

BLOCK'S BASEMENT STORE

Sale!

New Styles—New Colors and New Fabrics Feature These Easter

COATS

For Women and Misses

\$15

Smarter than ever are these cleverly copied models! Some of them attractively fur trimmed; others smartly tailored. You are bound to find YOUR coat in this wide assortment, no matter what your age or size!

—BLOCK'S Basement Store.

Fox Scarfs

\$11.95

To give your Easter coat or suit a final dash of chic! Large pelts with thick bushy tails. Exceptional values at \$11.95.

—BLOCK'S Basement Store.

Regular
\$16.50
Quality



Smart Styles!

Watteaus, bandeaus, banded hats, brims! Of straw braids, hair braids, Toyoos and Baku braids!

A Sensational Basement Store Sale!

SPRING HATS

2 for \$3
\$1.75 Ea.



New Effects!

Models with FLOWER trims! FEATHER trims! New COLOR COMBINATIONS! All headsizes for women and misses!

—BLOCK'S Basement Store.

Spring Frocks

For Girls of 7 to 14

\$2.95



Printed silks! Georgettes! Chiffons! Crepe and Shantungs! A new silk frock at the price of a wash dress!

Girls' Easter Hats, \$1.00

—BLOCK'S Basement Store.



New Full-Fashioned Silk Hose

69¢

In All the Popular Shades

Clear, semi-service weights that are silk from top to toe! Selected standards from a famous maker whose name we can not mention because of this low price!

—BLOCK'S Basement Store.



Sale of Girls' Easter Coats

With
Berets
to
Match

\$5.95

For
the
Complete
Set!

The last time we advertised these swanky sets, we sold out before the day was over. Now we're repeating the sale—for those who were disappointed before! NEW styles! NEW colors! NEW fabrics! All are lined!

Other Coats, \$3.95, \$4.95, \$7.95

—BLOCK'S Basement Store.

"Crest" Pajamas

Are Ultra-Smart for Men and Young Men! Fine Quality "Stadium" Brand!

Russian blouse, middy or coat styles—with swanky emblems embroidered in colors . . . as illustrated. All models are 2-piece and are guaranteed color fast. Sizes A to D. Here's an Easter gift he's sure to appreciate!

—BLOCK'S Basement Store.



Sale! \$1 Exquisite Rayon LINGERIE

For Women and Misses

69¢

Stepins! Panties! Chemise! Dancettes! Briefs, etc! All made from fine, run-resist rayon, and finished with laces and milanese silks! All copied from higher priced silk garments!

—BLOCK'S Basement Store.

Sale! Men's SHIRTS

79c

Novelty Patterns and Plain Color Broadcloths

Sizes 14 to 17. In the popular collar-attached style. Well tailored and color fast.

Hand-Tailored Ties

55¢

Genuine B. V. D.

90c

Sizes 36 to 46

