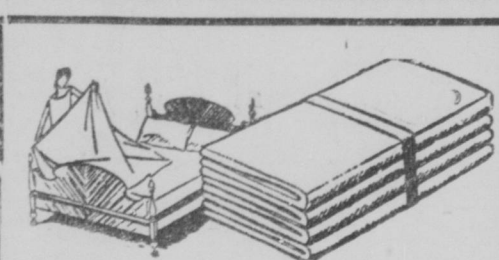


BLOCK'S BASEMENT STORE

DOLLAR DAY



81x99-Inch Sheets

Sensationally Priced at

Fashioned of closely woven, perfectly bleached material. Sheets that regularly sell for \$1.25—
—BLOCK'S Basement Store

\$1

Sale! Silk Lingerie



For Women
Dancettes, chemise, step-ins, slippers, bloomers and French panties.

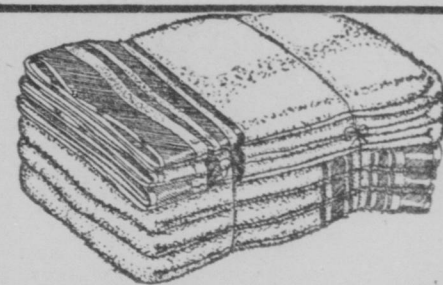
\$1

Full-Fashioned Silk Hose

2 Pair for

\$1

Clear, semi-service weight hose, featured with silk well above knee. Substandards.



Turkish Towels
6 for—

20-40-Inch size, featured in white with colored borders. Of soft, double thread material.
—BLOCK'S Basement Store.

\$1



Tremendous Sale of 7,500 Fresh New "Society Brand" DOUBLE-GUARANTEED SHIRTS
For Men and Young Men

GUARANTEE

Guaranteed by:
The manufacturer and by the Wm. H. Block Co. to give perfect fit, to be absolutely color-fast and to give entire satisfaction!

Soft and laundered collar-attached, collar-to-match and neckband styles fashioned of white broadcloths, plain color broadcloths, shantung, fancy poplins, woven jacquard, madras and pebble cloths, in sizes 13½ to 18. Full cut, with large, roomy armholes, double stitched cuffs and first quality ocean pearl buttons.

\$1

—BLOCK'S Basement Store.

New Straws—Styles—and Colors in This

Sale Of Easter HATS for

Hair Braids
Toys
Peanuts
Bakus

We're showing hundreds of them... light colored and dark, flower trimmed and plain. And if you can't decide between a way-back-on-the-head bandeau and a drooping wattleau, be wise and take them both! You're still under the price you had planned to pay for one!

\$1

—BLOCK'S Basement Store.



Sale! \$2-\$3 Dresses

Special! Women's \$3 and \$4 Frocks **\$2**

For Women and Misses Room must be made for our new Easter merchandise, therefore we are offering these dresses at great reductions!

Special! Women's \$5 and \$6 Frocks **\$3**

Special! Women's \$7.50 and \$10 Frocks **\$4**

\$1

—BLOCK'S Basement Store.

An Added Dollar Day Feature!

Sale of Dresses Coats and Suits

Specially Featured at

\$4.88

Sale Price

For Women and Misses

Spring Coats
Spring Suits
Knit Suits
Spring Dresses

No matter what sort of a costume you are planning for spring, you'll find it here at this UNUSUALLY low price. Every garment NEW and featured in the season's most popular colors! ALL WANTED STYLES!

—BLOCK'S Basement Store.

Super-Values for Tomorrow Only!

Girls' School Dresses, 2 for \$1

Bloomer frocks and straight line models greatly reduced for Dollar Day. Sizes 7 to 14, 7 to 10, 3 to 6 and 1 to 3.

Girls' New Straw Hats.....12 for \$1
27x27-In. Diapers.....2 for \$1
Brother and Sister Suits.....2 for \$1
Children's Rayon Combinations.....3 for \$1
Girls' Sweaters, Sizes 2 to 6 and 7 to 14.....2 for \$1
Children's Print Pajamas.....2 for \$1
Children's Anklets, Substandards...6 Prs. \$1
Girls' \$2 Wool Skirts, Sizes 7 to 14.....2 for \$1
Girls' \$1 School Blouses.....2 for \$1
Girls' \$2 Silk Blouses, Sizes 8, 10, 12.....2 for \$1

Smocks and Dresses, 2 for \$1

Smocks of saaten, broadcloth and prints. The dresses fashioned of batiste, dimity and new prints. Regular \$1 qualities.

Women's Silk Hose, Substandards...3 Prs. \$1
Women's Silk Lingerie.....2 for \$1
Women's \$2 3-Pc. Pajamas.....2 for \$1
Women's Gowns and Slips.....2 for \$1
Women's 50c to \$1 Cotton Lingerie...4 for \$1
Women's \$1 Blouses, Linens, Etc....2 for \$1

Ruffled Curtain Sets, 2 Prs. for \$1

Of crisp voile and over-locked edges in rose, blue, orchid or green. Tiebacks and valance.

Rayon Alpaca, All Colors.....5 Yds. for \$1
50-Inch French Marquisette.....5 Yds. for \$1
50c Marquisette Panels.....3 for \$1
\$1.50 80x105-In. Crinkled Spreads.....Each \$1
\$1.50 Plaid Blankets.....Each \$1
40, 42-In. "Mohawk" Pillow Tubing, 4 Yds. \$1
"Hope" Bleached Muslin.....10 Yds. for \$1
15c, 40-In. Unbleached Muslin...11 Yds. for \$1
35c Featherproof Ticking.....5 Yds. for \$1

—BLOCK'S Basement Store.

Women's One-Strap House Slippers



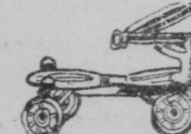
\$1.00

Hand turned soles, rubber heels.

Sale! Ball-Bearing Roller Skates

\$1.00

Strongly constructed, adjustable models.



—BLOCK'S Basement Store.

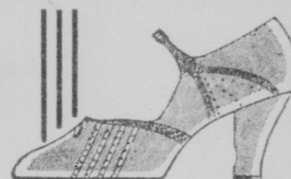
Sale! Footwear

—A Special Added Attraction for Women and Misses

All new shades and leathers. Pumps, oxfords and fancy strap styles! Models for all occasion wear. All types of heels.

\$2.99

—BLOCK'S Basement Store.



An Added Dollar Day Feature—Sale of

SUITS and TOPCOATS

For Men and Young Men

SALE PRICE \$10 ALL WOOL

You'll find in this assortment the very suit and topcoat you want for Easter. The low price is nothing short of sensational. All-wool suits, \$10. All-wool topcoats, \$10.



Suede Leather Jackets \$6.98

For men and young men, in grey or tan

Men's Khaki Pants

Good serviceable quality, featured tomorrow, Dollar Day, at—

\$1

Men's DARK WORK PANTS

Wide assortment of patterns to choose from. Very serviceable.

\$1

—BLOCK'S Basement Store.