

# FORWARD MARCH SALES!



## Chic New Spring Coats

With Smart Scarf and Fur Collars  
In 2 Outstanding Groups

**\$39.50 and \$49.50**

**The Fabrics—**  
F. & H. Senta, Faulkrinkle,  
Spongy Weaves and Tweed.

**The Furs—**  
Galyak, Ermine, Broadtail,  
Fox and Wolf.

**The Styles—**  
Most of these feature the  
modified princess silhouette.  
Many have flat fur  
scarfs. Some are very  
smart with a fox bordered  
collar that acts as a cape.

**The Sizes—**  
14 to 20, 38 to 48, 11 to 19, includ-  
ing half sizes.

COAT SHOP, second floor

## Spring Gloves

Imported Kid, Suede, Lambskin

Worth \$2.95 to \$5



**\$1.94**

Popular 4, 6 and 8-but-  
ton gloves, in black, egg-  
shell, white, brown and  
navy. Also costume  
styles. Many guaran-  
teed washable.

**Doeskin Slippers**  
White and Eggshell

**\$1.69**

Washable doeskin slipper  
gloves for street and  
sports wear.

**Lambskin Gloves**  
12-Button Style

**\$3**

Imported lambskin mous-  
quetaires, black and  
white. Worth \$5.

GLOVES, street floor

## New Dresses

Redingotes — Jacket Frocks  
Bolero Frocks — Suit Frocks

**\$8**

Black, Skipper Blue, Navy, Gold,  
Opaline, Aqua, Glorious Prints

Frocks with fresh lingerie details—with lace collars—  
peplums and bows—sash ties and scarfs—ankle length  
skirts full and flaring—"street length" skirts—scalloped  
capes—narrow belts—tight sleeves—flowing sleeves—in  
fact, they embody ALL THE VERY NEWEST, fascinat-  
ing and captivating spring style charms.

Sizes 11 to 17 and 14 to 44

DRESS SHOP, second floor



## Girls' Wash DRESSES

New Styles That Are  
Spring, 1931

**\$1.78**

Printed broadcloths and sheer  
printed fabrics. Dresses that  
will go to school—proudly.  
Sizes 7 to 14 years.

## Girls' Silk DRESSES

Crisp New Spring  
Styles

**\$4.88**

Embroidered crepe, plaids,  
prints and plain colors. Worth  
\$5.95. Sizes 7 to 14 years.  
JUNIOR SHOP, second floor.

## Girls' Skirts, SWEATERS

That Formerly Sold at  
\$1.98 to \$3.95

**\$1.38**

All-wool sweaters in many  
shades. Some with berets to  
match. Plain color and plaid  
skirts. For the girl of 7 to 14  
years.



## Rayon Underwear

In Peach and  
Flesh Color

A very special new pur-  
chase for this great sale.

**54c**

—Rayon Panties

—Rayon Steppins

—Rayon Vests

—Rayon Bloomers

Bloomers in regular and extra  
sizes. Fine quality non-run ray-  
on. Full assortment of sizes and  
styles.

RAYON UNDERWEAR, street floor.

## Children's Rayon Underwear

Popular "Lorraine" garments—mostly run-  
resisting. With Easter so near the chil-  
dren will need white and flesh color undies.

**54c and 84c**

Bloomers, French Panties, Vests, Each . . . . . 54c  
Combination Suits, with elastic or French leg . . . . . 84c  
Pajamas, in combination colors. Sizes 6 to 16 years . . . . . 84c

## Children's Play Suits, 54c

What child doesn't like to play outside on warm, spring days? These blue chambray suits with red  
trimming serve the purpose. They wash and wear well. With and without sleeves. Sizes 2 to 6 years.  
INFANTS' SHOP, second floor

## Sample Neckwear—NEW!

Lace, crepe, linen and pique. New jabots, sweetheart sets,  
panels, plain and round collars. Should sell regularly at \$1.

**44c**

## New Sample Neckwear, \$1

Would regularly sell at \$1.95  
to \$2.95. Crepe, lace, satin  
and linen. Cleverly styled.

## Dotted Voile Blouses, 74c

Various colors. Also  
white with colored dots.  
Very feminine. All sizes.  
NECKWEAR, street floor

## Pastel Chiffon Scarfs, \$1

Regularly sell at \$1.50. Plain  
shades and printed designs.  
An unusually large group from  
which to select.

## Costume Slips

Regulation and  
Silhouette Styles

**84c**

FLAT CREPE SLIPS—Regu-  
lation and silhouette styles.  
Hemstitched tops. Some lace  
trimmed. White. Sizes 36 to  
44. Extra sizes.

MUSLIN SLIPS—Bodice top  
or built-up shoulder, hem-  
stitched or filet lace trimmed  
top. White and flesh color.  
Sizes 36 to 44. Extra sizes.

NAINSOOK SLIPS—Hand-  
made, regulation style, hand  
embroidered. White. Sizes  
34 to 44.

LINGERIE, second floor

## Special! Costume Jewelry

Should Sell at  
50c to 69c

**29c**

A colorful array of new  
spring chokers, flat neck-  
laces, longer necklaces,  
brooches, earrings and  
bracelets. Simulated  
crystal or opaque. Many  
metal combinations.

Sterling Silver Rings,  
real stone and marcasite  
settings, worth \$1 and  
\$1.48. Special—

**79c**

JEWELRY, Street Floor.

## RADIO-SPECIAL

TUESDAY ONLY!

## Patch-Work QUILTS

**\$1.64**

Quaint "Betsy Ross" and "Blaz-  
ing Star" designs. Light colored  
grounds. Green, rose, blue,  
gold and orchid. For full size  
beds. Colored bound edges.

BEDDING, third floor

## Tapestry Handbags

All Sizes, All Shapes,  
All Colors and  
Combinations

**\$1.94**

These smart handbags are worth \$2.95. Shell and  
covered frames. Very, very attractive pouch and  
flat styles. Each bag is silk lined.

HANDBAGS, street floor

## Cretonne Pillows

Gay, colorful pillows to  
brighten the sunroom. For  
the porch or cottage next  
summer. Special.

**3 for \$1**

Dressed Dolls . . . . . \$1  
Stamped Luncheon Sets, with napkins . . . . . 69c  
Stamped Towels, tea or guest . . . . . 29c  
Stamped Pepperell Pillow Cases . . . . . 79c

ART NEEDLEWORK, second floor

## Woolen DRESSES

**\$10**

One and two-piece light  
weight woolen dresses for  
spring. Tan, green, red,  
black, blue and rust with  
contrasting color trimming.  
Sizes 14 to 20.

## Knit Suits

Three-Piece Suits  
in Novelty Weaves

**\$10**

Flared and pleated skirts.  
Jackets with and without  
belts. Tan, green, blue, black,  
tropic sun and red. Sizes 14  
to 20.

SPORTS SHOP, second floor

## Innerbelt Corsettes

Fashioned of Tutone Peach Brocade  
for the Average and Stout Figure

**\$3.94**

Reinforced hips and  
back to flatten the hips.  
Front fastening inner-  
belt controls abdomen and  
diaphragm. Detachable  
shoulder straps. Six hose  
supporters. Sizes 34 to 46.



## Rayon Satin Girdle, \$2.74

Worth \$3.50. Side fast-  
ening. Well boned. Fits  
two inches above waist-  
line. Sizes 27 to 34.

## Elastic Step-in Girdle, \$2.74

Lightly boned front  
and back.

FOUNDATION GARMENTS, second floor

## Fur Coats

Formerly Priced \$100  
and \$149

**\$69.50**

Just 15 of these wonderful values. New fitted  
styles, straight lines. Muskrat, Pony, Caracul,  
Opossum, Sealine (died rabbit). Tailored  
models. Cape collars. Large collars of con-  
trasting furs.

FUR SHOP, second floor

## Fur Scarfs

That Are Worth \$25

In This Sale

**\$19.75**

Red Fox, Dyed Cross Fox,  
Pointed Fox

Very large. Lovely markings. Beauti-  
ful large brushes.

Announcing  
the Opening  
of Our  
Shoe Repair  
Department in  
the Basement!

# Pettis Dry Goods Co.

The New York Store

Est. 1853

Announcing  
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of Our  
Shoe Repair  
Department in  
the Basement!