or price. Beautifully upholstered—rose and taupe, blue and taupe, covered all over—reversible cushions—Easily worth \$79.50.

Extra Chairs to Match, Only \$22.50

### 8-Piece Dining Room Suite

One of the Greatest Values in Our History!

Through a fortunate purchase we are offering this fine solid oak suite at fully a third less than actual value.

**Solid Oak**  
Refectory Extension Table  
Large Beautiful Buffet  
Arm Chair—5 Dining Chairs

**\$114**  
CASH PRICE  
Also Sold on  
Easy Terms!

**Occasional Chairs**  
Very attractive  
and comfortable.  
Handsomely up-  
holstered. Rich,  
walnut finish.  
Actually worth \$7.50.

**\$5<sup>95</sup>**

**Occasional Tables**  
Handsome solid  
walnut with hand  
carvings. This  
price means a sav-  
ings of \$2.00.

**\$4<sup>95</sup>**

### Coil Springs Da-Bed

With Mattress Pad and Cover



**\$14<sup>95</sup>**

This Automatic Da-Bed is an actual \$19.75 style. Built with strong coil steel springs—ery comfortable and noiseless. Equipped with heavy cretonne covered mattress pad with ruffles as shown in the illustration. May be instantly opened to double bed size for sleeping purposes.

## EASTER FASHIONS



Splendidly Ready With Everything That's New and Smart  
for Your Easter Needs—And at Sears' Low Prices!

## Saturday Is Boys' Day!

Here Are Values You'll Find Only at Sears'  
Serving the Nation's Youth at Savings Worth While!

**Smart Two-Knicker  
BOYS' SUITS \$7<sup>95</sup>**

Dressy Blue Cheviots—Fine Cassimeres

Sears feature these as the best suits in America at the price. Your saving will average \$2 or more on each suit. Smartly tailored . . . correctly styled. All wool . . . plain blue and fancies. Sizes 6 to 14.

**Two Pairs Long Pants  
Boys' Suits \$9<sup>95</sup>**

Finer Fabrics—Correctly Tailored

The new 1931 mannish models for young fellows of 12 to 18 years. The season's choicest fabrics—blue, greys, browns—every popular pattern. Dressy styles for every occasion—and wonderful values.

**Knicker Suits \$5<sup>95</sup>**  
Very Special at

Smart suits of sturdy dependable fabrics that will give long service. New greys and brown in choice patterns. Sizes 6 to 12.

**\$2 All-Wool Boys' Knickers,  
Full Lined, Smart Patterns. . . . \$1.55**

**Boys' Collegiate Style  
Long Pants, Wide Legs. . . . \$2.35**

**Boys' Broadcloth Shirts,  
Fast Color, Collars Attached. . . . 79c**



Boys' New Spring Caps,  
Smart Patterns and Colors. . . . 69c

Boys' V-Neck Sweaters,  
Plain and Fancy Colors. . . . 59c

**Fried Chicken  
Dinner  
35c  
With Everything**



### EASTER LILIES

Extra fine plants, 20 to 30 inches  
tall. In 7-inch pots, 3 to 9 buds  
or blooms.

**29¢** Per  
Bud  
or  
Bloom  
Each 87c to \$1.69

### Potted Blooming HYACINTHS

**29¢** Per  
Bud or  
Bloom  
1 to 3 blooms to the pot.

### Potted Blooming TULIPS

**19¢** Per  
Bud or  
Bloom  
Plants of 3 to 8 blooms. Each  
57c to \$1.49.



**Men's De Luxe  
100% Fur Felt**

### Hats

Best Values in Town!

**\$2<sup>95</sup>**

Hundreds will choose their  
hats here tomorrow. Modeled  
after the finest \$5 hats  
made. Snap brims, new  
spring shades. . . . Every-  
thing that a man demands  
in style and quality.

## Shoes

for Boys and Girls at  
Prices Easy to Pay!

Sears famous  
"Korry - Krome"  
Shoes for boys. **\$2<sup>98</sup>**  
Made of fine qual-  
ity black and  
brown and tan combination, in  
calfskin. Smart oxfords—blucher  
style.

You Save a Dollar!

### "Biltwel" Shoes

For Boys and Girls

**\$1<sup>75</sup> \$2<sup>00</sup>**

Dressy straps and oxfords in black  
or tan. Comfortable fitting—long  
wearing—Without exception the  
finest shoes we know of at these  
low prices.

Sizes 8½ to 11—11½ to 2

**\$3 Smart Shoes**  
—For Growing Girls

A rare combination of style, com-  
fort and quality. Designed espe-  
cially for misses and growing girls.  
Smart straps and oxfords. Others  
in two-tone effects. Sizes 2½ to 8.



Lowest Price  
in 10 Years!

### Men's Oxfords

Values No Other Store in America Will Equal

**\$2<sup>50</sup>**

Dress Oxfords  
Blucher or Lace Models

We consider this one of the most outstanding shoe  
values we have ever offered to men. Smart oxfords, as  
illustrated—selected calfskin, smartly styled. . .  
Made for satisfactory service.

Sizes 6 to 11—Easily Save a Dollar!

**SEARS, ROEBUCK AND CO.**

WE GUARANTEE SATISFACTION OR YOUR MONEY BACK

Massachusetts Avenue at Alabama Street

### Delicious Candy Easter Eggs

5c Size—2 for 5c  
\$1.20 Box of 24 for 59c

**1/2  
Price**

Saturday while 300 boxes last. Delicious creamy centers  
coated with milk chocolate. Maple, walnut, pineapple,  
butter cream and fruit and nut flavors.