

## Announcement!

### Furniture Department Open at Night

In Indianapolis and vicinity there are many people who are entitled to share in our Great February Furniture Sale values, but who can not shop during regular store hours without loss of time. Also to make it possible for husbands and wives to make selections together—The Furniture, Radio, Washing Machine and Drapery departments will be open from 7 to 9 p. m. on these dates:

Thursday and Friday  
February 5 and 6  
February 12 and 13  
February 19 and 20  
February 26 and 27

This Special Store Service Includes:

#### Furniture

Silvertone Radios  
Electric Washers  
Rugs, Draperies

Each Evening on the Above Dates

Hours 7 to 9 P. M.

Vermont Street Entrance

Plenty of Free Parking Space!



Save  
\$20

Beautifully Upholstered

### 2-Pc. Suite

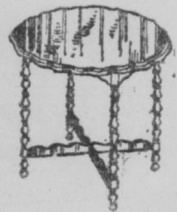
Pictured Above

**\$49<sup>50</sup>**

Cash Price Delivered  
Also Sold on Easy Terms!

Extra well built hardwood frame with inner spring construction.

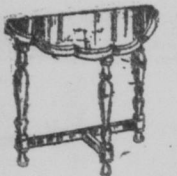
We realize that Sears must offer better values than may be found elsewhere—and hundreds of people are now realizing that this is actually true.



#### Occasional Tables

The rich walnut veneer and graceful design mark this table as an unusual value. 30 inches high, 27-inch top.

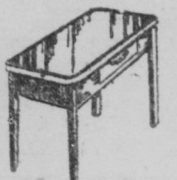
**\$4<sup>95</sup>**



#### Smart End Tables

We've sold hundreds of these fine, sturdy, half round tables. Choice of walnut or mahogany finish—As pictured.

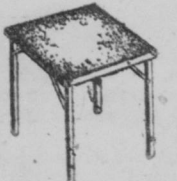
**\$1<sup>19</sup>**



#### With Porcelain Top

Here's a real \$5 value. Strongly built kitchen tables, 25x40 inches with drawer. All white top, finished in triple coated, stain proof enamel.

**\$3<sup>29</sup>**



#### New Card Tables

Just received 300 more. Regular size, folding style, strong and sturdy. Finished in black, braced legs as pictured. No phone orders.

**89¢**



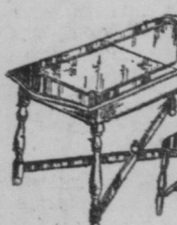
#### Kitchen Cabinet

Save Ten Dollars!

Complete and modern with white sliding porcelain top. Finished in golden oak, green, ivory or grey. Regular sizes. An amazing value.

**\$19<sup>75</sup>**

#### \$37.50 Breakfast Suite



**\$29<sup>50</sup>**

Extension table, 4 cathedral style chairs, in two-tone effect. A suite of unusual charm.

**PARK FREE!**  
No Time Limit

Saturday Store Hours:  
9 A. M. to 9 P. M.  
Mass. Ave at Alabama St.

# Shop around"-then come and See- How much You Save at SEARS

Values That Are Proving a Revelation to Furniture and Rug Buyers. New 1931 Styles—Beauty and Quality at Amazingly Low Prices. Hundreds of Home Folk and Out-of-Town Patrons Are Attending This Great Sale. Many Customers Tell Us They Have Saved From One-Fourth to a Third.

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## This New 14-Pc. Bedroom Ensemble

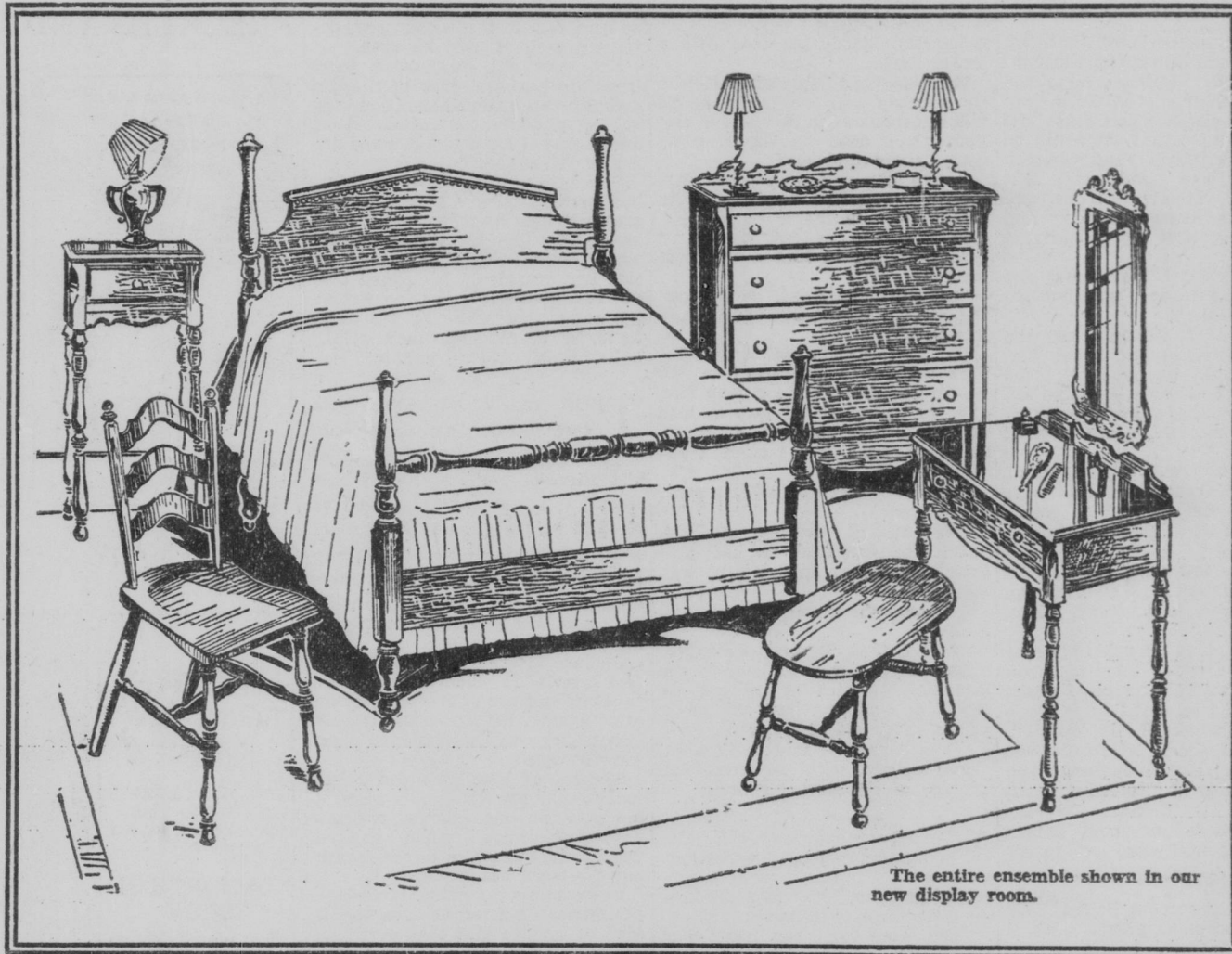
One of the Outstanding Values in the Greatest Furniture Sale in Sears, Roebuck History!

\$125.00 Value  
Cash Price Delivered

**\$95** for the 14 Pieces

Here's a very charming early American ensemble that will transform your bedroom into one of quaint beauty and that loveliness that only simplicity may achieve. New and beautifully finished in maple. The following pieces complete the suite:

Full Size Four-Poster Bed  
40-Inch Dresser With 4 Drawers  
Large Vanity With Drawer  
Large Silk Comforter  
Wall Hung Mirror to Match  
Extra Large Maple Night Table  
Quaint Maple Vanity Stool  
Colonial Maple Chair  
Set of Heavy Coil Springs  
45-Pound Art Tick Mattress  
Two Colorful Chenille Rugs  
Two Large Fluffy Pillows



The entire ensemble shown in our new display room.

## Buy Furniture Now! Easy Terms! Free Delivery in Indiana!

Bedroom Suites!  
Dining Room Suites!

Living Room Suites!  
Breakfast Suites!

Room-Size Rugs!  
Small Throw Rugs!

Felt Base Rugs!  
Draperies

Many Odd Pieces!  
of Furniture!



You'll Love These New Spring

## Cretonnes

—And Just Imagine Buying Them for

Seldom do you find such lovely colorful and such smartly patterned cretonnes under 35c. We bought thousands of yards just for this advance February sale. Choose now for every cretonne need—and save! Choose from twenty new patterns.

Sunfast Cretonnes 29¢

For the first time, sunfast cretonnes. Guaranteed fast color. 36 inches wide.

\$1.50 Damask 98¢

50 Inches Wide  
Lovely all-over patterns and wide colorful stripes. Gold, blue, mulberry and other popular shades.

Sizes 36x5

**38¢**

Window Shades

A quality seldom sold under 50c or more. Two sizes 3x5 feet and 3x6 feet. Well mounted. Water color opaque—sand, olive green, buff and dark green. No phone orders.

Sizes 36x6

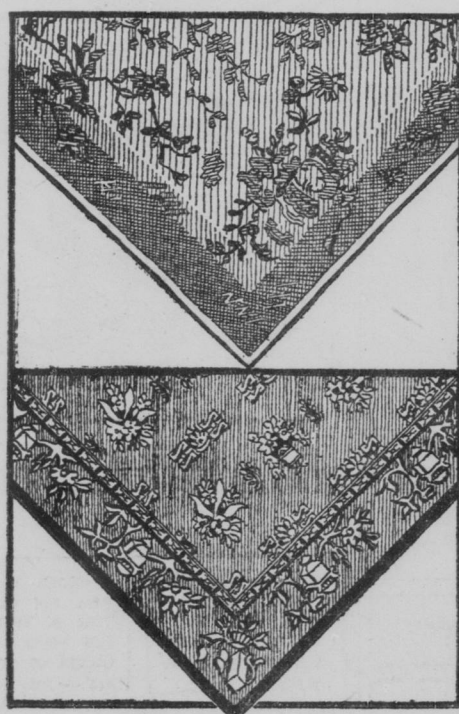
**43¢**

Cottage Sets 79¢

As Low As  
At prices from 79c to \$1.35, scores of new sets. Orchid, green, gold, pink, crossbar and plain combinations, all with ruffles.

4-Piece Sets of Fine Voile 89¢

Extra fine quality, cream and ecru, 2 1/4 yards long with ties.



## A New 1931 Screen-Grid Silvertone Radio

Complete With Tubes and Aerial Delivered and Installed

**\$5 Cash** The First Payment

Then Easy Payments—\$7 Per Month

Built in Our Own Studio Factory

This new "Silvertone" will compare favorably in every way with any other make costing \$100 or more.

—With Tone Control

And other outstanding features of fine and more costly radios.

Also on Easy Payments

## Greatest Rug Values in Years! 9x12 Axminsters

Actual \$37.50 Quality!  
The Best Value in Years!

These new Axminsters are close woven and seamless. A wide range of patterns. Every rug is brand new. Every rug guaranteed. First quality. You'll be delighted with their beauty and superior quality.

**\$24<sup>95</sup>**

Cash Price Delivered!

\$16.50 Wilton Rugs, \$6.75

From one of the country's most noted makers, whose name is on each rug but which we are not permitted to publish. Size 27x54. The finest woven Wilton rugs made. While they last, \$6.75.

Axminster Rugs, \$3.95

Another exceptional throw rug value. Size 36x52. These same rugs were formerly sold at \$5.95. Choice patterns—colors to harmonize with larger rugs. These are a real value.



Free Parking Space  
STORE HOURS 9 A.M. to 5:30 P.M.  
Mass. Ave at Alabama St.

**PARK FREE!**  
No Time Limit

**SEARS, ROEBUCK AND CO.**