



CHRISTMAS BANNER DAY!

Brings to You Hundreds of Exceptional Yule-tide Values!

Bedding That Makes Practical Christmas Gifts

"Pepperell" Single Blankets

\$1.29

A Pre-Holiday Sale of Wool-Filled

Comforts

Special at

\$3.98

Featured with pretty figured sateen center, plain sateen border and back. Extra large, 72x84 inches. Regular \$5.95 quality!

You can't go wrong if you buy these blankets bearing the famous "Pepperell" mark! Wool and cotton-mixed blankets featured in all of the wanted color combinations, with ends neatly bound in matching sateen. Extra double bed size—70x80 inches. If you are not able to come to this sale—phone in your order! Just 300 blankets in the lot!

Sale of 22c Heavy Napped Cotton Outing Flannel, Yd. 15c Full 36 inches wide in medium and dark colors. Ideal for pajamas, gowns, infants' and children's garments and comfort coverings.

Sale of Motor Robes Fashioned of heavy, all-wool material and featured with fringed ends \$2.95

Colored Border Sheets An ideal Christmas gift! Size 81x90 inches. Featured with assorted colored hems \$1.10

Sale of Zephyr Gingham New check, plaid and plain colors. 32 inches wide. Yard. 12 1/2c

75c Ruffled Curtains Featured with valance and tie backs to match curtains. Pair. 49c

Comfort Size Batts 3-lbs. Of white fluffy cotton in one sheet. 72x90 Ins. Roll. 59c

Unbleached Muslin A gift that will be appreciated! 39-in. width. Special, 10 Yds. for 79c

Sale of Bleached Muslin Soft longcloth finish. 36 inches wide. Special at 12 yards for \$1

Pre-Holiday Sale of Featherproof Ticking 22c yd.

8-ounce weight. Regular 25c quality. One of the items which makes this such a great sale!

BLOCK'S—Basement Store.



A New Low Price on These Smart Printed Frocks

Featured for Christmas Banner Day Only!

For Women, Misses, Juniors and Stouts

\$2.65

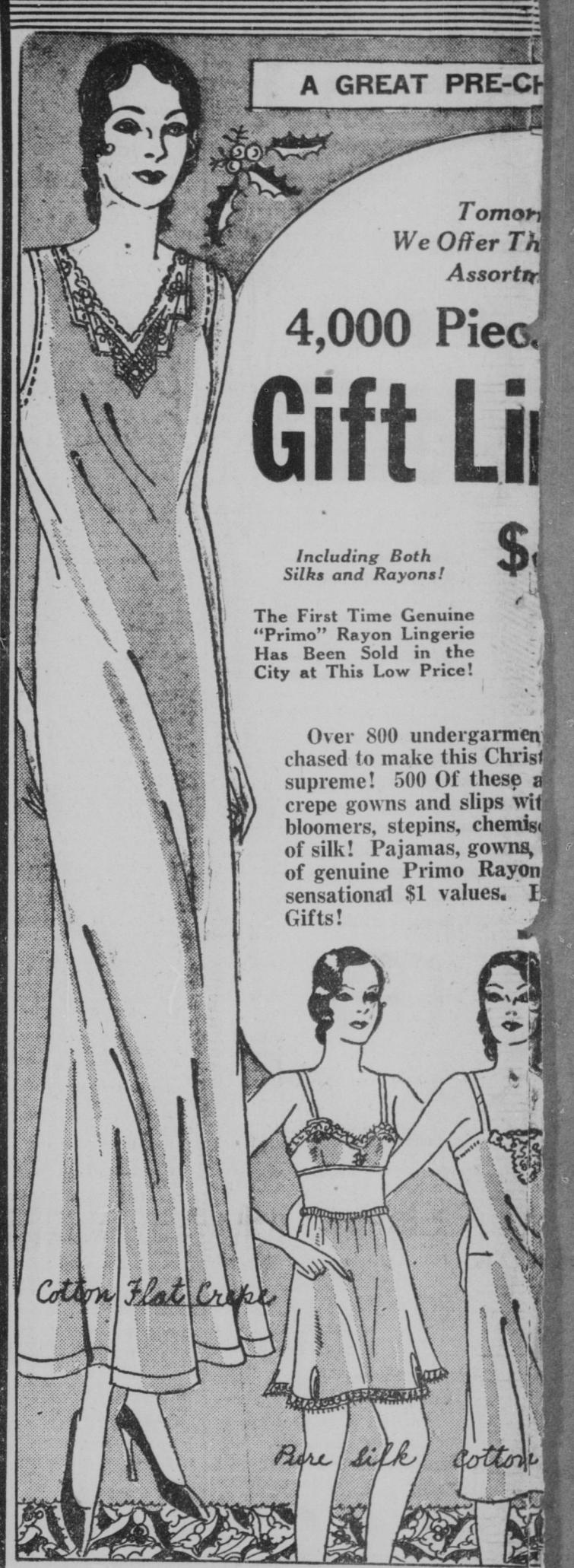
Sizes 14 to 20 and 36 to 50

Every Dress Is a Brand New 1930 Creation!

Hundreds of Styles from Which to Choose!

Fashioned of sunny day prints which are guaranteed to wash. You'll instantly notice the boleros, the flares, the plenums and individual treatments that make these dresses so chic . . . and you'll also notice the delightful new colors and patterns! We sold hundreds of these frocks Monday—and at this new lower price for Christmas Banner Day, the supply will not last long—better HURRY!

BLOCK'S—Basement Store.



A GREAT PRE-CH

Tomorrow We Offer The Assortment

4,000 Piec.

Gift Lin

Including Both Silks and Rayons!

The First Time Genuine "Primo" Rayon Lingerie Has Been Sold in the City at This Low Price!

Over 800 undergarments chased to make this Christmas supreme! 500 of these a crepe gowns and slips with bloomers, stepins, chemises of silk! Pajamas, gowns, of genuine Primo Rayon sensational \$1 values. Fine Gifts!



A Sensational Banner Day

Sale of 1,800 Brand New Gift

SHIRTS

For Men and Young Men

69c

Sensational Values at This Low Price!

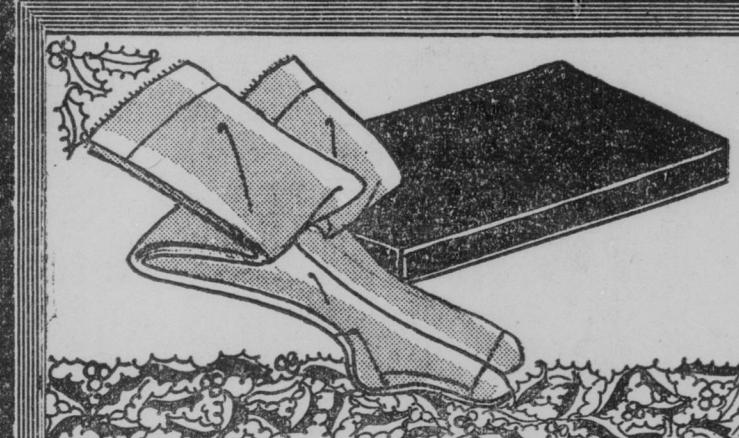
Sizes 14 to 17

Buy Them For Christmas Giving!

Everyone Just Unpacked!

Broadcloths in white, green, blue or tan and novelty madras in woven patterns . . . all in collar-attached style. Fine tailoring that you would expect to find only in better shirts. The colors are guaranteed! The wise and thrifty shopper will buy three or four, for they are indeed outstanding values at 69c.

BLOCK'S—Basement Store.



2,000 Pairs Full-Fashioned Grenadine All-Silk Hose

On Sale First Time Tomorrow!

Selected Sub-standards. Made to Sell for \$1.65 and \$1.95! Special!

79c

All Sizes for Women and Misses! Over 2,000 Pairs in This Event—Fresh from Their Tissue Wrappings!

Made by one of America's finest makers—these silk to the picot top, cradle foot hose are superb values at this low price! Sheer, clear dull crepes that are beautiful and that will make exceptionally fine Christmas Gifts! It will pay you to make a complete gift list for the women and misses in your family and DO YOUR SHOPPING HERE!

Also, Full-Fashioned (Irregulars) Silk Hose, 59c

BLOCK'S—Basement Store.



Sale of

A Value-Giving Event for Wednesday Only!

Shoes for Women and Misses

Sale Price



Brown and black suede, brown and black kid, combination of leathers.

Automatic Fastener Galoshes

A Christmas gift that will be appreciated! One that is almost a necessity! Featured in gray, black and tan. Just 250 pairs!



Pre-Holiday Sale of Part Wool Shirts

For Men and Young Men

\$1

Fashioned of extra heavy material and featured in coat styles in tan and gray. Available in sizes 14 1/2 to 17. Men's 85c Chambray Shirts, 59c

BLOCK'S—Basement Store.



Pre-Holiday Sale of 1,000 Ties

For Men and Young Men

35c

Ideal for Christmas gifts! Large shapes, well made and featured in a host of colors and patterns that are sure to please the most particular man! Don't miss this sale! 3 for \$1!

BLOCK'S—Basement Store.



Pre-Holiday Sale of Novelty Hose

For Men and Young Men

3 prs. 50c

Checks, figures, stripes or novelty prints, all fast colors! Available in all sizes at this low price. There are just 300 pairs in the lot! Buy them for Christmas presents!

BLOCK'S—Basement Store.



Pre-Holiday Sale of "Springlastic" Pajamas

For Men and Young Men

\$1

Checks, figures, stripes or novelty prints, all fast colors! Available in all sizes at this low price. There are just 300 pairs in the lot! Buy them for Christmas presents!

BLOCK'S—Basement Store.