

Spring Mode Is Shown as Very Simple

George Philip Meier, whose name in Indianapolis is synonymous with "fashion," was definite in his denunciation of the pajama frock Tuesday before the show of Paris imports sponsored by him in the Ayres auditorium.

"The pajama frock is not smart," Meier said. "Already the hostess frock has supplanted it in vogue."

One hostess frock shown was of eggshell crepe, with the bodice not too snugly fitted, and flowing sleeves. The skirt was fashioned from two large squares of the same material bordered with wide rose stripes meeting in front in an inverted pleat and one, set diamond-shaped in the back. Points of the squares fell at the sides.

The outstanding feature of the spring mode is its utter simplicity, for which the woman will pay, and pay, and pay. The hand touches, the elaborate appliques and fagoting, the yards and yards of tulle ruffling, which give the simple effect, baffle their looks on the price tags.

Cotton Blatantly Forward

The mode, which during the winter wavered a trifle, has gone decidedly feminine. Many gowns, particularly dance frocks, have old-fashioned petticoats, long and trimmed with lace or ruffles, whose sole purpose is to peep intriguingly from out milady's hem.

Cotton, surprisingly, has come to the front. Not timidly, as in other years, but blantly, in all its glory. Organdy, and eyelet embroidered materials are very popular.

Black remains as smart as ever; brown is holding its own, with two young upstarts appearing on the color horizon, opaline green and opaline yellow.

Accessories do not match the outfits this year, but contrast either in gay or somber manner.

One mentions nothing else but straw, rough preferred, for hats. Loveliest Frock White

The loveliest frock in the show was by Premet, of white organdy, very long, with applique nosegays outlined in bugle beads. With it, as with many others, was worn a narrow black velvet sash.

The most striking was Lanvin model of white broadcloth, with a sleeveless dress and a belted coat, the sleeves of the coat cut in one with the yoke. A tricky scarf of black galyak that may or may not be worn, completed the ensemble. An Agnes turban in white kid was worn with the outfit.

Another lovely evening gown by Callot Soeurs was of black satin and lace over a pink satin slip. A lovely frock for a young girl was of silver lace over a poudre blue satin sheath, with a double circular tulle flounce falling from the hips, in the back, giving a redingote effect. This model was from Norman Hartnell.

L. S. Ayres models were supplemented by the following: Mrs. Henley Holliday, Mrs. Charles Latham, Miss Frances Holliday and Miss Harriet Denny. Mrs. John Fishback, fashion director for Ayres, spoke before the fashion parade.

Miss Kluger, Bride-Elect, to Be Honored With Party

Miss Ruth Emigholz will entertain tonight with a bridge party at her home, 3712 Ruckle street, in honor of Miss Hildegard Kluger, whose marriage to Dr. E. V. Schulz will take place Sunday at St. John's Evangelical church.

The hostess will be assisted by her mother, Mrs. Frederick Emigholz. Pale blue, rose and silver will be used in decorations, carrying out the bridal colors.

Guests will include Mesdames Max Kluger, J. H. Schulz, J. B. Wakeland, Ira Wene, Misses Helen Adolay, Edna Staub, Adele Weiffenbach, Katherine Tacoma, Thelma Tacoma, Marie Strieblen, Margaret Strieblen, Lillian Kluger and Margaret Kluger.

Mrs. Earl Levy, 1321 Wright street, will entertain Friday with a party in Miss Kluger's honor.

MISS STANFIELD IS GUEST AT SHOWER

Mrs. C. H. Gibson entertained Friday night with a miscellaneous shower in honor of Miss Virginia Stanfield whose marriage to Nelson Harding will take place in April. The guests were:

Mesdames P. C. Dyer, R. H. Gibson, Clyde Stanfield, Pearl Brocher, Martha Price, Alice Howell, Margaret Stanfield, Misses Pearl Elliott and Marcella Stanfield.

Snuff up nose; also melt in hot water and inhale vapors.

VICKS VAPORUB

BLOCK'S BANNER DAY

In The Basement store

Look! Look! Look!

Coats, Dresses, Suits and Fur Fabric Jackets

\$4.88

Sale Price For Women and Misses

3-Piece tailored woolen suits, 3-piece knitted suits, spring coats of novelty woolen fabrics, spring frocks of flat crepes . . . every garment fashioned in the smartest 1931 manner and all at one low price, \$4.88. The fur fabric jackets are fitted and attractively lined.

—BLOCK'S Basement Store.

Drastic Reductions—Banner Day on All-Wool Suits & Topcoats

For Men and Young Men

\$10

Sale Price

MEN'S ALL-WOOL SUITS and TOPCOATS Sale Price **\$13.95**

| | | |
|--|-----------------------------------|-------------------------------|
| Men's Suede Leather Jackets. Reindeer or grey— | College Slickers. Black or olive— | United States Army Raincoats. |
| \$6.98 | \$2.79 | \$1.89 |

2,216 Pairs Trousers For Men and Young Men **\$1.79**

Dress or work trousers; checks, pencil stripes, moleskins, French backs and novelties. Hundreds of patterns and colors.

| | |
|--|---|
| \$6 and \$7 all-wool trousers— | English dress trousers, 22-inch waist bottoms, 3-inch band— |
| \$3.59 | \$2.89 |
| Gray whipcord riding breeches— | Men's corduroy trousers— |
| \$1.59 | \$1.89 |
| \$4 and \$5 all-wool trousers— | Men's dark work trousers— |
| \$2.50 | 94c |
| \$8 and \$9 Hart Schaffner and Marx trousers— | Corduroy riding breeches— |
| \$4.95 | \$2.25 |
| All-wool golf knickers— | All-wool blue serge trousers— |
| \$2.69 | \$2.98 |
| College Corduroy Trousers—Smart, novelty patterns, 3-inch waist band, 22-inch bottoms— | |
| | \$2.50 |

—BLOCK'S—Basement Store.

Sale! 500 Silk Frocks

See Our Market Street Windows!

3 for \$10

3 Dresses for the price that you would ordinarily pay for one. Every dress is brand new and styled in the smartest 1931 manner.

—BLOCK'S Basement Store.

Apron Dresses 69c

For Banner Day Only at

Just unpacked! Novelty prints daintily trimmed with organdy and pique. Every dress styled in the newest manner and offered in all sizes for women and misses. They're guaranteed color fast.

—BLOCK'S Basement Store.

Lucille Sperry Is Married to Robert Kistler

The marriage of Miss Lucille Ann Sperry, daughter of Mr. and Mrs. John R. Sperry, Noblesville, to Robert Marion Kistler, son of Mrs. Elsie J. Kistler, Royal Center, which took place Feb. 24 at the home of the officiating minister, the Rev. Edward Haines Kistler, 5121 Kenwood avenue, has been announced by the bride's parents.

Mrs. Kistler attended the Illinois Woman's college at Jacksonville, Ill., and Butler university, where she was a member of Kappa Kappa Gamma. Mr. Kistler is a graduate of Wabash college and a member of Kappa Sigma.

Mr. and Mrs. Kistler now are making their home in Noblesville.

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Sale! Large 81x99 "Pepperell" SHEETS

\$1.10 Each

Specially priced for Thursday only! Note the extra length—turn to size before hemming.

\$1.25 Flax Sheet Blankets—Double bed size, special—**88c ea.**

\$2.50 Patchwork Quilt—variety of colors. Scalloped edges—**\$1.95**

Bed Pillows—Filled with new sanitary feathers, extra—**58c ea.**

Rayon Marquisette—36 inches wide. In eoru shade—**19c yd.**

"Clopay" Window shades—Tan and green mounted on spring rollers, 2 for—**66c**

New Cretonnes—36 inches wide. For draperies, pillows, etc.—**15c yd.**

Unbleached Sheet—51 inches wide. Closely woven, special at 4 yards for—**\$1.00**

Bath Towels—Made by "Cannon" 18x30 inch size. Absorbent—**25c**

Scalloped Colored Border Sheets—51x90 inch size. **\$1.49**

Scalloped Colored Pillowcases—Match above sheets, 42x36 inch—**39c ea.**

"Sevens" All Linen Crash—25c quality. Past color borders—**16c yd.**

\$1 Criss Cross Curtains 74c

Of marquisette in eoru. Valance style, with ruffles and tie backs to match.

Genuine 'Lonsdale' Bleached Muslin 22c Quality, special **14c yd.**

—BLOCK'S—Basement Store.

Pure Silk Hose 25c

Fine chiffons, grenadines, semi-service weights and tram silks in all the wanted colors. Selected substandards and RARE VALUES at 25c.

—BLOCK'S Basement Store.

\$1.00 Blouses 50c

Tailored and frilly new styles. Fashioned of pure linens, voiles, novelties and batiste in new spring shades. Sizes for women and misses.

—BLOCK'S Basement Store.

Rayon Lingerie 29c

Fine tailored rayon vests, bloomers, chemise, stepins and panties. All cut full size, for women and misses. In wanted pastel shades.

—BLOCK'S Basement Store.

\$5-\$6 Arch Support Low Shoes **\$2.69**

For women and misses. All sizes, but not in every style. —BLOCK'S—Basement Store.

Special! New Spring Footwear **\$2.99**

All sizes, 2 to 8, for women and misses. New styles! New leathers! —BLOCK'S—Basement Store.

New \$5.00 Spring Footwear **\$3.95**

For women and misses. All new styles and colors! —BLOCK'S—Basement Store.

Smart One-Strap House Slippers **95c**

All sizes for women and misses. Models with rubber heels. —BLOCK'S—Basement Store.

Special Banner Day Sale of SHIRTS

For Men and Young Men

59c

2 for \$1.10

Broadcloths, woven madras and novelty prints. Collar attached style in sizes 14 to 17.

1,200 Pairs of MEN'S HOSE

5 PAIRS \$1.00

25c quality. Rayons and lisle. Reinforced heels and toes. Sizes 10 to 11½.

Men's 50c Ties, New Patterns . . . **29c**

\$1.95 Novelty Pajamas, (Substandards) 98c

Men's Chambray Work Shirts, 2 for **\$1**

—BLOCK'S Basement Store.

A Sensational "DOLLAR" Sale of Women's NEW SPRING HATS

Shallow Crowns! Watteaus! Tilt Brims

Poke Shapes! Turbans! Off-the-Face

Halos! Narrow Brims! Beret Models!

The smartest spring styles featured in the season's most popular straws. Some of them cleverly trimmed with flowers, feathers or ribbons! All headsizes!

—BLOCK'S Basement Store.

Girls' \$2 All-Wool School SKIRTS. \$1

Offered at exactly one-half price. Fashioned in smart, new styles and in a wide variety of colors. Sizes 7 to 14.

PRINTED DRESSES 2 for \$1

Sizes 7 to 14. New prints and chambrays. Guaranteed color fast.

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