

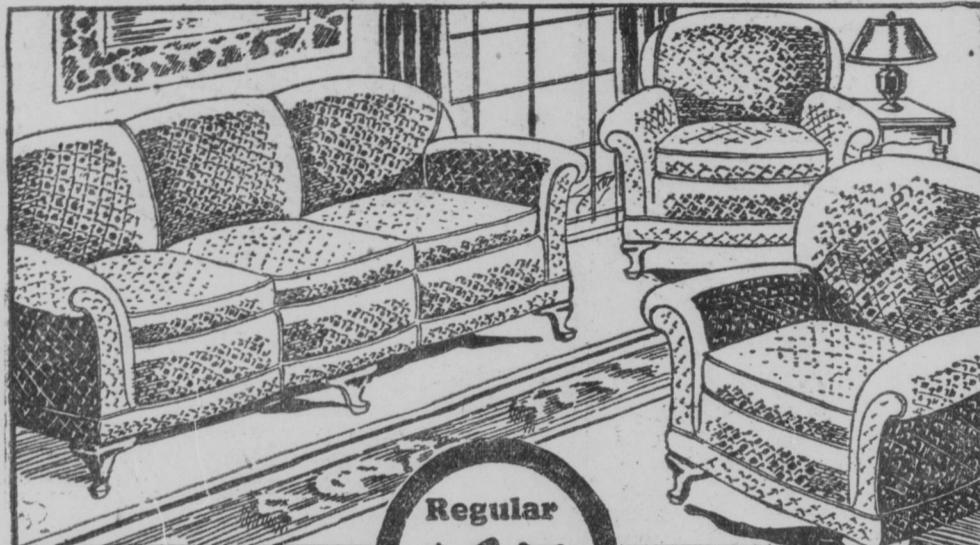


No Interest,  
No Handling  
Charge!

# UNDER-SELLING EVERYBODY

We Absolutely Defy Competition!

## 'Cut-Price' Furniture



CUT  
\$49  
PRICE

Regular  
\$67  
Price

\$5 DOWN!

A beautiful three-piece living room suite, davenport, button-back chair and club chair upholstered with a heavy grade of velour. A large, roomy suite that will add beauty to your home as well as give years of service and satisfaction.



CUT  
\$39  
PRICE

Regular  
\$58  
Price

\$5 DOWN!

Three beautiful bedroom pieces, bed, vanity and chest of genuine walnut veneer. Think of it! Three pieces for less than you usually pay for one. Save now as never before at the "Cut-Price" furniture store.



CUT  
\$45  
PRICE

Regular  
\$62  
Price

\$5 DOWN!

Buffet, table and chairs in the wanted walnut finish. This is but one of the many unusual values to be found in our dining room department. A visit through our sales floors will surprise and please you. Styled in Queen Anne.

Mrs. Streitenberger, living at 509 North Illinois Street, is the fortunate lady who visited the "Cut-Price" furniture store during the formal opening and secured the mohair living room suite that was given away. Thousands of people visited the "Cut-Price" furniture store on opening day and were greatly surprised and pleased to find such high-grade furniture at such unusually low prices. During the removal sale the Ideal Furniture Co. cut prices to dispose of sample furniture and increased their business to such a great volume that the owners decided to operate the new store on the same plan—a great volume of business and sell at the smallest possible margin of profit. Better furniture for less money at the "Cut-Price" furniture store.

OPEN EVENINGS BY APPOINTMENT—Phone LI. 7326



Honeymoon Home  
Outfit

CUT PRICE  
\$259.00

This beautiful home outfit assembled on our main floor for your inspection. We are specialists in furnishing homes complete, a trip through our sales floors will both surprise and please you.



\$25  
DOWN!

Regular  
\$319  
Price

\$5.00  
Down on  
Any Suite!

No Interest,  
No Handling  
Charge!

Free Delivery  
Anywhere  
in the State!

CUT

\$259

PRICE  
CUT

## Four-Room Home Outfit

Twenty beautiful living room pieces for the living room, vanity dresser, chest, bed, spring, mattress, pillows and rug in the bedroom, a walnut finish dining room suite and a beautiful kitchen outfit. Think of it! Four rooms of quality furniture for \$185. Never before have we been able to sell furniture of this quality at a price near so low. Truly an opportunity to furnish your home at an extraordinary low price.

\$20 DOWN!

Regular  
\$245  
Price

\$185  
PRICE

Open Evenings  
by Appointment  
Phone LI. 7326

**Ideal Furniture Co.**  
CUT PRICE  
QUALITY FURNITURE  
227 W. WASHINGTON ST.  
"At the Sign of the Marquee" - Opposite Statehouse