

HIGH SOCIETY BAN PUT ON GORGEOUS CHURCH WEDDING

Simplicity Lead Taken by Nobility

BY MILTON BRONNER
NEA Service Writer

LONDON, May 13.—Court dress-makers, florists and other luxury trades are agitated at the new fad that has been taken up lately by prominent young society people—that of doing away with the gorgeous church weddings which were the rule in London before the war.

There was a time in the British capital when no young girl of prominent family would have dreamed of anything other than a very stately wedding before a very large and distinguished and splendidly dressed company of invited guests. Now simplicity in its greatest event in a girl's life is becoming the fashion.

Some of the young brides hate all the fuss and bother of a big wedding. Others belong to the "new poor" of the after-war days of huge taxation and do not feel that they ought to saddle their parents with the cost of a very expensive wedding.

Married Without Pomp

The result is that some of them prefer to go quietly to the office of a registrar with just a few close friends and have the whole thing over in about five minutes. The cost is about \$50 in all.

A real "posh" wedding may cost anywhere from \$5,000 on up. The people that this new economy hits the hardest are, of course, the dressmakers of Bond street and vicinity. Nine or ten big society weddings in a season used to mean making and the bridesmaids, but also special dresses for the many wedding guests.

Two Set Example

Two of the richest and prettiest girls in British society have just recently given striking examples of the new tendency. Not so long ago it was announced that the countess of Seafeld was to be married to Derek Studley-Herbert, a young broker.

Lady Seafeld, who is 23, is the youngest noblewoman in her own right in Great Britain. She owns vast estates in Scotland. It was presumed her wedding would be a gorgeous affair.

And then not long the announcement was sent out to the newspapers that, five days before, she had been quietly married in St. James's church in Piccadilly, with less than a score of friends and relatives present.

Only Five at Wedding

But the equally pretty Lady Diana Bridgeman, the 22-year-old art student daughter of the Earl and Countess of Bradford, went even farther.

One day she announced her engagement to Sir Robert Abdy, a young baronet who runs art shops in London and Paris. Three days later a party of five gathered in Princess Row Register.

Beside the bride and bridegroom, the only other persons present were the best man and the parents of the bride. Lady Diana instead of having gone to the expense of a wedding gown, wore a simple, sensible tweed suit.

GUESTS ENTERTAINED AT CLUB MEETING

Members of the Monday afternoon Reading Club entertained guests Monday in the parlors of the Roberts Park Methodist Episcopal church. Hostesses were Mrs. D. S. Morgan, Mrs. W. F. Espey, Mrs. J. E. Hankins and Mrs. Charles Young.

Mrs. Arthur Hoffman presided. Mrs. Frank Richmond gave an illustrated lecture on "Mexico, Land of Interest and Charm." Miss Margaret Jones, violinist, presented the musical program.

CLUB CELEBRATES 9TH ANNIVERSARY

Ninth anniversary of the El Jammie Club was celebrated with a luncheon bridge party at the Green Gables tea room Monday. The tables were decorated with Ophelia roses, the club flower. Covers were laid for twenty-four members.

Mrs. Clifford Richter was elected president during the business meeting which followed luncheon. Other new officers are: Vice-president, Mrs. Frank E. Cramer; recording secretary, Mrs. Gaylor B. Rust; corresponding secretary, Mrs. William E. Bodenhamer; and treasurer, Mrs. T. J. Cornwell.

HAVE KIDNEYS EXAMINED BY YOUR DOCTOR

Take Salts to Wash Kidneys If Back Pains You or Bladder Bothers.

Flush your kidneys by drinking a quart of water each day, also take salts occasionally, says a noted authority, who tells us that too much rich food forms acids which almost paralyze the kidneys in their efforts to expel it from the blood. They become sluggish and weaken; then you may suffer with a dull misery in the kidney region, sharp pains in the back or rick headache, dizziness, your stomach sour, tongue is coated, and when the weather is bad you have rheumatic twinges.

To help neutralize these irritating acids to help cleanse the kidneys and flush out the body's urinous waste, get four ounces of Jad Salts from any pharmacy here; take a tablespoonful in a glass of water before breakfast for a few days, and your kidneys may then be at fine. This famous salt is made from the acid of grapes and lemon juice, combined with lithia, and has been used for years to help flush and stimulate sluggish kidneys; also to neutralize the acids in the system so they no longer irritate, thus often relieving bladder weakness.

Jad Salts is inexpensive; it does not injure and makes a delightful effervescent lithia-water drink.—Advertisement.

SCORNS POMP



Lady Diana Bridgeman... her wedding "gown" was a simple tweed suit.

Patterns

PATTERN ORDER BLANK

Pattern Department, Indianapolis Times, Indianapolis, Ind.

Enclosed find 15 cents for which send Pat- 643

tern No. 643

Size

Street

City

.....

Name

State

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

'Adam Still Would Be Loafing if It Were Not for Eve,' Speaker Says

BY JOSEPHINE HAMMOND

"The first business and professional woman was Eve. She sold the apple idea to Adam and made him get out and hustle for his place in the sun. If it hadn't been for Eve, Adam still would be loafing around the garden of Eden," Mrs. Elizabeth Sears, New York, told 1,000 members of the Business and Professional Women's Club at their annual state banquet held in the Riley room of the Claypool hotel Monday night. The meeting closed their three-day convention.

Mrs. Sears, former associate editor of the American Magazine, editor of the Independent Woman, the national organ of the Business and Professional Women, and at present chairman of the public relations committee of the organization, broke quite a few toy balloons women have toted around for years.

"The greatest friend a modern woman has is her powder puff. It is her best friend and her best weapon," she told the women.

"Neither men nor women can afford to cling to outmoded trends of thought, any more than organizations can cling to outworn equipment, if they hope to become an integral part of this modern stream of human and civic consciousness that is so steadily moving today.

"It is time we women stopped flaunting the sentimentality of being wives and mothers. Motherhood has too long been held up as an obligation. Motherhood is a privilege. It's a part of our jobs. The sentimental stuff has been overdone.

"Men laugh at us for primping up in public, for a too flagrant use of our powder puffs. But show that men use as much talcum powder as we do face powder.

"We women haven't done so bad in the last forty years. We own 41 per cent of the world's wealth and have 49 per cent of the voting power. We have an earning and purchasing power of \$100,000,000 annually."

Mrs. Frost Presides

Mrs. Adah O. Frost, president of the Indianapolis Business and Professional Women and new first vice-president of the state organization, presided at the banquet. Mrs. Felix T. McWhirter was toastmaster.

Miss Merica Hoagland, who is one of the charter members of the Indianapolis organization, gave "An Added Page of Our Memory Book," in which she compared the modern business woman to the woman for forty years ago. "The modern business woman," instead of keeping the wolf from the door traps him and makes herself a fur coat," Mrs. Maud Hollenbeck, president of the Lebanon Club, gave the response.

Mrs. Bonnie Robertson, retiring president, presented the gavel to Miss Mabel E. Ward, Union City, who was elected president at the closing business session Monday afternoon.

Other new officers are: First vice-president, Mrs. Adah O. Frost; second vice-president, Miss Rose J. Self, Sullivan; recording secretary, Mrs. Bernice M. Harrison, Angola; corresponding secretary, Mrs. Grace Raper, Union City, and treasurer, Miss Lucy E. Osborn, Indianapolis.

Report Is Given

In the report of the education committee given by Miss Ward in the afternoon it was announced the state federation has fifty clubs with scholarship loan funds, and that 139 women have been helped by the funds. Total amount of money in the scholarship fund is \$10,117.71. Four cities petitioned for the 1931 convention—St. Wayne, Evansville, Marion and Muncie. The last two named withdrew in favor of St. Wayne. The time and place of the convention will be named at the state board meeting to be held in Indianapolis in a few weeks. It was voted that the Labor day house party this year would be held at the West Baden Springs hotel, West Baden.

TRUE BLUE CLUB LUNCHEON GUESTS

Mrs. Christian Engleking, 519 North Oxford street, entertained today at luncheon for members of the True Blue Club who are in the cast of the play, "Sewing for the Heavens" which will be presented Wednesday night at Betsy Ross hall, 2728 North Sherman drive.

Honor guests will be Mrs. Charles Penny, president; Mrs. Charles Stuart, Mrs. Myrtle Bailey, Mrs. John Haas, Mrs. Mona Woodruff and Mrs. Culla Oliver. Members of the cast are Mrs. Paul Ayers, Mrs. Ole Weatherford, Mrs. John Hill, Mrs. Francis Albers, Mrs. Clara Engleking, Mrs. Mona Love, Mrs. Lucille Gray and Mrs. Dan Nolan. Mrs. Susan Welch is ticket chairman. Mrs. Emory Vollmer is play director, assisted by Mrs. Lillian Sedwick.

SORORITY ALUMNAE WILL HOLD SUPPER

Mrs. H. Verle Wilson will entertain members of Kappa Delta Alumnae Association with a pot luck supper at her home on the Rockville road, Thursday night. Plans for the year will be discussed and officers will be installed. Reservations may be made with Mrs. Wilson. The hostess will be assisted by Miss Martha Eastin and Miss Juanita Matlock.

NAME MRS. ALDAG LEAGUE PRESIDENT

Mrs. Robert Aldag was elected president of the Irvington Child Conservation League Monday afternoon at a meeting at the home of Mrs. T. Ray Lyda, 15 North Campbell avenue.

Other officers are: Vice-president, Mrs. Mark Demaree; secretary, Mrs. Russell Justice; corresponding secretary, Mrs. J. B. Cummins, and treasurer, Mrs. Lyda.

STATE W. C. T. U. SESSION ARRANGED

Woman's Christian Temperance Union will hold its state convention Oct. 10-13, in Anderson. A meeting has been called for May 21 in the library at Anderson by Miss Clara M. Sears, state treasurer.

Many prominent "drys," including Mary Lewis Armour, the "Billy Sunday of the W. C. T. U.," will appear on the convention program. The four-day meeting will be attended by more than 1,000 persons. Mrs. Elizabeth Stanley, state president, will be in charge of the sessions.

NAME DELEGATES TO ALTRUSAS SESSION

Delegates from the local club who will attend the national convention of the National Association of Altrusa Clubs, June 22, 23 and 24 at White Sulphur Springs, W. Va., are: Mrs. Emma Bassett, Mrs. J. B. Collins and Miss Mamie D. Larsh. Alternates are Miss Bertha Ginn, Miss Lullie Gibbons and Miss Lucy Branch.

Two important issues to be brought up at the convention are districting and plans for permanent headquarters.

Mrs. Caylor Hostess

Ward-Belmont Alumnae Club will meet Saturday for 1 o'clock luncheon at the home of Mrs. John M. Caylor, 4310 College avenue.

PRESS CLUB HEARS AUTHOR



Mrs. Florence Ward, Batavia, Ill., author of "Second Eden," and other novels, spoke before members of the Woman's Press Club of Indiana at the closing luncheon meeting held today at the Indianapolis Athletic Club. Mrs. Ward's subject was "People and Books."



PARIS, May 13. ALLOW me to quote for you something of interest which just has come into our fashion-studio office.

"Appropos of every one's interest to where the skirt length finally will terminate, it is of great interest to know that the Maison Heim, famous Parisian furriers, is preparing fur coats for the coming winter to end just at the middle of the calf, covering the length of the dress.

"Unable to predict the success of the longer skirt, fur coats presented an almost insurmountable problem last winter. But with skirt lengths definitely established by women the world over, their department of this couture is working to capacity, evolving smart new models for Jack Frost's next visit to terra firma.

"Sports coats of fur necessarily will be a fraction shorter than those for dress. Likewise there will be some short coats or what used to be called "fur jackets," and a few three-quarter length coats.

"Black will be the favored color for afternoon furs, unrelieved by any touches of color. For daytime wear, dark beige or coffee and silver grey will be featured.

In the black coats, all very flat furs, such as broadtail, galloway, very soft pony and Persian lamb will be the most popular, and it is whispered that seal will find its way back to favor after its several seasons' rest."

THERE was more about fur coats in this report, which I will have to tell you in the future. In case you wonder why one speaks of fur coats for the coming winter in May, the reason is because it is interesting to know that at such an early date it is possible to predict skirt lengths for so many months ahead.

Large loose trousers pleated in such way that they look exactly like a skirt, and all attached to make one piece garment out of the smartest house dress you ever saw. Then a really pleated skirt which buttons on in a jiffy over these trousers, when one sits down to luncheon perhaps.

And as if that weren't enough, an adorable little capelet which buttons on at the shoulders when you go out to do the morning shopping!

That's Dah-ray's new idea for the modern housewives' chic and practical outfit... and if you are a chic modern housewife or ever intend to be, you'll sit down and send a 2-cent stamp to the Dare Department of The Times for the illustrated leaflet telling you exactly how to make it!

As Revolt!

FEET ACHE THROB BURN?

Stop Distress New Way THE ENGLISH WAY

After a hard day's work are your feet so sore and tired that even the thought of going to a movie is unbearable?

Well, in 20 minutes just make those burning, aching, tired feet wondrously strong, healthy and comfortable again with a revitalizing, stimulating, soothing and irritation-relieving Radox Footbath.

The Oxygen that Radox releases in your footbath swiftly rids the thousands of pores of harmful acids and poisons which are causing your distress.

Worst corns come out—out to stay, roots and all after 3 or 4 nights' treatment with Radox. You'll bless the day you read this Radox ad—it means flawless feet for you and yours. Get Radox at Hook's Drug Store, at Drug Stores and at Drug stores everywhere.—Advertisement.

Alumnae to Give Dinner and Dance

Indianapolis St. Mary's of the Woods Alumnae Club will entertain with a dinner dance in June, it was planned at the bridge tea given Monday afternoon by the organization at the home of Mrs. Bernard J. Guedelhoefer, 1924 North Meridian street.

Mrs. Leon Desautels was appointed chairman in charge of the affair, to be assisted by Mrs. William J. Mooney Jr. Members of their committee are Mrs. Gordon Kelly, Miss Cecelia McDermott, Miss Rosalind Solomon and Miss Charlotte Gates.

Members of the board of directors chosen Monday are: Mrs. Laroy Keach, Mrs. F. T. Dowd, Mrs. William N. Thompson, Mrs. Mary McNutt, Mrs. William J. Stark, Mrs. Peter V. Gartland, Mrs. Frank T. Dowd and Mrs. Raymond Mead.

At the tea hour the table was decorated with a bowl of butterfly roses and lighted with peach tapers in silver holders. Mrs. Rachel Tobin and Miss Winona Price presided. Miss Isabel Guedelhoefer assisted in the dining room.

Entertains at Bridge

Mrs. Walter J. Hutton entertained twenty guests at luncheon and contract bridge today in the Gold room at the Marrott.

AIDS FOR PLAY



Mrs. Theo. Wolf

Mothers' Club of Cathedral high school will present a play, "Clubsing a Husband," Thursday night at 8:15 in the school auditorium.

Mrs. Theodore Wolf has a leading role. Others in the cast are Mrs. Donald Shimer, Mrs. Addison Coddington, Mrs. Glenn Cruzan, Mrs. Joseph Steinberger, Mrs. Joseph Argus, Mrs. S. J. Melladay, Mrs. O. O. Carter, Mrs. Herman Hagist, Mrs. Garette Kirby and Mrs. Bernard Wulle.

Mrs. Wulle is ticket chairman, assisted by Mrs. M. G. Herold and Mrs. Vincent Concannon.

Honors Brother

Miss Nance Krause entertained with a party at her home Monday in honor of her brother Jack, who returned recently from Florida. Guests were Misses Ruth Evans, Sarah Ann Shirley, Marie Anstess, Rose Mary MacGarvey, Max Munday, Irving Lemaux, Reginald Pace, Marion Butler and Dvo Pace.

Many Will Have Boxes at Rodeo

Those who will have boxes for the horse show and rodeo to be staged by the Junior League of Indianapolis in the Coliseum, state fairground, May, 20 to 25, have been announced as follows:

- Messrs. and Mesdames:
Henry Danner, W. C. Griffith, William B. Burford, Norman Perry, Meredith Nicholson, Edward Tett, Scott Wadley, G. Barrett Moxley, Arthur Brox, Barry Wilson, Herbert Piel, Benjamin F. Hitz, George Bailey, John Fishback, Fred Bock, Sylvester Johnson Jr., G. M. Williams, Dean Francis, Gus Walworth, Frank Stalnaker, Louis Levey, Otto Frenzel Jr., Albert Galt, J. P. Frenzel, Theodore Griffith, Samuel Sulphur, James S. Watson, Harold Cumming, Donald Test, Frederick M. Ayres, Hugh Niver, William Atkins, Peter C. Kelly, William Coleman, Howard S. Moore, Edward Forry, Henry Ridely, Edgar Evans, Frank Faurte, William J. Mooney Jr., Philip M. Watson, Charles Mayer, Stan Hurdman, Clair Parry, Walter Burton, Alfred Conklin, Carleton Daniels, James Peiser, Mesdames: Shirley Murphy, Henry Talbot, Thomas Taggart, William Bobbs, William Scott, Gail-Savies, A. H. Palk, Mary Winter, Jane Ridely, Misses: Caroline Sweeney, Elizabeth Hassler, Abby Beveridge, Mary Winter, Edward Mayer, R. C. Block, Louis Lathrop, William Sullivan, Alfred M. Oak, John McWhirter, M. S. Block, John McWhirter, L. Struuss & Co. and the United States army also have reserved boxes.

OFFICERS SELECTED AT CLUB SESSION

Mrs. Earl Mushlitz was elected president of the Pi Beta Phi Mothers' Club at a meeting held Monday afternoon at the chapter house, 709 West Forty-third street.

Other new officers are: First vice-president, Mrs. Frank Childs; second vice-president, Mrs. Lew Hill; treasurer, Mrs. George Bowman; recording secretary, Mrs. A. B. Weyl; corresponding secretary, Mrs. W. S. Oakes, and publicity chairman, Mrs. Benjamin Hinshaw.

MISSIONARY IS HEARD BY CHURCH GROUP

Miss Ella C. Shaw, a missionary in China forty-three years, addressed the Women's Foreign Missionary Society today at a pentecostal meeting at the Roberts Park Methodist Episcopal church.

Mrs. Lillie D. Greene recently returned from Delhi, India, and the Rev. E. A. Waring, Cincinnati, editor of the Christian Advocate, Western edition, also spoke.

Chapter to Meet

Alpha chapter, Pi Amicron sorority, will meet Wednesday night at 7 at the Y. W. C. A.

PERSONALS

John B. Redwine, 2967 Princeton boulevard; Philip Redwine and Philip Redwine Jr., 246 West Forty-fourth street, are spending a few days in Chicago at the Edgewater Beach.

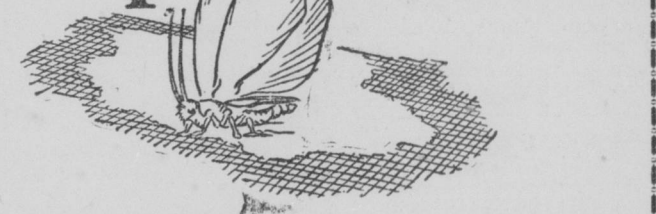
Indianapolis persons who were guests at the Home Lawn at Martinsville for the week-end, were Mrs. Sol Meyer and Sol Meyer Jr., Mr. and Mrs. H. W. Israel, Mr. and Mrs. Don Goss, Mr. and Mrs. C. W. McCarthy, Mr. and Mrs. Meredith Nicholson III, Mr. and Mrs. Robert Winslow, Mrs. Paul S. McNamara, Miss Josephine Madden, Miss Betty McKee and Miss Grace Nixon.

Mrs. Glenn Diddel, 3411 Broadway, has as her house guests her parents, Mr. and Mrs. Edward H. Thompson, and her sister, Miss Addy May Thompson.

Chapter to Meet

Capitol City chapter, American War Mothers, will hold its regular meeting at 1 Wednesday in the assembly room of the Meyer-Kiser bank.

Stop MOTH DAMAGE



And stop worrying about it too! For little cost you can have your upholstery, rugs, carpets, tapestries, woollens, and other items made proof against moth attack. It sounds too good to be true, but it is true. You get a 3-year guarantee in writing, issued by Lloyd's Casualty Company, as your insurance against moth-damage and against worry. It is all made possible by Konate, the scientific material that is sprayed into fabric and does its work without a trace of disagreeable after-effect.

*Phone for an estimate on doing the work in your home or at the warehouse.

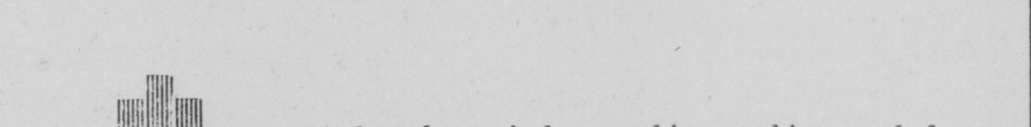
SHELLHOUSE FIREPROOF WAREHOUSE CO.

2135 Central Avenue

Storage and Moving Experts

HEmlock 1348 HEmlock 1349

HOME SERVICE HOME CLASSES OVER UNTIL FALL!!!



Our classes in homemaking, cooking and lamp shade making will be discontinued during the summer months.

On Friday, May 16, the last class in lamp shade making will be held.

Announcement of the re-opening of these classes in the fall will be made early in September.

Our Home Service Home on the lower floor of our 48 Monument Circle building will be at your service at any time. If you have any problems in homemaking we will be glad to assist you in solving them.

HOME SERVICE DEPARTMENT
Mrs. J. R. Farrell, Director.

INDIANAPOLIS POWER & LIGHT COMPANY

48 Monument Circle

Moskins SMART CLOTHES ON EASY CREDIT