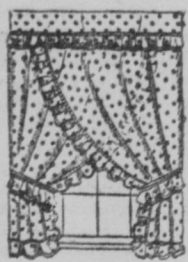


# Friday & Saturday—Two Days More of Our Great

Open Tonight and  
Friday Night

Furniture, rug and drapery, radio and washing  
machine sections will be open 7 to 9 p. m.  
Saturday Shopping Hours: 9 A. M. to 9 P. M.

## Criss-Cross Curtains



The Pair  
**87¢**

Of marquisette with  
3½-inch ruffles, 2½  
yards long, 47 inches  
wide. White, cream  
and ecru.

## Novelty Curtain Material, Yd.

New colored fish net. Green,  
blue, rose, burnt orange and  
ecru. Guaranteed fast colors.  
Yard wide ..... **27¢**  
A Real Value!

# »» FEBRUARY «« FURNITURE SALE

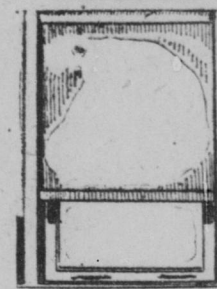
Just Two Days More—Amazingly Low Prices—If You Need Furniture Now  
or Later—If You Want to Choose From Things New and Smart—If You  
Want to Buy at the Lowest Prices—If You Want to Save Many Dollars—  
Don't Miss the Last Two Days of This Great Sale—Friday and Saturday

Shop in the Evening!  
In Furniture Section

Furniture, rugs and drapery section open to-  
night and Friday night from 7 to 9 p. m. Free  
parking.

Saturday Store Hours: 9 A. M. to 9 P. M.

## Window Shades at



**48¢**

Water color  
opaque shades, 3x  
7 feet in size.  
Buff, sand, olive  
and dark green.  
Well mounted.

## 6-Pc. Voile Cottage Sets at

Lovely 6-piece sets of white  
voile with bands of green and  
orange, deep ruffles. These are  
unusual values. **79¢**

## Bedroom Furniture

At a Savings of 1/3 or More!



## 20 New Bedroom Suites Friday and Saturday Only

One of the most attractive  
suites we have ever seen at  
anywhere near this price.  
Tops and front are 5-ply ro-  
tary walnut veneer with  
beautiful overlays of birds-  
eye maple. Dust-proof con-  
struction. Large panel end  
bed, 38-inch dresser and  
chest of drawers.

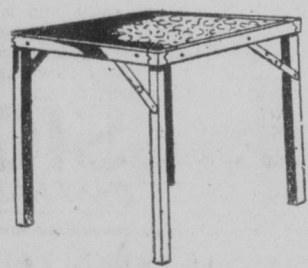
**\$49<sup>50</sup>**  
Cash  
Price  
Delivered

### Easy Terms!

Purchases of \$20 or more in furniture  
or rugs may be bought on our easy  
payment plan.  
Free Delivery in Indiana

## Card Tables

Friday and Saturday Only!



**79¢**

Pull over top,  
folding style.  
Green or red  
legs. No phone  
orders.  
—Sears, Second  
Floor.

## Chest of Drawers \$6<sup>95</sup>

Well built, for long service. Four  
large, roomy drawers. Rich, walnut  
finish.

## Walnut Tables \$3<sup>95</sup>

Beautiful end tables of solid walnut,  
carved legs. Actually worth \$6.00.

## Kitchen Cabinets \$19<sup>75</sup>

An amazing value! Really worth \$29.50.  
Modern and complete. Finished in ivory,  
green, oak and gray.

## Phone Stand and Stool \$2<sup>98</sup>

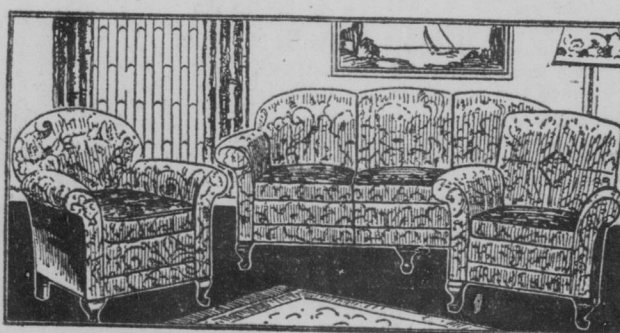
Very attractive in its mahogany  
finish. Upholstered stool.

## English Chairs \$24<sup>50</sup>

Usually priced at \$32.50. Very  
roomy. Reversible tapestry cush-  
ion. New patterns.

## Breakfast 5-Piece Set \$14<sup>75</sup>

Regular value \$19.75. Solid oak table,  
drop-leaf style, 4 chairs, dark walnut fin-  
ish.



## 2-Pc. Velour Suite

An Amazing Value at This Price

You'd never dream that  
such good furniture would  
cost so little. Spring-  
filled reversible cushions  
done in tapestry. Choice  
of rose and taupe or blue  
and taupe.

**\$49<sup>50</sup>**  
Cash  
Price

Extra Chair Only \$20  
Also Sold on Easy Terms!

## 3-Pc. Bedroom Suite

Here's an Extraordinary Value at

Beautiful bedroom suite  
with 48-inch dresser,  
large mirror, 6-drawer  
chest and full size bed.  
Strongly constructed, rich  
walnut veneer, combined  
with oriental walnut and  
birds-eye maple. Choice of  
dresser or vanity.

Also Sold on Easy Terms

## \$15.00 Double Da-Beds

One of the best values we have  
ever seen. Strongly built with  
fabricated spring, heavy cre-  
tonne covered mattress pad.

**\$10<sup>85</sup>**

A New "Screen-Grid" Radio With Tone Control

## The Silvertone



Beautiful Low Boy Cabinet

**\$47**  
(Less Tubes)  
Cash  
Price  
Delivered  
and  
Installed

The most outstanding screen-grid  
tone control radio of the hour. A re-  
markably low price! Modern to the  
last degree.

Guaranteed!

Cash Price Complete

**\$57<sup>50</sup>**

With Tubes, Aerial,  
Delivered and Installed

Also Sold  
on Easy  
Terms!

# SEARS, ROEBUCK AND CO.

Massachusetts Avenue at Alabama Street

## Alexander Smith & Sons Seamless Axminster Rugs Bought at New York Auction

at the Lowest Prices We Have Known



Rugs  
Also  
Sold  
on  
Easy  
Terms!

During this Auction  
Sale our buyer selected  
only rugs that meas-  
ured up to the Sears  
high standard of qual-  
ity—rugs that ordinar-  
ily would be good values  
at \$35.00.

The Savings  
Are Yours!

Size 9x12 Feet

**\$19<sup>75</sup>**  
Cash  
Price  
Delivered

Beautiful, first quality,  
seamless Axminster  
rugs. New patterns in  
many attractive color  
effects. We consider  
these the best values in  
years at this remark-  
ably low price. We sug-  
gest you make an early  
selection.

## 8.3x10.6 Seamless Axminster Rugs

\$30 Rugs! **\$17<sup>95</sup>**

High grade, seam-  
less Axminsters in  
choice patterns and attractive colors—  
Save Nearly Half.

## 9x12 Seamless Axminster Rugs

One of the finest  
of Smith & Sons  
Axminsters. **\$29<sup>75</sup>**

Usually priced  
in other stores at \$45.00. Beautiful  
patterns and colors.

## New 9x12 Neponset Rugs \$7<sup>75</sup>

Genuine Neponset, guaranteed first quality.  
Nationally advertised at a much higher price.  
Smart new patterns with handsome border  
effects.

## Linoleum \$7<sup>95</sup> 7½x9 Rugs

Armstrong's first quality cork linoleum rugs in  
new, attractive patterns. Beautiful acolor fin-  
ish. Buy these Friday and Saturday.

## The New Kenmore Porcelain Tub Electrical Washer

Read what a customer says in an unsolicited letter:

"If every one judged a washer by its actual work,  
the new low-priced Kenmore would set a stand-  
ard of value that would affect the entire industry  
over night."

Signed,  
JOHN G. CARLETON,  
1705 Howard St., Indianapolis

Further sales talk in this advertisement is  
unnecessary.

**\$67<sup>50</sup>**

Cash Price Delivered  
and Installed in Your  
Home, Ready to Use



Unconditionally  
Guaranteed

Also Sold on  
Easy Terms!