

# FORWARD MARCH SALES



**One  
Does Wonder  
What It's All About**

*We'll Tell You*

PETTIS' FORWARD MARCH SALE is not a gesture—it's a SALE in which you'll find articles\* of quality that have so recently been priced much higher now at new low price levels. The lowest prices in many, many years—we KNOW it—you KNOW it—and THIS SALE OF GOOD OLD-FASHIONED BARGAINS PROVES IT!

## **BARGAINS!**

Bargains that you haven't heard of in years—that will cause you to turn back your mental calendar. Every department in our store is fairly alive with bargains. We don't want to talk ONLY of bargains to you—QUALITY comes in for a great share—infinitely more than you may think.

**We Like to Tell You  
That You'll Be**

*Amazed!  
Delighted!  
Pleased!*

**With the NEW MERCHANDISE at  
PETTIS THRIFTY BARGAIN PRICES**

—Our 77 years of honest endeavor to please our Indiana customers stands back of this Sensational Event — PETTIS' FORWARD MARCH SALES!

Pettis Dry Goods Co.  
Edition

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*The New York Store*

*Est. 1853*

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