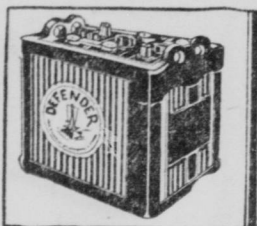


THE Wm H. BLOCK CO.

Now Is the Time to Buy

Defender Batteries



with a
2-Year
Guarantee

\$1 for Your Old Battery

13-Plate for
Fords, Chev-
rolets and
other small
cars. **\$7.25**

15-Plate for
Chryslers,
Buicks and
other large
cars. **\$8.98**

No Charge for
Installation

BLOCK'S—Fifth Floor.



Here Are Three Reasons Why We Sell

Defiance Tires

(1) Because Defiance Tires are made by one of the world's most important tire manufacturers.

(2) Because Block's is one of a chain of the world's largest department stores whose enormous buying power effects these tremendous values.

(3) Because tires are but one of the many lines sold by Block's. We are not dependent on them alone to carry our overhead; therefore we can sell them at a much closer margin of profit—passing the savings on to you.

NOTE THESE LOW PRICES!

Defiance Tires

Size	Tire	Price
30x3 1/2 Cl.	4.65	
30x3 1/2 Gt.	4.85	
30x3 1/2 SB	6.25	
31x4	8.35	
32x4	8.95	
33x4	9.35	
32x4 1/2	12.85	
33x4 1/2	13.35	
34x4 1/2	13.85	
30x5	19.25	
33x5	16.75	
35x5	17.75	
29x4.40	5.45	
29x4.50	5.95	
30x4.50	6.15	
28x4.75	7.35	
29x4.75	7.50	

Super-Defiance Tires 6-Ply

Size	Tire	Price
29x4.40	9.45	
29x4.50	9.75	
30x4.50	9.95	
29x5.00	11.45	
30x5.00	11.65	
31x5.00	11.95	
28x5.25	12.45	
29x5.25	12.65	
30x5.25	12.95	
31x5.25	13.25	
29x5.50	13.35	

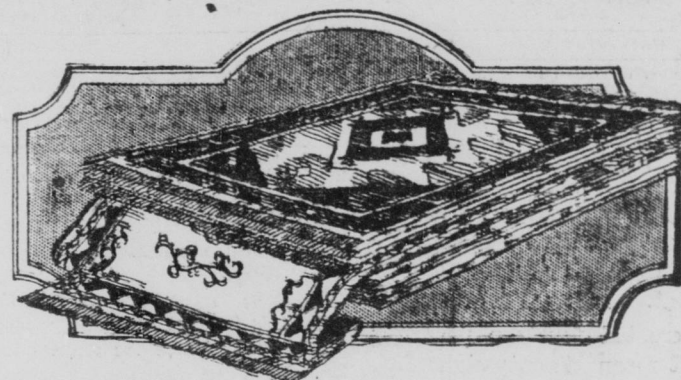
No Charge
for Tire
Mounting!

And

**\$1 Will
Deliver Any
Defiance Tire!**

BLOCK'S—Fifth Floor.

Fall Sale of Rugs!



\$1.00 Delivers Any Rug!

Balance in Convenient Payments

9x12 Seamless
Axminster Rugs **\$24.95**
All-wool nap rugs in many choice
patterns. Slightly imperfect.
\$1.00 Delivers Any Rug, Balance in Convenient
Payments.

27-Inch Velvet Carpeting, Yd., \$1.59

9x12 Seamless
Jacquard Wilton Rugs **\$59.50**
Finished with fringed ends. Lux-
urious rugs for the living room.
\$1.00 Delivers Any Rug, Balance in Convenient
Payments.

Axminster Rugs, 14x27 Inches, 85c

6x9 Seamless
Velvet Rugs **\$13.95**
In a variety of choice patterns.
\$1.00 Delivers Any Rug, Balance in Convenient
Payments.

Printed Cork Linoleum, Sq. Yd., 89c

Washable
Chenille Rugs **\$3.29**
Attractive rugs for bedroom or
bathroom floors. Reg. \$5 quality.

9x12 Seamless
Velvet Rugs **\$21.75**
Woven all in one piece, adding
much to the serviceability. New
colorings.
\$1.00 Delivers Any Rug, Balance in Convenient
Payments.

Washable Rag Rugs, 89c

9x12 Seamless
Axminster Rugs **\$32.95**
Deep plush nap rugs in new fall
colorings and designs. Slightly
imperfect.
\$1.00 Delivers Any Rug, Balance in Convenient
Payments.

9x12 Bordered Gold Seal Congoleum Rugs,
Slightly imperfect, \$7.95.

Felt Base Floor
Covering, Sq. Yd. **39c**
For kitchen and bathroom floors. \$1 Delivers
any linoleum, balance in convenient payments.

Oval Braided Rugs, Each, 98c

27x52-Inch
Axminster Rugs **\$2.49**
In a number of choice attractive
patterns.

BLOCK'S—Fourth Floor.

BLOCK'S BASEMENT STORE

Continuing Our

Sale of

Full-Fashioned

Silk Hose

For Women and Misses

\$1.00

These fine first quality
service weight hose are of
silk well above the knee,
reinforced for extra wear,
and perfect form fitting.
Real values for the Thrifty
shopper at this remarkably
low price.

Featured in
all the
Popular New
Shades.

1000 Women's Full Cut
Rayon Bloomers
59c

Of heavy quality, closely knit
Rayon in a wide selection of colors.
These garments were specially pur-
chased and in turn are being offered
at a low sale price.

BALLOONS

For the
KIDDIES!

Every boy or girl that visits
Block's Basement Satur-
day, accompanied by an
adult, will be given a
balloon.

"McKinney's" Chinchilla Coats

Ages 7 to 14
For Girls

\$5.95

Smart models for the young miss in just the styles
she likes. Double-breasted models with boyish pockets
and notched collars.



\$10 Junior Dresses

Sizes 13 to 19

1/2 Price

100 Heavy satin dresses appropri-
ate for Miss Junior's school ward-
robe. Dozens of charming styles
... in all the approved Autumn
colors.

Girls' New School
Dresses, \$2.95

Attractive heavy silk dresses
for girls in all the desirable
fall colors. Styles are flared
and pleated skirts and bask
models. Marked down from
higher priced merchandise.

Girls' Tams and
Berets, 59c

Berets and brushed wool tams
... all in popular colors and
comfortable styles which will
be approved by thrifty
mothers.



These Shoes On Sale in the Basement

Continuing Our Great October Sale of

New Fall Footwear

For Women and Misses



The approved shoes for
Fall in the smart colors
and styles. In a price
range adapted to any
purse.

\$2.95

Smart shoes to add a touch of chic to the Autumn ensemble. Here are
Kids, Patents, Simulated Reptile, and a combination of leathers ...
styles include pumps, oxfords, ties and smart one-straps.

Maryland Maid Arch Support Low Shoes



Real foot comfort at a ridiculously low price! In black kid,
brown kid, patent dull and suede
trims. Comfortable as well as
fashionable.

\$2.95

Men's All-Wool Sweaters

For the man or boy of action these
heavy all-wool shaker knit sweaters
are a favorite—snug and warm for
out-of-door and school wear. Smart V
neck style in black only. Sizes 36 to 46.

\$2.98

Men's Union Suits,
\$1.19
Medium weight knit in long
or short sleeved style.
Sizes 36 to 46.

Men's "Auto Brand"
Wool Lumberjackets
\$4.95 and \$5.95

Of beautifully colored new plaid materials. With knit elastic
bottoms.



Fall Sale of Draperies

Rayon Drapery
Damask, Yard... **98c**

Double-width material—50 inches wide. Lustrous, colorful
effects that are very much in vogue for fall draperies.

French Curtain
Marquisette, Yd. **22c**

1,500 Yards of this 38-inch, sheer glass curtain material
in French ecru color. 50-Inch width to match, yard, 33c

1,000 Prs. Ruffled Dotted Mar'qs'te Curtains, Pr., 98c

Wide curtains that drape gracefully. Neat dot patterns with tie-
backs included.

300 Wide Fringed Lace Panels... Panel, \$1.89

48-Inch width. Durable nets that have wide side hems and trim-
ming of deep rayon fringe across bottom. \$2.50 quality.

500 Fringed Marquisette Panels... Panel, 59c

Trimmed across bottom with deep rayon fringe.

500 Prs. of Criss-Cross Marquisette Curtains, Pr., 98c

Wide curtains sewed together and hemmed ready to hang. Fin-
ished across top with cornice valance. Tie-backs to match.

250 Prs. Overdr'p'y Curtains With Valance, Set, \$1.95

These are ruffled curtains of dotted marquisette with colored
rayon attached. Rose, gold, green or orchid.

275 Kirsch Colored Rod Sets... Set, \$1.19

Hand-decorated set includes rod, brackets, center ornament,
ends and twelve rings.

Iron Pole Sets, 4 Feet Long... Set, \$2.95

Furnished with decorated stamped trimmings. Pole is hand
wrought, while center ornament, ends, brackets and rings are stamped
and decorated. For wider windows add 35c per foot to the pole.

450 Yds. Double-Faced Tapestry Cretonne... Yd., 59c

Attractive materials for hangings, upholstery or portieres. Patterns
alike on both sides.

700 Yards Open Mesh Curtain Nets... Yard, 25c

Durable neat pattern nets for glass curtains in Egyptian color.

250 Fringed Novelty Net Panels... Panel, 98c

45-Inch width. Durable nets with border pattern and deep rayon
fringe across bottom.

—Block's—Fourth Floor.

Extra Special Drapery Values

50-Inch Double Width
Rayon Damask, Yard... **\$1.48**

48-Inch Rayon Over-
drapery, Yard... **49c**

Sunfast Crash Drapery
Cretonne, Yard... **59c**

Drapery Cretonne,
Yard... **25c**

5-Piece Valance
Sets... **98c**

Theatrical Gauze
Net, Yard... **19c**

50-Inch Double Width
Monk's Cloth, Yard... **44c**

54-Inch Sunfast Dra-
perry Velour, Yard... **\$1.49**

Rayon Cornice Fringe and
Velour Valancing, Yard... **59c**

Unpainted Wood Pole Cur-
tain Sets, 4 Feet Long... **99c**

Flat Double
Curtain Rods... **25c**

Window Shades, Yard
Wide, Each... **49c**

—Block's—Fourth Floor.

New Fall Hats

For Women and Misses

\$1.95

Style and color is emphasized in the new fall milli-
nery mode and this marvelous group of fine felt hats
portrays the outstanding trends in each.

Colors are sand, wood, wine, blue, red, green and also
black.

Styles are long backs, pirates, roll brims, off-the-
face and tucked crowns.

We Specialize in Large Headsizes!

