

January Sales in

- Tots' Coats**
For Winter Wear
Sizes 2 to 6
\$1
A coat that will keep the youngster warm and snug. Has fur collar.
- Diapers**
Packed One Dozen in Sanitary Package
\$1
27x27-Inch size—neatly hemmed. Choice of Outing or Birdseye.
- Raincoats**
For Women and Children. \$1.50 to \$3 Quality
\$1
Odd and ends. Slightly imperfect. Smart tailored styles.
- Gowns**
For Women and Misses Regular \$1 Quality
50c
Of outing flannel—full cut in long sleeve style with double yoke.
- Union Suits**
For the Large Woman Regular \$1.50 Quality
75c
Cut full with Dutch neck. Elbow sleeve and ankle length styles. Sizes 46 to 50.
- \$1 Gowns**
For Women and Misses Of Fine Nainsook
50c
Hand-made gowns trimmed with hand embroidery.
- Sanitary Napkins**
Very Specially Priced 12 to a Package
17c Pkg.
Or 3 Boxes for 50c. Full size, new oval shape. Highly absorbent.
- Apron Frocks**
For Women and Misses 65c and \$1 Quality
48c
Odd and ends included. Of novelty prints in pretty colors. Cut full size.
- Galoshes**
For Women and Misses Very Specially Priced
39c
Just 75 pairs to go at this low price. Zipper fasteners. Heeless styles.

BANNER

January Special!
\$4 and \$5

Footwear
For Women and Misses
\$1.95

Of brown or black leather and patent leather in pump, strap or oxford styles. Medium or high heels.
—Basement Store.

January Special!

Women's, Misses' and Children's
Hats
25c

Fashioned of velvet or felt—in off-the-face or flaring models and beret effects.
—Basement Store.

January Special!

18c and 25c
Curtain Remnants
10c Yd.

Desirable lengths of many different weaves suitable for any room in the house.
—Basement Store.

January Special!

85c Seamless Bed
Sheets
59c

Double bed size—72x90 inches. Finished with a deep top hem. Buy a half dozen at this low price.
—Basement Store.

January Special!

Women's \$1.95
Sweaters
69c

Smart slipover style with either round or V necks. Sweaters that are ideal for school and sports wear. Wanted colors.
—Basement Store.

A Great "Double Event" Sale of 200 Light Weight

Wool Knit Frocks and 3-Piece Suits



\$5.95 to \$7.50 Qualities

\$2.95
Sale Price For Women and Misses

For office, school, street or business wear! Popular 3-piece styles featured with separate tuck in or over blouses, smart skirt and jacket ensembles, frocks with matching berets, wool crepes and coverts! All of them fashioned in the newest manner. All sizes!

Come in and see these frocks and you'll agree with us that they are OUTSTANDING VALUES! This is a real "Banner Day" event! Don't miss it!

BLOCK'S—Basement Store.

Banner Day and January Clearance Sales Combine to Make This a Great Value-Giving Sale of

Coats

\$16.50 to \$30 Qualities Reduced to the Amazing **\$11.95** Low Price of

Included are smart deep pile coats for sports and school wear and luxurious fur trimmed coats for dress. Great collars and cuffs of fox, lapin, jackel, Asiatic lamb, caracule, opossum, pointed Manchurian Wolf (Chinese dog), etc. Styles for women and misses.

\$12.75 to \$16.50 Coats **\$7.95**

These coats are most inexpensive, yet they are smart looking, perfectly tailored and will be very practical for school and everyday wear. Included are chinchillas, suedes, mixtures, velours and novelty wool fabrics. For women and misses.

BLOCK'S—Basement Store.

Rayon Lingerie



79c to \$1 Qualities
—Drastically Reduced for Tomorrow Only!

59c

Lingerie fashioned of heavy quality run-resisting and novelty knit in a wide and varied assortment of lace-trimmed, appliqued and tailored styles!

Included are Pajamas, Gowns, Chemise, Shorts, Bloomers, Stepins, French Panties, Bandeaux Combinations and Combinations.

—BLOCK'S—Basement Store.

Special for the January Sales!

'Pepperell' Blankets

Regular \$3.00 Quality.

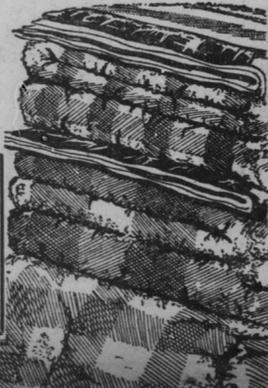
\$1.88 Pair

Extra double bed size—70x80 inches. Thick, nappy and warm with a soft finish. There are just 200 blankets in the lot—so come early for these values will go quickly!

- 36-Inch Comfort Challies 10c Yd.
- 38½-Inch Unbleached Muslin 7½c Yd.
- 81-Inch Bleached Sheeting 29c Yd.
- 81-Inch Unbleached sheeting 22c Yd.
- 36-Inch Outing Flannel 12½c Yd.
- 17x24-Inch Feather Pillows 59c Ea.
- "Mohawk" Pillow Tubing, 40-inch width 22c Yd.
- 3-Lb. Comfort Size Batts, no Phone Orders at this low price 59c
- 35c Featherproof Ticking 19c Yd.

BLOCK'S—Basement Store.

Huck Towels
10c
Size 15x30 inches. Every towel is perfectly bleached.



Sale! Maude Miller Sun Flower

A Sensational "Double Event" of Our January Sales

Frocks so lovely that your daughters will love them! Original styling. Every dress built to fit. Made of the finest fabrics and carefully made to last.

These Splendid Dresses Are Exceptional Values!

And when we say Values we mean Values! The styles, the fabrics, the patterns, the color combinations, and the perfect workmanship far surpass anything we have offered for \$1 before.

TRIMMINGS

- Silk Ties
- Applique
- Smocking
- Ruffled Organdy
- Hand Embroidery
- Broadcloth Cording
- Handkerchief Collar
- Bows and Buckles
- Novelty Collars
- Clever Pockets
- Fancy Stitching

FABRICS

M. C. D. Borden's
Rumson Cloth
American Cambrics
Fine Broadcloths
Printed Batiste



Mail and Phone Orders Will Be Accepted. PHONE RILEY 8421

Extra Salespeople to Insure Prompt, Efficient Service.

In order to give you prompt and efficient service, we have added extra salespeople who will be most glad to serve you.



THE W. H. B. Co. Little Sun Flower Dress
Style
Size
Quantity
Name
Address