

FORWARD MARCH SALES



One
Does Wonder
What It's All About

We'll Tell You

PETTIS' FORWARD MARCH SALE is not a gesture—it's a SALE in which you'll find articles of quality that have so recently been priced much higher now at new low price levels. The lowest prices in many, many years—we KNOW it—you KNOW it—and THIS SALE OF GOOD OLD-FASHIONED BARGAINS PROVES IT!

BARGAINS!

Bargains that you haven't heard of in years—that will cause you to turn back your mental calendar. Every department in our store is fairly alive with bargains. We don't want to talk ONLY of bargains to you—QUALITY comes in for a great share—infinitely more than you may think.

We Like to Tell You
That You'll Be

*Amazed!
Delighted!
Pleased!*

With the NEW MERCHANDISE at
PETTIS THRIFTY BARGAIN PRICES

—Our 77 years of honest endeavor to please our Indiana customers stands back of this Sensational Event — PETTIS' FORWARD MARCH SALES!

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Pettis Dry Goods Co.
Edition

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The New York Store

Est. 1853

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Edition