

# Block's Basement Store

Where Popular Fashions and Popular Prices Meet!



## Sale of New Spring Coats

Exciting New Fashions! **\$15** Extra Special for Saturday! You'll Agree With Us, That They Are Matchless Values and a Great Saving!

Your coat need not cost you a small fortune this spring if you buy it in Block's Basement! For these coats are fashioned right, the fabrics are fine and the workmanship is faultless! Every new style that the new mode is demanding may be found in this group and at \$15! Put one in the layaway Tomorrow!

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## A Special Sale of New 3-Piece Spring Suits

Jaunty little jacket suits of tweeds in clever new styles. And there's a blouse to complete the ensemble. Sizes for women and misses. A Feature for Saturday at **\$5.95**

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## SALE Full-Fashioned Fine Silk Hose

For Women and Misses

Again as a Special Saturday event we are offering these hose at a price that has caused such a sensation! Grenadines, tram silks, chiffons, service weights and shower-proof service weights. No phone or C. O. D. orders!

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**59¢** Selected Substandards of a Much Higher Priced Quality All New Colors!



Just Unpacked! Saturday Sale of 300 Brand New

## Tweed Mixture and Novelty Fabric Coats



Included are Sizes 2 to 6 and 7 to 14! And all offered Tomorrow at this Extremely Low Price

**\$5**

They look much more expensive than their actual cost for they are styled in the newest and smartest manner! The quality of the material is unusual for the money and younger daughter will be more than pleased to have one of these coats for her new spring outfit.

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## Girls' All-Wool School Skirts

SALE PRICE **\$1** \$2.00 Quality

For sizes 7 to 14. Of flannel, plaid and novelty mixtures. Styled with bodice or band tops.

Girls' Silk Blouses, \$1 Of novelty printed silks or pure silk pongee. Clever models.

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## SALE! 1,000 Men's Ties

**3 For \$1**

Smart looking four-in-hand ties featured at this unusually low price. New rich colors and patterns.

Novelty Hose . . . . . **25c** Full cut, well made, with reinforced backs. Sizes 36 to 46. Specially priced!

Athletic Suits for Men . **49c**

Auto Brand Shirts for Men—Sizes 14-17½ . . . . . **79c**

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## They're Smart and They're New! Pliable Braid Hats That Fit Very Snug

All Headsizes for Women and Misses



**\$1.85**

The Materials—Baku or Balli Braids and Crochet Tricot! The Styles — Watteaus, bandeaux, angel face brims, Halo turbans, shallow crowns. In black and the season's favorite colors.

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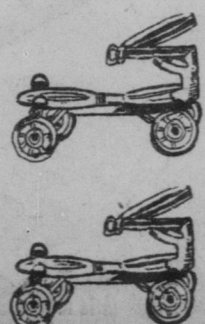
Encore Sale! While They Last

## Fine Ball-Bearing Roller Skates For Boys' and Girls'

Springtime is skating Time! These skates are strongly constructed, easy running and adjustable! And they're values at . . .

**\$1**

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## Fashionable Silk Dresses

An Event for Saturday Only **2 For \$11** Styles for Women and Misses

We advise early selection for such values as these will go quickly! Dresses that are fashioned in the newest and most delightful manner—you'll adore them and at such a low price! Flares! Bows! Jabots! Yokes! New sleeve and neckline effects! Jackets! And featured in the newest prints, plaids and spring shades.

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## A Special Group of 100 Sport and Dress Coats

Tailored models that are swankily belted with jaunty turned up collars. Also some that are fur-trimmed and in smart styles for dress. Sizes 14 to 60 for women and misses . . . . . **\$10**

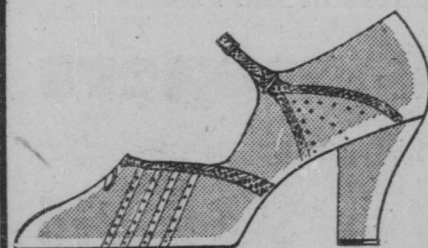
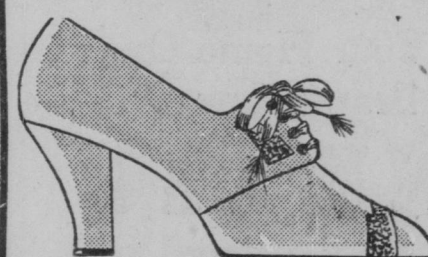
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## SALE 1,400 Pairs of Choice Footwear

For Women and Misses

Black kid . . . Blond kid . . . Reptile Combinations . . . Pumps! Straps! Ties! All sizes, 3 to 8. You'll marvel at these wonderful shoe values. Three models sketched at left from stock.

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Each a Spring Fashion Success

**\$2.99**