

## Life Mates Find Beauty Is Handicap

BY MARTHA LEE

If a young man is contemplating matrimony as an institution wherein is to be found peace of mind and soul, happiness and contentment, let him not choose his mate with the eye. The other senses are much more reliable.

And the same holds for the girl who is about to take unto herself a husband.

If statistics were possible, it would be found that great beauties and handsome men have established a prepossessing record for short-lived marital careers.

Physical beauty may be a boon before marriage, but after marriage it is, excepting in rare cases, the cause of constant warfare.

**Beauty Has Drawbacks**  
A woman who is attractive physically has, besides all the usual little household demons, that past-master at starting quarrels, jealousy. If a man pays just courtesy to a beautiful woman he is suspected of paying more than ordinary courtesy. If he does not pay the accepted amount of attention to her, it is because he feels he can not offer her the usual civilities without being suspected of all sorts of intrigues by her husband.

Consider, too, the fact this woman has become an addict to flattery. Ever since she can remember she has been told how beautiful, charming, impetuous, bewitching, and other adjectives applied only to beautiful women and first novels, she is. Most beautiful women are conceded.

Now, in a woman, the vice sometimes is excused on the grounds that she is a woman and can't help it.

**Accused of Conceit**  
But a handsome man has twice as hard a row to hoe. He has to fight down a mountain of prejudices. If a beautiful woman is conceited, what must a handsome man be?

And, if it is hard on the husband of a beautiful woman to see her admired and sought after, what must it be for an ordinary woman, who has a Greek god for a husband? Because women are much more ruthless in their dealings with other women than men are to each other. A wife who is eating her heart out wants to know what to do about her stunning husband.

Dear Miss Lee—I have been married only seven months and I am so unhappy I do not know what to do. When I was married I expected to be awfully happy, because I married a man I adore. But I have awakened to the realization that I am not the only one who feels that way about him.

I am just an ordinary looking girl, not particularly pretty. I dress well, and am more apt to come under the classification of chic than beautiful. My husband is a knockout. He is the kind of handsome fellow that makes girls turn around on the street and look again. Every place we go he is the center of feminine attention. Besides being so good to look at, he is charming and likable. And I am just about eaten up with jealousy.

**She Is Very Unhappy**  
Men say he is conceited and too fond of himself to like and love very well. When I act jealous, which I can keep from doing, he tells me I am silly and foolish to let a little thing like that bother me. But I am so unhappy. What shall I do?

**A JANE THAT'S PLAIN**  
My dear, you do not seem to realize that all this is probably as trying to him as it is to you. He has had to forfeit a lot on account of his unusual appearance. He has the contempt, in a slight degree at least, of the more rugged of his male acquaintances.

He constantly is fighting the appearance of being conceited in the eyes of those men.

**Use Humorous Sense**  
He probably is not considered the most representative type of male beauty. If all he does is listen to a lot of conversation it can't be so awfully bad. I can understand your being riled by seeing him constantly surrounded by admiring females, but why let it be the bane of your existence? Rescue your sense of humor and give it a good airing. There is nothing funnier than a flock of adulating women.

**Phi Delta Elect**  
Miss Eleanor Lutz has been elected president of Beta chapter, Phi Delta Theta sorority. Other officers are: Vice-president, Miss Fanchen Fattig; secretary, Miss Mary Alice Burch; treasurer, Miss Claude E. Schachter; sergeant-at-arms, Miss Kathryn Stull; and chaplain, Miss Mary Hall.

**Club Hears Lecturer**  
Fritz Kunz, lecturer and traveler, addressed the Woman's Rotary Club today at the first luncheon meeting of the year. The luncheon was held at the Columbia Club for members of the club and their guests. Mrs. Marie M. Bowen, president, presided at the meeting.

**City Girls Pledged**  
Among Indianapolis girls who have been pledged to sororities at Franklin college are Miss Clarabelle Flowers and Miss Celeste Jordan, Phi Beta Phi; and Miss Geraldine James, Delta Delta Delta.



**LISTEN!**  
I challenge you to show me a better  
**COUGH AND COLD**  
REMEDY THAN  
**NOW**  
Instant Relief Guaranteed  
"Tells Its Own Story"  
For sale at all first class  
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## Luncheon and Bridge Honor October Brides

Miss Elise Martin and Miss Louise Goepper, two October brides-elect, were entertained at a luncheon bridge today, given by Mrs. Henry Thornton, at her home, 1609 North Delaware street.

The guests were seated at a long

table, lighted with tall white tapers in silver holders, and centered with a plateau of pink roses and delphinium. White tulle bows marked the places of honor guests.

Covers were laid for Mrs. Thornton, Miss Martin, Miss Goepper, Mrs. Edna Kuhf Martin, Mrs. Albert Goepper, Mrs. Charles Cox Jr., Mrs. Henry C. Thornton Jr., Mrs. Norman Metzger, Mrs. William Cleveland, Mrs. Ann Marsh, High Point, N. C., who is Miss Martin's house guest; Miss Betty Hassler, Miss Sara Thomas, Miss Louise Allen and Miss Betty Brown.

## ST. MARY'S SOCIAL CLUB ENTERTAINS

St. Mary's Social Club will entertain Thursday afternoon with cards and lotto. The party will be given in the schoolhouse, 315 North New Jersey street.

Hostesses will be Mrs. Henry Arzmann, Mrs. Harry Rosengarden, Mrs. Elizabeth Sieler and Mrs. Henry Schuck.

## City Woman to Head Michigan Children's Fund

Miss Edna L. Hamilton, 1340 Park avenue, formerly superintendent of nurses of the Public Health Nursing Association, left today for Detroit to assume duties as director of the Children's Fund of Michigan.

Miss Hamilton was graduated

from De Pauw university and is a member of Kappa Alpha Theta sorority. She also was graduated from Wesley Memorial hospital, Chicago. Miss Hamilton has been superintendent of nurses of the association for the last eight years, and a member of the executive committee of Indianapolis Council of Social Agencies.

The Children's Fund was established by Senator James B. Couzens of Detroit.

Ants detect enemies and identify friends by the sense of smell, experiments show

## WELLESLEY CLUB TO OPEN FALL SEASON

Indiana Wellesley Club will open its fall season with a 1 o'clock luncheon Tuesday at the Woodstock Club. Fall flowers in shades of yellow and brown will be used on the table.

Mrs. W. J. E. Webber is in charge of the luncheon. Mrs. Robert Wipshaw, president, will preside at the meeting.

# DOWNSTAIRS at AYRES

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AYRES SERVICE • LOW PRICES

## The New Silhouette

Need Not Cost  
More Than—

# \$10

The new fall and winter silhouette has come to Ayres' Downstairs Store—and as always, correct fashion is offered at a low, popular price. It is featured by the longer hemline—with full, low, achieved by circular treatments—higher, fitted waist—long sleeves, trimmed with shirring, puffs, etc.

In addition, there are many beautiful frocks that are readily adaptable to the new mode—that is, they may be worn short, or be lengthened. This is an outstanding group, with models for every hour of the day—every one smart to the last detail. Sizes 14 to 44.

—Taffeta  
—Flat Crepe  
—Satin  
—Georgette  
—Canton Crepe  
—Light Woolens  
—Black  
—Brown  
—Wine  
—Navy  
—Tans  
—Pastels

## New Junior Dresses \$10

New dresses for the junior girl follow faithfully the lines advocated in women's dresses. There is a splendid selection at this price—sizes 13 to 17.

—Downstairs at Ayres.

## Furred Cloth Coats

Adapt Themselves to the New Mode

And the Price Is Only

# \$25

When you see their careful workmanship, fine fabrics, luxuriant furs and delightful styling, you'll agree that these coats are remarkable values. Every one lends itself perfectly to the new silhouette. Low flares, side flares, princess styles and generous shawl collars are among the desirable features. All are lined and interlined. Sizes 14 to 48.

—SUEDECLOTH  
—BROADCLOTH  
—ALPACA  
—TWEEDS

## New Junior Coats \$25

Specialized tailoring for the junior girl assures smartest appearance. Intelligent designing assures up-to-the-minute fashion. Sizes 13 to 17.

—Downstairs at Ayres.

## Women's Arch Shoes

Offer Foot Comfort at  
a Real Economy Price

# \$2.95 Pair

Comfortable, good looking arch support shoes of a quality that you would expect to pay very much more for. Has the same built-in steel arch used in expensive makes. Choice of ties, pumps and straps. Black patent, black kid and brown kid. Sizes 4½ to 8, and width B, C, D in the group.

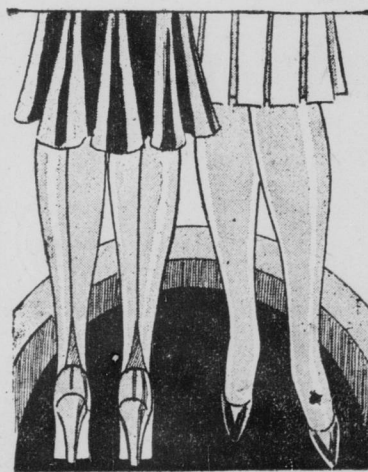


A Splendid Value—Women's Chiffon

## Novelty Heel Hose

Pure Silk to Tops

# 69c Pair



Beautiful sheer chiffon stockings—of pure silk to the tops. The tops are hemmed and lined with lisle for greater durability. Heels are mostly novelty single point, but there are also many double points in the group. Finished with seamed backs and fashion marks; fully reinforced. Sizes 8½ to 10, in popular hosiery shades. Irregulars.

## Child's Sport Hose 39c Pair

Children's full length novelty sports stockings; in a pretty assortment of jacquard patterns and wanted colorings. First quality; sizes 7 to 10.

—Downstairs at Ayres.

## REAL SILK Hose Reduced to 65c Pair

Our regular seamless service weight "Real Silk" hose at a new low price. Silk over the knee; lisle hemmed top; fully reinforced; sub-standard. 8½ to 10.

## Tuesday Specials for Men

### Men's Dress Shirts 88c 3 for \$2.50

Dependable, full cut shirts in select patterns and fabrics. Collar-attached and collar to match styles. Sizes 14 to 17.

### Rayon Shirts and Shorts, 39c Each

Special for Tuesday because soiled and in odd sizes. Athletic type shirts, 34-42; elastic band shorts, 28 to 34.

### "Real Silk" Lisle Socks, 12½c Pair

Fine mercerized lisle socks in plain colors. Substandards. Sizes 9½ to 11.

### Rayon Union Suits 69c Each

Comfortable fitting, fine knit union suits. Reduced for Tuesday. Good serviceable quality rayon. Sizes 36 to 46. Firsts and substandards.

### Cotton Shirts and Shorts, 35c Each or 3 for \$1

Cotton rib knit shirts, 34-42; novelty patterned shorts, 28 to 42. Well made garments. Specially priced for Tuesday.

### "Real Silk" Lisle Socks 39c or 3 Prs. for \$1.15

Pure Silk "Real Silk" Socks; mostly plain black; sizes 10½, 11, 11½. Discontinued sub-standard numbers.

—Downstairs at Ayres.