

# BLOCK'S BASEMENT STORE

## DOLLAR DAY



81x99-Inch Sheets \$1

Sensationally Priced at \$1

Fashioned of closely woven, perfectly bleached material. Sheets that regularly sell for \$1.35—  
—BLOCK'S Basement Store

Sale! Silk Lingerie

For Women



Dancettes, stepins, slippers, chemise, ties, bloomers, panties.

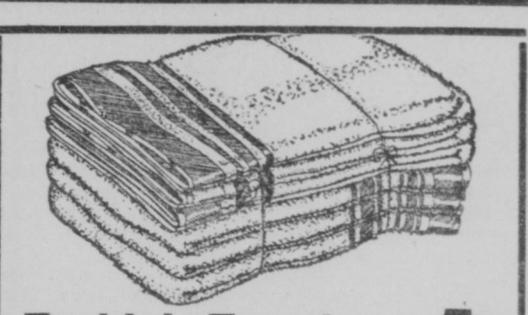
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Full-Fashioned Silk Hose

2 Pair for

\$1

Clear, semi-service weight hose, featured with silk well above knee. Substandards.



Turkish Towels 6 for \$1

20-40-Inch size, featured in white with colored borders. Of soft, double thread material.

—BLOCK'S Basement Store

Tremendous Sale of 7,500 Fresh New  
"Society Brand" DOUBLE-GUARANTEED  
SHIRTS For Men and Young Men

### GUARANTEE

Guaranteed by:  
The manufacturer and by the Wm. H. Block Co. to give perfect fit, to be absolutely colorfast, and to give entire satisfaction!

Soft and laundered collar-attached, collar-to-match and neckband styles fashioned of white broadcloths, plain color broadcloths, shantungs, fancy poplins, woven jacquard, madras and pebble cloths, in sizes 13 1/2 to 18. Full cut, with large, roomy armholes, double stitched cuffs and first quality ocean pearl buttons.

—BLOCK'S Basement Store.

New Straws—Styles and Colors in This  
Sale Of Easter HATS for

Hair Braids  
Toys  
Peanuts  
Bakus

We're showing hundreds of them . . . light colored and dark, flower trimmed and plain. And if you can't decide between a way-back-on-the-head bandeau and a drooping wattleau, be wise and take them both! You're still under the price you had planned to pay for one!

—BLOCK'S Basement Store.

Sale! \$2-\$3 Dresses

Special!  
Women's \$3  
and \$4 Frocks  
\$2

For Women and Misses  
Room must be made for our new Easter merchandise, therefore we are offering these dresses at great reductions!

Special!  
Women's \$5  
and \$6 Frocks  
\$3

Special!  
Women's \$7.50  
and \$10 Frocks  
\$4

—BLOCK'S Basement Store.

An Added Dollar Day Feature!

Sale of Dresses  
Coats and Suits

Specially Featured at

**\$4.88**  
Sale Price  
For Women and Misses



No matter what sort of a costume you are planning for spring, you'll find it here at this UNUSUALLY low price. Every garment NEW and featured in the season's most popular colors! ALL WANTED STYLES!

—BLOCK'S Basement Store.



Spring Coats  
Spring Suits  
Knit Suits  
Spring Dresses

Super-Values for Tomorrow Only!

Girls' School Dresses, 2 for \$1

Bloomer frocks and straight line models greatly reduced for Dollar Day. Sizes 7 to 14, 7 to 10, 3 to 6 and 1 to 3.

Girls' New Straw Hats  
27x27-In. Diapers . . . . . 12 for  
Brother and Sister Suits . . . . . 2 for  
Children's Rayon Combinations . . . . . 3 for  
Girls' Sweaters, Sizes 2 to 6 and 7 to 14 . . . . .  
Children's Print Pajamas . . . . . 2 for  
Children's Anklets, Substandards . . . . . 6 Prs.  
Girls' \$2 Wool Skirts, Sizes 7 to 14 . . . . .  
Girls' \$1 School Blouses . . . . . 2 for  
Girls' \$2 Silk Blouses, Sizes 8, 10, 12 . . . . .

\$1

Smocks and Dresses, 2 for \$1

Smocks of sateen, broadcloth and prints. The dresses fashioned of batiste, dimity and new prints. Regular \$1 qualities.

\$1

Ruffled Curtain Sets, 2 Pcs. for \$1

Of crisp voile and over-locked edges in rose, blue, orchid or green. Tiebacks and valance.

Rayon Alpaca, All Colors . . . . . 5 Yds. for  
50-Inch French Marquisette . . . . . 5 Yds. for  
50c Marquisette Panels . . . . . 3 for  
\$1.50 80x105-In. Crinkled Spreads . . . . .  
\$1.50 Plaid Blankets . . . . . Each  
40, 42-In. "Mohawk" Pillow Tubing, 4 Yds.  
"Hope" Bleached Muslin . . . . . 10 Yds. for  
15c, 40-In. Unbleached Muslin . . . . . 11 Yds. for  
35c Featherproof Ticking . . . . . 5 Yds. for  
—BLOCK'S Basement Store.

\$1

Women's One-Strap House Slippers

\$1.00  
Hand turned rubber heels.

Sale! Ball-Bearing Roller Skates  
\$1.00  
Strongly constructed, adjustable models.

—BLOCK'S Basement Store.

Sale! Footwear

—A Special Added Attraction for Women and Misses

All new shades and leathers. Pumps, oxfords and fancy strap styles! Models for all-occasion wear. All types of heels.

\$2.99

—BLOCK'S Basement Store.

An Added Dollar Day Feature—Sale of

**SUITS and TOPCOATS**  
For Men and Young Men

SALE PRICE \$10 ALL WOOL



You'll find in this assortment the very suit and topcoat you want for Easter. The low price is nothing short of sensational. All-wool suits, \$10. All-wool topcoats, \$10.



Suede Leather Jackets \$6.98  
For men and young men, in grey or tan . . . . .

Men's Khaki \$1  
Good serviceable quality, featured tomorrow, Dollar Day, at

Men's DARK WORK PANTS \$1  
Wide assortment of patterns to choose from. Very serviceable.

—BLOCK'S Basement Store.