



The Ideal Furniture Co. Must Vacate

Never before such a sacrifice of high-grade furniture! On our sales floors you will find furniture from America's finest factories. Profit has been forgotten. We do not want to move any of our present stock to our new location and have priced every article for a quick clearance.

MUST SELL OUT

The original price tags remain—with the Removal Sale tag you can figure your own savings. Not a sale of odds and ends—but our entire stock sacrificed for a quick clearance before we move to our new location at 227 West Washington St. Prices that are almost unbelievable.



THEY CAME—THEY SAW—THEY BOUGHT

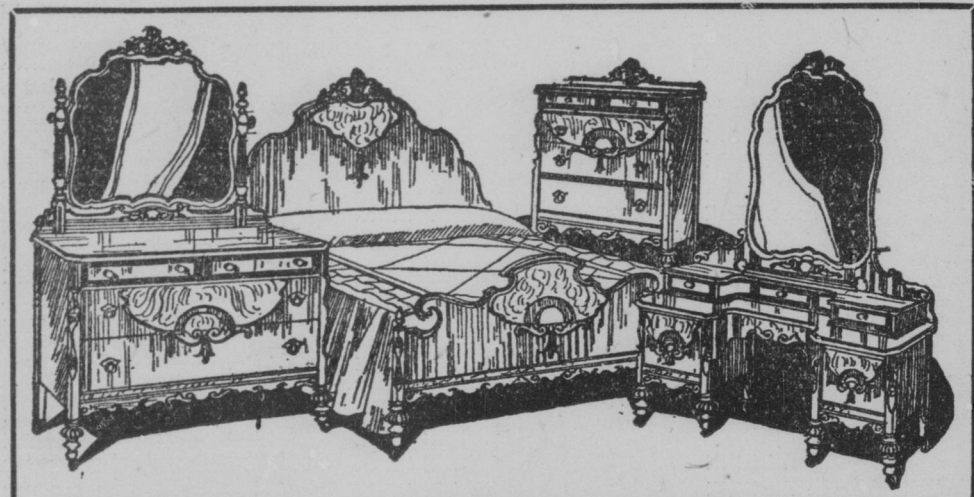
They came—they saw—they bought—from many miles they came to the Ideal Furniture Co. Saturday—and tomorrow we are prepared to serve thousands more. While our present stock lasts you can buy finest quality furniture at half price.

We apologize to those we were not able to serve and suggest an evening appointment. Call Lincoln 5272 and one of our courteous salesmen will meet you. Don't put it off—call today.

THE IDEAL FURNITURE CO'S. Stupendous REMOVAL SALE!

Our lease has expired. We must move and do not wish to move any of our present stock to our new location—227 West Washington St. We have cut prices to the bone. Never before have we been

able to offer such fine quality furniture at such extraordinary low prices. This is the opportunity of a lifetime. You can now buy that new living room, dining room or bedroom suite at a ridiculously low price.



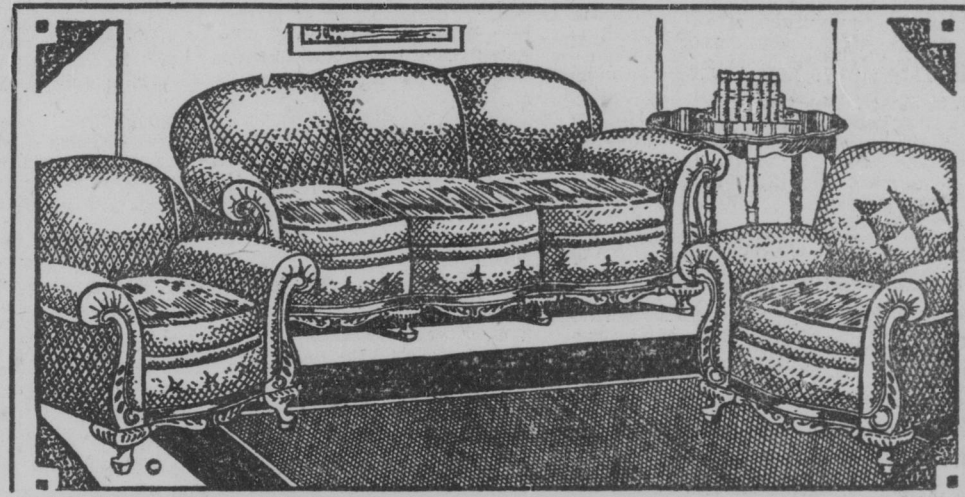
Bedroom Suites Reduced

- THREE-PIECE WALNUT FINISH SUITE BED, DRESSER AND CHEST . . . \$5 DOWN **\$39**
- THREE-PIECE WALNUT VENEER SUITE VANITY, CHEST AND BED . . . \$5 DOWN **\$55**
- THREE-PIECE WALNUT FINISH SUITE VANITY, CHEST AND BED . . . \$5 DOWN **\$65**
- THREE-PIECE WALNUT VENEER SUITE VANITY, CHEST AND BED . . . \$5 DOWN **\$79**



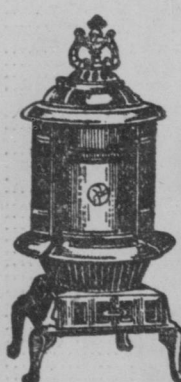
Dining Room Suites

- Eight-Piece Dining Room Suites—Buffet, Table and Six Chairs . . . \$5 DOWN **\$45**
- Eight-Piece Dining Room Suites—Buffet, Table and Six Chairs . . . \$5 DOWN **\$69**
- Eight-Piece Dining Room Suites—Buffet, Table and Six Chairs . . . \$5 DOWN **\$75**
- Eight-Piece Dining Room Suites—Buffet, Table and Six Chairs . . . \$5 DOWN **\$85**



Living Room Suites Reduced

- THREE-PIECE LIVING ROOM SUITES Beautiful Velour Upholstering . . . \$5 DOWN **\$58**
- THREE-PIECE LIVING ROOM SUITES Genuine Jacquard Upholstering . . . \$5 DOWN **\$69**
- THREE-PIECE LIVING ROOM SUITES Genuine Mohair . . . \$5 DOWN **\$98**
- THREE-PIECE LIVING ROOM SUITES Pillow Arm Davenport . . . \$5 DOWN **\$115**

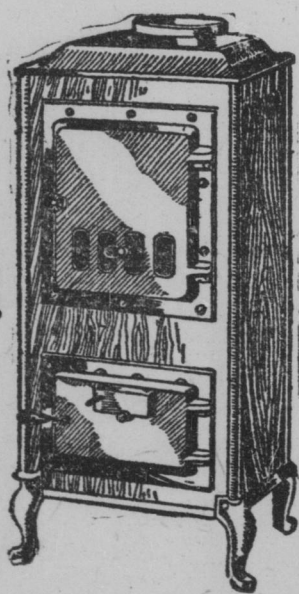


All Stoves Greatly Reduced

- Heaters — Circulators **\$10.50 \$37.50**

Many of these excellent heaters now on sale at about half their regular value. Each heater carries the Ideal's quality guarantee.

Quality circulators that are guaranteed heaters—heat distributed as evenly as a basement furnace. Other sizes at equally attractive prices.



— EASY CREDIT TERMS — No Interest—No Handling Charge

1/2 OFF

- Davenport Tables
- Floor Lamps
- Bridge Lamps
- Breakfast Sets
- Occasional Chairs
- Mattresses
- Axminster Rugs
- Felt Base Rugs

1/2 OFF

15 PIECE LIVING ROOM OUTFIT



Everything for Your LIVING ROOM

Here is what you get: A three-piece living room suite, occasional or davenport table, floor lamp, magazine rack, cabinet smoker, individual smoker, table lamp, book ends, table scarf, silk pillow and end table. A complete living room outfit that will add beauty to your home and give years of service and satisfaction.

Mattress Special!

\$5.85

Here it is! The greatest mattress special in years, all pure cotton and felt, fancy tick, roll edge and deeply tufted. Come early, they'll sell fast.

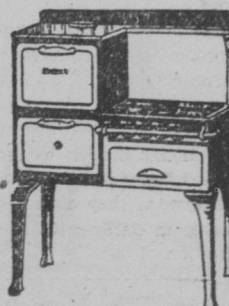


Decorated 5-Pc. BREAKFAST SET **\$12.50**

Gas Ranges

\$34.50

Every gas range in our entire stock drastically reduced for quick sale. Make your selection now at these greatly reduced prices.



1/2 OFF

\$5 DOWN
ON ANY SUITE!

1/3 OFF

1/2 OFF

\$5 DOWN
ON ANY SUITE!

1/3 OFF

Ideal Furniture Co.
141 WEST WASHINGTON ST.
The Indiana Theatre is across the Street from us!

OPEN EVENINGS BY APPOINTMENT—Phone LI. 5272

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