

RADIO'S LATEST SONG IDOL NO 'WOMAN'S MAN'

Morton Downey Skyrockets to Fame, but Bids Not for Fair Sex's Praise.

UPI NEW YORK, March 20.—Morton Downey, whose skyrocket rise to fame and fortune as Broadway's favorite troubadour has been one of the town's sensations in recent months, has absolutely no desire to have the women of America clamoring at his doorstep or flinging themselves hysterically into his arms.

Downey said so himself, and he means it. And, furthermore, he wants it known, he doesn't sing with his eyes shut.

He has a perfectly good wife, he explained, in the person of Barbara Bennett, and he'll not stand for any press agent stunts designed to cast the aura of romance over his plump person.

"Me!" he grunted, "me, the great lover! Imagine it! With this paunch!"

Has Many Interests

It has been a long road, and a tough one, for the genial Morton, and now that he has reached the crest of the hill, he's not going to let any one make a fool out of him.

"Least of all," he added, "this raft of good-time Charleys who've been trailing me around."

Downey has opened a six weeks' engagement at the New York Paramount at \$5,500 a week, but that is just one of the ironies he has in the fire.

He runs the Club Delmonico, one of the few surviving night clubs where full dress and a swagger are needed for admittance.

He makes two or three radio appearances a day on the Columbia chain. He sings for records in spare moments.

And as for the tons of mail that flow in, he doesn't even have time to look at the stamps, let alone the contents.

Idol of Hoosiers

Downey's theme song—the tune which he opens and closes his radio programs—is "Wabash Moon," a song he wrote himself. It has become one of the big hits.

And he said there isn't a day goes by but that he receives a batch of presents from his admirers in Indiana. One lady sent him a stuffed turkey, another shipped in six hand-made scarfs, others send jars of jam, pickled preserves and even sauerkraut.

Only ten or twelve years ago Morton Downey was peddling apples, orange sand confession magazines on a train running between New York and Springfield, Mass.

He tried selling phonographs and then insurance. He served as jockey on a donkey engine, but was inclined to excessive speed and lost that job. Then one day he sang before an Elks club in Connecticut and got paid for it.

He's Not a Gigolo

He started his climb to fame seven or eight years ago and finally got a job singing with Paul Whiteman's band. He made three movies and after that dropped out of sight.

On December he started singing for the radio, and since then he has won fame.

He has no illusions about fame and knows it can't last. So in the meantime he's laying away the profits.

And in proof of his sincerity regarding women admirers, it may be noted that whenever he sings the song "I'm Just a Gigolo," he says it "He's Just a Gigolo."

Subway Naps Are Urged

UPI NEW YORK, March 20.—Barnard college girls were urged to conserve energy by taking naps on subway trains by Dr. Lillian Gilbreth, organizer of the women's division of the President's emergency employment committee.

PETTIS DRY GOODS CO. The New York Store

Est. 1853

Imitation Leather Photo Frames

50c

Gray, Black, Maroon,
Blue, Green, Brown
Plenty of 8x10 Sizes

PICTURES, fifth floor

RADIO-SPECIAL

Saturday Only!

Boys' Fleetfoot Tennis Shoes

69c Pair

Sizes 8 1/2 to 10 1/2, 10 1/2 to 13 1/2,
1 to 6

Heavy duck in brown and suntan, moulded sole effect, heavy ankle patch and eyelet trimming, ribbed toe tip, very practical. Extremely low priced!

SHOES, street floor

'Market' Victim



SATURDAY at KIRK'S

\$1.00 DOWN **\$1.00 DAY**

VALUE **QUALITY**

"Early American" Bedroom Group of Unusual Value!



Vanity 19.75 Dresser 26.50
Chest 16.75 Poster Bed 16.75

\$1 Delivers Any Piece!

Axminster Rug

9x12



Seamless . . . the newest of exquisite patterns . . . first quality rugs . . . to blend with your interiors . . . full 9x12 size—special reduction for Dollar Day.

32.50

\$1 Down—\$1 a Week

"Automatic" Crib



Adorable ivory finish . . . resilient link drop side . . . automatic side . . . full size crib at an extremely low price—

9.75

Only \$1 Down

Junior Lamps

\$1 Down!



Tomorrow . . . your choice of any lamp in our stores, for \$1 down . . . model shown, of the new vogue, tilting shade in exquisite colors, with decorated base of three candelabra style . . . complete for

9.75

Huge Variety

Coil Spring Day Bed



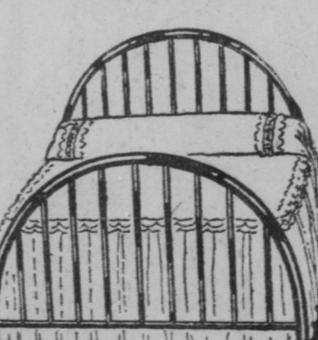
27.50

\$1 Down—\$1 a Week

"Windsor" Beds

8.95

Graceline tubing . . . rich walnut finish . . . smart "Windsor" style . . . Choice of single or full size.



\$8.75 Value white splasher range . . . of renowned quality . . . guaranteed to cook, bake and broil perfectly . . . with utility drawer . . . cast iron oven bottom . . . a marvelous value, special tomorrow at—

29.75

Delivered for \$1 Down!

FOR SATURDAY
ONLY!

\$1 Specials \$1

\$1 Lamps

Shadow lamps of quaint beauty, in colors . . . \$1

Bed lamps, choice of many colors, complete . . . \$1

Radio lamps, with green globe top, very smart . . . \$1

Radio
Bench



Wrought iron base, with padded seat, attractive, and priced at only

\$1

Chairs



Kitchen chairs, ready for decoration, limit of 4 to a customer, each

\$1

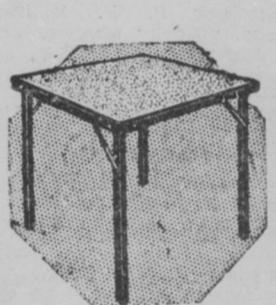
Ironing
Board



Rigid . . . adjustable height . . . very sturdy. Special at

\$1

Card Tables and
Chairs



Handsome card table, that is built for service, moria top, folding table, hurry for these, only

\$1

Chairs to match, in green, with padded seats. Special at

\$1

Pillows

Pair of all-feather pillows, in an excellent ticking—Sterilized, all new, quality feathers—

\$1

Fernery

In green, decorated, wrought iron, unusually attractive.

\$1

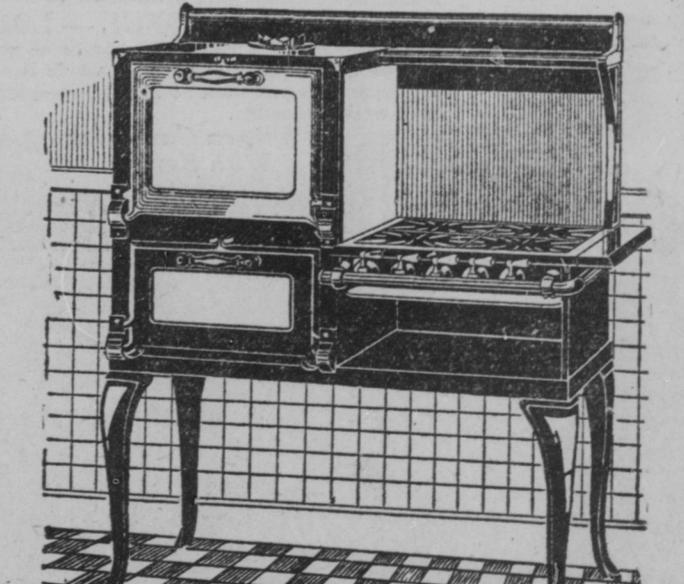
End Tables

Exquisite period model, in a rich walnut finish, as shown

\$1

No Telephone or
Mail Orders—Please

Rustless! Cast Iron! Quality Range!



Electric Sweepers



\$1 Day is your opportunity to secure a nationally famous "General Electric" or Westinghouse sweeper for your home . . .

General Electric at

24.50

Westinghouse

39.75

Extension Table, Leather Diners, 5-pc. Suite

Breakfast and Dinette Suites

UNFINISHED, 5-piece breakfast suite, with large drop leaf table and four diners . . . ready for decoration . . .

9.95

\$1 Down!

Decorated dinette suite, as shown in a gorgeous peach color. Drop leaf table and four diners, for only

17.95

\$1 Down!

Exquisitely decorated for your breakfast nook or dinette, 5 pieces with extension table and 4 leather

\$29.75

seats diners . . .



3-Piece Fiber Suites for \$1 Down

Furnish your sunroom or living room in a colorful wicker . . . suite shown . . . with a graceful curved back spring cushioned seats covered in cretonne

32.50

\$1 Down—\$1 Weekly!

Tomorrow . . . your choice of any lamp in our stores, for \$1 down . . . model shown, of the new vogue, tilting shade in exquisite colors, with decorated base of three candelabra style . . . complete for

9.75

Huge Variety

Coil Spring Day Bed

Satine cover . . . felted cotton mattress . . . walnut finished ends . . . easily convertible into a full double size bed . . . a "Rome" quality product, special at

27.50

\$1 Down—\$1 a Week

Windsor" Beds

8.95

Graceful tubing . . . rich walnut finish . . . smart "Windsor" style . . . Choice of single or full size.

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