

EARLY
SPRING

VALUE DEMONSTRATION

By Request—We Are Continuing Our Great Furniture and Rug Sale During "Value Demonstration" Week—Buy Now—Save!

Amazing Furniture & Rug Values!

Easy Terms on Furniture and Rugs—Free Delivery in Indiana—Buy Now and Save

BEDROOM SUITE

Easy Terms
Free Delivery

Good Value at \$100

\$79.50
Cash
Price

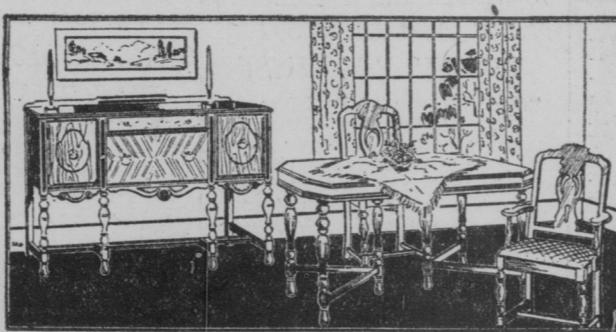
Fine Furniture. An Outstanding Feature in Our Great Value Demonstration Sale!

Handsome three-piece suite in beautiful American walnut veneer. Full 48-inch venetian mirrored dresser, full size panel bed and large, roomy chest of drawers. Oriental walnut fronts with maple overlays. Dust-proof interior construction. Choice of vanity or dresser, as pictured.

Also Sold on Easy Terms!

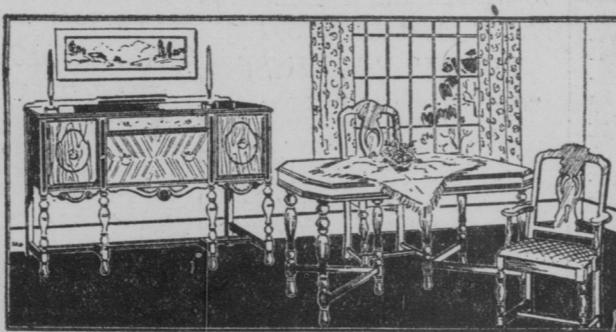
TWO-PIECE VELOUR SUITE

An almost unbelievable value. Roomy davenport and large chair to match. Upholstered in rich two-tone velour. Reversible spring filled cushions—done in tapestry and velour. Easily worth a third more. Also Sold on Easy Terms.

\$49.50
Cash
Price

8-Pc. Dining Suite

Very attractive design . . . 5-ply American walnut . . . Birdseye maple overlay. Interior oak construction. 6-Foot extension table, 60-inch buffet and 6 upholstered chairs.

\$69.50
Cash
Price
\$85 Value!

Bedroom Suite

A marvel at the price. 48-Inch dresser with large plate mirror. Full size bed and large chest of drawers . . . All in rich walnut veneer.

\$79.50
Cash
Price

Solid Oak Suite

A wonderful 5-piece breakfast suite. Extension table in dark walnut finish. 4 sturdy chairs in attractive designs. Easily worth \$35.00.

\$29.50
Cash
Price

Coil Spring Da-Bed

The best Da-Bed we have seen under \$18.50. Opens to full double bed size. Steel coil springs. Mattress pad covered with cretonne.

\$14.95

Five-Piece Suites, \$17.50 Value

Smartly enameled breakfast suites . . . hardwood finished in two-tone effect. Attractive colors. A typical Sears value.

\$12.95

Occasional Chairs, \$18.50 Value

New Queen Anne Type with carved arms. Beautifully upholstered in rich velour. Beauty and style at an amazingly low sale price.

\$11.85
Cash
Price

New! Baby Carriages

\$19.75
Cash
Price

Actually worth \$28.50. Fine loose woven fibre. Corduroy lined body and hood. As easy riding as a Pullman. Pleasing colors. All new.

Cathedral Chairs Only

400 More of these smart sturdy chairs ready Thursday. Unfinished, smooth sanded. Ready for enamel or paint. A rare value.

\$1.00

Solid Walnut End Tables

Actually worth \$6.50. New shipment ready Thursday. Handsomely carved legs—The greatest value we have ever seen.

\$3.95

Occasional Chairs, \$8.95 Value

A new, decidedly smart chair. Handsomely upholstered. Plain seats, multi-colored backs. Another great Sears value.

\$5.95

Beautiful Lamps

Less Than Usual Wholesale Cost!

\$14.00 to \$16.00 Values

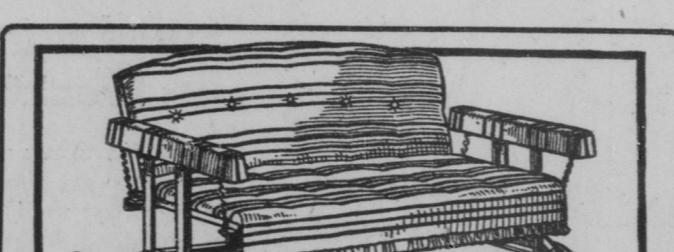
Your
Choice
\$9.75

Three of the Styles Pictured



One of the largest lamp purchases Sears ever made—At the lowest price in years. The savings are yours. The values are simply amazing. Beauty, style and quality . . . a price that will tempt you to buy several.

Sears, Second Floor.



Glider Couches

Regularly \$19.00! A carload for this sale. Steel frame enameled. 65 1/2 inches long. Padded back and seat. Heavy, dark cover in green and orange stripes. Pictured above.

\$14.95

Open House and Style Show Tonight!

Store Open 7:30 to 10 P. M.
Style Show Begins at 8 P. M.

Living models will display the new spring suits, coats, dresses, millinery and accessories for milady's wardrobe.

No Merchandise Sold
Special Music a Feature

Free Bus Service

For the Convenience of Our Shoppers—15-Minute Service Over the Following Route

West on Vermont to Meridian, south on Meridian to Circle theater, east on Market to Penn, Pennsylvania, north on Pennsylvania to Massachusetts avenue, to Sears, Roebuck & Co. store.

Tickets Are Not Required

Extra Special!

Value demonstration bargain for Thursday, Friday and Saturday.

Bird Cage \$1.89
and Stand

Good values at \$3.50. Full size cages—finished in green, coral and red.

Equipped with feed cups and swing. Has sturdy stand to match.

Cigarettes

Tins of 50
28c
The Box

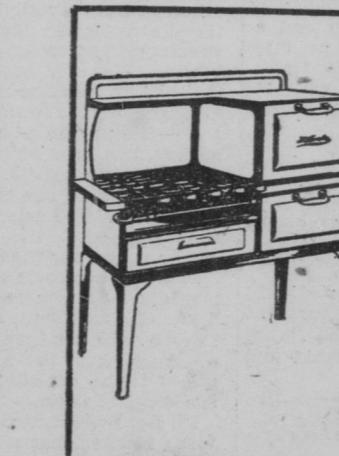
Old Gold, Lucky Stripes and Camels. Limit, 2 Boxes.

20-Pc. Socket Wrench Set 98c

Set includes ratchet handle, L handle, pliers and 16 sockets in metal case.

10-Qt. Pail Galvanized 14c

Hundreds of other bargains at equally small prices.



This Fine Porcelain Gas Range

\$29.50
Cash
Price
Delivered and
Installed.

Full size. Hi-Grade range with 16-inch oven, broiler and warming drawer. \$42.50 value.

Beautifully finished in porcelain enamel.

A remarkable value.

Also On Easy Terms

\$5 Cash, \$5 a Month

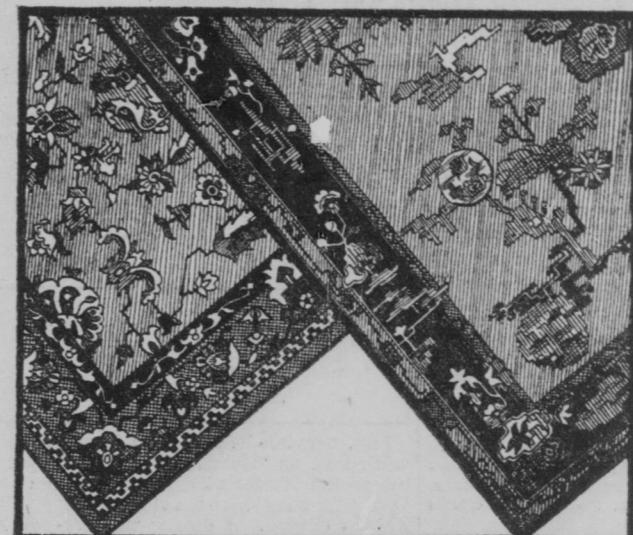
—Sears, Basement.

Your Money Back If Not Satisfied

Also Sold On Easy Payments

\$5 Cash

\$5 a Month

First Quality Axminster Rugs
Great Value-Giving Demonstration
Practically Every Rug a \$30 Value!\$21.95
Cash
Price
Delivered
Also on
Easy
Terms9x12 Feet
First Quality

9x12 Floor-o-Leum Rugs

Sold in Most Stores at \$7.95
Guaranteed first quality. New 1931 patterns—Glorious color effects. Hard enameled surface, long wearing. Carload purchase makes possible this low price. The savings are yours.

\$4.49

6x9 Foot Rugs Felt Base Sq. Yd. 31c

First quality, felt base, new, beautiful patterns. Lowest prices in years. Good assortment to choose from.

Franklin Electric Sewing Machines

New Low Sale Price \$53.45
Cash
Price
DeliveredPriscilla Sewing Cabinet FREE!
(As Pictured)

Equipped with silent, speedy motor. Beautiful walnut-veneer cabinet. With attachments.

Guaranteed 20 Years!
Also On Easy Terms

An Electric Washer That Sells Itself!

The New Kenmore

Equipped with

BALLOON ROLLERS

The Lowest Price Known for Such a Fine Washer

\$67.50
Cash
Price
Delivered
and
InstalledAlso On Easy Terms
\$5 Cash, \$5 a Month
—Sears, Basement.

Your Money Back If Not Satisfied

Also Sold On Easy Payments

\$5 Cash

\$5 a Month

—Sears, Basement.

Also Sold On Easy Payments

\$5 Cash

\$5 a Month

—Sears, Basement.



SEARS, ROEBUCK AND CO.

Massachusetts Avenue at Alabama Street