

**SEARS-
SPRING**

VALUE DEMONSTRATION

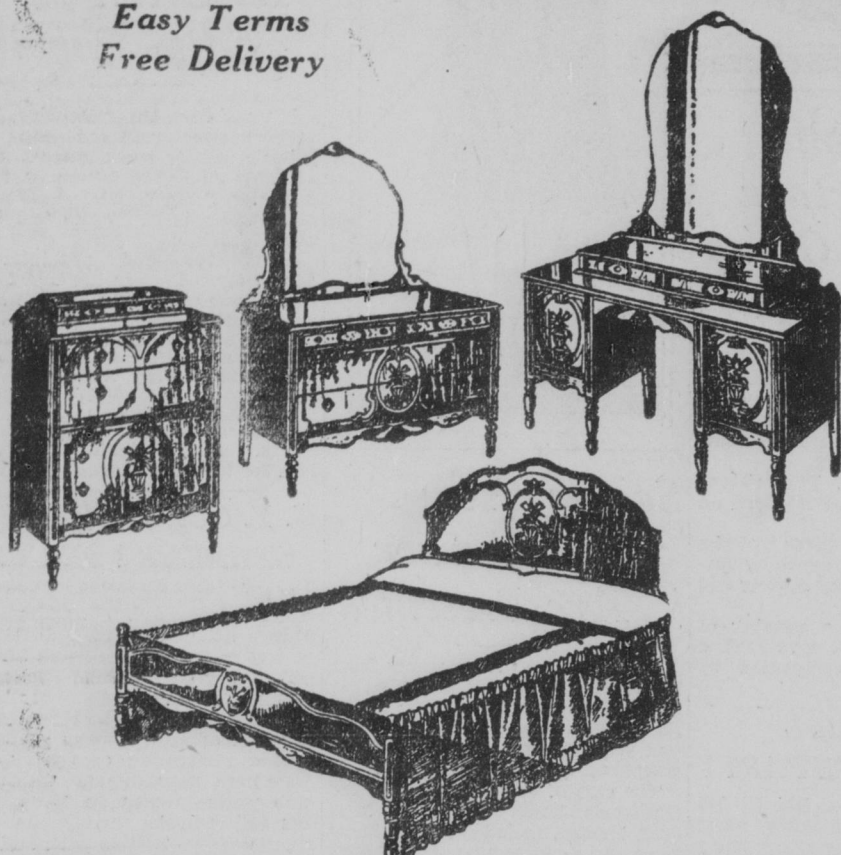
By Request—We Are Continuing Our Great Furniture and Rug Sale During "Value Demonstration" Week—Buy Now—Save!

Amazing Furniture & Rug Values!

Easy Terms on Furniture and Rugs—Free Delivery in Indiana—Buy Now and Save

BEDROOM SUITE

Easy Terms
Free Delivery



Good Value at \$100

\$79⁵⁰
Cash Price

Fine Furniture. An Outstanding Feature in Our Great Value Demonstration Sale!

Handsome three-piece suite in beautiful American walnut veneer. Full 48-inch venetian mirrored dresser, full size panel bed and large, roomy chest of drawers. Oriental walnut fronts with maple overlays. Dust-proof interior construction. Choice of vanity or dresser, as pictured.

Also Sold on
Easy Terms!

Open House and Style Show Tonight!

Store Open 7:30 to 10 P. M.
Style Show Begins at 8 P. M.

Living models will display the new spring suits, coats, dresses, millinery and accessories for milady's wardrobe.

No Merchandise Sold
Special Music a Feature

Free Bus Service

For the Convenience of Our Shoppers—15-Minute Service Over the Following Route

West on Vermont to Meridian, south on Meridian to Circle theater, east on Market to Pennsylvania, north on Pennsylvania to Massachusetts avenue, to Sears, Roebuck & Co. store.

Tickets Are Not Required

Extra Special!

Value demonstration bargain for Thursday, Friday and Saturday.

Bird Cage and Stand... **\$1 89**

Good values at \$3.50. Full size cages—finished in green, coral and red.

Equipped with feed cups and swing. Has sturdy stand to match.

Cigarettes

Tins of 50

28c The Box

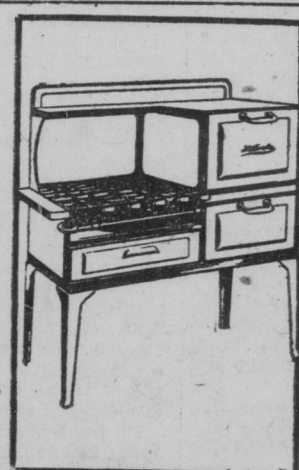
Old Gold, Lucky Strikes and Camels. Limit, 2 Boxes.

20-Pc. Socket Wrench Set... **98c**

Set includes ratchet handle, L handle, pliers and 16 sockets in metal case.

10-Qt. Pail Galvanized... **14c**

Hundreds of other bargains at equally small prices.

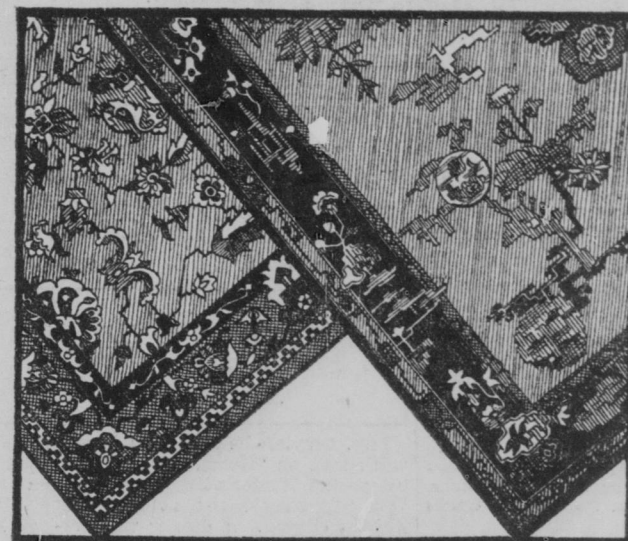


This Fine Porcelain Gas Range

\$29⁵⁰
Cash Price Delivered and Installed.

Full size. Hi-Grade range with 16-inch oven, broiler and warming drawer. \$42.50 value. Beautifully finished in porcelain enamel. A remarkable value.

Also On Easy Terms
\$5 Cash, \$5 a Month
—Sears, Basement.



First Quality Axminster Rugs Great Value-Giving Demonstration Practically Every Rug a \$30 Value!

Never before have we been able to offer such fine Axminsters at this remarkably low price. Alexander Smith & Sons and other famous makes.

\$21⁹⁵
Cash Price Delivered Also on Easy Terms

9x12 Feet New Patterns

We urge you to see these new rugs. Their beauty of coloring, lovely patterns and high quality will appeal to you. Values you'll not find elsewhere.

9x12 Feet First Quality

9x12 Floor-o-Leum Rugs

Sold in Most Stores at \$7.95

Guaranteed first quality. New 1931 patterns—Glorious color effects. Hard enameled surface, long wearing. Carload purchase makes possible this low price. The savings are yours.

\$4⁴⁹

6x9 Foot Rugs | Felt Base Sq. Yd.

First quality, felt base, new, beautiful patterns. Lowest prices in years. Good assortment to choose from.

\$2²⁵

Our famous Three "L" quality, 6 feet wide. Choice patterns. Bring room measurements.

31c

Franklin Electric Sewing Machines

New Low Sale Price

\$53⁴⁵
Cash Price Delivered

Priscilla Sewing Cabinet FREE!
(As Pictured)

Equipped with silent, speedy motor. Beautiful walnut veneer cabinet. With attachments.

Guaranteed 20 Years!
Also On Easy Terms

An Electric Washer That Sells Itself! The New Kenmore

Equipped with

BALLOON ROLLERS

The Lowest Price Known for Such a Fine Washer

\$67⁵⁰

Cash-Price Delivered and Installed in Your Home, Ready to Use

Your Money Back If Not Satisfied

Also Sold
On Easy
Payments
\$5 Cash
\$5 a Month



UNCONDITIONALLY
GUARANTEED

TWO-PIECE VELOUR SUITE

An almost unbelievable value. Roomy davenport and large chair to match. Upholstered in rich two-tone velour. Reversible spring filled cushions—done in tapestry and velour. Easily worth a third more. Also Sold on Easy Terms.

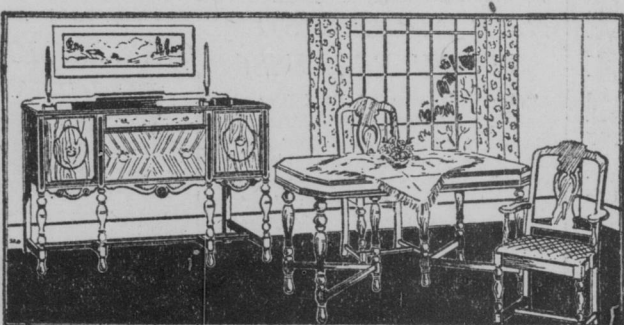
\$49⁵⁰
Cash Price

8-Pc. Dining Suite

Very attractive design... 5-ply American walnut... Birdseye maple overlay. Interior oak construction. 6-Foot extension table, 60-inch buffet and 6 upholstered chairs.

\$69⁵⁰
Cash Price

\$85 Value!



Bed-room Suite

A marvel at the price. 48-Inch dresser with large plate mirror. Full size bed and large chest of drawers... All in rich walnut veneer.

\$79⁵⁰
Cash Price

Solid Oak Suite

A wonderful 5-piece breakfast suite. Extension table in dark walnut finish. 4 sturdy chairs in attractive designs. Easily worth \$35.00.

\$29⁵⁰
Cash Price

Coil Spring Da-Bed

The best Da-Bed we have seen under \$18.50. Opens to full double bed size. Steel coil springs. Mattress pad covered with cretonne.

\$14⁹⁵

Occasional Chairs, \$18.50 Value

\$11⁸⁵
Cash

New Queen Anne Type with carved arms. Beautifully upholstered in rich velour. Beauty and style at an amazingly low sale price.

New! Baby Carriages

\$19⁷⁵
Cash

Actually worth \$28.50. Pine loose woven fibre. Corduroy lined body and hood. As easy riding as a Pullman. Pleasing colors. All new.

Five-Piece Suites, \$17.50 Value

\$12⁹⁵

Smartly enameled breakfast suites... hardwood finished in two-tone effect. Attractive colors. A typical Sears value.

Solid Walnut End Tables

\$3⁹⁵

Actually worth \$6.50. New shipment ready Thursday. Handsomely carved legs—The greatest value we have ever seen.

Occasional Chairs, \$8.95 Value

\$5⁹⁵

A new, decidedly smart chair. Handsomely upholstered. Plain seats, multi-colored backs. Another great Sears value.

Cathedral Chairs Only

\$1 00

400 More of these smart sturdy chairs ready Thursday. Unfinished, smooth sanded. Ready for enamel or paint. A rare value.

Beautiful Lamps

Less Than Usual Wholesale Cost!

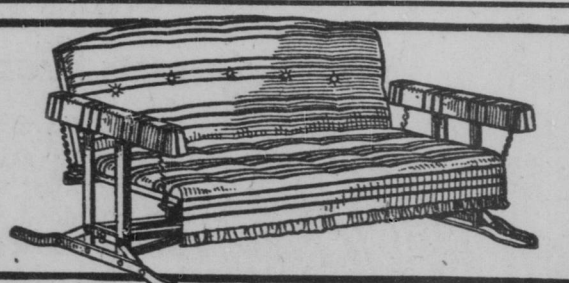
\$14⁰⁰ to \$16⁰⁰ Values

Your Choice **\$9⁷⁵**

Three of the Styles Pictured

One of the largest lamp purchases Sears ever made—At the lowest price in years. The savings are yours. The values are simply amazing. Beauty, style and quality... a price that will tempt you to buy several.

Sears, Second Floor.



Glider Couches

\$14⁹⁵

Regularly \$19.00! A carload for this sale. Steel frame enameled. 65 1/2 inches long. Padded back and seat. Heavy, dark cover in green and orange stripes. Pictured above.

SEARS, ROEBUCK AND CO.

Massachusetts Avenue at Alabama Street