

Industrial and Business Activities

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is determined not by the price you pay per hundred pounds, but by the efficiency of your refrigerator.

The best grade of coal stoked into an inferior furnace will not give satisfactory heat—likewise the best ice we give you will not be satisfactory unless you have an efficient refrigerator.

At our plant we make Polar Ice the best and purest product that science and modern machinery can produce. But only by combining Polar Ice and a good refrigerator can our customers get the most ice per dollar.

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POLAR ICE AND FUEL CO.

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Quality, Purity, Cleanliness

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Consider the Purity, Healthfulness of

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ALL THE NAME IMPLIES

Ice Cream

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Service and Satisfaction Guaranteed

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29th and Canal
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If you want dependable refrigeration, USE ICE.

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USE OF FRUIT IN ICE CREAM AID TO HEALTH

Jessup and Antrim Firm's Officials Point Out Digestive Values.

From a health standpoint, too little attention is given to the value of fruit ice creams, according to officials of the Jessup & Antrim Ice Cream Co., 713-15 North Illinois street.

The average child, if given a preference, will select a fruit cream largely, perhaps, because of the color, but many really from taste.

Many mothers hesitate to give in to this preference, imagining some ill effects to be derived. This is highly erroneous.

The value of vitamins A and B in dairy products generally is acknowledged, and these are present in ice cream in a condensed form easy to assimilate. Vitamin C is not found in large amounts in dairy products, but is abundant in fruits. Most fruit ice cream contains this vitamin, necessary to the growth of children.

In addition, citric and tartaric acids are present, together with valuable mineral salts. These salts in digestion counteract the acid residues of a meat or cereal diet.

The present fruits that are generally used in ice cream manufacture include strawberries, pineapple, cherries, bananas, peaches, grapes, oranges and raspberries.

Recent experiments show that prunes, figs, persimmons, and raisins all give delicious flavor to ice cream when used in the proper amounts.

REALTORS PREPARE HOME-OWNING DRIVE

50 Listings, Comprising Best Buys, Are Mailed.

With the ten-day Own Your Own Home campaign of the Indianapolis Real Estate Board scheduled to open Monday morning, realtors were completing preparations.

In an attempt to extend the service to prospective home buyers during the ten-day period, the board today sent out approximately fifty listings, comprising the "best buys" on the market. These properties will be made available to every member of the board during the campaign.

The listings were sent out under direction of a committee composed of T. E. Grinslade, chairman; William L. Bridges, William A. Moslander, Glenn B. Ralston, Norris P. Shelby, Timothy P. Sexton, Z. B. Hunt, Frank E. Brown and Dan W. LeGore.

Fred L. Palmer is chairman of the general committee for the campaign. Other members are A. H. M. Graves, J. Harry Miles and Harry B. Griffey.

Couple Held in Burglary Case

COLUMBUS, Ind., Sept. 28.—Arrest of Estella Weller and Arthur Houxva in Indianapolis will it is believed by Sheriff Alonzo E. Fitch of Bartholomew county, clear up a number of burglaries committed in the county during the last few months.

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