

Block's 35^d Anniversary Sales

In The Basement Store

The Basement Shoe Section Offers Five "Anniversary Specials" in Smart Fall

Footwear

For Women and Misses

\$2.79

Plenty of Suedes!

Smart new styles for all-occasion wear—developed of all popular leathers in all the correct accessory and shoe shades. Featuring the tie pump, strap pump and the plain models in many smart and new variations. Offered at a distinctively low price for the Anniversary Sale only.

Other Prices

\$3.49 and **\$3.99**

Successfully smart shoes in styles for every type wear. Brown suede, black suede, patent and simulated reptile. High and low heels. These shoes are representative of the smart modes in footwear. Developed in beautiful leathers.

The New Dr. Miles Arch Support Low Shoe, \$2.89
A shoe that scientifically supports the arch, possessing style as well as comfort. Of patent leather, brown kid and black kid. Not illustrated. Sizes 3 to 9.

Dr. Warren's Arch Support Low Shoes for Women and Misses, \$3.69
Sizes 3 to 9. Of all desirable leathers in styles that fit the foot comfortably and yet are very smart in appearance. Not illustrated.



Special Offering of Over 500 Brand New Models

Silhouette Dresses

\$6

Special Sale Price
For Women and Misses

Come prepared to find exact copies of the new \$10 and \$15 dresses—to find all of the new colors and styles in good heavy flat crepes and crepe-back satins. These dresses were made to come up to our rigid specifications by a large manufacturer who wanted to cooperate with us for our Anniversary. The colors . . . so vibrant . . . so living . . . Patou greens, new reds, tans, dahlia, blacks and new blues. The styles . . . flaunting their lingerie touches, pleats and drapes. There are 50 of the new silhouettes.

Navy Chinchilla Sport Coats

\$8.90

Navy chinchilla coats of Hug's "Favorite" material. Every model has a jaunty collar with notched lapels and are lined with wool plaid for added warmth.

(150) \$6 Silk and Wool Frocks

\$3.00

These smart models are just what you need for the office or street wear. The material is known for its beauty and wearing qualities.



Friday Only!
Drastic Reductions
In Men's Clothing

(228) \$12.50 and \$15 All-Wool Suits, Topcoats, Overcoats

\$9.50

(94) \$10 and \$12.50 All-Wool Topcoats \$8.95
(219) \$15 All-Wool 2-Trouser Suits \$11.50
(328) \$15 and \$18 All-Wool Suits, Topcoats and Overcoats \$11.75

(102) Men's Genuine Leather Coats and Blouses

\$6.75

(156) Blue Corduroy Sheep-lined Coats \$7.69
(228) Genuine Horsehide Leather Coats \$7.95
(38) Men's Waterproof Hunting Coats \$2.75
(26) Blanket-lined Work Coats \$1.79
(88) Men's College Sliders \$2.69
(122) U. S. Army Raincoats \$2.29

(280) Men's Dress and Work Trousers \$1.69
French backs and pencil stripes

(115) Men's "Auto Brand" Corduroy Trousers \$2.59
(189) Men's Heavy Moleskin Trousers \$1.69
(128) College-Cut Light Tan Corduroy Trousers \$2.69
(890) \$5 and \$6 All-Wool Suit Trousers \$3.39
(310) Blue or Drab Corduroy Trousers \$1.69
(68) Men's Dark Work Trousers 85¢
(140) Men's All-Wool Blue Serge Trousers \$2.79
(212) Blue or Drab Corduroy Riding Breeches \$2.35

Anniversary Sale of Over 1,000 Pairs of Picot Top Full-Fashioned Silk Chiffon Hose

All Are Selected Substandards

A Sale Extraordinary! These hose were especially purchased at a great price concession—direct from the factory of one of America's foremost makers—and we offer them as a Special Saturday Feature of Our Anniversary Sales:

\$1.00

\$3 and \$4 Combinations \$1.00
Women's and misses' garments of glove silk reinforced with rayon. Bloomer or band knee.

Knit Union Suits 2 for \$1.00
For women and misses; 80c quality. Fine combed yarn garments with rayon straps. Medium weight. Built-up shoulders, knee length. Sizes 36 to 44.

\$1.00 Quality Apron Frocks 55c
A clearance of all broken lots. Reduced below the actual wholesale cost. For women and misses.

Stepin Corselettes \$5.00 to \$7.50 Qualities \$1.00
Marveously fine corselettes or wrap-arounds with garters attached. Special!

\$1 Rubber Aprons 55c
Many pretty styles from which to choose. These aprons could not be purchased wholesale at this price.

Women's Rayon Bloomers 50c
A good quality rayon, cut full size. Elastic waist and knee. In peach, coral, pink, orchid and Nile.

Regular \$6.00
Wool Mixed Blankets
\$3.89

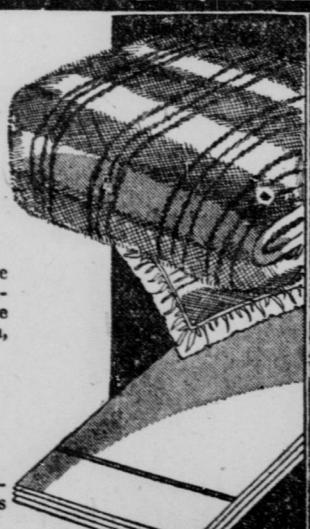
Save on blankets for your own use or for gifts! Soft, warm, double blankets measuring 70x80 inches. Attractive block plaids in rose, blue, orchid, green, gold, tan and gray.

"Pepperell"
Bleached Sheets, \$1.25

Extra durable sheets of national reputation. Closely woven, seamless sheets with wide top hem. 81x90 inches.

Bed Pillows
\$1.29 Qualities 95c

Standard size 18x25 inches. Filled with only carefully selected new feathers. Attractive covers of durable materials. (No phone orders on this special.)



Exclusive Patented Feature Prevents Collar Wrinkling

Removable flexible celluloid tabs keep the collar in place without starch. Be comfortable, yet always look neat and tidy. Knon-Kurl Kollar Shirts are—
Exclusive in Marion County with Block's Basement Store!

Men! A Great Sale!

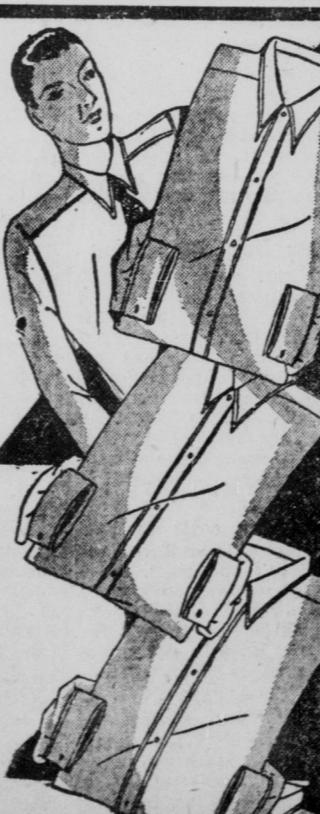
White Broadcloth Knon-Kurl Kollar

SHIRTS

Fine White English Broadcloth Shirts, are cut long and full, with seven-button front, extra strong seams and sleeve lengths from 33 to 35 inches. Plenty in every size from 14 to 17. Collar attached style only.

We have the sole Marion County agency for these fine shirts, patented under Patent Number 1721481. Men like them and will want several. Buy now at this introductory price and save. All sizes.

\$1



Metallic Trimmed—
Yarn Embroidered—
Plain and Novelty!

\$2.95 Fall Felt Hats

For Women and Misses

\$1.69

For first-class style at first-class savings you'll find these values hard to beat! The popular features of higher priced models have been copied in the popular winter materials, that you might have really smart hats at really low prices!