

# Debutantes Are Put on Auction Block in Frantic Race for Society Favor

(Continued From Page 1)

college b... e in attendance, and there is usually a large amount of liquor. Anxious mothers sit back and watch.

A DEB, of course, needs a large wardrobe. A minimum, I should say, of at least twenty dresses, which will cost anywhere from \$200 to \$1,000 apiece. She will need several fur coats and a fabulous number of shoes and stockings. Most girls pay at least \$25 for their shoes, and \$7 for sheer stockings that are good for only one dancing party.

Their lingerie, perfumes and cosmetics run up to expensive items, and then there are complete outfits required for sport, riding, hiking, skating and various seasonal resorts. Also, they need a small car to drive, and one with a chauffeur, constant attendance for formal occasions. Some of them have their own riding horses and jumpers.

A constant drain on the debutante's time and energy is the Junior League, but part of being a deb is making the Junior League.

This requires two hours of social service from her a day. She must hold some job for two weeks, and do any amount of social service work.

There is no greater strain than the fashionable society wedding of today, which costs the parents a fortune in decorations, champagne, clothes, caterers and music, and which reduces the bride to a nervous wreck.

However, if the deb had been fortunate enough to make a good match this ordeal is gone through cheerfully by her family.

WHAT to do with the presents received from a big wedding is a problem. I knew one young bride who solved it to some financial advantage to herself by returning to the shops all duplicate gifts and getting credit for them.

I know one girl who sent all her wedding gifts to storage, while she went on a long European honeymoon with her husband.

In one instance, I was acknowledging receipt of wedding presents for one very well-known debutante nearly a year after the wedding.

The list of gifts she had received had run to nearly three thousand, and each one had to be acknowledged by a personal letter.

In the excitement of the wedding, scarcely had glanced at her gifts before she started on her honeymoon.

And it wasn't until her return, almost a year later, that she found time to write the customary letters of acknowledgment.

Some of the most tragic roles in the whole society racket are played

by the debs. An easy way to lose your illusions about mother love is to watch an ambitious mother selling her daughter.

For, no matter how you describe it, that is what it amounts to. The society racket is a hard game, and it is especially hard on the youngsters who are called on to play it, often against their inclination.

I often have wished that some of the people that think society women have a good time could see the time and energy that some of the older women expended on keeping their places in society.

Here is what one dowager for whom I worked went through almost every day. Her case is, I think, typical of most society women of her age.

During the Newport season all entertaining is very formal, but there are about two entertainments a week that are superlatively so, and when every society woman tries to look her best.

BEFORE each of these entertainments this dowager went through the following routine— which, as I say, may be considered typical of the "idle" society women of her age and position.

Breakfast at 8:15, followed at 9:30 by the chiropodist, to massage her feet with oil, manicure her toes, and relax her feet muscles. He was followed by a Swedish woman—a Newport character.

She works only on the back, keeping the flesh down below the waist, wearing off that middle-aged hump at the neck, and minimizing the underarm bulge.

Following the Swedish woman, came Anita, also known to all elderly Newport women. Anita spent from 11 to 1 o'clock with the dowager.

At 2:30 in came the woman to give her a manicure and an arm treatment, which included a massage to keep the veins of the hand from being too assertive.

When she finished, at 3:15, Madame would rest from her beauty treatments and sleep until 4:30, when Mrs. Sweeney came on the scene.

For her two hours Mrs. Sweeney charged \$25, but the Newport crowd paid it willingly, they had such faith in her ability to keep the diaphragm and abdomen flat.

After she was out of the way, Marie, the maid, went with cocktail, and attended to the ceremonial of the bath. The bath over, enter the make-up artist, a Frenchman, who charged fabulous prices for his services.

When he finished, Madame always looked as though she had been molded in alabaster.

THE END.

## BEAUTY—HOW TO ACHIEVE IT

Makeup Secrets Revealed by an International Authority

BY V. E. MEADOWS

ABOUT half of a large mail each day requesting the correct color of cosmetics to use, comes without adequate information for the correct judging of your type. I must insist that if you desire to have me prescribe the correct color of things for you, it will be necessary to send me the color of your eyes, hair and skin as well as any abnormal condition existing thereon.

These are the three things which control type: the eyes predominating. It sometimes is possible that you have been exposed to the weather until you have become darkened and as a consequence the correct colors for you to use may change slightly with the lightening up of the skin color.

Are any of you having trouble getting the results that I want you to get? Can you keep your face powder on? Are you getting your rouge on perfect? Are you having difficulty in beautifying your eyes? Do your lips stay on?

Q—Remember I told you that you might have some difficulty when you started in the way that I instructed you and that I wanted you to let me know of any knotty problems that might bother you. I also told you that you must be persistent in trying to get the results that could be yours.

I am giving you this warning to bring forcibly to your attention the fact that your failure to follow through the teachings as I have given them to you will be your loss of a perfect complexion and it will be due solely to your being a quitter on the job.

Q—Is ice good for the face?—A. M. C. W. A—Ice is excellent for the face, especially so around the eyes. However, when you use it put it in a cloth bag and do not chill the face until it hurts. Rest a short while and apply again.

Q—Will skin and tissue cream remove wrinkles?—R. M. A. A—I have found that wrinkles will not disappear with the application of a cream to the outside surface.

Q—What do you advise for cleaning the hair regularly?—A. C. B. A—Shampooing is necessary at intervals of three weeks. Every night it is necessary to brush the hair with a long-bristled brush in order to polish it and remove the dust accumulation of the day.

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V. E. Meadows, beauty counselor to America's foremost screen stars, will answer any questions on beauty you wish to ask him. Address Mr. Meadows in care of The Times, enclosing a stamped self-addressed envelope.

Entertain With Dinner Mr. and Mrs. Frederick T. Holliday gave a dinner party Saturday night at their home in Crow's Nest.

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## STATE CHIEF



Mrs. Ferd Lucas

State conventions of the Indiana Indorsers of Photoplays will be held at the Claypool hotel, April 22 and 23. Mrs. Ferd Lucas, Greencastle, is state recording secretary of the organization. She will take an active part in the convention program.

## City Girls Honored

Two Indianapolis freshmen at Indiana university, Miss Frances Dearborn and Miss Zerelda Frick, were included on the 1930 freshman recognition list of first year co-eds announced Saturday by Mortar Board, senior women's honorary society. The girls are selected for their high scholarship, activities, personality, campus attitude and first year scholarship.

## May Pageant Selected

Miss Mary Lou Musselman, Quincy, Ill., sophomore at De Pauw university and member of Alpha Chi Omega sorority, won the prize for May Day pageant. Her pageant, "The Passing Years," will be presented as part of the May day festival on the campus. It is a saga of American dance and includes dances from the period of Columbus until now.

## Jewelry for Black

Spring brings forth costume jewelry designed for wear with black or navy blue. Crystal, quartz in pale pink, blue and green come in huge gobs in delicate shapes. The big necklaces are the popular ones.

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# BRIDGE by RADIO

Auction and Contract Tuesday—WFBM—5:00 P. M.—C. S. T.

Want Withers, Screen Star

Spades—A, K, J, 10, 8 Hearts—A, K, J, 10, 8 Diamonds—A, K, J, 10, 8 Clubs—A, K, J, 10, 8

Joe E. Brown, Stage and Screen Star

Spades—A, K, J, 10, 8 Hearts—A, K, J, 10, 8 Diamonds—A, K, J, 10, 8 Clubs—A, K, J, 10, 8

Miss Marion Nixon, Screen Star

Spades—A, K, J, 10, 8 Hearts—A, K, J, 10, 8 Diamonds—A, K, J, 10, 8 Clubs—A, K, J, 10, 8

Miss Winnie Lightner, Stage and Screen Star, Dealer

Spades—A, K, J, 10, 8 Hearts—A, K, J, 10, 8 Diamonds—A, K, J, 10, 8 Clubs—A, K, J, 10, 8

Here's a hand to test your Bridge skill! With how many Spades should South open the bid at Auction? At Contract? How many Hearts from West? What is the winning Heart call? With what brilliant play does North keep opponents from Game? Bid and play this deal your way. Listen in on the motion picture stars and Mr. Work for the final Radio Game of the season. Don't miss it.

A summary of the game will appear in this page.

## Wedding of City Girl Is Held Sunday

Miss Janette Escol, daughter of Mr. and Mrs. Hyman Escol, 4365 Central avenue, became the bride of Harry H. King, son of Mr. and Mrs. Morris King, Ft. Wayne, at a ceremony performed at 5 p. m. Sunday in the Travertine room at the Lincoln.

Rabbi Milton Steinberg read the service before banked palms and ferns and lilies.

Pasquale Montani, harpist played before the ceremony. "O Promise Me," "I Love You Truly" and "At Dawning," and during the ceremony, "One Alone."

Mrs. I. J. Fields, sister of the bride-groom, was matron of honor. She wore daffodil taffeta, combined with tulle, and carried pink roses. Miss Ida Bunes, maid of honor, wore pink tulle and carried yellow roses.

Miss Ida Salotkin, Greenfield, in pink taffeta, and Miss Mildred Frond, in yellow crepe, were bridesmaids. They carried bouquets of yellow and pink roses. The attendants all wore strands of pearls, the gift of the bride.

Manuel King, Mr. King's brother, was his best man. I. J. Field is

groomsman. Ushers were Louis Escol and Sol Schwartz, Ft. Wayne.

The bride, given in marriage by her parents, wore white tulle, the bouffant skirt edged with gold thread and the cape falling from a low V, embroidered in gold thread. Her veil was tulle, the real lace cap caught up with orange blossoms on the sides, and a wreath in the back. She carried calla lilies.

Little Elaine Field, flower girl, in peach taffeta, carried a basket of rose petals.

A dinner followed the ceremony. Mrs. Escol wore a gown of black lace, and a shoulder corsage of roses. Mr. King also wore black lace and roses.

The horseshoe table was arranged with a plateau of roses, sweet peas and violets, and lighted with tall white tapers.

Out-of-town guests who attended the wedding included Mr. and Mrs. Harry Segal, Ft. Wayne; Mr. and Mrs. Herman Greenberg, and Miss Rita Delafield, Chicago.

The couple left after the ceremony to Cuba, the bride traveling in a brown tweed suit, with brown accessories. They will be at home after May 1 in Ft. Wayne.

## Mothers' Club to Meet

Delta Zeta Mothers' Club of Butler university will meet at 2:30 Tuesday at the home of Mrs. Claude Stone, 3745 North Capitol avenue. Mrs. F. W. Griffey will be assisting hostess.

## Review Club Members Are Tea Guests

Mrs. Clarence Merrell was hostess for members and guests of the Reviews Club this afternoon at tea at her home 60 West Sixty-fifth street. Mrs. Leo N. Burnett was assistant hostess.

Two reviews were given. Mrs. Clifford Wagoner talked on "The Universe Around Us," by Jeans, and Mrs. Elvan Tarkington reviewed "Preface to Morals," by Walter Lippman.

The tea table, at which Mrs. H. Maurice Angell and Mrs. David Alderice presided, carried out a yellow motif in flowers, tapers and appointments.

## H. P. SHEETS ELECTED CLUB PRESIDENT

Southern Club met Friday night for dinner and bridge at the Propylaeum. The dinner table was arranged with a centerpiece of spring flowers.

Officers who were elected are: President, H. P. Sheets; vice-president, Mrs. W. B. Frehofer; treasurer, Ralph Colby, and secretary, E. K. Reese.

## RECENT BRIDE-ELECT IS GIVEN SHOWER

Mrs. Altys Cooley and Miss Irma Lentz entertained with a bridge party and shower at the Lumley tea room Friday night, in honor of Mrs. Haward Caulfield, who before her marriage was Miss Dorothy Lovelace.

Decorations were carried out in orchid and green. Mrs. Caulfield was presented with a gift. Guests were Mrs. George Moeller, Mrs. Bertram Teepell, Mrs. Norris Richardson, Miss Elizabeth Arthur, Miss Margaret Gibbs, Miss Ruth Palmer and Miss Bertha Ginn.

## Luncheon Party Given in Honor of N. Y. Woman

Miss Florence Harbeson entertained with a luncheon at the Seville Tavern Saturday in honor of her house guest, Mrs. Bascom Tolley, New York City.

Guests were Mrs. L. L. Hoffmann, Mrs. Blanche Mallory, Miss Ella Hoffman, Miss Olive McCollum, Miss Mary Goepper, Miss Norma Barkham, Miss Opal Yake, Miss Clementine Kissel and Miss Mary Manning.

## Appears on Program

Mrs. Alice Baxter Mitchell, who is to present "Saint Joan," under the auspices of the Indiana unit, Woman's Overseas Service League, at the Columbia Club Wednesday morning, April 9, will appear in the same presentation at the Hotel Sinton, Cincinnati, April 11. She will be assisted by the Heerman trio of that city.

## Lockwoods Entertain

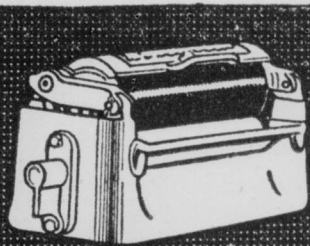
Mr. and Mrs. Ralph G. Lockwood, Golden Hill, entertained with a dinner party at their home Saturday night.

## Make dresses bright as new!

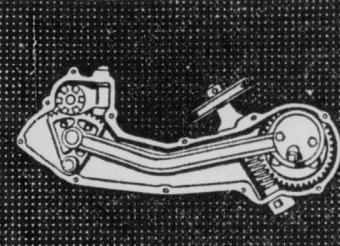
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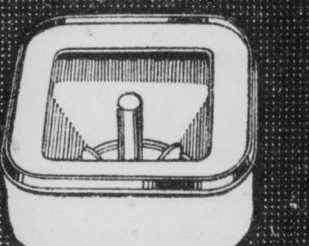
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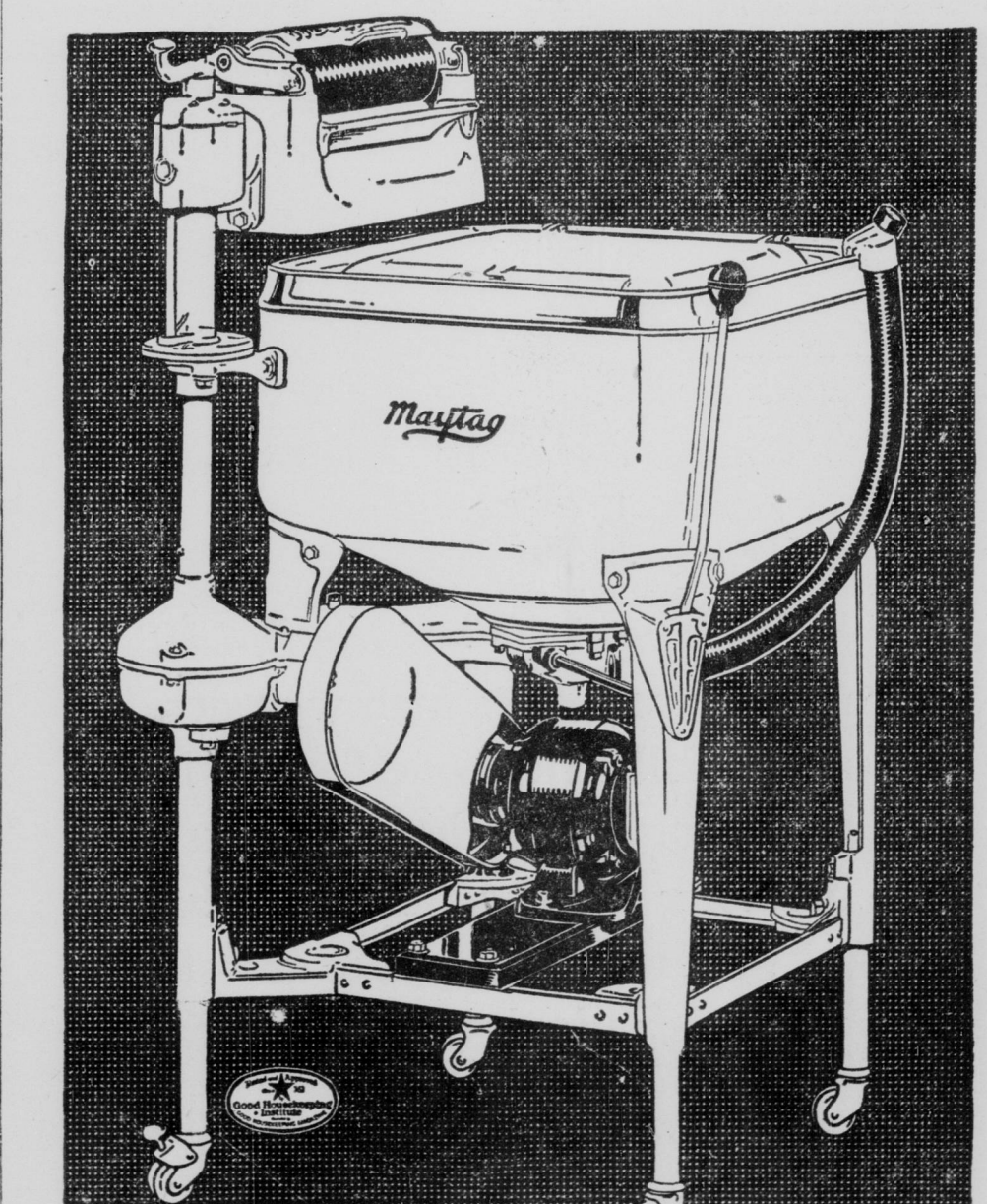
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