

HIGH SOCIETY BAN PUT ON GORGEOUS CHURCH WEDDING

**Simplicity
Lead Taken
by Nobility**

BY MILTON BRONNER
NEA Service Writer

LONDON, May 13.—Court dressmakers, florists and other luxury trades are aghast at the new fad that has been taken up lately by prominent young society people—that of doing away with the gorgeous church weddings which were the rule in London before the war.

There was a time in the British capital when no young girl of prominent family would have dreamed of anything other than a very stately wedding before a very large and distinguished and splendidly dressed company of invited guests. Now simplicity in this greatest event in a girl's life is becoming the fashion.

Some of the young brides hate all the fuss and bother of a big wedding. Others belong to the "new poor" of the after-war days of huge taxation and do not feel that they ought to saddle their parents with the cost of a very expensive wedding.

Married Without Pomp

The result is that some of them prefer to go quietly to the office of a registrar with just a few close friends and have the whole thing over in about five minutes. The cost is about \$50 in all.

A real "posh" wedding may cost anywhere from \$5,000 on up.

The people that this new economy hits the hardest are, of course, the dressmakers of Bond street and vicinity. Nine or ten big society weddings in a season used to mean making dresses not only for the brides and the bridesmaids, but also special dresses for the many wed-

Two Set Example

Two of the richest and prettiest girls in British society have just recently given striking examples of the new tendency. Not so long ago it was announced that the countess of Seafield was to be married to Derek Studley-Herbert, a young broker.

Lady Seafield, who is 23, is the youngest noblewoman in her own right in Great Britain. She owns vast estates in Scotland. It was presumed her wedding would be a gorgeous affair.

And then not long the announcement was sent out to the newspapers that, five days before, she had been quietly married in St. James's church in Piccadilly, with less than a score of friends and relatives present.

Only Five at Wedding

But the equally pretty Lady Diana Bridgeman, the 22-year-old art student daughter of the Earl and Countess of Bradford, went even further.

One day she announced her engagement to Sir Robert Abdy, a young baronet who runs art shops in London and Paris. Three days later a party of five gathered at Princess Row Register.

Beside the bride and bridegroom, the only other persons present were the best man and the parents of the bride. Lady Diana, instead of having gone to the expense of a wedding gown, wore a simple, sensible tweed suit.

**GUESTS ENTERTAINED
AT CLUB MEETING**

Members of the Monday Afternoon Reading Club entertained guests Monday in the parlors of the Roberts Park Methodist Episcopal church. Hostesses were Mrs. D. S. Morgan, Mrs. W. F. Espy, Mrs. J. E. Hawkins and Mrs. Charles Young. Mrs. Arthur Hoffman presided.

Mrs. Frank Richman gave an illustrated lecture on "Mexico, Land of Interest and Charm." Miss Margaret Jones, violinist, presented the musical program.

**CLUB CELEBRATES
9TH ANNIVERSARY**

Ninth anniversary of the II Jalma Club was celebrated with a luncheon bridge party at the Green Gables tea room Monday. The tables were decorated with Ophelia roses, the club flower. Covers were laid for twenty-four members.

Mrs. Clifford Richter was elected president during the business meeting which followed luncheon. Other new officers are: Vice-president, Mrs. Frank E. Cramer; recording secretary, Mrs. Gaynor B. Rust; corresponding secretary, Mrs. William E. Bodenhamer; and treasurer, Mrs. T. J. Cornwell.

**HAVE KIDNEYS
EXAMINED BY
YOUR DOCTOR**

Take Salts to Wash Kidneys
If Back Pains You or
Bladder Bothers.

Push your kidneys by drinking a quart of water each day, also take salts occasionally, says a noted authority, who tells us that too much rich food forms acids which almost paralyze the kidneys in their efforts to expel it from the blood. They become sluggish and weak; then you may suffer with a dull misery in the kidney region, sharp pains in the back or neck, headache, dizziness, your stomach sour, tongue is coated, and when the weather is bad you have rheumatic twinges.

To help neutralize these irritating acids to help cleanse the kidneys and flush off the body's urinous waste, get four ounces of Jad Salts from any pharmacy here; take a tablespoonful in a glass of water before breakfast for a few days, and your kidneys may then act fine. This famous salts is made from the acid of grapes and lemon juice, combined with lithia, and has been used for years to help flush and stimulate sluggish kidneys; also to neutralize the acids in the system so they no longer irritate, thus often relieving bladder twinges.

Jad Salts is inexpensive; can not injure and makes a delightful effervescent lithia-water drink. Advertisement.



SCORNS POMP

'Adam Still Would Be Loafing if It Were Not for Eve,' Speaker Says

BY JOSEPHINE HAMMOND

The first business and professional woman was Eve. She sold the apple idea to Adam and made him get out and hustle for his place in the sun. If it hadn't been for Eve, Adam still would be loafing around the garden of Eden." Mrs. Elizabeth Sears, New York, told 1,000 members of the Business and Professional Women's Club at their annual state banquet held in the Riley room of the Claypool hotel Monday night. The meeting closed their three-day convention.

Mrs. Sears, former associate editor of the American Magazine, editor of the Independent Woman, the national organ of the Business and Professional Women, and at present chairman of the public relations committee of the organization, broke quite a few toy balloons women have tooted around for years.

"The greatest friend a modern woman has is her powder puff. It is her best friend and her best weapon," she told the women.

"Neither men nor women can afford to cling to outmoded trends of thought, any more than organizations can cling to outworn equipment, if they hope to become an integral part of this modern stream of human and civic consciousness that is so steadily moving today.

"It is time we women stopped flaunting the sentimentality of being wives and mothers. Motherhood has too long been held up as an obligation. Motherhood is a privilege. It's a part of our jobs. The sentimental stuff has been overdone.

"Men laugh at us for priming up in public, for a too flagrant use of our powder puffs. But show that men use as much talcum powder as we do face powder.

"We women haven't done so bad in the last forty years. We own 41 per cent of the world's wealth and have 49 per cent of the voting power. We have an earning and purchasing power of \$100,000,000 annually."

Mrs. Frost Presides

Mrs. Adah O. Frost, president of the Indianapolis Business and Professional Women and new first vice-president of the state organization, presided at the banquet. Mrs. Felix T. McWhirter was toastmaster.

Miss Merica Hoogland, who is one of the charter members of the Indianapolis organization, gave "An Added Page of Our Memory Book," in which she compared the modern business woman to the woman for forty years ago. "The modern business woman, instead of keeping the wolf from the door traps him and makes herself a fur coat," Mrs. Maud Hollenbeck, president of the Lebanon Club, gave the report.

Other new officers are: First vice-president, Mrs. Adah O. Frost; second vice-president, Miss Rose J. Self, Sullivan; recording secretary, Mrs. Bernice M. Harrison, Angola; corresponding secretary, Mrs. Grace Rape, Union City, and treasurer, Miss Lucy E. Osborn, Indianapolis.

Report Is Given

In the report of the education committee given by Miss Ward in the afternoon, it was announced the state federation has fifty clubs with scholarship loan funds, and that 139 women have been helped by the funds. Total amount of money in the scholarship budget is \$101,717.71.

Four cities petitioned for the 1931 convention: Ft. Wayne, Evansville, Marion and Muncie. The last two named withdrew in favor of Ft. Wayne. The time and place of the convention will be named at the state board meeting to be held in Indianapolis in a few weeks.

It was voted that the Labor day house party this year would be held at the West Baden Springs hotel in West Baden.

**TRUE BLUE CLUB
LUNCHEON GUESTS**

Mrs. Christian Engleking, 519 North Oxford street, entertained today at luncheon for members of the True Blue Club who are in the cast of the play, "Sewing for the Heathen" which will be presented Wednesday night at Betsy Ross hall, 2728 North Sherman drive.

Honor guests will be Mrs. Charles Penny, president; Mrs. Charles Stuart, Mrs. Myrtle Bailey, Mrs. John Haas, Mrs. Mona Woodruff and Mrs. Culla Oliver. Members of the cast are Mrs. Paul Ayers, Mrs. Ol Weatherford, Mrs. John Hill, Mrs. Francis Albars, Mrs. Clara Engleking, Mrs. Mona Love, Mrs. Lucille Gray and Mrs. Dan Nolan. Mrs. Susan Welch is ticket chairman. Mrs. Emery Vollmer is play director, assisted by Mrs. Lillian Sedwick.

**SORORITY ALUMNAE
WILL HOLD SUPPER**

Mrs. H. Verle Wilson will entertain members of Kappa Delta Alumnae Association with a pot luck supper at her home on the Rockville road, Thursday night.

The skirt is novel. It hugs the hips. A fitted yoke merges into a flared panel at the front.

Style No. 643 is designed in sizes 14, 16, 18, 20, 22, 24, 26, 28 and 30 inches, bust measure.

It's irresistibly lovely in baby-blue sat silk crepe that all smart young things are wearing.

Pattern price 15 cents in stamps or coin (coin is preferred). Wrap coin carefully.

We suggest that when you send for this pattern, you enclose 10 cents additional for a copy of our new Spring Fashion Magazine.

**MRS. MANNFIELD IS
NEW SORORITY HEAD**

At a dinner meeting of the Phi Beta Phi Alumnae Club Monday night at the Colonial tearoom, Mrs. Robert Mannfield was elected to head the organization.

Other officers are: Vice-president, Mrs. Mark Demaree; secretary, Mrs. Russell Justice; corresponding secretary, Mrs. J. B. Cummings, and treasurer, Mrs. Lyda.

**STATE W. C. T. U.
SESSION ARRANGED**

Woman's Christian Temperance Union will hold its state convention Oct. 10-13, in Anderson. A meeting has been called for May 21 in the library at Anderson by Miss Clara M. Sears, state treasurer.

AIRY BLANKETS

On sunny days put your blankets on the line to air. Pin your feather pillows out for air, too, but not on a sunny day, as the heat of the sun brings out the oil in the feathers.



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Dare INTERPRETS the MODE

PARIS, May 13.

ALLOW me to quote for you something of interest which just has come into our fashion-studio-office.

"Apropos of every one's interest to where the skirt length finally will terminate, it is of great interest to know that the Maison Helm, famous Parisian furriers, is preparing fur coats for the coming winter to end just at the middle of the calf, covering the length of the dress.

"Unable to predict the success of

"Sports" coats of fur necessarily will be a fraction shorter than those for dress. Likewise there will be some short coats or what used to be called "fur jaquettes," and a few three-quarter length coats.

"Black will be the favored color for afternoon furs, unrelied by any touches of color. For daytime wear, dark beige or coffee and silver grey will be featured.

In the black coats, all very flat furs, such as broistail, gallack, very soft pony and Persian lamb will be the most popular, and it is whispered that seal will find its way back to favor after its several seasons rest."

"There was more about fur coats

in this report, which I will have to tell you in the future. In case you wonder why one speaks of fur coats for the coming winter in May, the reason is because it is interesting to know that at such an early date it is possible to predict skirt lengths for so many months ahead."

And as if weren't enough,

an adorable little caplet which buttons on at the shoulders when you go out to do the morning shopping!

That's Dah-ray's new idea for the modern housewife's chic and practical outfit... and if you are a chic modern housewife or ever intend to be, you'll sit down and send a 2-cent stamp to the Dare Department of The Times for the illustrated leaflet telling you exactly how to make it!

Entertains at Marott

Theta Psi Omicron sorority will entertain tonight with a benefit bridge party at the Marott. The proceeds will go to the Riley hospital.

The committee in charge includes Mrs. Raymond Stumpf, Mrs. Nelle Lapere, Mrs. George Glass and Miss Grace Blankenship.

Three-in-One

For breakfast, no bread can be better than rolls made with little round bits of bread dough, baked three together in one compartment of the muffin tins. They look like shamrocks and are crusty and delicious.

Worst corns come out—out to stay, root and all after 3 or 4 nights' treatment with Radox. You'll bless the day you read this Radox ad—it means flawless feet for you and yours. Get Radox at Hook's Dependable Drug Stores and at drug stores everywhere—Advertisement.

Two-Faced Hat

Many hats that flatter this spring are two-faced! Milliners have realized just how charming pink, soft blues and other colors can be against the face, with black or other dark tones on top.

Shabby Umbrella

If your umbrella looks a bit shabby, open it and wash it with a brush dipped in ammonia water. Rinse under the shower. Open to

the sun to air. Pin your feather pillows out for air, too, but not on a sunny day, as the heat of the sun brings out the oil in the feathers.

Many prominent "drys," including Mary Lewis Armor, the "Billy Sunday" of the W. C. T. U., will appear on the convention program. The four-day meeting will be attended by more than 1,200 persons.

Mrs. Elizabeth Stanley, state president, will be in charge of the sessions.

**Moskins SMART CLOTHES ON
EASY CREDIT**

NAME DELEGATES TO ALTRUSAS SESSION

Delegates from the local club who will attend the national convention of the National Association of Altrusa Clubs, June 22, 23 and 24 at White Sulphur Springs, W. Va., are: Mrs. Emma Bassett, Mrs. J. B. Collins and Miss Mamie D. Lash. Alternates are Miss Bertha Ginn, Miss Lulu Gibbons and Miss Lucy Branch.

Two important issues to be brought up at the convention are districting and plans for permanent headquarters.

Mrs. Caylor Hostess

Ward-Belmont Alumnae Club will meet Saturday for 1 o'clock luncheon at the home of Mrs. John M. Caylor, 4310 College avenue.

Alumnae to Give Dinner and Dance

Indianapolis St. Mary's of the Woods Alumnae Club will entertain with a dinner dance in June, it was

planned at the bridge tea given Monday afternoon by the organization at the home of Mrs. Bernard J. Guedelhoefer, 1924 North Meridian street.

AIDS FOR PLAY

Mrs. Theo. Wolf Mrs. Bernard Wulle

Mother's Club of Cathedral high school will present a play, "Clubbing a Husband," Thursday night at 8:15 in the school auditorium.

Mrs. Theodore Wolf has a leading role. Others in the cast are

Mrs. Donald Shimer, Mrs. Addison Coddington, Mrs. Glenn Craman,

Mrs. Joseph Steinberger, Mrs. Peter Frenzel Jr., Mrs. John G. Williams, Mrs. Samuel Sutphin

James T. Watson, Mrs. Donald Test, Mrs. F. T. Dowd, Mrs. William Thompson, Mrs. Mary McNut, Mrs. William J. Stark, Mrs. Peter V. Gartland, Mrs. Frank T. Dowd and Mrs. Raymond Mead.

At the tea hour the table was decorated with a bowl of butterfly roses and lighted with peach tapers in silver holders. Miss Rachel Tobin and Miss Winona Price presided. Miss Isabel Guedelhoefer assisted in the dining room.

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