

JOIN THE CROWD—WHAT A SALE—SHARE IN THESE SAVINGS

**SALE
STARTS**

FRIDAY MORNING
PROMPTLY AT

8:15

**CHANGE
OF NAME SALE**

Read
Every
Item



10 DAYS

Of Intensive Selling

A whirlwind clearance of our great stocks in order to conform with new policies soon to be adopted. Come—Let nothing keep you away. The savings are too good to miss.

National Bellas-Hess Co., 215 W. Wash. St.

IN ORDER TO CONFORM TO THE POLICY OF THE ORGANIZATION WHOSE NAME WILL SOON APPEAR OVER OUR DOOR, WE ARE SELLING OUT ALL MERCHANDISE LINES THAT DO NOT FIT IN WITH THE POLICY OF THE NEW ORGANIZATION.

Kiddies' Rain Coats

Here is one of the biggest bargains in town. Comes in red, green and blue. Special at—

\$1.00
Sizes 6 to 10 Years

OPEN SATURDAY NIGHT TILL 9

While It Lasts
2,000 BARS
P & G SOAP

Limit 10 Bars

10 BARS FOR 24¢
ON SALE FRIDAY

Fringed
PANELS

36 inches by 2 1/4 yards fringed panels in ecru and white. You can not appreciate these values without an inspection. Only—

89¢ EACH

THE NEW Winter Coats

A really low price for such handsome coats. Coats so luxuriously trimmed, so smartly fashioned; you will find the long flare coats, the "princess" coats and the straightline coats that smart women prefer.

\$24.75
All Sizes and Colors

The New Fall DRESSES

New Fall
HATS

Velvets, felts in all the newest shapes and colors. A style for every face.

\$1.95

Style less extravagance combines in these beautiful dresses. All colors in flat crepes and satins. Come early and get your choice. Only—

\$7.95

Fast Color
PRINTED
PERCALES

32-In. Wide.

9¢ YARD

GET YOUR SHARE

CIGARETTES

The chance of your life. Camels, Lucky Strikes and Chesterfields. While 20,000 last. Limit 3 packs to a customer at only—

9¢ PKG.

ON SALE SATURDAY

Clearance
of
Summer

WASH FROCKS

They won't last long. The entire stock of ladies' summer wash dresses in sleeveless and short sleeve styles are in this group. Priced for quick clearance at only—

59¢

Women's
Outing Gowns

These cool nights suggest outing gowns. These come in a beautiful assortment of colors and patterns in sizes 16 to 22. Special at—

98¢

CORSETS

New stock, but lines we can not carry in our new selling program. Corsets, corsettes and step-ins, only.

98¢

**BARGAINS
For the Infant**

RUBBER PANTS

Good heavy rubber in white trimmed in blue and pink.

10¢

Outing GOWNS

Warm outing gowns for the infant in pink, blue and white. Special—

39¢

**BEACON
Crib BLANKETS**

Pink and blue with animal designs in white, only—

69¢

20x40-Inch
BATH TOWELS

Lay in your supply of bath towels now. Fancy colored bordered and 20x40 in an extra heavy towel. Special—

19¢ Each

36x42
Pillow Cases

Good quality bleached pillow cases. No limit, while they last—

14¢ Ea.

81x90
Bed Sheets

Good quality seamless sheets. A special purchase enables us to sell these for—

79¢ Ea.

Ladies' Rayon Hose



Regular 50¢ value rayon hose in all colors and sizes. Special at this low price. No limit.

25¢

LADIES'
RAYON
UNDIES

The regular 88¢ seller. This group consists of bloomers, step-ins, French panties, chemise and vests. Some are slightly soiled. Special—

87¢

SPECIAL

66x88

Part Wool

Blankets

Warm, fluffy part wool double blankets in green, blue, rose, peach, gray and helio. A regular \$4.98 number.

\$2.98 Pair

Fast Colored
PRINTS

Every piece guaranteed fast color; 50 pieces to choose from in all the newest colors. Special at—

15¢

**Ruffled
CURTAINS**

24x36 ruffled curtains in white. Only while they last.

44¢

**27-Inch
OUTINGS**

Good quality in light and dark colors in fancy patterns. No limit.

12¢

GREATER SHOE VALUES

EVERY PAIR JUST RECEIVED AND PRICED FOR QUICK ACTION

Women's Felt Slippers
All Sizes and Colors
SPECIAL

39¢

**WOMEN'S
Novelty Shoes**

Every Wanted Style
All Sizes in Each
Pattern, in Black & Colors



Patents Pumps **\$1.98**
Satins Straps
Velvets Ties
Kids Oxfords

STYLE WITHOUT
EXTRAVAGANCE

Children's
Patent Oxfords

Black patent in long wearing soles. Sizes 8 1/2 to 11. A \$1.45 value.

\$1.00

Child's SHOES

In tan or black. Built for service. Sizes up to 2.

\$1.69

Big Boys' Shoes

Black bluchers, leather soles and rubber heels. Sizes up to 6.

\$1.98

Men's Work Shoes

See these in black and tan. Why pay more.

\$1.95

**Men's Dress Shoes
or Oxfords**

Brown or black all Goodyear welts.

\$2.95

Women's Kid Straps

Black kid with good leather soles and rubber heels. All sizes. Ideal for house wear.

\$1.00

**Clever Footwear
FOR WOMEN**

Distinctive New
Fall Styles
All Sizes and Colors



\$2.95

Every new fall mode depicted in this wonderful showing of the greatest values in that which is shown in footwear. It is a beautiful satin for dress or a nifty oxford for service, these \$4.00 values will interest you.

SAVINGS FOR EVERY MAN



Men's
DRESS SHIRTS

I am guaranteed these colors and come in collar attached styles only. Sizes 14 to 17 in all the new colors and designs.

\$1.98

Men's
Work
Pants

A good serviceable work pant. Worth \$1.50. While they last.

\$1.29

We Will Be Busy.

Men's
Flannel
Shirts

Fancy plaids in blue, gray and brown. A wonderful quality material and the best of workmanship.

\$1.00

Boys' All-Wool
Coat Sweaters

Blue and brown heather mixed, all-wool sweaters. For small boys.

\$1.00

Men's Outing
Nightshirts

Fancy patterns in good quality outing flannel. Full cut and well made.

95¢

Men's
Part Wool Sweaters

These won't last long. Men's part wool sweater in gray only. Special.

\$1.00

Boys'
Union Suits

Medium weight boys' union suits. Sizes from 6 to 16 years.

49¢

Union-Made Overalls

Both high back and suspender back of 2.20 denim. Triple stitched and bar tacked. Special.

\$1.29

Men's Blue Chambray

WORK SHIRTS

59¢

Men's
Winter Weight
UNION SUITS

This stock is now complete and one of our best bargains. An opportunity to save. Special—

98¢

Sizes from 36 to 46.

215 West Washington Street—Opposite The State House