

CHRISTMAS BANNER DAY

Brings to You Hundreds of Exceptional Yule-tide Values!

Bedding That Makes Practical Christmas Gifts

"Pepperell" Single Blankets

A Pre-Holiday Sale of Wool-Filled Comforts

Special at

\$3.98

Featured with pretty figured sateen center, plain sateen border and back. Extra large, 72x84 inches. Regular \$5.95 quality!

You can't go wrong if you buy these blankets bearing the famous "Pepperell" mark! Wool and cotton-mixed blankets featured in all of the wanted color combinations, with ends neatly bound in matching sateen. Extra double bed size—70x80 inches. If you are not able to come to this sale—phone in your order! Just 300 blankets in the lot!

\$1.29

EACH

Sale of 22c Heavy Napped Cotton Outing Flannel, Yd.15c
Full 36 inches wide in medium and dark colors. Ideal for pajamas, gowns, infants' and children's garments and comfort coverings.

Sale of Moir Robes
Fashioned of heavy, all-wool material and featuring fringed ends. **\$2.95**

Colored Border Sheets
An ideal Christmas gift! Size 81x90 inches. Featuring with assorted colored hems. **\$1.10**

Large Size Patchwork Quilts
A gift that is sure to please! Available in assorted colors. **\$2.29**

Full Sized Mattress Covers
Made of heavy, washable, unbleached muslin. Special at.69c

Sale of Zephyr Gingham
New check, plaid and plain colors. 32 Inches wide. Yard.12½c

75c Ruffled Curtains
Featured with valance and tie backs to match curtains. Pair.49c

Comfort Size Batts
3-Lbs. Of white fluffy cotton in one sheet. 72x90 Ins. Roll.59c

Unbleached Muslin
A gift that will be appreciated! 39-in. width. Special, 10 Yds. for **79c**

Sale of Bleached Muslin
Soft longcloth finish. 36 inches wide. Special at 12 yards for.**\$1**

Pre-Holiday Sale of Featherproof Ticking **22c yd.**

8-Ounce weight. Regular 25c quality. One of the items which makes this such a great sale!

—BLOCK'S—Basement Store.



A New Low Price on These Smart

Printed Frocks

Featured for Christmas Banner Day Only!

For Women, Misses, Juniors and Stouts

\$2.65

Sizes 14 to 20 and 36 to 50

Every Dress Is a Brand New 1930 Creation!

Hundreds of Styles from Which to Choose!

Fashioned of Sunny Day Prints which are guaranteed to wash. You'll instantly notice the boleros, the flares, the peplums and individual treatments that make these dresses so chic . . . and you'll also notice the delightful new colors and patterns! We sold hundreds of these frocks Monday—and at this new lower price for Christmas Banner Day, the supply will not last long—better HURRY!

—BLOCK'S—Basement Store.

A GREAT PRE-CHRISTMAS

Tomorrow We Offer The Assortment

4,000 Pieces

Gift List

Including Both Silks and Rayons!

The First Time Genuine "Primo" Rayon Lingerie Has Been Sold in the City at This Low Price!

Over 800 undergarments chased to make this Christmas supreme! 500 Of these a crepe gowns and slips with bloomers, step-ins, chemises of silk! Pajamas, gowns, of genuine Primo Rayon sensational \$1 values. Gifts!



Cotton Flat Crepe

Pure Silk Cotton

A Sensational Banner Day Sale of 1,800 Brand New Gift

SHIRTS

For Men and Young Men

69c

Sensational Values at This Low Price!

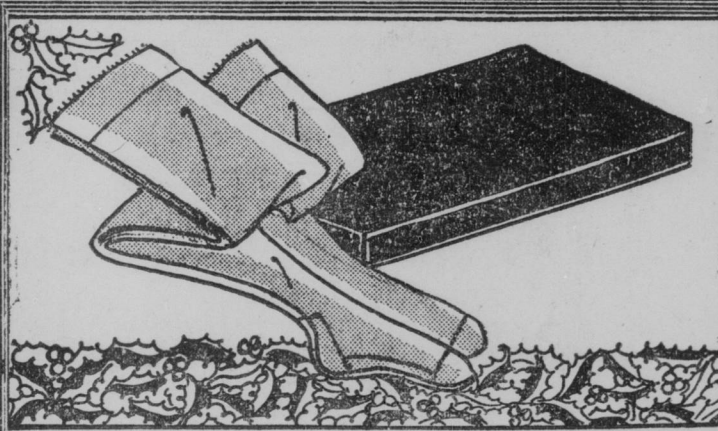
Sizes 14 to 17

Buy Them For Christmas Giving!

Everyone Just Unpacked!

Broadcloths in white, green, blue or tan and novelty madras in woven patterns . . . all in collar-attached style. Fine tailoring that you would expect to find only in better shirts. The colors are guaranteed! The wise and thrifty shopper will buy three or four, for they are indeed outstanding values at 69c.

—BLOCK'S—Basement Store.



2,000 Pairs Full-Fashioned Grenadine All-Silk Hose

On Sale First Time Tomorrow! Selected Substandards. Made to Sell for \$1.65 and \$1.95! Special!

79c

All Sizes for Women and Misses! Over 2,000 Pairs in This Event—Fresh from Their Tissue Wrappings!

Made by one of America's finest makers—these silk to the picot top, cradle foot hose are superb values at this low price! Sheer, clear dull crepes that are beautiful and that will make exceptionally fine Christmas Gifts! It will pay you to make a complete gift list for the women and misses in your family and DO YOUR SHOPPING HERE!

Also, Full-Fashioned (Irregulars) Silk Hose, 59c

—BLOCK'S—Basement Store.

Sale of

A Value-Giving Event for Wednesday Only!



Shoes for Women and Misses

Sale Price

Brown and black suede, brown and black kid, combination of leathers.



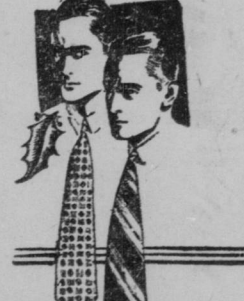
Automatic Fastener Galoshes

A Christmas gift that will be appreciated! One that is almost a necessity! Featured in gray, black and tan. Just 250 pairs! **\$1.29**



Pre-Holiday Sale of Part Wool Shirts For Men and Young Men **\$1**

Fashioned of extra heavy material and featured in coat styles in tan and gray. Available in sizes 14½ to 17. Men's 85c Chambray Shirts, 59c BLOCK'S—Basement Store.



Pre-Holiday Sale of 1,000 Ties For Men and Young Men **35c**

Ideal for Christmas gifts! Large shapes, well made and featured in a host of colors and patterns that are sure to please the most particular man! Don't miss this sale! 3 for \$1!



Pre-Holiday Sale of Novelty Hose For Men and Young Men **3 Pcs. 50c**

Give practical gifts! Hose of rayon and lisle featured in attractive patterns. Substandards. Men's Cashmere Hose, 3 pairs.**\$1.25** BLOCK'S—Basement Store.



Pre-Holiday Sale of "Springlastic" Pajamas For Men and Young Men **\$1**

Checks, figures, stripes and novelty prints, all fast colors! Available in all sizes at this low price. There are just 300 suits in the lot! Buy them for Christmas presents! BLOCK'S—Basement Store.