

# 7 REASONS WHY YOUR HOME SHOULD HAVE A RADIO



(1) ONLY with a radio can you be entertained so brilliantly. The greatest opera stars sing for you. The famous dance orchestras play for your merry-making. Football and prize fights are relayed to you, play by play, amid the shouts of the crowds. You could not go—otherwise—to all the shows and sport events where a radio takes you!

(2) With a radio you keep up with the world! News is flashed to you as fast as it happens . . . a plane starts across the Atlantic . . . a few seconds after it ends its hazardous trip, your radio brings the news! The happenings of the world troop out into your living room . . . making life more vivid than possible without a radio.

(3) A radio acquaints you with famous folk, important folk! The President talks to you in your own living room. Thomas Edison chats intimately on his birthday every year. Lindbergh, Commander Byrd, Tunney, Dempsey—all have spoken into any home which had a radio. As fast as heroes are made, they make friends with you—if you're a radio-listener.

(4) Your easy chair is on the front row of the world's greatest show . . . if a radio is beside it. Think of the ease of being entertained without stirring outside your own home!

(5) A radio gives you so much information which will be of use and pleasure to you. You learn to know the most glorious operas. You become familiar with foreign words . . . you never have to fumble for the pronunciation of "Gigli" or "Czechoslovakia." Explorers carry you to strange corners of the world. Life becomes richer because of the variety which tumbles out of your radio.

(6) The best entertainment can be the cheapest—when it comes through a radio. For a six-tube set will play a three-hour program for only two cents!

(7) What's your mood this evening? Choose a radio program to chime with it . . . get a soothing stringed quartet . . . or Sousa's band . . . or anything else! For there are so many stations with such a medley of programs that you can find one to suit your mood almost any hour of the day or night!

## VISIT THE RADIO SHOW EXPOSITION BUILDING Indiana State Fair

SPONSORED BY INDIANAPOLIS RADIO DISTRIBUTORS

### INDIANAPOLIS RADIO DEALERS

Modern Hardware Co.  
3818 N. Illinois St.  
Spartan, Bosch, Philco, R. C. A.

Kirk Furniture Stores  
22 E. Washington and 311 E. Washington  
Majestic, Atwater Kent

Power & Light Company  
Daylight Corner—Washington and Meridian Sts.  
Victor, Majestic, Atwater Kent

Vonnegut Hardware Co.  
120 E. Washington St.  
Atwater Kent, Majestic, Federal

Baldwin Piano Co.  
35 Monument Circle  
Majestic, Philco, Atwater Kent, Victor

Stewart Radio, Inc.  
104 W. 38th St.—654 Fairfield Ave.  
Majestic, Atwater Kent, Fada

Sander & Recker  
Furniture Co.  
Meridian at Maryland  
Zenith Radio

Smith-Hassler-Sturm Co.  
219 Mass. Ave.—116 E. Ohio St.  
Fada, Majestic, Atwater Kent, Philco

H. T. Radio Service  
825 W. 30th St.—TA 100 0200  
Crosley, Spartan, RCA

Ray G. Chrisney  
Fuller-Ryde Music Co.  
Majestic, Philco, Atwater Kent

Boyd's Radio Shop

139 East 22nd Street  
Philco, Peerless and Courier Radio  
With the Kyelectron Speaker

## INDIANAPOLIS' LEADING RADIO DISTRIBUTORS

Stewart-Warner Sales  
Company  
Stewart-Warner Radio,  
Arturus Tubes  
508 N. Capitol Ave.

W. J. Holliday  
Company  
Distributors Zenith Radio  
545 W. McCarty St.

Em-Roe Sporting Goods  
Company  
Distributors Earl and Kellogg Radio  
209 W. Washington St.

Capital Paper Company  
Distributors Atwater Kent  
Radio and KenRad Tubes  
225 W. South St.

Peerless Electric  
Supply Company  
Distributors of Steinite  
Radios and Eveready  
Raytheon Tubes

Kruse Radio, Inc.  
Distributors Crosley and  
Amrad Radio  
33 W. Ohio St.

Lake States General  
Electric Supply Co.

Distributors R. C. A. Radi-  
olas and Radiotrons  
326 W. Georgia St.

Griffith Victor Dis-  
tributing Co.

Distributors Victor Radio,  
Victor Records, Victor Com-  
binations, Victrolas and  
Radiotrons  
Indiana Terminal Warehouse

Wagner Radio  
Company

Distributors Atwater Kent  
Radio and Cunningham  
Tubes

615 N. Capitol Ave.

Crescent Paper Co.  
Radio Division

Distributors Freed and Fed-  
eral Radios, Sonatrons, Ceco,  
Gold Seal and Sylvania  
Tubes  
211 W. Georgia St.

Capitol Electric Co.  
Distributors Majestic Radio  
and Majestic Tubes  
122 S. Senate Ave.

Varney Electric Supply  
Company  
Distributors R. C. A. Radi-  
olas and Radiotrons  
545 Madison Ave.

The Gibson Company  
Distributor Fada Radio and  
Cunningham Tubes  
Capitol Ave. and Michigan St.

THE ABOVE DEALERS SELL AND SERVICE THE BEST IN RADIOS