

Tomorrow's BIG Sensations in BLOCK'S Basement STORE

Here's One of the Biggest Fashion Scoops in Years!

Sale!

Women's and Misses'
\$10 Fall and Winter

Frocks

A Big Six Sensation at

\$6.95
2 for
\$13

Fitted dinner dresses of twill back velvet . . . all-occasion jacket costumes of canton crepe . . . silk suits with the ultra-smart lace blouse . . . Russian tunic dresses . . . in short, ALL the newest fashions in ALL the smartest colors!

BLOCK'S—Basement Store



6



Be Wise—
Economize

You can increase the buying power of your dollars in Block's Basement Store because quality is NOT sacrificed for price! We have created a new and special event for Times customers only—where every benefit of price and quality will mean wise economies for you.

And Again Block's
Basement Store
Offers You

Six Big Values

Every One a Real
Sensation—Both
in Quality and
in Price!

In fact, they are what we believe to be the six biggest values in the city of Indianapolis! Each item is seasonable and desirable, being selected solely upon the merits of style and quality. Offered for tomorrow, Wednesday, only, at sensationaly low prices!

A Sensational Purchase
and Sale of

Every New Style . . . Every Color and Fabric Offered in This

Sale!

Women's and Misses'
\$35 and \$40 Sample

COATS

\$23



Cape . . . silhouette . . . bolero and belted waistline models, furred in an extravagant manner with flattering collars and enveloping cuffs. Coats for all occasions and all outstanding values for \$23.

BLOCK'S—Basement Store



A Big Six Sensation!

Sale of 4,000
Bed Sheets

74¢

The lowest price ever offered for such fine quality sheets. Fairmount sheets are perfectly bleached, seamless and finished with a deep top hem. 81x99-Inch size, extra large to allow plenty for tucking in.

BLOCK'S—Basement Store

Full-Fashioned Silk Hose

For Women and Misses



60¢

A Big Six Sensation!

These hose were purchased tremendous price concessions from a nationally famous mill whose name we cannot mention in connection with the low price. Included are sheer chiffons . . . semi-service and service weights—all silk to the top. The slight imperfections of these selected substandards will in no way impair their wearing qualities. The size range is complete and all the new hosiery shades for fall and winter are represented.

BLOCK'S—Basement Store



A Big Six Sensation!

Sale of Men's
New Shirts

68¢

See for yourself what REMARKABLE VALUES they are. Well tailored and full cut—of broadcloth, madras and percale in novelty patterns. Collar-attached or neckband styles. Sizes 14 to 17.

BLOCK'S—Basement Store

Encore! We Repeat By Popular Request This Sensational Big Six

Sale of Fall Footwear

\$2.95

FOR WOMEN
AND MISSES



500 Pairs of
Dr. Warren's
Arch Shoes
Included!
(Discontinued
Styles)



Over 2,000
Pairs of
Footwear
for Your
Approval!

The assortment is varied! The styles are smart . . . presented in strap, tie, oxford or pump models. And the leathers are all new and desirable! BLOK'S—Basement Store