



The Indianapolis Times

HOME

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Fair tonight with lowest temperature about 32 degrees; Wednesday fair and slightly colder.

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The Last Word in Fashion

THE TIMES has engaged Amos Parrish, nationally recognized fashion authority, to direct daily feature articles on fashion subjects under the heading, "What's in Fashion?" The articles, starting Monday, Feb. 9, will appear in The Times exclusively in Indianapolis.

Amos Parrish has been known for years as a pioneer in studying and analyzing changes and fashion trends. His organization in New York and Paris has developed scientific methods of forecasting fashions months in advance.

The forecasts made by the Amos Parrish organization are based on methods of fashion analysis introduced into hundreds of department stores, specialty shops and other retail, wholesale and manufacturing concerns by Amos Parrish and his associates.

There's nothing high brow or high art about the articles. They're written simply and clearly.

They're fully illustrated. They tell the facts about the fashions that interest you most, the fashions that have the greatest acceptance. They're not hard to read. You read them and you understand them. And you know what fashion is all about. And how it gets that way.

There's no longer any mystery about fashion after you read and follow the "What's in Fashion?" articles.

In his articles, Mr. Parrish not only will interpret the present fashions, but will forecast the new themes and trends and predict what will be the fashions in the future.

"Fashion has become an important factor in modern life," says Mr. Parrish. "No longer is it a matter of interest only to a few. Now every one wants to know about fashion and be in fashion."

FASHION no longer is high-priced. The most inexpensive things can be correct in fashion details. Things are produced easier, faster—and this means production helps make more fashions and new fashions—and quicker changing fashions."

In the "What's in Fashion?" articles, Amos Parrish will report the correct fashions not only in women's and men's apparel and costume accessories, but also in furniture and home furnishings—and in other phases of modern life.

"There are fashions in foods, in newspapers, magazines, books, automobiles, kitchen utensils, table linens—in fact, in almost everything sold in stores. The public wants fashions and refuses things that are out of fashion. That's why people now want to know what's in fashion, as a guide to their buying," he declares.

Watch for the first article by Amos Parrish in The Times next Monday. You'll never miss one thereafter.

BREAK IN SPRINGLIKE WEATHER PREDICTED

Drop in Mercury Due Wednesday After Unusually Mild Month. Stride of the thermometer toward springlike temperatures, which it has held almost steadily since the first of the year to make January one of the most pleasant winter months in Indianapolis' weather history, may falter Wednesday, the United States weather bureau here said today.

While lowest temperature tonight is not expected to be below 32 degrees, the mercury may fall somewhat Wednesday, the official forecast stated today.

Not only were daily temperatures above the average during January, but snowfall was almost two and one-half inches below normal. There was rain or snow only six days of the month.

Highest temperature reached in January was 61 degrees, and the lowest was 9 degrees. Daily average was 5 degrees above normal.

23 Tuxedo Suits Stolen

From United Press MADISON, Wis., Feb. 3.—A clothing store near the University of Wisconsin campus has reported the theft of twenty-three Tuxedo suits and other formal attire. The owner of the store will attend the junior prom, to be held soon.

The Greatest of Them All

"The greatest piece of fighting machinery for his inches that ever laced on a boxing glove."

That was Jack Dillon, the Hoosier Bearcat, who celebrated his 40th birthday anniversary Monday, down in Florida.

Jack Dillon was the hero of heroes to Indianapolis' fight fans and as great a hero to ring followers in all other sections of the land. So it's appropriate and timely that the new generation of boxing bugs be introduced to Jack the Giant Killer now, in a series on the life and battles of Jack Dillon, to start Wednesday in The Times Pinks, carrying through all editions.

They never looked too big or too rough for the Hoosier Hurricane and his entire ring career was one great blaze of color, splashed with glory.

Read the first of "Dutch" Egger's graphic stories of Jack Dillon in The Times Pinks Wednesday and on sport pages of earlier editions Thursday.

WHY HIGHWAY FUNDS MELTED TOLD PROBERS

'Black Top' Program Is Cause, Committee Is Informed by Titus.

U. S. MONEY IS LOST

'Betterments' Campaign Drained Coffers, and Costs Federal Aid.

How the "black top" interests boomed state highway "betterments" during the fiscal year 1930 until the commission was broke and borrowing money before the summer was half over, was revealed today by the senator highway investigation committee.

Questioning of William G. Titus, chief engineer of the department, this morning, brought the first ten stroke scored by committee.

Titus confessed that if the commissioners had not met at the cottage of Jess Murden, commissioner in the woods near Lake Manitou, and shifted funds from construction to "betterments," which meant more black top pavement, they could have had more approved mileage and collected considerably more of the \$3,500,000 in federal aid which remained idle at Washington while the commission here borrowed money and went into debt.

Yearly Increase Shows

The witness dug up the data showing how the black top program progressed from year to year. In 1921 when the large mileage is it a matter of interest only to a few. Now every one wants to know about fashion and be in fashion.

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COLLECTOR WITH \$3,000 ESCAPES BANDIT PAIR

With \$3,000 in his car, Clarence Jackson, 44, of 334 North Colorado street, Standard Grocery Company collector, escaped three bandits who attempted to block his auto on Forty-sixth street, between Boulevard place and Graceland avenue, today.

He slipped to the left, and one of the men shot as he drove past. They did not attempt to follow him to a nearby Standard grocery, from where he called police.

He also disclosed that on four or five projects the contractors had been required to agree not to try to collect before April of this year.

"All in all, the commission went about \$4,000,000 in the hole without trying to collect the \$3,500,000 available federal funds," Senator Charles L. Strey (Rep., Kosciusko and Wayne) declared.

Agreed Not to Collect

How this financing was carried on also was developed at the hearing.

Titus told of borrowing the \$1,600,000 on Governor Harry G. Leslie's advice to the state finance board and also of how some \$900,000 of certificates of indebtedness were given contractors who completed projects but could not be paid because the commission was broke.

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Fractures Hip in Fall

BALTIMORE, Md., Feb. 3.—Booth Tarkington sat in Wilmert clinic at the Johns Hopkins medical and told how it feels to know he will be able to see again after he was certain he had lost his sight.

"The most important thing I can tell you," Tarkington said to reporters who clustered around his chair, "is that I will be able to see again."

Hourly Temperatures

6 a.m. 33 10 a.m. 44
7 a.m. 33 11 a.m. 49
8 a.m. 33 12 (noon) 54
9 a.m. 37 1 p.m. 58

Hunger Aid Bill Flayed by President

U. S. Food Proposal Rap at Self-Government, Says Hoover.

By United Press

WASHINGTON, Feb. 3.—President Hoover, meeting with newspaper men today, spiritedly attacked the \$25,000,000 appropriation for Red Cross relief upon the house and senate are deadlocked.

He said the proposal to use federal funds for food in the drought stricken areas "strikes at the very roots of self-government."

He made the statement after Senator Jim Watson (Rep., Ind.) had discussed with him at breakfast means of breaking the legislative deadlock over the appropriation and after having brought the matter before the cabinet for discussion.

He appealed to congress and the nation to give needed relief in what he characterized the "American way."

He urged that local communities and state governments mobilize to minister to the hungry and cold through voluntary subscriptions.

"I do not think I should be charged with lack of human sympathy," the President said in a shaken voice as he recited some of his own experiences in relief work.

"The people have the resources, the ability, the desire and the kindling spirit to meet the situation."

If the Red Cross should find itself unable to cope with the spread of suffering, Mr. Hoover asserted, he would be as eager as any senator or congressman to take every possible step to alleviate the situation."

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