



"Give Light and
People, and People
Will Find Their
Own Way"



The unanimous favorite among women ~ ~ ~ INDIANAPOLIS TIMES

A Scripps-Howard
Newspaper

Society Page ~ ~

Realizing TIMES ability to keep abreast with the ever widening and varying interests of the modern woman... Miss and Mrs. 1929 instinctively favor first The Indianapolis TIMES Society Page!

Eagerly, vigorously, they exhaust its columns, confident always of finding there the earliest glimmerings of society news... advance fashions by Madame Dare... the new in home furnishing ideas... the unusual in culinary art... the latest notes of all kinds on subjects fundamentally and unchangeably feminine!

Wide-awake merchants are readily perceiving this decided preference for The TIMES... the tremendous appeal its pages present to this huge group of fashion-minded, home-loving readers who direct the bulk of Marion County's total buying power..... and are investing more and more in TIMES advertising columns!

Second Section
The Indianapolis Times
Second Section

INDIANAPOLIS, SATURDAY, JULY 20, 1929

Cervus Club to Sponsor Card Party

Members of the Cervus Club will sponsor a card party at the club on Saturday night, July 27. The party will be held at the club, 1001 North Meridian street. The club is a social organization for women, and the party is a regular feature of its program. The club is composed of women who are interested in social and cultural activities. The party will be held at the club, 1001 North Meridian street. The club is a social organization for women, and the party is a regular feature of its program. The club is composed of women who are interested in social and cultural activities.

Little Girl Type 'Out' for Autumn

By FRANCES HAYES
The little girl type of dress is being phased out for the autumn season. The new styles are more mature and elegant. The little girl type of dress is being phased out for the autumn season. The new styles are more mature and elegant. The little girl type of dress is being phased out for the autumn season. The new styles are more mature and elegant.

Vote League Studies U.S. Problems

The League of Nations is studying the problems of the United States. The league is a world organization for maintaining peace and security. The league is studying the problems of the United States. The league is a world organization for maintaining peace and security. The league is studying the problems of the United States. The league is a world organization for maintaining peace and security.

SOCIETY

Miss *Marion Murphy*

Miss *Frances Hayes*

Miss *Marion Murphy*

Miss *Frances Hayes*

Helen Aldrich Is Honor Guest at Bridge Party

Helen Aldrich is the honor guest at a bridge party to be held at the club on Saturday night. The party will be held at the club, 1001 North Meridian street. The club is a social organization for women, and the party is a regular feature of its program. The club is composed of women who are interested in social and cultural activities.

Several Parties Will Be Given for Helen Beem

Several parties will be given for Helen Beem. The parties are a way of honoring her and showing her appreciation. The parties will be held at the club, 1001 North Meridian street. The club is a social organization for women, and the party is a regular feature of its program. The club is composed of women who are interested in social and cultural activities.

Bridge Party and Shower Are Given for Frances H. Gray

A bridge party and shower are given for Frances H. Gray. The party is a way of honoring her and showing her appreciation. The party will be held at the club, 1001 North Meridian street. The club is a social organization for women, and the party is a regular feature of its program. The club is composed of women who are interested in social and cultural activities.

Notes of Society Folk

Notes of society folk. This section provides news and gossip about the social scene. The notes are written in a concise and informative style. The notes are written in a concise and informative style. The notes are written in a concise and informative style.

Fastest Growing Newspaper in Indiana!