

REDUCTION IN LIGHT, WATER BILLS URGED

City Councilman Asks
Steps to Cut Heavy Items
in Budget.

The city was urged to take steps to obtain lower electric light and water bills today by John F. White, city councilman and south side civic leader.

The city budget for 1930 calls for \$410,000 for fire protection, the Indianapolis Water Company receiving the money for water mains and fire hydrants. Other water items are charged separately.

It was pointed out at the council finance committee budget hearing the fire protection bill is larger than the bill for city street lighting. Street lighting cost for 1930 is estimated at \$384,000.

"In all probability the city could obtain reductions in water and light rates. I think the entire council would be pleased to see the city obtain reductions if possible," White said.

Mayor L. Ert Slack conferred with Indianapolis Power and Light Company engineers relative to the "excess cable charge" which amounts to about \$40,000 annually. Slack asked data as to street rates and provisions for excess cable rates in other cities.

Works board records show the water main and hydrant charge is jumping about \$1,000 a quarter. The \$442,000 requested for 1930 was estimated on the basis of present bills. The first quarter for this year was \$105,000 and \$146,000 for the second quarter.

It was estimated the 1930 expenditures will be \$109,000, \$110,000, \$111,000 and \$112,000 for the various periods.

City Engineer A. H. Moore expressed fear over the reduction from \$442,000 to \$410,000, declaring it will block street development projects. No new streets can be laid without water mains and hydrants, Moore pointed out. There probably will be a deficit next year if the street improvement program is continued in new sections of the city. Water,

Seeks Fortune



Grand Duchess Marie, above, a cousin of the late czar of Russia, is going to help show American women the royal road to style. She's seeking a business career and soon will sail for this country where she says she wants to become a fashion advisor.

light and power budget of \$854,000, requested by the board, was cut to \$23,000 by the city controller and mayor.

The council finance committee will study the park and sanitary budgets tonight, continuing paring of items to bring about a reduction in the proposed \$1.17 tax rate for 1930. The budget of the street commissioner was cut about \$25,000 and the health board request reduced materially Thursday.

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A Silk Goods Sale

This Exquisite Silk—Just Unpacked

A special purchase of Crepe de Chine, Print, Georgette and Radium Silks. In beautiful and lovely colors **69c**

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300 Pairs Novelty Low Shoes, attractive patterns. \$3, \$4 and \$5 values. Patent and colored leathers. Straps, Pumps and Ties, with spike or Cuban heels. Size 3½ to 7. **\$2.19**

Tomorrow! Clearance Sale



Luxurious Fur, Flares and
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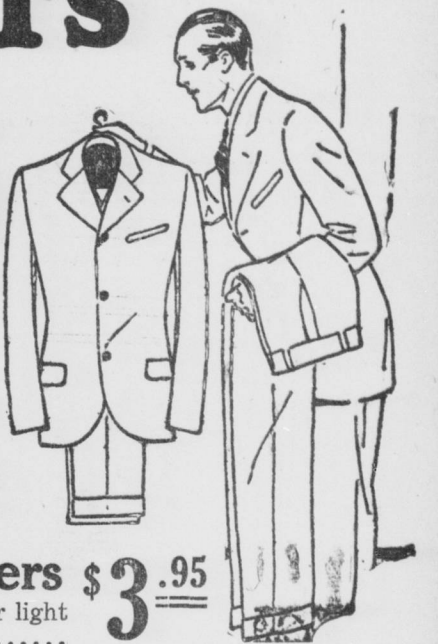
\$25
In the
August
Sale

Coats that vary the silhouette from the long line with the low placed flare to the straightline coat with large face-trimming collars of fox, wolf and mink, including novelty collar and cuff effects.

MEN'S SMARTLY TAILORED FALL SUITS

An Outstanding Value!

Everything that goes to make a really fine suit will be found in these handsome suits. **\$11.85**



MEN'S DRESS TROUSERS

A wonderful selection of Men's Trousers in cashmere, tweeds, etc. **\$2.95**
28 to 42

\$5.00 and \$5.95 Tropical Trousers **\$3.95**
Men's All-Wool Tropical Worsted Trousers, in dark or light colors

\$2.75 Round Trip
TO
LOUISVILLE
SUNDAY, AUGUST 18
Tickets good in coaches only on trains shown
Central Standard Time

Leaving Indianapolis	8:15 A. M.
Returning	7:50 P. M.
Le. Louisville	10:40 and Broadway
14th and Main	8:02 P. M.

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HANDSOME PLAIN OR ENGRAVED MODELS FOR MEN **\$35**
Dainty Engraved Models for Women **\$25**

Lovely 18kt. Solid White Gold WEDDING RINGS **\$5**
Beautifully engraved in 18-kt. white gold. See our display of many charming designs.

MODERN ENGAGEMENT RING

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New spring square mounting gives that much desired square effect. Gorgeously engraved with many designs to choose from. Large and sparkling.
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STOUT RAYON LINGERIE
The garments are tailored on generous lines, extra full cut and reinforced.
\$1
Bloomers, Chemise and Combinations
Fine, lustrous rayon in pink, peach, Nile and coral.
—Main floor.
OUTSIZE HOSE 49c
Beautiful appearing hose, well reinforced with lisle at all wearing points. Sizes 8½ to 10½.

NEW! Fall Hats
Smart Styles and Fall Shades
\$1.97
Everything that is new. Everything that is different and smart in fall millinery, you will find in these exceptionally low priced fall models. Small, medium and large head size.

BASEMENT BARGAINS

Silk Dresses

A marvelous assortment of women's silk frocks. Styles are very smart and lovely. **\$1.98**

TUB FROCKS 84c
Made of good quality percale and broad-cloths.

Children's Dresses 22c
Dainty and pretty figured dimity dresses for the tots.

Crepe Gowns 39c
Good quality, figured crepe gowns. Always useful.

Boys' Union Suits 25c
Made of good quality nain-sook. All sizes.

50c Girls' DRESSES 29c
Girls' adorable dresses with host of styles and patterns. The materials are of very fine dimities and prints. 1 to 4 years.

50 Boys' WASH SUITS 29c
Plain colors and color combinations of blue, tan and green; 3-7 years

Girls' Undermuslins 49c
Made of a wonderful quality. Trimmed with lace and embroidery.

Children's HATS 49c
New, lovely hats for the kiddies in new smart styles for fall.

Boys' Two-Pant SUITS
New Fall Styles
New fall materials with either two short trousers or a long and a short. Sizes 6 to 16 years. **\$4.95**

Boys' Trousers \$1.49
Made of good quality cloth in dark, medium or light colors. All sizes.

Boys' Blouses 39c
Good quality Percale Blouses in new patterns. All sizes.

Boys' WASH SUITS 95c
A real selection of tub suits for the boy. Many new and smart styles to select from. Sizes 2 to 8.

Women's Wash Dresses
Newest Styles
98c
Lovely Cool Frocks for these hot days. Fashioned of prints, dimities, linens and ginghams. Many styles to select from, and having flare, the new pleated or plain skirts.
—Second Floor.

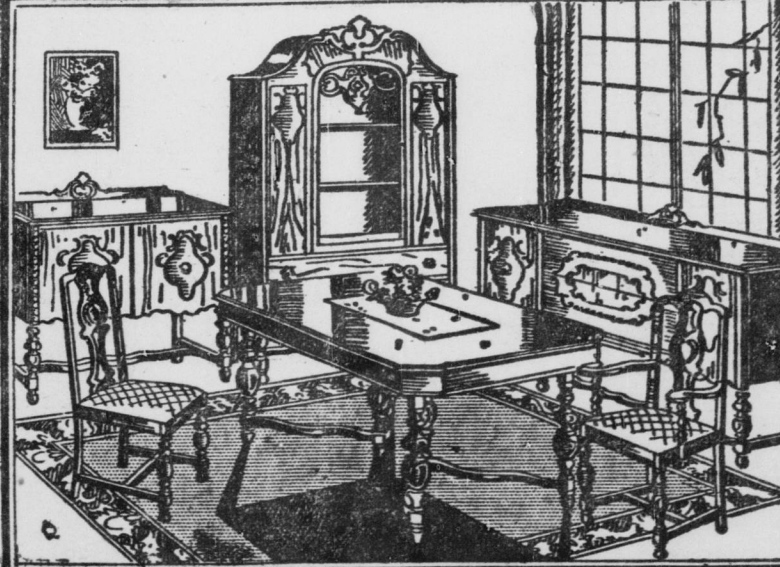
\$2 Rayon Striped Broadcloth Shirts
Silky striped Broadcloths, Imported Madras at a value no one will want to miss. Collar attached or neckband **\$1.29**
Three for \$3.75

Men's Special Ties 55c
Made of one dollar silks in plain colors, stripes or figures, full cut and made to wear indefinitely..... 3 for \$1.50

59c UNION SUITS
An extra well-made garment; check or nainsook **39c**

35c Seamless SOCKS
Fancy rayon mixtures and fancy patterns. Substandards **19c**

STRAW HATS \$2 Values 66c
Large assortment soft or sailor styles.



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One of our choicest suites. Chair seats are upholstered and a 6-ft. table. This includes a Tudor style buffet.

Card Table, Always Useful **\$1**
Boudoir Lamp, Complete **\$1**
Venetian Mirrors, Limited Quantity **\$1**
Reed Fernery, Limited Quantity ... **\$1.98**

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Exceptional Values!

66c
A good quality curtain, in 5-piece sets. Ruffles and valances are trimmed in contrasting colors.

Marquisette 16c
An exceptionally good quality Marquisette, in ecru color ..

15c Curtain Net 9c
36-inch curtain netting. This netting is of good quality and durable ..

19c Drapery Cretonne 14c
In a very large and lovely selection of patterns and colors.